



FLORIDA
nonprofit
alliance

2024

**ANNUAL
REPORT**



LETTER FROM THE PRESIDENT & BOARD CHAIR

Dear Friends, Partners, and Supporters,

As we reflect on 2024, we are filled with gratitude for the incredible work of Florida's nonprofit sector and the unwavering support of our members, partners, and advocates. This year, the Florida Nonprofit Alliance (FNA) continued to grow, strengthen, and advocate for the nonprofit community across our state.

Together, we achieved significant milestones:

- **Empowering Nonprofits Through Advocacy** - We launched a dedicated Elections Webpage and Florida Nonprofit Voter Engagement Guide.
- **Driving Data-Informed Decisions** - The release of the 2023 Florida Nonprofits Survey provided essential insights into sector trends, challenges, and opportunities, guiding the work of nonprofits and policymakers alike.
- **Strengthening Disaster Preparedness** - Through the development of the Disaster Planning Toolkit and a statewide convening, in partnership with FPN, we helped nonprofits build resilience in the face of growing challenges.
- **Expanding Learning and Leadership** - Our team deepened its expertise by attending the National Council of Nonprofits conference, a CEO-only convening, and the Southern States Convening, ensuring that we bring national and regional best practices back to Florida.
- **Sector Engagement** - Hosting 41 events with 1,371 attendees, FNA provided invaluable training and professional development opportunities, with 97% of participants leaving with actionable strategies.

Through it all, our commitment remains steadfast—to be the connector, advocate, communicator, and educator for Florida's nonprofit sector. We are honored to serve as your voice in policy discussions, your resource for building your advocacy capacity, and your partner in creating a thriving nonprofit sector.

As we look ahead to 2025, we invite you to continue this journey with us. Your engagement, collaboration, and support make all the difference. Let's keep building a stronger, vibrant nonprofit sector — together. Thank you for all you do for Florida's communities.

With gratitude,

Elizabeth Barbella

Board Chair 2025-2027, Florida Nonprofit Alliance

Sabeen Perwaiz

President & CEO, Florida Nonprofit Alliance



Florida Nonprofit Alliance Board Members and FNA staff

OUR IMPACT IN 2024

ADVOCACY & CIVIC ENGAGEMENT

- **Meeting with Elected Officials:**
We engaged with policymakers at the local and state levels to emphasize the vital role of the nonprofit sector in Florida.
- **Statewide Outreach:**
We conducted outreach to every county in the state, ensuring nonprofits in all regions had access to our advocacy resources and support.
- **New Elections Webpage & Florida Nonprofit Voter Engagement Guide:** To empower nonprofits and their communities, we launched a dedicated elections webpage and created a Florida Nonprofit Voter Engagement Guide, ensuring organizations understand their role in civic engagement. ([Explore the guide](#))
- **Legislative Summit:**
This virtual event debriefed attendees on election results & their impact on nonprofits, the importance creating an plan for 2025. State and local elected officials also shared what the most effective advocacy messages include & how to update your talking points.



EVENTS & CONVENINGS

In 2024, we hosted 41 events with 1,371 attendees. An impressive 97% of attendees agreed: “I have an idea of at least one thing to implement from this training.” These gatherings included advocacy workshops, research presentations, disaster preparedness convenings, and monthly policy calls, providing nonprofit leaders with crucial information, networking opportunities, and actionable strategies.

Additionally, we were invited to give 19 presentations in 13+ counties and at 3 statewide events, further expanding our reach and influence.



“Leah was a wonderful presenter, straight to the point and her slides were extremely easy to understand. Her demeanor and attitude made a sometimes-complicated topic, seem transparent and open to discuss the importance of keeping constant communication with employees, when decisions are made, she gave actionable items that are of immense help to grow our nonprofits impact by empowering and advocating for employees.”

Feedback from Community Foundation of Broward Trends in Nonprofit Compensation

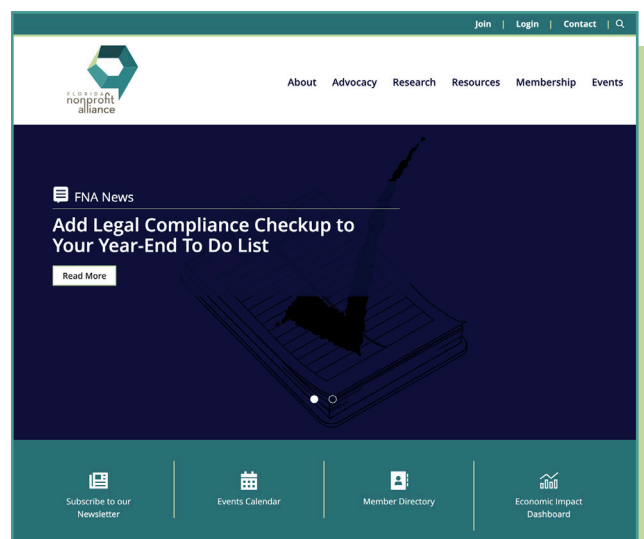
DISASTER PREPAREDNESS AND RESPONSE

- Development of the Disaster Planning Toolkit:** FNA collaborated with the Florida Philanthropic Network to launch a Florida-specific Disaster Planning Toolkit and Guidebook. This resource helps nonprofits and funders develop robust disaster plans to ensure continuity of services during emergencies. ([Learn more](#))
- Disaster Preparedness Convening:** This convening brought together nonprofit leaders to share strategies, best practices, and collaborate on enhancing organizational resilience.
- Disaster Response:** FNA partnered with FEMA to hold post-hurricane calls and provided information before and after each storm.



DIGITAL TRANSFORMATION

- Launch of the New FNA Website:** In May 2024, we unveiled a redesigned website (flnonprofits.org), offering an improved user experience with easier access to resources, event registrations, and member services.



FNA MEMBER FEEDBACK

HOW OUR MEMBERS DESCRIBE FNA:

CONNECTOR

- Important way for our organization to connect beyond usual geographic footprint, helps us grow and network

ADVOCATE

- Advocacy for the sector, the voice of the sector, information on how to get involved
- Supports the interests of the entire nonprofit sector in Florida

COMMUNICATOR

- Great information, extremely valuable, helpful
- Provides research
- Love the results of the nonprofit surveys

EDUCATES

- Provides resources on how to effectively and legally lobby

ADVOCACY EFFECTIVENESS:

On a scale of 1 to 5:

Quality of FNA's statewide lobbying efforts and legislative agenda	4.2
Quality of FNA's advocacy information and education efforts	4.4
How likely are you to recommend FNA?	4.3

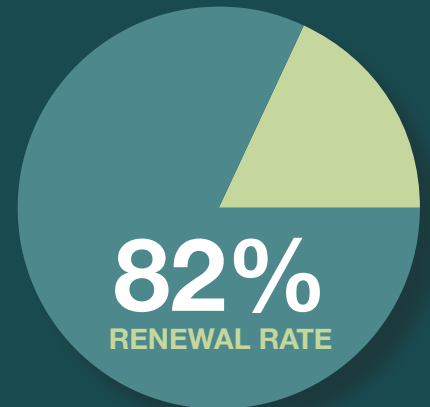
TOP 10 MEMBER BENEFITS:

1. Research
2. Advocacy updates, alerts, and calls to action
3. Leadership of the Florida Charitable Advisory Partnership
4. FNA's legislative and policy agenda
5. Access to staff
6. FNA Publications (Legal Compliance Checklist, Guides)
7. Member Updates and Newsletters
8. Advocacy education and how-to information
9. Policy Calls
10. Website resources and information

MEMBERSHIP BY THE NUMBERS

406

TOTAL NUMBER OF MEMBERS IN 2024



140

NEW MEMBERS

RESEARCH & SECTOR INSIGHTS

2023 FLORIDA NONPROFITS SURVEY

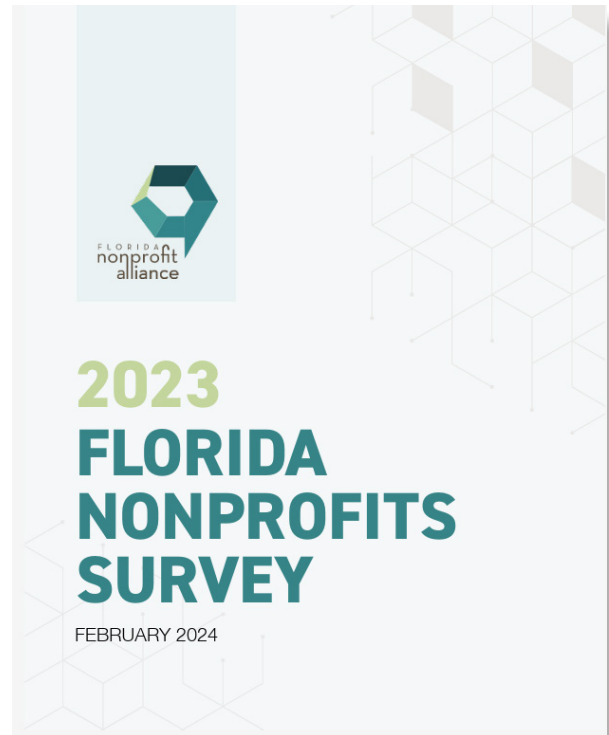
In 2024, we released the 2023 Florida Nonprofits Survey, offering a comprehensive analysis of the state's nonprofit sector.

Key findings include:

- **Increased Service Demand:**
Half of nonprofits served more people in 2023 than in 2022.
- **Financial Stability:**
50% of nonprofits reported larger budgets than in 2019, with fundraising revenue stabilizing.
- **Workforce & Volunteers:**
Volunteer engagement is rebounding, though challenges remain in recruitment and retention.
- **Leadership Transitions:**
One-third of nonprofit CEOs are expected to transition by 2026. ([Read the full report](#))

FLORIDA NONPROFIT COMPENSATION REPORT

In addition to our sector survey, FNA released the [Florida Nonprofit Compensation Report](#), providing a critical analysis of salary trends across nonprofit roles. This report helps organizations benchmark their compensation structures, ensuring equitable and competitive pay practices within the sector.



PROFESSIONAL DEVELOPMENT

At FNA, we prioritize professional development to ensure our team remains at the forefront of nonprofit sector advancements. In 2024, our staff participated in key convenings, including:

- **CEO CONVENING** - A gathering of nonprofit leaders focused on strategic leadership, sector trends, and innovative solutions to pressing challenges.



- **CONFAB** - A deep-dive professional development event, bringing together thought leaders to discuss best practices, policy implications, and new strategies for nonprofit growth.



- **SOUTHERN CONVENING** - A collaborative regional event where leaders from across the southern states shared insights, engaged in peer learning, and built stronger networks to drive impact.



OUR TEAM

PRESIDENT & CEO

SABEEN PERWAIZ

PROGRAM DIRECTOR

LEAH DONELAN MCDERMOTT

PUBLIC POLICY & GOVERNMENT AFFAIRS MANAGER

BRANDON JOHNSON

MEMBERSHIP & COMMUNICATIONS COORDINATOR

YACKAIRA FANEYTE

LOBBYIST

GREG BLACK

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