

2018

ANNUAL REPORT

FLORIDA NONPROFIT ALLIANCE



FLORIDA
nonprofit
alliance



Sabeen Perwaiz
Executive Director
Florida Nonprofit Alliance

We are pleased to present the 2018-19 Florida Nonprofit Alliance annual report.

Florida Nonprofit Alliance (FNA) is a strong leader for Florida’s nonprofit sector; we consistently deliver pragmatic solutions for helping organizations advance their goals. Advocacy and Public Policy work continues to be challenging in today’s society. FNA wants to ensure Florida nonprofits are heard and empowered through its work.

An example of our leadership includes the Census 2020 Florida Counts Campaign. Ensuring an accurate count for Florida is critical for our sector. Our state gets just one official chance each decade to count its population making it critical that every resident is included during Census 2020. Nonprofits are trusted voices for many hard to count communities. We are thankful to a strong partner in Florida Philanthropic Network to help us achieve a successful Census 2020.



Upendo Shabazz
Board Chairman
Florida Nonprofit Alliance

This past year proved to be our most impactful to date, we invite you to read this report to get a glimpse of what we have been up to, and where we are headed. We are proud that FNA has realized growth every year in our membership, our web traffic, event attendance and our policy work. This growth makes us a more valuable support organization for Florida’s nonprofit sector, and a valued partner for philanthropy and government. We are thankful for our partners and members who push us and inspire us as we all work to create a better Florida for all.

Thank you for all you do for Florida’s communities.

Sabeen Perwaiz & Upendo Shabazz

FLORIDA NONPROFIT ALLIANCE BY THE NUMBERS

13,000 ENGAGEMENTS

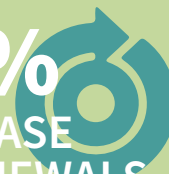
 **2**
SURVEYS

 **8**
WORKSHOPS

 **4**
POLICY CALLS

 **16**
NEWSLETTERS


190
MEMBERS

30%
INCREASE
IN RENEWALS 

**YOU BUILD A BETTER WORLD.
WE BUILD STRONGER NONPROFITS.**

Florida Nonprofit Alliance strives to develop programming that enables nonprofits to fulfill their missions for a better world.

FLORIDA NONPROFITS COMPENSATION SURVEY REPORT

Florida Nonprofit Alliance released the state's first Nonprofit Compensation Report. As nonprofit board members, leaders and managers, sometimes we stress and even agonize about our salary levels. Compensating our employees, the people who work hard to make our communities better places to live, is a key duty of nonprofits. This Compensation Report serves to help create benchmarks for scores of positions in nonprofits of varying sizes in Florida.

Nonprofits need this report to demonstrate sound management for grant makers, individual donors and community stakeholders. The information in this report can be useful in hiring and retention of staff, leverage with funders for key program positions and with board of directors during budgeting periods. It helps ensure your organization offers salaries that are comparable, and most importantly, competitive.

The full report is \$150 and FNA members receive a discount on the purchase price. Email us at info@flnonprofits.org for your discount code.

KEY FINDINGS

- 76% of respondents offer medical benefits while 24% do not
- 10% of respondents do not have a board of directors
- 87% of respondents offer paid vacation leave and 59% offer paid sick leave
- 72% of respondents offer some type of retirement plan for employees

Looking for a sub-sector specific report?

FNA is equipped to help you with a tailored compensation survey. Are you interested in comparing and reviewing data from nonprofits based in Florida or across the country? FNA can compare data based on nonprofit type, based size or job title. FNA can also complete anonymous surveys of specific organizations you would like to compare your data with for bench-marking purposes. Reach out to Sabeen at sperwaiz@flnonprofits.org to discuss costs and timelines.

JPMORGAN CHASE VIRTUAL SERVICE CORP PROJECT

A team of volunteers conducted an assessment of FNA's value proposition and membership program offerings, recommended refinements/enhancements, and provided guidance on best practices in relationship cultivation to support FNA in building strong relationships with new and current members.

Project Overview

The JP Morgan Chase Virtual Service Corp team will virtually conduct an assessment of FNA's value proposition and membership program offerings, recommend refinements/enhancements, and provide guidance on best practices in relationship cultivation to support FNA in building strong relationships with current and new members.

Approach

The project was delivered over 3 phases to cover Discovery, Membership Assessment, Roadmap Development and a Final presentation.

Goal

The JPMC team of volunteers will develop a 2-year roadmap outlining best practices in membership cultivation and tactics to support FNA in building relationships with new and current members over a 14-week period.



DID YOU KNOW?

IN FLORIDA, THERE ARE 534,116 NONPROFIT EMPLOYEES EMPLOYED BY 83,449 NONPROFITS.

CENSUS 2020

The Census 2020 Florida Counts Campaign mobilizes nonprofits to reach hard-to-count populations.

Nonprofits across the state are coming together to achieve a fair and accurate count in the upcoming national census. The Census 2020 Florida Counts Campaign is a joint effort of the Florida Nonprofit Alliance and Florida Philanthropic Network. Historically, the census has missed disproportionate numbers of communities of color, immigrants, young children, and those living in poverty. Many philanthropic strategic decisions, from what gets researched and who gets funded, depend on good census data. Nonprofits serving hard-to-count communities are some of the few remaining trusted entities among those populations.

Benefits extend beyond the count.

The power of the campaign will continue long after the census is complete. Mobilizing the sector during the campaign builds the capacity of nonprofits to address future issues that threaten the health and wellbeing of our communities. FNA hopes nonprofits will continue to work together to advocate for those who are disenfranchised and currently don't have a voice.

LARGEST FEDERAL SOURCES THAT USE CENSUS DATA FOR DISTRIBUTION

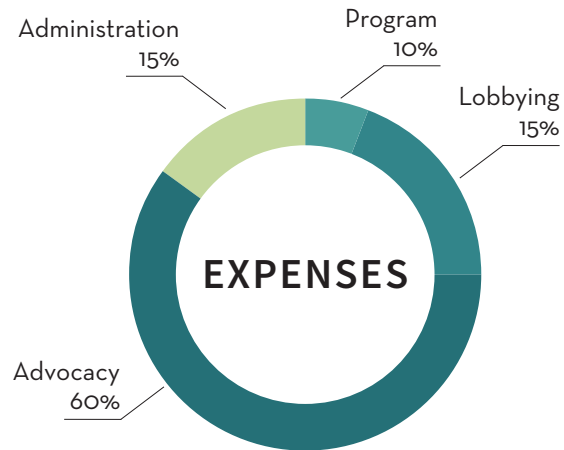
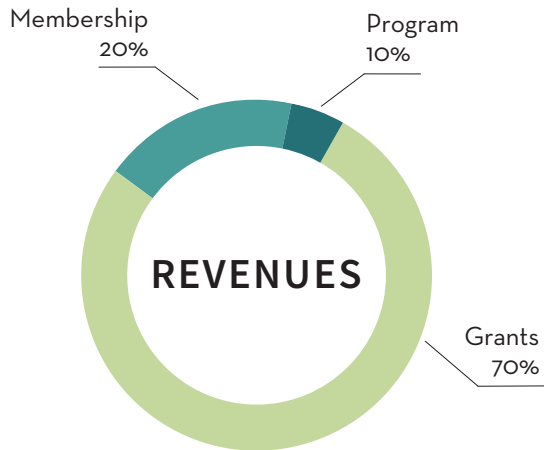
- Medicare/Medicaid/Health Centers
- SNAP/WIC/School Lunch
- Education (Title I, IDEA, Headstart)
- Infrastructure (Highways, Roads, Bridges)
- Housing (Section 8)
- Children (Child care, S-CHIP, Foster Care)

GET INVOLVED.

The Florida Counts Campaign is about grassroots education. Nonprofits will be reaching out to the hard-to-count communities about why their participation in Census 2020 is important, answer any questions, and offer assistance to help individuals complete the forms.

Visit www.flnonprofits.org/page/2020Census for more information.

2018 FINANCIALS



BOARD OF DIRECTORS

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Tampa, FL

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Collier County *Naples, FL*

TED GRANGER

United Way of Florida
Tallahassee, FL

UPENDO SHABAZZ

Allegany Franciscan Ministries
West Palm Beach, FL

THANK YOU, MARGARET LINNANE

Thank you to our founding board member, Margaret Linnane, for your service. We celebrate your tremendous impact on the quality of life in Central Florida and Florida, and we wish you all the joys of retirement!

OUR DONORS



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FOUNDATION**



2019 CONFERENCE SAVE THE DATE



FLORIDA
nonprofit
alliance

NONPROFITS COUNT!

NOVEMBER 1, 2019

SECOND HARVEST FOOD BANK | ORLANDO, FL
REGISTER AT: WWW.FLNONPROFITS.ORG



YOU CAN COUNT ON US.

Relevant learning. Real-time advocacy. Future-focused leadership.
Florida Nonprofit Alliance works toward the betterment of all.

Learn more at www.flnonprofits.org