

2025 ANNUAL REPORT

# *Elevating Florida's Nonprofit Sector*



FLORIDA  
nonprofit  
alliance

*Advocate. Expert. Collective Voice.*

[flnonprofits.org](http://flnonprofits.org)



**Florida's  
State  
Association  
For Nonprofits**

**OUR MISSION**

*To advance Florida's nonprofits as their advocate and collective voice.*

**OUR VISION**

*A better Florida through an elevated and protected nonprofit sector.*

**A Letter From The  
PRESIDENT & BOARD CHAIR**

Dear Friends and Partners,

**2025 was a defining year for Florida Nonprofit Alliance**—one that reflected both the growing strength of Florida's nonprofit sector and the urgency of this moment.

Together with our members and partners, we deepened our role as the collective voice for nonprofits, advancing policy, convening leaders, and delivering timely resources to help organizations navigate an increasingly complex environment.

This year, we proudly launched Florida Nonprofit Day in Tallahassee, bringing nonprofit leaders from across the state together with lawmakers for the first time to directly elevate the sector's impact, needs, and economic value. We also convened sector leaders at our Nonprofits Count conference, expanded access to legal support resources for members, and completed a rebrand that better reflects the clarity, credibility, and leadership role FNA plays statewide and nationally.

Beyond Florida, FNA continued to share its expertise on state and national platforms,

influencing critical conversations about nonprofit sustainability, advocacy, and public policy.

Our leadership is reflected in the caliber of partners we collaborate with and the forums where we are invited to present—ensuring Florida's nonprofits are not only part of the conversation but helping shape it.

As we look ahead to 2026, this momentum matters. The challenges facing the nonprofit sector are evolving, and so is our commitment to meeting them with data, strategy, and collective action. Grounded in the progress of the past year, we move forward focused on strengthening advocacy, expanding resources, and ensuring Florida's nonprofit sector remains informed, protected, and positioned to thrive.

As you review this report, we hope you see both the momentum we've built and the collective power of this sector. Thank you for your partnership in building a stronger, more resilient nonprofit community for all Floridians.

With gratitude,



**Sabeen Perwaiz**  
PRESIDENT  
& CEO



**Elizabeth Barbella**  
BOARD  
CHAIR





## OUR IMPACT IN 2025

Florida's nonprofit organizations are on the front lines of the state's most pressing challenges, providing essential services, strengthening local economies, and improving quality of life in communities of every size. In 2025, Florida Nonprofit Alliance worked to ensure these organizations had a strong advocate, a trusted source of information, and a statewide network dedicated to their success.

Through research, public policy advocacy, professional development, and sector-wide convenings, FNA helped nonprofit leaders navigate a rapidly changing environment while elevating the visibility and value of the nonprofit sector.

The work highlighted throughout this report represents more than individual programs

and initiatives. It reflects a year of collective progress toward a stronger, more connected, and more influential nonprofit community across Florida.

None of this work would be possible without the members, partners, funders, and supporters who share our commitment to building a better Florida through a vibrant nonprofit sector.

“ *[FNA] has been a vital resource for staying informed on policy updates, accessing nonprofit data and research, and connecting with peers across the state. FNA strengthens our voice in advocacy, offers valuable networking and professional development, and helps us serve our community more effectively.*

— FNA Member feedback

49

EVENTS

1,104

ATTENDEES

21

SPEAKING  
ENGAGEMENTS

80

ELECTED OFFICIALS  
ENGAGED

## Bringing Florida's Nonprofits Together

Florida Nonprofit Alliance serves as both a **statewide advocate** and a **trusted resource** for Florida's nonprofit community. By bringing nonprofit leaders together to learn, share ideas, and engage on issues affecting the sector, FNA helps strengthen organizations while building a more connected and informed nonprofit network.

Throughout the year, FNA provided opportunities for nonprofit professionals, board members, and sector partners to engage through conferences, webinars, trainings, policy discussions, and peer learning opportunities. These programs equipped participants with practical tools, timely information, and new connections to help their organizations navigate challenges and advance their missions.



**125+**  
NONPROFIT  
LEADERS



FNA's annual Nonprofits Count! Conference welcomed more than 125 nonprofit leaders from across Florida for expert-led sessions, peer learning, and networking opportunities centered around this year's theme:



**MEET THE  
MOMENT:**  
*Resiliency,  
Advocacy  
& Action*



**FLORIDA  
NONPROFIT  
DAY | TALLAHASSEE  
2026**

In February, FNA organized Florida Nonprofit Day, marking the organization's first coordinated effort to bring nonprofit leaders together in Tallahassee to **engage directly with state policymakers.**



**80+**  
PARTICIPANTS

More than 80 participants took part in the two-day event, hearing from sector leaders, exploring the latest nonprofit data and trends, and meeting with 40 members of the Florida Senate and House of Representatives to discuss the needs and priorities of Florida's nonprofit community.

## RESEARCH THAT INFORMS ACTION

*Tracking trends, revealing challenges, and uncovering opportunities across Florida's nonprofit sector.*

As the *only* statewide organization conducting comprehensive, recurring research on Florida's nonprofit sector, FNA offers unmatched insight into the challenges, trends, and opportunities shaping nonprofit organizations across the state.

Photo credit (right):  
Community Foundation for Palm Beach and Martin Counties



“ *The most excellent source of information and expertise for our sector in the state.* ”

— 2025 FNA Member Survey comment



Scan to access  
the full 2024 Florida  
Nonprofits Survey



### 2024 Florida Nonprofits Survey

FNA's annual Florida Nonprofits Survey serves as a comprehensive snapshot of the sector, examining trends in programs and services, human resources, finances, fundraising, and organizational challenges.

The 2024 survey also explored the impacts of the 2024 hurricane season and, for the first time, provided regional insights from across Florida.

The findings revealed a sector under growing pressure. Many nonprofits reported increasing demand for services while facing persistent

fundraising challenges, rising operating costs, workforce concerns, and limited financial reserves. At the same time, organizations highlighted the critical need for volunteers, succession planning, and investments in staff compensation and retention.

Despite these challenges, **nonprofits continued to demonstrate resilience**, with many serving on the frontlines of hurricane response and recovery efforts in communities throughout the state.

**382**  
MEMBERS



### MEMBERSHIP: *Strength in Numbers*

Building FNA's membership network strengthens our ability to represent the sector, identify emerging issues, and ensure nonprofit perspectives are reflected in conversations that shape policy and practice statewide.

This year, we continued to grow our membership network by expanding benefits and access to exclusive resources, including up to 10 hours of free legal consultation annually for each member organization. Members received more than 200 hours of legal support through this new benefit in 2025.

Organizations interested in joining a growing network of nonprofit leaders and advocates are encouraged to learn more about membership opportunities at [flnonprofits.org/membership-information](https://flnonprofits.org/membership-information).

**52K**  
WEBSITE  
VISITORS

**41K**  
SOCIAL MEDIA  
IMPRESSIONS

### VISIBILITY & REACH: *Amplifying Nonprofit Voices*

Florida Nonprofit Alliance continued to expand its audience and amplify nonprofit stories through digital communications channels, media outreach, and thought leadership, helping bring greater attention to the issues, contributions, and impact of Florida's nonprofit sector.



**12**  
MEDIA  
MENTIONS



**200+**  
HOURS PROVIDED OF  
FREE LEGAL SUPPORT  
FOR MEMBERS IN 2025





*Running a nonprofit in Florida is difficult at best...  
Join FNA—let them help watch what's going on  
around you, attend some events and you will  
know you're not alone in this fight.*

— 2025 FNA Member Survey comment

## Our Team

PRESIDENT & CEO  
**Sabeen Perwaiz**

PROGRAM DIRECTOR  
**Leah Donelan McDermott**

LOBBYIST  
**Greg Black**

COMMUNICATIONS & EXTERNAL AFFAIRS MANAGER  
**Mike Donohue**

MEMBERSHIP MANAGER  
**Liz Marcucci**

## Board of Directors

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& Nonprofit Leadership

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**Jorge Martinez**  
Florida Blue Foundation



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## Join the Movement Strengthening Florida's Nonprofits

For more information about FNA, membership opportunities, or ways to support our work, contact us at [floridanonprofits.org](http://floridanonprofits.org).

407.694.5213 | [flnonprofits.org](http://flnonprofits.org)

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Proud State  
Association  
Member  
of the



National  
Council of  
**Nonprofits**