

Average Revenue per kWh, 2014  
(in cents)  
United States and **Florida**

|                | Residential<br><u>Rev/kWh</u> | Commercial<br><u>Rev/kWh</u> | Industrial<br><u>Rev/kWh</u> |
|----------------|-------------------------------|------------------------------|------------------------------|
| <b>Florida</b> |                               |                              |                              |
| Publicly Owned | 12.1                          | 11.1                         | 6.9                          |
| Investor-Owned | 11.8                          | 9.5                          | 8.1                          |
| Cooperative    | 12.6                          | 11.1                         | 9.0                          |

**Florida**  
**Publicly Owned**

|                                       |      |      |      |
|---------------------------------------|------|------|------|
| City of Alachua                       | 12.8 | 11.7 | -    |
| City of Bartow                        | 13.6 | 13.2 | 13.0 |
| City of Clewiston                     | 10.8 | 11.1 | 32.7 |
| Fort Pierce Utilities Authority       | 12.6 | 12.1 | -    |
| Gainesville Regional Utilities        | 14.3 | 15.6 | 11.9 |
| City of Green Cove Springs            | 13.1 | 13.0 | -    |
| Havana Electric                       | 12.8 | 12.4 | -    |
| Homestead Energy Services             | 11.9 | 12.2 | 12.0 |
| Beaches Energy Services               | 12.3 | 12.8 | -    |
| JEA                                   | 12.2 | 12.5 | 5.8  |
| Keys Energy Services                  | 12.8 | 12.3 | -    |
| Kissimmee Utility Authority           | 12.5 | 12.0 | 10.6 |
| City of Lake Worth                    | 12.1 | 10.3 | -    |
| Lakeland Electric                     | 10.8 | 10.2 | 7.3  |
| City of Leesburg                      | 13.5 | 12.4 | 11.6 |
| New Smyrna Beach Utilities Commission | 10.7 | 10.9 | 10.7 |
| City of Ocala Electric Utility        | 9.4  | 9.3  | 7.8  |
| Orlando Utilities Commission          | 12.0 | 9.5  | -    |
| City of Quincy                        | 11.0 | 10.4 | 9.3  |
| Reedy Creek Improvement District      | 11.7 | 10.8 | -    |
| City of Starke                        | 12.6 | 13.5 | -    |
| City of Tallahassee Electric Utility  | 11.8 | 8.7  | -    |
| City of Vero Beach                    | 13.5 | 12.4 | 12.0 |
| City of Winter Park                   | 12.9 | 10.1 | -    |

**Florida**  
**Investor-Owned**

|                               |      |      |      |
|-------------------------------|------|------|------|
| Florida Power & Light Company | 11.1 | 9.1  | 6.9  |
| Florida Power Corp            | 13.5 | 10.1 | 8.8  |
| Florida Public Utilities Co   | 13.9 | 12.1 | 14.0 |
| Gulf Power Co                 | 13.0 | 10.6 | 8.2  |
| Tampa Electric Co             | 11.6 | 10.2 | 8.7  |

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|---|-------------------------------|------------------------------|------------------------------|
| <b>Florida</b>                          |                               |                              |                              |
| <b>Cooperative</b>                      |                               |                              |                              |
| Central Florida Elec Coop, Inc          | 13.7                          | 12.9                         | 11.6                         |
| Choctawhatche Elec Coop, Inc            | 12.4                          | 10.9                         | 7.8                          |
| Clay Electric Cooperative, Inc          | 12.4                          | 11.0                         | 7.7                          |
| Escambia River Elec Coop, Inc           | 14.0                          | 13.8                         | -                            |
| Florida Keys EI Coop Assn, Inc          | 11.9                          | 12.2                         | 11.0                         |
| Glades Electric Coop, Inc               | 15.3                          | 16.4                         | 10.9                         |
| Gulf Coast Electric Coop, Inc           | 12.6                          | 11.4                         | -                            |
| Lee County Electric Coop, Inc           | 11.6                          | 10.1                         | -                            |
| Okefenoke Rural EI Member Corp          | 12.5                          | 14.1                         | 7.9                          |
| Peace River Electric Coop, Inc          | 14.3                          | 12.7                         | 26.3                         |
| Sumter Electric Coop, Inc               | 12.7                          | 14.2                         | 9.2                          |
| Suwannee Valley Elec Coop, Inc          | 12.7                          | 12.3                         | 8.4                          |
| Talquin Electric Coop, Inc              | 13.6                          | 12.3                         | 9.6                          |
| Tri-County Electric Coop, Inc (FL)      | 14.8                          | 14.0                         | 9.2                          |
| West Florida EI Coop Assn, Inc          | 14.1                          | 12.9                         | 6.7                          |
| Withlacoochee River Elec Coop           | 12.4                          | 9.9                          | 8.8                          |
|   |                               |                              |                              |
|   |                               |                              |                              |
| <b>Florida</b>                          |                               | Total                        |                              |
| <b>Publicly Owned - Small Utilities</b> |                               | <u>Rev/kWh</u>               |                              |
| City of Blountstown                     | 12.6                          |                              |                              |
| City of Bushnell                        | 14.6                          |                              |                              |
| City of Chattahoochee                   | 10.7                          |                              |                              |
| City of Fort Meade                      | 13.6                          |                              |                              |
| City of Moore Haven                     | 10.3                          |                              |                              |
| City of Mount Dora                      | 12.1                          |                              |                              |
| City of Newberry                        | 12.5                          |                              |                              |
| City of Wauchula                        | 10.0                          |                              |                              |
| City of Williston                       | 13.6                          |                              |                              |

Source: U.S. Department of Energy, Energy Information Administration, Form EIA-861, 2014 data.  
Prepared November 2015 by the American Public Power Association, Department of Statistical Analysis.  
Revenue per kilowatt hour data represent full-service sales only.  
See final tab, "Unbundled Sales," for unbundled rates.

\* Note: State revenue per kilowatt-hour totals include only utilities that report data on Form EIA-861, long