Average Revenue per kWh, 2010 (in cents) United States and Florida

| | Residential <u>Rev/kWh</u> | Commercial <u>Rev/kWh</u> | Industrial <u>Rev/kWh</u> |
|--------------------------------|-------------------------------|------------------------------|------------------------------|
| Florida | | | |
| Publicly Owned | 12.2 | 11.1 | 9.2 |
| Investor-Owned | 11.2 | 9.4 | 8.6 |
| Cooperative | 12.1 | 10.9 | 9.2 |
| · | | | |
| Florida | | | |
| Publicly Owned | | | |
| Alachua City of | 12.5 | 11.3 | - |
| Bartow City of | 13.6 | 13.9 | 13.6 |
| Blountstown City of | 13.5 | 14.3 | - |
| Bushnell City of | 14.7 | 15.5 | - |
| Chattahoochee City of | 13.8 | 13.3 | 9.1 |
| Clewiston City of | 11.7 | 11.9 | 39.3 |
| Fort Meade City of | 15.5 | 15.7 | 15.4 |
| Fort Pierce Utilities Auth | 14.4 | 13.8 | - |
| Gainesville Regional Utilities | 13.3 | 13.5 | 9.7 |
| Green Cove Springs City of | 12.7 | 12.4 | 11.0 |
| Havana Power & Light Company | 13.6 | 13.2 | - |
| Homestead City of | 12.7 | 13.3 | 12.9 |
| Jacksonville Beach City of | 13.6 | 14.4 | - |
| JEA | 11.8 | 10.5 | 8.2 |
| Key West City of | 14.3 | 13.6 | - |
| Kissimmee Utility Authority | 13.2 | 12.6 | 11.2 |
| Lake Worth City of | 14.2 | 17.3 | - |
| Lakeland City of | 11.8 | 10.1 | 8.6 |
| Leesburg City of | 13.2 | 14.8 | 10.8 |
| Moore Haven City of | 12.1 | 11.8 | - |
| Mount Dora City of | 14.4 | 14.6 | 11.9 |
| New Smyrna Beach City of | 12.1 | 12.3 | - |
| Newberry City of | 13.6 | 14.3 | 13.0 |
| Ocala City of | 12.9 | 12.4 | 12.3 |
| Orlando Utilities Comm | 10.8 | 10.0 | 8.9 |
| Quincy City of | 13.0 | 11.7 | 10.2 |
| Reedy Creek Improvement Dist | 12.4 | 11.3 | - |
| Starke City of | 13.5 | 14.1 | - |
| Tallahassee City of | 13.1 | 10.2 | - |
| Vero Beach City of | 13.1 | 11.9 | 11.4 |
| Wauchula City of | 11.5 | 10.5 | - |
| Williston City of | 16.0 | 16.1 | - |

Average Revenue per kWh, 2010 (in cents) United States and Florida

| | Residential <u>Rev/kWh</u> | Commercial <u>Rev/kWh</u> | Industrial <u>Rev/kWh</u> |
|--------------------------------|-------------------------------|------------------------------|------------------------------|
| Florida | | | |
| Investor-Owned | | | |
| Florida Power & Light Company | 10.1 | 8.7 | 6.8 |
| Florida Power Corp | 13.6 | 10.4 | 9.3 |
| Florida Public Utilities Co | 14.8 | 13.6 | 11.6 |
| Gulf Power Co | 12.5 | 11.0 | 9.3 |
| Tampa Electric Co | 12.0 | 10.7 | 9.3 |
| | | | |
| Florida | | | |
| Cooperative | 44.0 | 40.0 | |
| Delaware Electric Coop Inc | 11.2 | 10.3 | - |
| Central Florida Elec Coop, Inc | 13.0 | 12.3 | 11.1 |
| Choctawhatche Elec Coop, Inc | 11.7 | 10.1 | 7.7 |
| Clay Electric Cooperative, Inc | 11.5 | 10.3 | 8.2 |
| Escambia River Elec Coop, Inc | 12.7 | 12.7 | - |
| Florida Keys El Coop Assn, Inc | 12.1 | 12.2 | 11.4 |
| Glades Electric Coop, Inc | 14.7 | 15.2 | 9.8 |
| Gulf Coast Electric Coop, Inc | 12.4 | 10.8 | - |
| Lee County Electric Coop, Inc | 11.9 | 10.5 | - |
| Corp | 11.6 | 12.3 | 8.4 |
| Peace River Electric Coop, Inc | 13.6 | 11.9 | 21.3 |
| Sumter Electric Coop, Inc | 12.6 | 14.0 | 9.4 |
| Suwannee Valley Elec Coop Inc | 12.6 | 12.7 | 9.2 |
| Talquin Electric Coop, Inc | 13.0 | 11.7 | 9.7 |
| Tri-County Electric Coop, Inc | 13.7 | 14.2 | 9.8 |
| West Florida El Coop Assn, Inc | 12.8 | 11.8 | 6.5 |
| Withlacoochee River Elec Coop | 11.7 | 9.8 | 8.8 |

Source: U.S. Department of Energy, Energy Information Administration, Form EIA-861, 2010 data. Prepared December 2011 by the American Public Power Association, Department of Statistical Analysis. Revenue per kilowatt hour data represent full-service sales only. See final tab, "Unbundled Sales," for unbundled rates.