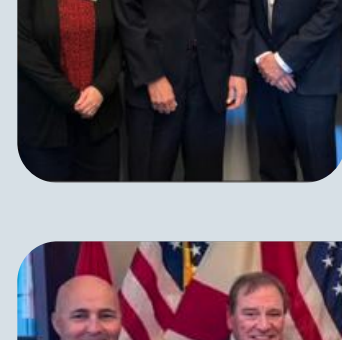


Advocacy

Protecting the interests of Florida Public Power

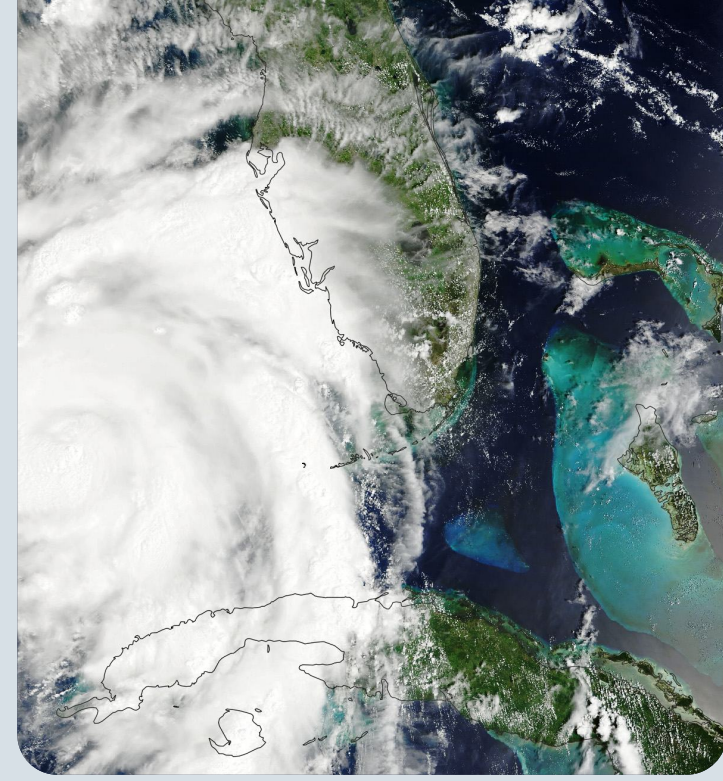


State & Federal

- Led efforts to **successfully fight off** harmful municipal utility legislation
- Spearheaded and saw passage of HB 275, legislation to establish **penalties for intentional harm to critical infrastructure**
- Successfully **preserved important public records and meeting exemptions**
- Tracked **90 unique pieces of legislation** during the 2024 Florida legislative session
- Lobbied Congress on **FEMA reform, supply chain constraints & maintaining affordable, reliable electricity**
- Provided **dozens of legislative updates** to FMEA members

Mutual Aid & Disaster Response

Assisting our members with faster restoration and fewer outages



Mutual Aid

Coordinated hundreds of mutual aid personnel to assist Florida public power communities and electric cooperatives during **Hurricane Idalia** and during **Tallahassee's multiple tornadoes** in May

State and Federal Liaison

Coordinated emergency response efforts with **Governor's Office, Emergency Operations Center, Florida Public Service Commission, Florida Division of Emergency Management, Electricity Subsector Coordinating Council** & more.

Preparedness Forum

Held **FMEA Hurricane Preparedness Forum** for more than 160 FMEA members

Leadership

Spearheaded efforts nationally through APPA to develop and adopt **mutual aid agreement Guiding Principles**

Public Relations

Promoted Florida Public Power response through **op-eds, podcasts and presentations**



Events & Education

Providing conferences, events, and training to 2,000+ attendees



Florida Lineman Competition

75 Apprentices, 23 Journeyman Teams, 64 Judges

Legislative Rally

40+ FMEA member attendees

Energy Connections Conference & Trade Show

340+ attendees and **55 exhibitors**



Annual Conference

400+ attendees at FMEA Annual Conference

Training & Networking

- 14 roundtables** sponsored by FMEA with **330+ attendees**
- 40+ FMEA member attendees** at other FMEA events and webinars
- 70+ sponsoring companies** supporting FMEA events

Communications & Information

Serving as the voice for Florida Public Power



FL Public Power bills \$26.14 cheaper!

\$148.59

\$122.45



Munis



IOUs

Email Promos

75 promotional emails and **Executive Director updates** highlighting critical industry information and FMEA events

Bill Comparisons

Reported rate data for **37 utilities** from **15 categories** in **12 reports**

Headline News

Nearly **3,200 articles** shared with **1,700 people** in **52 issues**

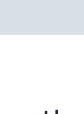
Relay Magazine

30+ feature articles in **4 quarterly issues** highlighting **20 FMEA member utilities**



Social Media

Serving as the voice for Florida Public Power



8,992 fans and followers and more than **1,340 posts** on FMEA's social media accounts, an increase of nearly **1,600 followers!**

Facebook

3,599 fans and followers with top post receiving nearly **15,913 impressions**



Twitter

1,757 fans and followers with top post receiving nearly **2,535 impressions**

LinkedIn

3,636 fans and followers with top post receiving nearly **15,205 impressions**

Instagram

We launched a new social media account on Instagram, **check us out**

FMEA Awards

Celebrating Florida Public Power's achievements



19 Building Strong Communities Awards

16 Restoring Communities Awards

14 Safety Awards

46 Trophies awarded at Florida Lineman Competition

Honorary Membership Awarded to **Joe Bunch** from New Smyrna Beach Utilities

2023 FMEA Member of the Year awarded to **Mike New** from Newberry

2023 FMEA Associate Member of the Year awarded to **ENERCON**



Overall Journeyman Team Winner

Ocala Electric Utility

Overall Apprentice Winner

Dustin Zorn, Lakeland Electric

