

# HURRICANE & STORM PREPAREDNESS FORUM

MAY 6 - 7, 2025 • JACKSONVILLE, FL



## AGENDA





# AGENDA

Sessions located in Florida Ballroom C D  Meals and refreshments located in Salon A and B

## Tuesday, May 6, 2025

- 1:00 - 5:00p **Check-in Desk Open & Exhibitor Setup**
- 4:00 - 6:00p **Reception & Sponsor Exhibit Hall**

## Wednesday, May 7, 2025

- 8:00a **Check-in Desk Opens**
- 8:00 - 9:00a **Breakfast and Exhibitor Visits**
- 9:00a - 12:15p **Morning General Session**
- 9:00 - 9:30a **Looking Back at 2024's Hurricane Season**  
Amy Zubaly, Executive Director, Florida Municipal Electric Association
- 9:30 - 10:45a **Panel: Before the Wind: Strategic Preparedness for the Storm.**  
Proactive planning, emergency protocols, and resource allocation before a hurricane hits.  
**Moderator:** Adam Pendley, Manager of Emergency Preparedness, JEA  
**Panelists:** Mike Crow, AGM of Power Delivery, City of Tallahassee;  
Mike Wagner, AVP of Operations, Kissimmeee Utility Authority;  
Matt Wiita, Emergency Planning and Business Continuity Specialist, JEA
- 10:45 - 11:00a **Refreshment Break and Exhibitor Visits**
- 11:00a - 12:15p **Panel: Eye of the Storm: Command and Control in the Heart of Chaos.**  
On-the-ground operations during the hurricane, coordination with mutual aid partners, real-time decision-making, and safety protocols.  
**Moderator:** Elizabeth Bendele, Director of Member Services, Florida Municipal Electric Association  
**Panelists:** Korey Bush, AGM of Customer Service, Lakeland Electric;  
Ray Jordan, Electric T&D Manager, Gainesville Regional Utilities;  
Priscila Zardo, Manager of Operational Technology Projects & Planning, Orlando Utilities Commission; Wayne Zimmerman, Deputy Electric Utility Director, City of Mount Dora

12:15 - 1:00p	<b>Lunch and Exhibitor Visits</b>
1:00 - 2:00p	<b>Hurricane Season Outlook</b> Ben Nelson, Senior Meteorologist, National Weather Service, Jacksonville
2:00 - 3:00p	<b>Panel: Powering Through the Storm: Communication that Connects in a Crisis.</b> How to engage and communicate with customers and other key stakeholders.  <b>Moderator:</b> Korey Bush, AGM of Customer Service, Lakeland Electric <b>Panelists:</b> Mike Abendschein, Senior Electric System Operator, City of Leesburg; Cathryn Lacy, Utilities Marketing Manager, Lakeland Electric; Karen McAllister, Public Information Officer, JEA
3:00 - 3:15p	<b>Refreshment Break and Exhibitor Visits</b>
3:15 - 4:15p	<b>Panel: The Aftermath: Documentation for Long-Term Financial Recovery and Reliability.</b> Damage and documentation for FEMA/F-ROC and rebuilding a stronger system.  <b>Moderator:</b> Amy Zubaly, Executive Director, Florida Municipal Electric Association <b>Panelists:</b> Peter Brill, Director of Finance and Customer Service, City of Ocala; Sharon Causey, Senior Analyst, Gainesville Regional Utilities; Cristi Valdes, Manager of Grants Administration, Orlando Utilities Commission
4:15 - 4:30p	<b>Open Floor Discussion and Q&amp;A</b>



# STAY CONNECTED

Interest Groups		Committees
<ul style="list-style-type: none"> <li>• Administrative Professionals</li> <li>• Energy Auditors</li> <li>• Engineering &amp; Operations</li> <li>• Finance</li> <li>• Grants</li> <li>• Human Resources</li> </ul>	<ul style="list-style-type: none"> <li>• IT &amp; Cybersecurity</li> <li>• Key Accounts</li> <li>• Legal</li> <li>• Renewables &amp; Efficiency</li> <li>• Vegetation Management</li> <li>• Warehouse Personnel</li> </ul>	<ul style="list-style-type: none"> <li>• Customer Connections</li> <li>• Industry Communicators</li> <li>• Legislative &amp; Regulatory</li> <li>• Mutual Aid</li> <li>• Safety &amp; Training</li> </ul>

Scan for the



FMEA Associate Member Storm Response Guide



# THANK YOU!

The FMEA Hurricane & Storm Preparedness Forum would not be possible without the support of our sponsors.

