



116 attendees from **20** Florida Public Power utilities
109 sponsors and exhibitors from **45** companies
41 attendees from **28** electric industry associates
22 speakers across **5** tracks and **2** days



“ Incredible opportunity to attend the FMEA Energy Connections Conference and listen to an amazing woman (Bertice Berry, PhD.) speak on Building Strong and Resilient Communities through Diversity. She captivates her audience from the very beginning with her creative humor and storytelling and illustrates the importance of why and how more diverse environments foster more productive and creative communities.
 – Michelle de Alba, Account Manager, Aggreko LTD. ”



595 minutes of educational content
136 CPE credits/PDH hours issued
485 minutes of networking opportunities
150 minutes of trade show exhibiting
55 minutes of reverse trade show inquiring

“ I’ve spent a lot of time at a lot of events connecting with my customers, and the FMEA Energy Connections Conference offered something I’ve never seen before, a reverse tradeshow. This had wonderful participation from all of the FMEA utility members at tables for vendors to approach them and connect! Best. Format. Ever. - John Chapman, Account Manager, ARCOS ”



Additional benefits:

- FMEA provided branded social media graphics tailored to each exhibit table in addition to the social media marketing pushed through the FMEA channels.
- Sponsors were recognized from the stage before the general session and Building Strong Communities luncheon in addition to the sponsorship tent cards placed on all tables throughout the conference and trade show and event signage.
- FMEA sent weekly promotional emails leading up to the event branded with our sponsor logos and linked to the digital sponsor gallery on our website.

