



The Florida Lineman Competition is the place for journeyman and apprentice lineworkers to compete for professional recognition and to learn about the latest safety products and services.

As a sponsor you will:

- Interact with hundreds of electric superintendents, lineworkers, and safety personnel.
- Create brand awareness with public power utilities in Florida.
- Meet with decision-makers and influencers.
- Network with customers and prospects who need your products and services.
- Get a leg up on your competition!

		\$20k	\$12k	\$10k	\$7k	\$4k	\$2k
		ELITE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Pre-Competition	Branded social media graphic with sponsor logo	✓	✓	✓	✓	✓	✓
	FMEA Social media post announcing sponsorship	✓	✓	✓	✓	✓	✓
	Sponsor logo on registration website	✓	✓	✓	✓	✓	✓
	Linked digital banner ad in FMEA Headline News	✓	✓	✓	✓	✓	
	Company logo on home page of flpublicpower.com	✓	✓	✓	✓		
Onsite	Sponsor logo in program, banner and signs	✓	✓	✓	✓	✓	✓
	Competition sponsor tag on your name badge	✓	✓	✓	✓	✓	✓
	Exhibitor table at Welcome Reception, 2 reps included	✓	✓	✓	✓	✓	
	Recognition by FMEA on field and at Awards Banquet	✓	✓	✓	✓	✓	✓
	Truck/Trailer or Tent space at the competition site	✓	✓	✓	✓	✓	
	Company logo on official Competition t-shirt	✓	✓	✓	✓		
	Opportunity to offer branded item to all participants*	✓	✓	✓	✓		
Includes	Company logo on Awards Banquet table settings	✓	✓	✓	✓	✓	✓
	Speaking time during the Opening Ceremony or Awards	✓	✓				
	Exhibitor table located at Competition check-in desk	✓					
	Email campaign sent to membership	✓					
	# of months banner ad in FMEA's Headline News**	12	8	4	2	1	0
	Includes 2 complimentary Awards Banquet tickets	✓	✓	✓	✓	✓	

Year Round Exposure to the Florida Public Power Community

Elite Sponsorships: The Florida Lineman Competition are limited to one company per year and receive top benefits at 4 of the following FMEA Signature Events: Annual Conference, Energy Connections Conference & Trade Show, the Florida Lineman Competition, and Hurricane & Storm Response Forum.

Diamond Sponsorships will receive Silver level benefits at 2 other FMEA Signature Events over a 12-month period.

*Must be approved in advance by Competition Coordinator

** Elite and Diamond sponsors do not receive additional banner ads for rollover events



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