The FMEA Annual Conference brings together the top elected officials and decision makers of Florida's electric utilities for a three-day event filled with informative speakers, networking opportunities and a topical agenda addressing today's industry issues.

|   | \$20k        | \$12k    | \$10k        | \$7k         | \$4k         | \$2k     |
|---|--------------|----------|--------------|--------------|--------------|----------|
|   | ELITE        | DIAMOND  | PLATINUM     | GOLD         | SILVER       | BRONZE   |
| Branded social media graphic with sponsor logo      | <b>✓</b>     | <b>✓</b> | ✓            | <b>✓</b>     | ✓            | <b>✓</b> |
| FMEA social media post announcing sponsorship       | $\checkmark$ | <b>✓</b> | $\checkmark$ | <b>✓</b>     | $\checkmark$ | <b>✓</b> |
| Sponsor logo on registration website                | $\checkmark$ | <b>✓</b> | $\checkmark$ | <b>✓</b>     | $\checkmark$ | <b>✓</b> |
| Linked digital banner ad in FMEA Headline News      | $\checkmark$ | <b>✓</b> | $\checkmark$ | <b>✓</b>     | $\checkmark$ |          |
| Company logo on home page of flpublicpower.com      | $\checkmark$ | <b>✓</b> | $\checkmark$ | <b>✓</b>     |              |          |
| Opportunity to offer on-site reception*             | $\checkmark$ | <b>✓</b> | $\checkmark$ | $\checkmark$ | $\checkmark$ | <b>✓</b> |
| Recognition on signs and banners at conference      | $\checkmark$ | <b>✓</b> | $\checkmark$ | <b>✓</b>     | $\checkmark$ | <b>✓</b> |
| Sponsor tag on your name badge                      | $\checkmark$ | <b>✓</b> | $\checkmark$ | <b>✓</b>     | $\checkmark$ | <b>✓</b> |
| Exhibitor table during the Wednesday reception      | $\checkmark$ | <b>✓</b> | $\checkmark$ | <b>✓</b>     |              |          |
| Recognition by conference moderators                | $\checkmark$ | <b>✓</b> | $\checkmark$ | <b>✓</b>     | ✓            | <b>✓</b> |
| Profile in the conference program and app           | <b>✓</b>     | <b>✓</b> | ✓            | <b>✓</b>     | ✓            | <b>✓</b> |
| Company logo displayed throughout the conference    | <b>✓</b>     | <b>✓</b> | ✓            | <b>✓</b>     | ✓            | <b>✓</b> |
| Company name printed on conference t-shirts         |              |          |              |              | ✓            | <b>✓</b> |
| Company logo printed on conference t-shirts         | <b>✓</b>     | <b>✓</b> | ✓            | <b>✓</b>     |              |          |
| Opportunity to offer branded item to all attendees* | <b>✓</b>     | <b>✓</b> | <b>✓</b>     | <b>✓</b>     |              |          |
| Company logo printed on back cover of program       | <b>✓</b>     | <b>✓</b> | ✓            |              |              |          |
| Digital ad on home screen of FMEA Event App         | <b>✓</b>     | <b>✓</b> | ✓            |              |              |          |
| 2-min highlight video played during General Session | <b>✓</b>     | <b>✓</b> |              |              |              |          |
| Exhibitor table located at Conference check-in desk | <b>✓</b>     |          |              |              |              |          |
| Welcoming remarks during General Session            | <b>✓</b>     |          |              |              |              |          |
| Email campaign sent to membership                   | $\checkmark$ |          |              |              |              |          |
| # of months banner ad in FMEA's Headline News       | 12           | 12       | 4            | 2            | 1            | 0        |
| # of complimentary conference registrations         | 6            | 6        | 4            | 2            | 1            | 0        |

## **Year-Round Visibility in the Florida Public Power Community**

*Elite Sponsorship:* Limited to a single company annually, the Elite Sponsorship offers premier recognition and top-tier benefits at the Annual Conference, Energy Connections Conference & Trade Show, and the Florida Lineman Competition.

**Diamond Sponsorship:** Along with Diamond-level benefits at this event, this package includes complimentary Silver Sponsorships at the next FMEA Energy Connections Conference and Trade Show and Florida Lineman Competition, ensuring continued exposure.

<sup>\*</sup>Must be approved in advance by the conference coordinator.

<sup>\*\*</sup>Elite and Diamond sponsors do not receive additional banner ads for rollover events.