

AMERICAN
PUBLIC
POWER®
ASSOCIATION

Powering Strong Communities

Leveraging APPA to Advance Public Power

FMEA 2024 Energy Connections Conference

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SVP, Membership & Marketing

American Public Power Association



About APPA

The voice of public power since 1940.

Our membership brings together:

- 1,430+ community-owned utilities
- 110+ joint action agencies, state and regional associations
- 260+ corporate members
- 130+ other entities, including cooperatives, community choice aggregators, nonprofits, government entities, and educational institutions



FMEA's APPA Membership at a Glance

- 30 Florida utilities are members of APPA
- 26 FMEA members belong to DEED
- 31 of FMEA's members are signatories to APPA's Mutual Aid Agreement
- 13 FMEA members are RP3-recognized
- 2 FMEA members are SEP-recognized



APPA – Providing Resources You Can Use

- Representation on issues that are impactful to Florida munis
- Employee development resources
- Information resources
- Utility operations resources
- Public Power's R&D program
- Customer service and customer communication resources



APPA's Federal Advocacy Efforts

APPA federal advocacy efforts help advance legislation that benefits public power...

- Direct payment tax credits
- GHG regulations/climate change
- Supply chain constraints
- Transmission
- Grid security
- Much more



Education and Training

Conferences

- Joint Action Conference
- CEO Roundtable
- Legislative Rally
- Engineering & Operations Conference
- National Conference
- Business & Financial Conference
- Legal & Regulatory Conference
- Customer Connections Conference

Leadership Training

- Leadership Fundamentals for New Managers & Supervisors – virtual
- In-depth leadership training – virtual/in-person



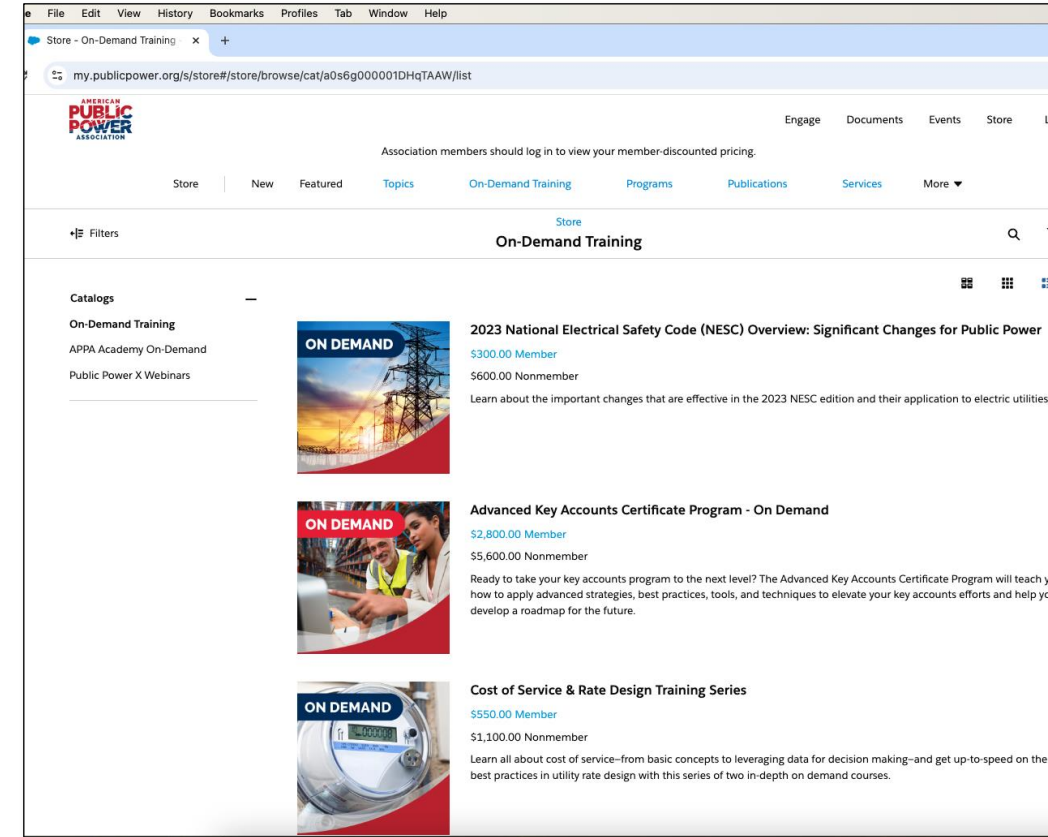
Education and Training

Virtual Training

- In-depth classes
- Webinars
- Topical Summits
- Wide-variety of topics

On-Demand Virtual Training

- Governance Essentials
- Public Power 101
- Electric Utility 101
- Other topics



APPA ACADEMY[®]

AMERICAN PUBLIC
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Information Resources

- Most resources are FREE to utility members!
- www.PublicPower.org
- Public Power Current newsletter
- Public Power magazine
- APPA Engage Community
- White papers/surveys
- Publications/toolkits



Benchmarking Tools and Surveys

APPA conducts surveys and analysis to assist our members understand and address emerging trends

- Reliable Public Power Provider (RP3) program
- Smart Energy Provider (SEP)
- Public Power Salary Survey
- Performance Indicators Survey
- Governance Survey
- Tax Payments and Contributions Survey



Awards and Recognition

APPA recognizes excellence in electric utility operations and leadership with the most sought-after awards and honors in public power.

- Individual and utility achievement and leadership awards
- Excellence in Public Power Communications Awards
- Mutual Aid Commendation
- Safety Awards of Excellence



Utility Operations Resources

APPA provides members of all sizes access to utility operations resources that promote best practices and support safety and reliability efforts

- Mutual Aid
- eSafety Tracker
- eReliability Tracker



Grid Security

Given the increased risk of cyber and physical security issues facing our members, APPA has developed tools for our members

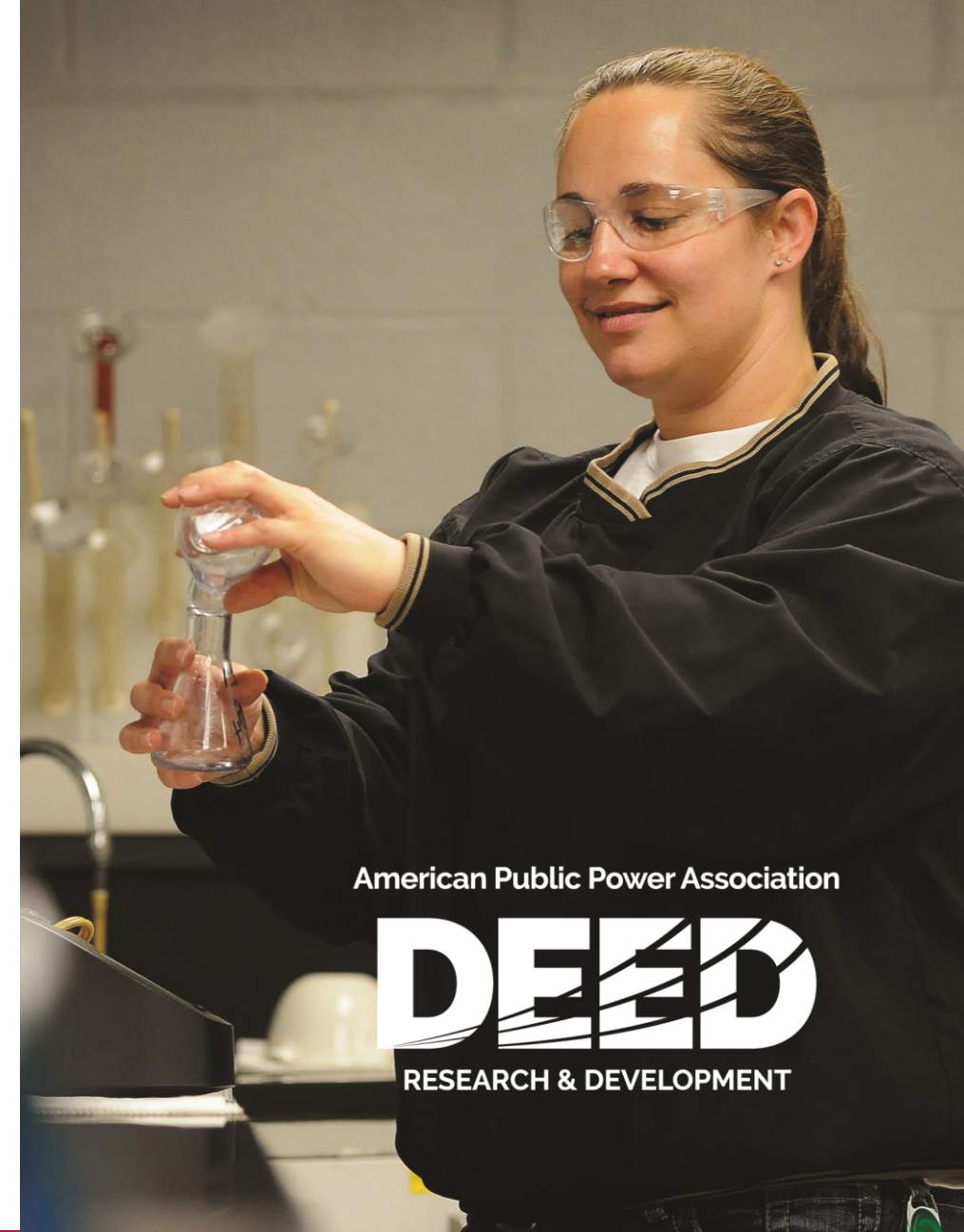
- Physical Security Essentials Vol. 3 Guide (members only)
- Axio360 for Public Power platform
- APPA Public Power Cyber Incident Response Playbook
- Cyber resources through cooperative agreements
- Cybersecurity Defense Community



Research and Development

APPA's Demonstration of Energy & Efficiency Developments (DEED) program funds research, pilot projects, and education to improve the operations and services of public power utilities

- DEED is a separate membership
- DEED funds up to \$125,000 annually for innovative projects
- DEED members can apply for funding to hire interns and apply toward student scholarships



American Public Power Association

DEED

RESEARCH & DEVELOPMENT

Customer Communication Resources

Too many retail customers don't know they are served by a public power utility. APPA helps members communicate the value of public power and preserve the public power business model

- Public Power Customer Satisfaction Award
- Public Power Data Source
- WeAreCommunityPower.org
- Turnkey customer communication tools



Thank You!

Contact me if I can assist in any way!

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