



Welcome to Daytona Beach!

FMEA: OUR YEAR IN REVIEW 2023-2024

 Amy Zubaly
Executive Director



ADVOCACY

State and Federal Accomplishments

Protecting the Interests of
Florida Public Power




 Led efforts to **successfully fight off** harmful municipal utility legislation

 Lobbied Congress on **FEMA reform, supply chain constraints & maintaining affordable, reliable electricity**

 Spearheaded legislation to **establish penalties for intentional harm to critical infrastructure**

 Tracked **90 unique pieces of legislation** during the 2024 Florida legislative session

 Successfully **preserved important public records and meeting exemptions**

 Provided **talking points, one pagers, and dozens of legislative updates** to FMEA members



EVENTS & EDUCATION

Providing conferences, events, and training to 2,000+ attendees



 **400+ attendees** at FMEA Annual Conference

 **160+ attendees** at FMEA Hurricane Forum


 **340+ attendees** at FMEA Energy Connections Conference

 **14 roundtables** and topic focused **events and webinars 330+ attendees**

 **55 exhibitors** at sold out FMEA Energy Connections Tradeshow

 **40+ FMEA member attendees** at FMEA Legislative Rally

 **75 Apprentices, 23 Journeyman Teams and 64 Judges from 15 utilities** participated in FMEA's Florida Lineman Competition

 **70+ sponsoring companies** at FMEA events



COMMUNICATIONS & INFORMATION SHARING

Promoting Florida Public Power



Bill Comparisons

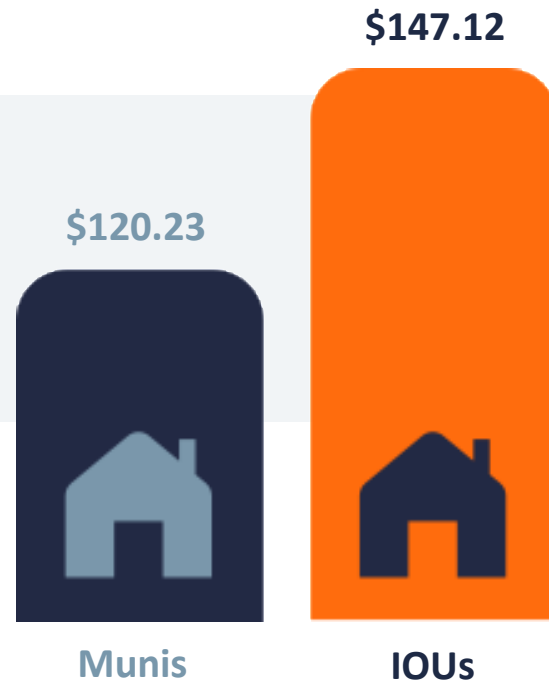
Reported rate data for **37 utilities** from **15 categories** in **12 reports**



Relay Magazine

30+ feature articles in **4 quarterly issues** highlighting **20 FMEA member utilities**

FL Public Power bills
\$26.89 cheaper!



Email Promos

75 promotional emails and Executive Director updates highlighting critical information and FMEA events



Headline News

More than **3,200 articles** shared to **1,700 people** in **52 issues**

SOCIAL MEDIA

Serving as the voice for
Florida Public Power

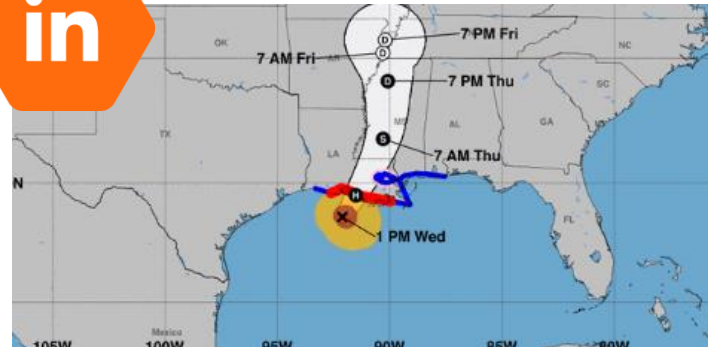


⚡ 9,522 fans and followers and more than 1,465 posts on FMEA's social media accounts and launched a new Instagram page (@flpublicpower)!



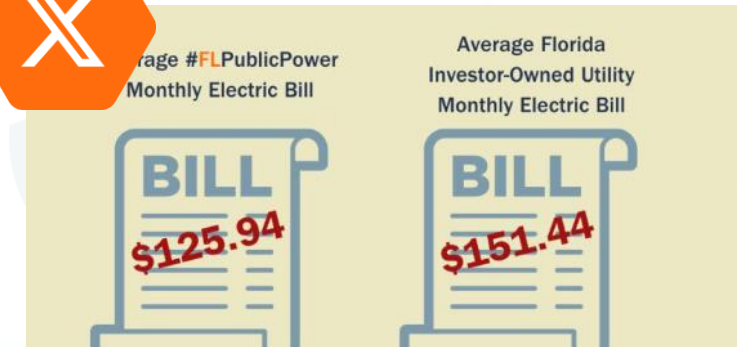
Facebook

3,725 fans and followers with top post receiving nearly 15,913 impressions



Twitter/X

1,814 fans and followers with top post receiving nearly 6,185 impressions



LinkedIn

3,983 fans and followers with top post receiving nearly 15,205 impressions

FMEA AWARDS

Celebrating Florida Public Power's Achievements



 **19** Building Strong Communities Awards


 2024 FMEA Member of the Year awarded to **James Alexander** from Orlando

 **16** Restoring Communities Awards

 2024 FMEA Associate Member of the Year awarded to **Liz Columbo** from Nixon Peabody

 **14** Safety Awards

 **46** Trophies awarded at Florida Lineman Competition

 Honorary Membership Awarded to **Joe Bunch** from New Smyrna Beach Utilities

 Overall Lineman Competition Winners:
Ocala Electric Utility (Journeyman)
Dustin Zorn, Lakeland Electric (Apprentice)



MUTUAL AID AND DISASTER RESPONSE

Providing Emergency Response Coordination



Mutual Aid

Coordinated hundreds of mutual aid personnel to assist Florida public power communities and electric cooperatives during **Hurricane Idalia** and during **Tallahassee's multiple tornadoes** in May. Nearly 80 personnel from seven Florida public power utilities deployed to LA for **Hurricane Francine**.



State and Federal Liaison

Coordinated emergency response efforts with **Governor's Office, State EOC, FDEM, PSC, ESCC**, more



Public Relations

Promoted Florida Public Power response through **op-eds, podcasts and presentations**



Hurricane Preparedness Forum

Held FMEA **Hurricane Preparedness Forum** for more than 160 FMEA members



Recovery

Spearheaded efforts nationally through APPA to develop and adopt **mutual aid agreement Guiding Principles**



2024 HURRICANE SEASON

Assisting our members with faster restoration and fewer outages



Hurricane Debby

- Category 1, August 5, 80 mph
- About a dozen FMEA members impacted
- Mutual aid – LUS, Riviera, OUC, Newberry, Starke, Alachua
- Public power restored more than 200,000 customers in 48 hours



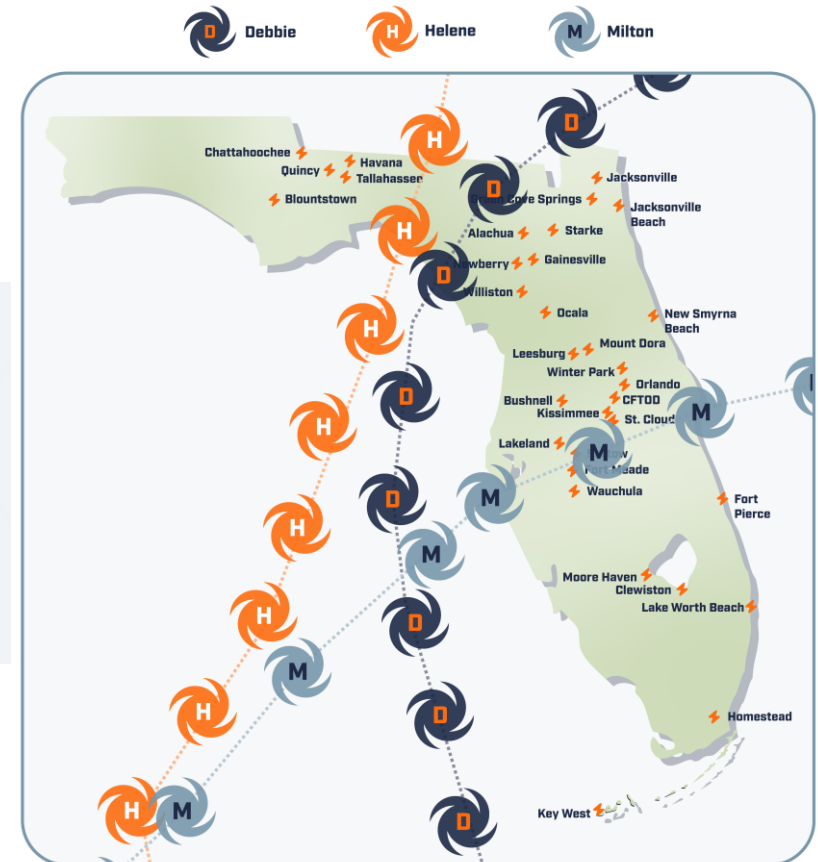
Hurricane Helene

- Category 4, September 26, 140 mph
- About a dozen FMEA members impacted
- 1.2 million statewide outages; 240,000 from Florida public power
- Mutual aid – 350 public power personnel, 50 utilities, 11 states
- More than 95% restored in 48 h
- Provided mutual aid to Florida coops, SC public power, and GA IOU



Hurricane Milton

- Category 3, October 9, 120 mph
- About a dozen FMEA members impacted
- 3.4 million statewide outages; 280,000 from Florida public power
- Mutual aid – 850 public power personnel, 167 utilities, 23 states
- More than 95% restored in four days



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