

Welcome to Palm Beach!

FMEA:
Our Year in Review
2023-2024

Amy Zubaly
Executive Director
FMEA



Mutual Aid and Disaster Response

Mutual Aid

Coordinated hundreds of mutual aid personnel to assist Florida public power communities and electric cooperatives during **Hurricane Idalia** and during **Tallahassee's multiple tornadoes** in May

Hurricane Preparedness Forum

Held **FMEA Hurricane Preparedness Forum** for more than 160 FMEA members



Recovery

Spearheaded efforts nationally through APPA to develop and adopt **mutual aid agreement Guiding Principles**

State and Federal Liaison

Coordinated emergency response efforts with **Governor's Office, State EOC, FDEM, PSC, ESCC, more**

Public Relations

Promoted Florida Public Power response through **op-eds, podcasts and presentations**

**Assisting our members with faster restoration
and fewer outages**



Advocacy

State and Federal Accomplishments

Led efforts to **successfully fight off** harmful municipal utility legislation

Spearheaded legislation to **establish penalties for intentional harm to critical infrastructure**

Successfully **preserved important public records and meeting exemptions**



Lobbied Congress on **FEMA reform, supply chain constraints & maintaining affordable, reliable electricity**

Tracked **90 unique pieces of legislation** during the 2024 Florida legislative session

Provided **dozens of legislative updates** to FMEA members

Protecting the Interests of Florida Public Power



Events and Education

400+ attendees at FMEA
Annual Conference

340+ attendees at FMEA
Energy Connections Conference

55 exhibitors at sold out FMEA
Energy Connections Tradeshow

**75 Apprentices, 23
Journeyman Teams and 64
Judges from 15 utilities**
participated in FMEA's Florida
Lineman Competition



160+ attendees at FMEA
Hurricane Forum

14 roundtables and topic
focused **events and webinars**
330+ attendees

40+ FMEA member attendees
at FMEA Legislative Rally

70+ sponsoring companies at
FMEA events

**Providing conferences, events, and training
to 2,000+ attendees**

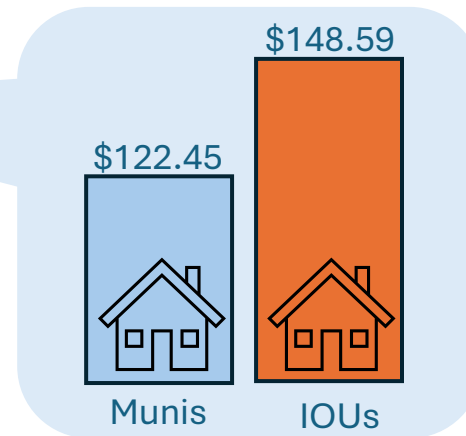


Communications and Information

Bill Comparisons
Reported rate data for **37 utilities** from **15 categories** in **12 reports**

Headline News
More than **3,200 articles** shared to **1,700 people** in **52 issues**

FL Public Power bills
\$26.14 cheaper!



Relay Magazine
30+ feature articles in **4 quarterly issues** highlighting **20 FMEA member utilities**

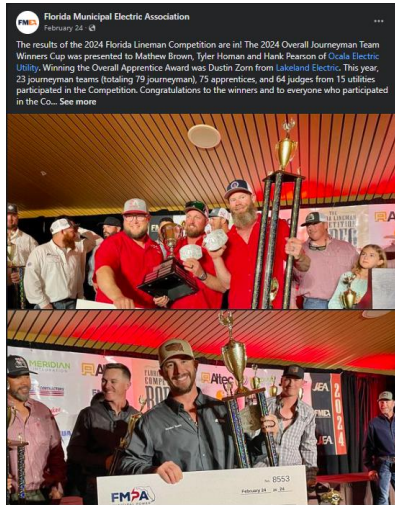
Email Promos
75 promotional emails and **Executive Director updates** highlighting FMEA events

Promoting Florida Public Power



Social Media

8,992 fans and followers and more than **1,340 posts** on FMEA's social media accounts
Increase of nearly **1,600 followers!**



Facebook

3,599 fans and followers with
top post receiving nearly
15,913 impressions



Twitter

1,757 fans and followers with
top post receiving nearly
2,535 impressions



LinkedIn

3,636 fans and followers with
top post receiving nearly
15,205 impressions

Serving as the voice for Florida Public Power



FMEA Awards

19 Building Strong Communities Awards

16 Restoring Communities Awards

14 Safety Awards

Honorary Membership
Awarded to **Joe Bunch** from
New Smyrna Beach Utilities



2023 FMEA Member of the Year awarded to **Mike New** from Newberry

2023 FMEA Associate Member of the Year awarded to **ENERCON**

46 Trophies awarded at **Florida Lineman Competition**

Overall Journeyman Team Winner
Ocala Electric Utility

Overall Apprentice Winner
Dustin Zorn, Lakeland Electric

Celebrating Florida Public Power's Achievements



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