

4 HR Challenges in Driving Change



AGENDA

01 4 CHALLENGES

02 THE ISSUE OF RETENTION

03 LEVERAGING SKILLS DEVELOPMENT

04 CREATING A CULTURE OF LEARNING

05 MATCHING THE WORKFORCE TO TODAY'S NEEDS

#1

Changing pipelines

Scarcity of candidates



#2

Workplace Culture



#3

“return to work”



#4 Changing Processes

**WHERE DID ALL THE
PEOPLE GO?**

THE ISSUE OF RETENTION

Keeping employees interested and engaged long enough to grow with one business is getting harder and harder.



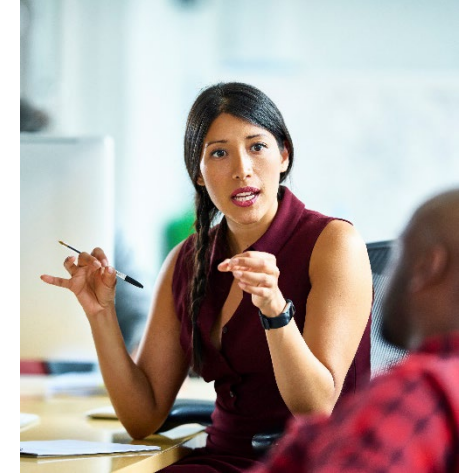
46% of HR leaders list retention as their greatest concern.

Officevibe



Turnover costs range from **16-213%** of an employee's annual salary.

PeopleKeep



Almost a **quarter of employees** leave their current role because of a lack of professional development.

Emplify

LEVERAGING SKILL DEVELOPMENT

**ON AVERAGE, HIGHER
RETENTION RATES
MAXIMIZE A
COMPANY'S PROFITS
UP TO FOUR TIMES.**



LEVERAGING SKILL DEVELOPMENT

Taking the initiative to close the skills gap through targeted professional development can make a noticeable difference.



74% of hiring managers agree there's a skills gap in today's market.



U.S. Chamber of Commerce



48% of hiring managers say candidates applying lack the skills they need to fill open jobs.



U.S. Chamber of Commerce

LEVERAGING SKILL DEVELOPMENT BY RESKILLING AND UPSKILLING CAN HAVE SIGNIFICANT IMPACT.

- Increasing retention rates.
- Providing a clear path for career growth.
- Creating a corporate culture that employees are looking for.

WITHOUT THE RIGHT FOCUS AND SUPPORT, IT WON'T WORK.

- Look beyond the technical skills your employees need to succeed.
- Make soft skills – that benefit employees beyond their role – part of their development.
- Create a program employees want; one they can manage themselves.
- Drive engagement and motivate employees through active support from leadership.

CREATING A CULTURE OF LEARNING

**THE WINDOW FOR
RESKILLING/UPSKILLING
HAS BECOME SHORTER.
YOU MUST ENSURE THE
SKILLS YOUR
EMPLOYEES HAVE FIT
WITH YOUR BUSINESS.**



CREATING A CULTURE OF LEARNING

1

Impact core business

If you want to achieve "X," then these are the skills your employees must have.

2

Quantify success

Identify ways to show how success improves when skill development happens.

3

Inventory skills

Create a central database of skills for HR, leadership, and L&D to use as a reference.

MEET EMPLOYEE NEEDS HEAD-ON

- 50% of employees will need reskilling at some point in their career. (*World Economic Forum*)
- Dig into the soft skills many employees aren't learning elsewhere to fill the gap.

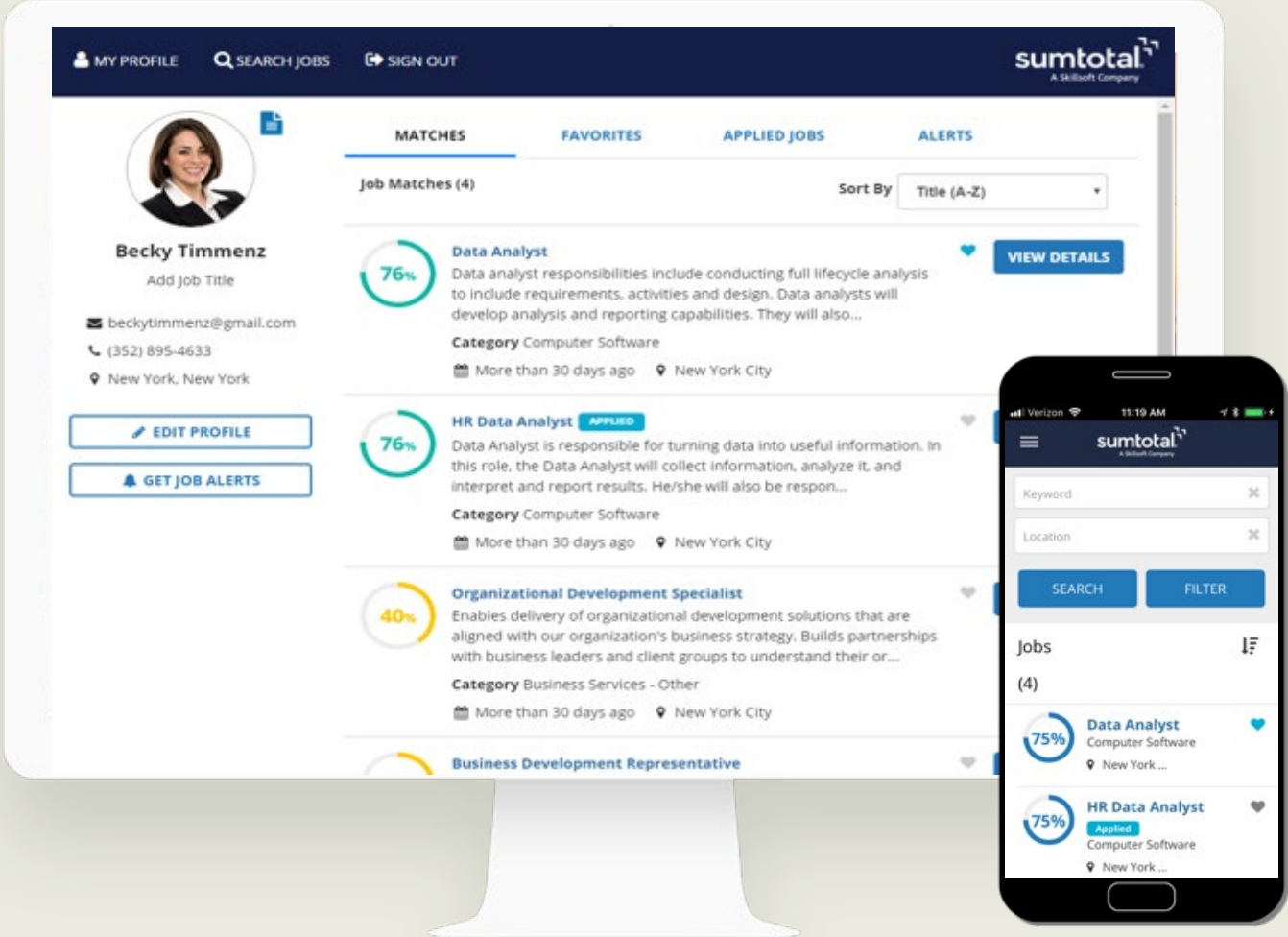
KEY SOFT SKILLS



SUPPORT EMPLOYEE NEEDS HEAD-ON

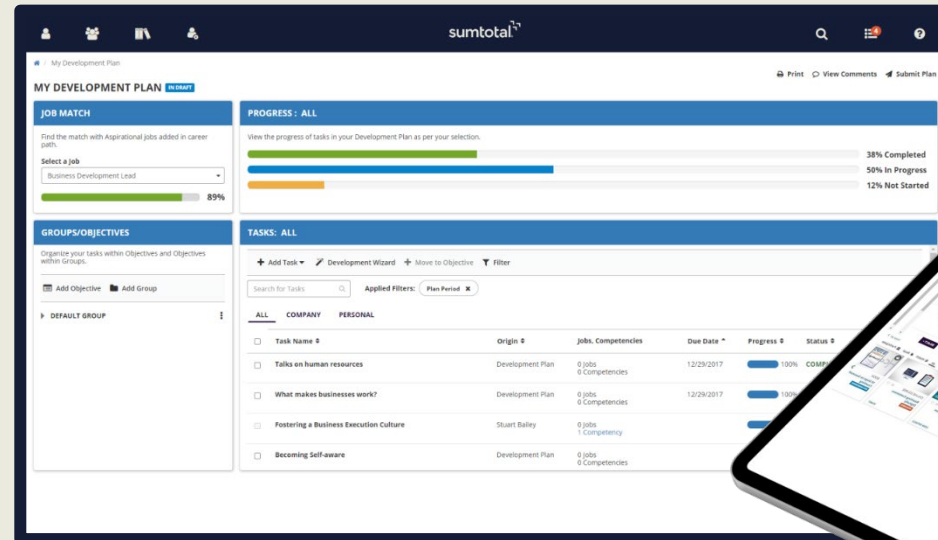
- Offer affirmation that the development of these skills leads to greater success for individuals and the whole company.
- Establish professional development as a priority within your business.
- Show you value learning.
- Assist employees in understanding the growth potential of developing skills.
- Encourage employees to self-lead to maximize engagement.

SET A CAREER PATH THAT'S EASY TO FOLLOW



TRACK RESULTS AND SHOW IMPACT

- Pick metrics that align with business priorities.
- Align metrics to employee performance to track improvement.
- Look at how adaptability changes with new skills.
- Link performance to participation.



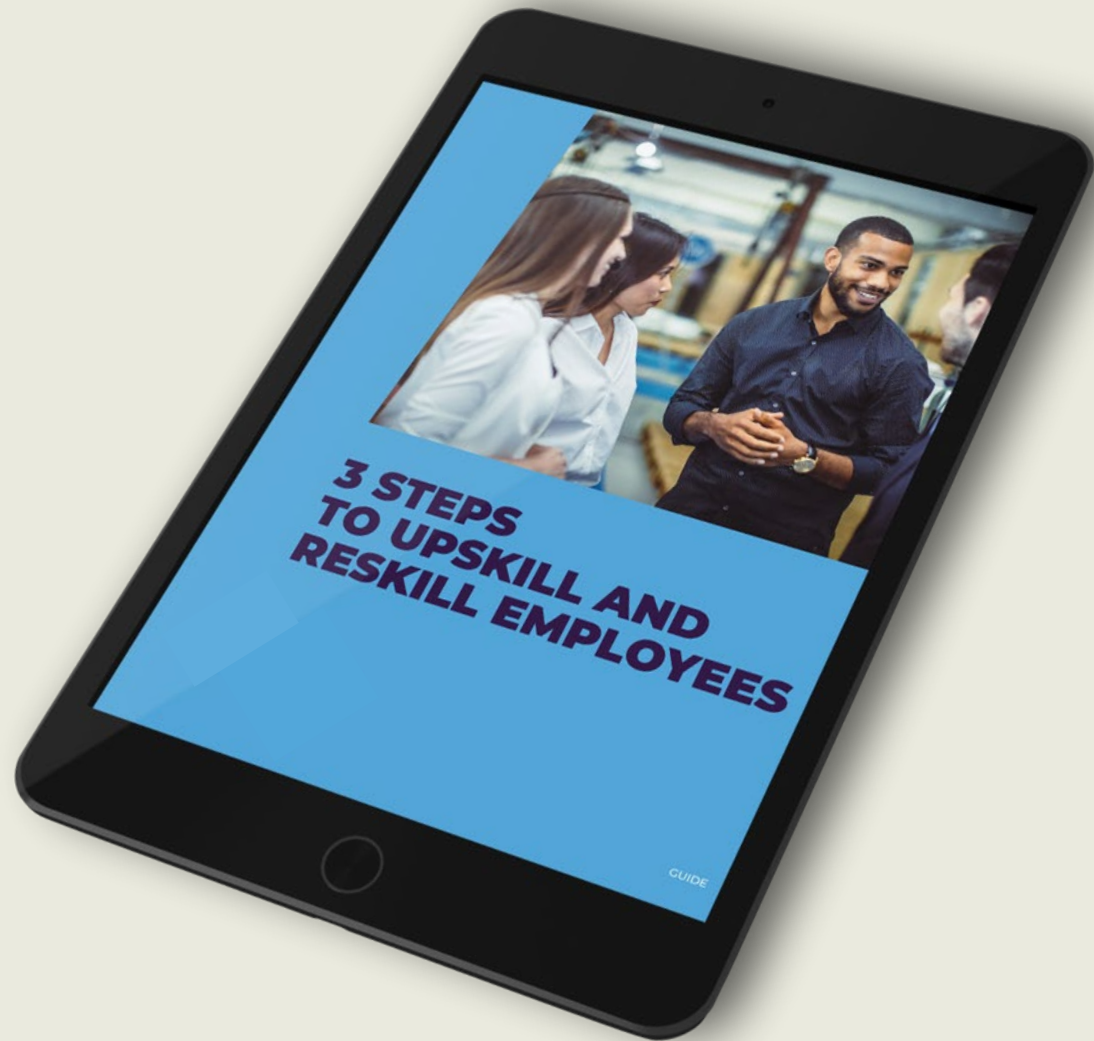
MATCHING THE WORKFORCE TO TODAY'S NEEDS

**CREATE A WORKFORCE
THAT ADAPTS TO
TODAY'S EVER-CHANGING
BUSINESS ENVIRONMENT
QUICKLY AND
EFFECTIVELY.**



3 STEPS TO UPSKILL AND RESKILL EMPLOYEES

An informative and easy-to-follow guide to help you see the positive results that are possible when you empower professional development.



Q&A