



FCAA
FIRST COAST
APARTMENT ASSOCIATION

Sponsorship Opportunities

Guide - 2025



Content Guide



About Us



Ambassador



Connections



Education/Events



2025 Calendar



Digital Advertising

Overview

FCAA serves members in Clay, Duval, Flagler, Nassau, Putnam, & St. John's counties.

553
APARTMENT
COMMUNITIES

123k+
APARTMENT
UNITS/HOMES

216
SUPPLIER
PARTNERS

FCAA CORE VALUES

Inclusive. Integrity. Innovation. Inspiring. Influential.

About Us

FCAA is the fourth largest apartment association in Florida and continues to grow in both members and services. Its mission is, as it has always been, to promote, inform, and serve the apartment industry through education, legislation, and professional networking.

FCAA provides nationally recognized credential and certification programs that provide its members with the skills needed to succeed in our evolving industry. FCAA also offers a wide array of workshops and seminars in topics like leasing, marketing, landlord tenant law, fair housing, maintenance, technology, and more.

Together with the Florida Apartment Association and the National Apartment Association, FCAA provides legislative advocacy on local, state, and national levels. Together we've tackled issues like rent control, emotional support animal abuse, Section 8 voucher reform, maintenance licensing, and other unbalanced housing policies. These issues would be impossible for properties to tackle alone.

The First Coast Apartment Association is resolute in its commitment to provide quality educational programming, ensure a strong voice in legislative affairs, and serve the multifamily needs of the First Coast. Your membership helps us protect the apartment industry in Northeast Florida.



Vision & Mission

Our Mission

To promote, inform, and serve the apartment industry through education, legislation, and professional networking.

Our Vision

Creating better living by elevating the Apartment industry in Northeast Florida.



Meet Our Team



Jim Forlenza

Executive Vice President
jim@fcaaonline.com



Taylor Tucker

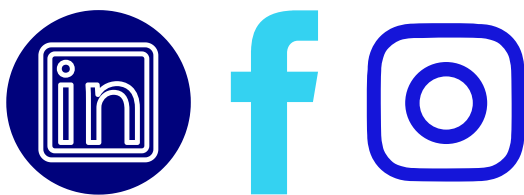
Marketing & Membership
taylor@fcaaonline.com



Adison Murphy

Education & Events
adison@fcaaonline.com

Be Social with Us



@fcaaonline

Get In Touch!

 **Phone Number:**
(904) 292-1345

Call or Text

 **Website**
www.fcaaonline.com

 **Address**
9456 Philips Hwy. Suite 4
Jacksonville, FL 32256



Event Calendar

*All Dates are subject to change. Check fcaaonline.com for the most up-to-date information

<p>January</p> <p>23 // Market Update Bfast</p> <p>29 // PMC CEC Course</p>	<p>February</p> <p>24, 25 // CPO</p> <p>13 // Q1 Member Mixer</p> <p>21 // Landlord Tenant</p> <p>26 // CAMT - Day 1</p> <p><i>New Construction Property Bus Tour</i></p>	<p>March</p> <p>5, 12 // CAMT - Day 2 & 3</p> <p>19 // PMC CEC Course</p> <p>26 // EPA</p> <p>27 // Maint. MVP Night</p>
<p>April</p> <p>2, 9, 16, 23, 30 // CAM</p> <p>11 // Maintenance Bfast</p> <p>25 // Circle of Excellence</p>	<p>May</p> <p>7, 8 // CPO</p> <p>14 // Leasing 101</p> <p>21, 28 // Maintenance 101</p> <p>22 // Q2 Member Mixer</p> <p><i>Charity Event // Virtual Business Exchange</i></p>	<p>June</p> <p>4 // Maintenance 101</p> <p>11 // EPA</p> <p>18 // PMC CEC Course</p>
<p>July</p> <p>9 // PMC CEC Course</p> <p>17 // Annual Trade Show</p>	<p>August</p> <p>6, 7 // CPO</p> <p>13 // HVAC Troubleshooting</p> <p>20 // PMC CEC Course</p> <p>21 // Q3 Member Mixer</p> <p><i>Charity Event - Summer Social</i></p>	<p>September</p> <p>9, 16, 23 // CALP</p> <p>10, 17, 24 // CAMT</p> <p>19 // Landlord Tenant</p> <p>26 // Golf Tournament</p>
<p>October</p> <p>1, 8, 15, 22, 29 // CAM</p> <p>7 // EPA</p> <p>17 // Maintenance Bfast</p> <p>23 // Business Exchange</p> <p>30 // Q4 Member Mixer</p>	<p>November</p> <p>5, 6, 7 // FAA Inspire</p> <p>12, 13 // CPO</p> <p>18 // Membership Bfast</p>	<p>December</p> <p>3, 10, 17 // Maint. 101</p> <p>11 // Holiday Party</p> <p><i>*Green = tentative</i></p>

Ambassador Program

Ambassador Benefits 2025	Premier	Prime	Elite
Annual Membership Dues	Y	Y	Y
Complimentary Event Tickets (Excluding Trade Show & Business Exchange)	2	3	5
Logo displayed on Ambassador Wall at the FCAA Office	Y	Y	Y
Company exposure on TV monitors at FCAA Office	Y	Y	Y
Recognition as a TOP sponsor at Signature Events*	Y	Y	Y
Enhanced Directory Listing (print & online)	Y	Y	Y
Company Spotlight on Social Media	Y	Y	Y
Early access to Trade Show booth selection & Business Exchange registration	Y	Y	Y
An Exclusive invitation to the Ambassador/Board Reception	Y	Y	Y
Logo placement at fcaaonline.com homepage	Y	Y	Y
Exclusive discount code on all additional sponsorship opportunities	10%	15%	20%
Exclusive customer/client promo code for free FCAA event tickets (Excluding: Business Exchange, Golf Tournament, Circle of Excellence, & Holiday Party) *Disclaimer: Max capacity restrictions may apply*	15	20	30
Student Sponsor Partner (Does not include NAAEI Credentials)	-	-	Y
Complimentary Golf Team	-	2SOME	4SOME
One 10ft x 10ft Complimentary Premium Trade Show Booth	-	-	Y
Opportunity to host workshop/class at the FCAA Office	-	-	Y
	\$4,000	\$5,000	\$8,000

*Inclusion in the COE Program // Inclusion in COE Ceremony Presentation

*Inclusion in networking gamification at Annual Trade Show // Exhibitor floor cling at trade show

*Recognition in Presentation at Maintenance Appreciation event

*Banner listing at all Signature Events

Education

*Some course have multiple breakfast & lunch sponsorship opportunities available

\$400

Breakfast Sponsor

- Company logo displayed on course registration page, marketing materials, and in the classroom
- Opportunity to speak 2-3 mins before class begins. Bring your promo items and business cards.
- Student roster at conclusion of session.

\$500

Lunch Sponsor

- Company logo displayed on course registration page, marketing materials, and in the classroom
- Opportunity to speak 2-3 mins during the students lunch break. Bring your promo items and business cards.
- Student roster at conclusion of session.

Events

What to Expect:

- Recognition** - each sponsor receives eye-catching signage on the event site and online
- Engagement** - FCAA offers 15+ yearly events, engaging with over 2500 participants
- Exposure** - Make your company *seen* and *remembered* with FCAA's impactful marketing materials and sponsor inclusion.

Each event is *unique* to its sponsorship offerings. Prices range from:
\$350 - \$2500

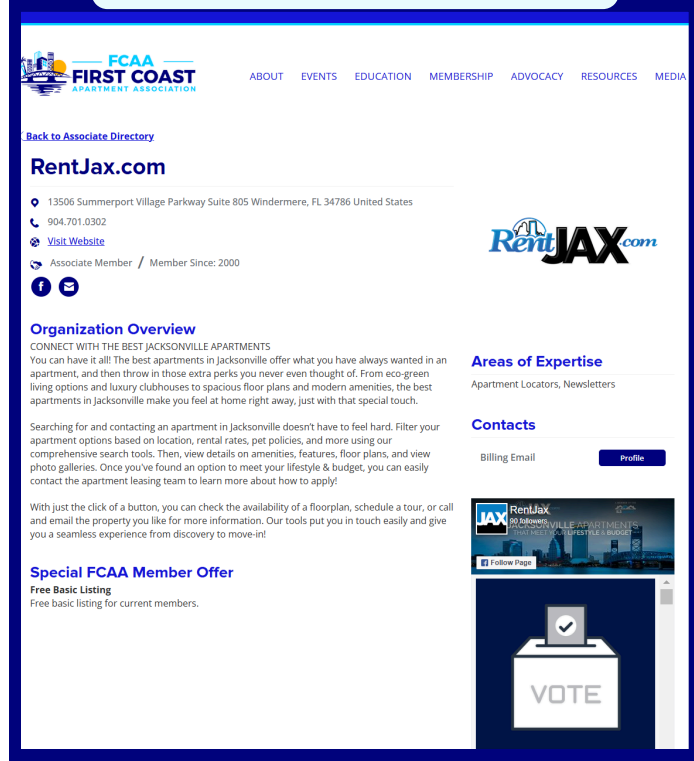


Enhanced Listing Example

Digital Advertising

What to Expect:

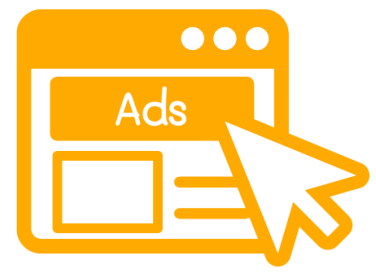
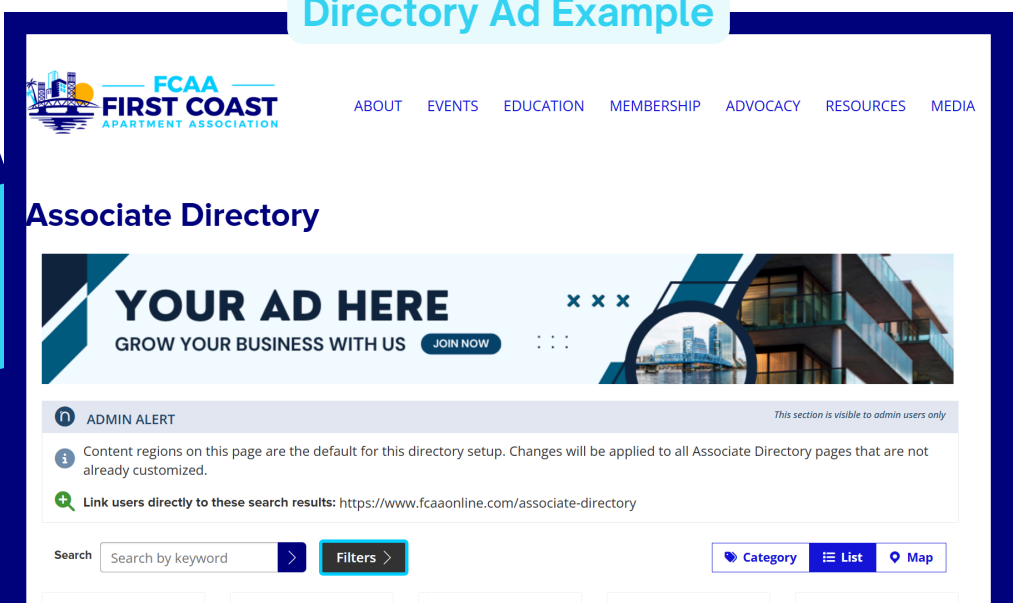
- Quarterly Ads** - Each ad is run quarterly and more than 1 quarter can be purchased at a time. (Excluding the annual enhanced listing)
- Linked** - Each ad is hyperlinked to your company's profile or website.
- Enhanced** - Each banner ad includes a free enhanced directory listing (\$125 value).
- Design** - FCAA can design your ad for you for a small added fee (\$55).



Digital Ad Options

- Enhanced Directory Listing = \$125
- Directory Banner Ad (Top) = \$500
- Directory Banner Ad (Bottom) = \$450
- Events Page Banner Ad = \$600
- Coastlines Monthly E-Newsletter = \$400
- Website Footer = \$650

Directory Ad Example



To purchase & see more examples visit www.fcaaonline.com/advertise



Ready to Get Started?

COMPANY NAME	FIRST/LAST NAME	EMAIL	I AM INTERTERED IN (BE SPECIFIC)
			Education [which course(s)]? Events [which event(s)]? Advertising [which option(s)]?



Important Info:

Ambassador Sponsorships are FIRST COME, FIRST SERVED

Sign up Date: December, 9th at 10 AM // Only 5 Elite levels are available

After you turn this form in, you will be put on the perspective list to be contacted about confirming your sponsorship interest.

All sponsorships are FIRST COME - FIRST SERVED except for Golf Tournament - which is, First Right of Refusal.

**EMAIL THIS FORM TO
TAYLOR TO GET STARTED
TODAY! ACT FAST!**

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TAYLOR@FCAAONLINE.COM