

# SPONSORSHIP OPPORTUNITIES

## FIRST COAST MULTIFAMILY **EXPERIENCE**

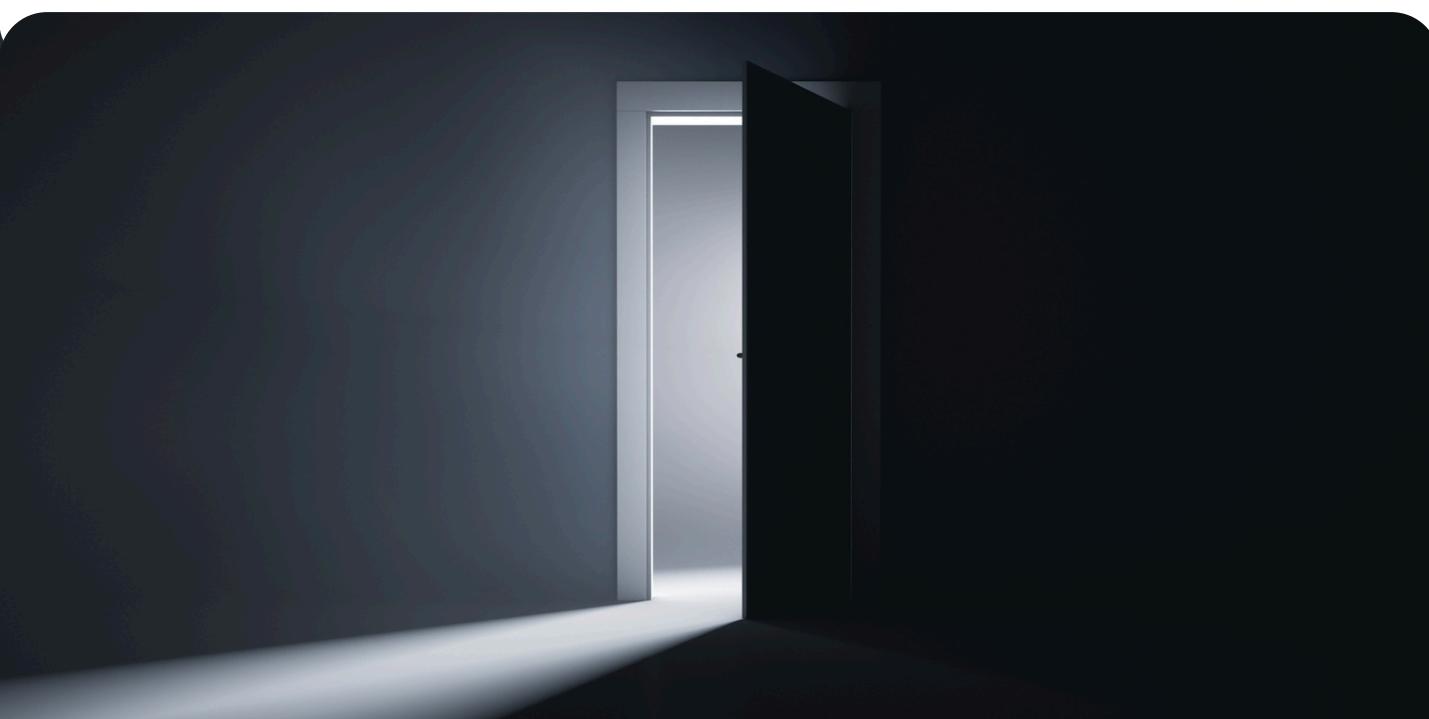
*Imagine x Explore x Connect*



Wednesday  
June 10, 2026

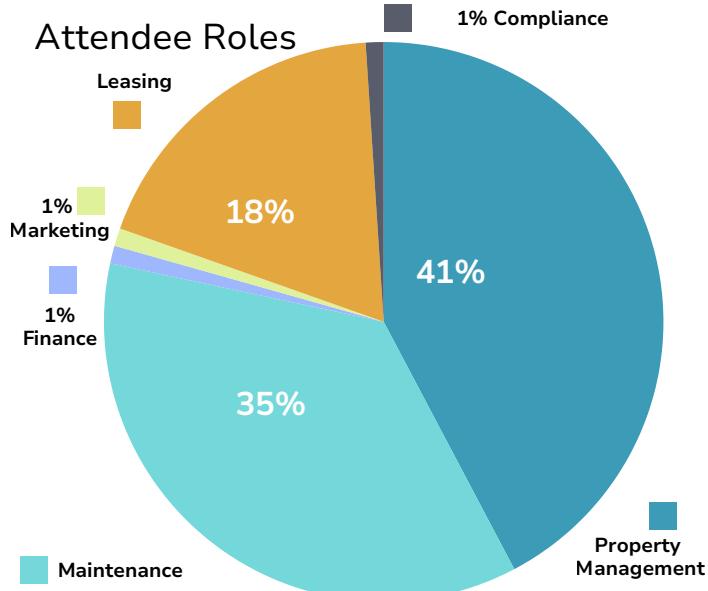


Prime Osborn Convention Center  
1000 Water St. Jacksonville, FL 32204



# ABOUT FCMX

It's more than a trade show – it's a full-scale, immersive, multifamily experience designed to spark connection, insight, and meaningful business growth. FCMX brings together property management professionals, supplier partners, and industry innovators for a day of hands-on learning, interactive content, and memorable engagement. Join us as we open the door to new opportunities, new partnerships, and next-level collaboration across the First Coast multifamily industry.





**2025 VERIFIED PARTICIPANTS**  
1100+



**2025 MANAGEMENT COMPANIES**  
70+

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**MARK YOUR CALENDARS**

**December 3** - Ambassador Booth Sales

**December 10** - 2025 Exhibitor Booth Sales

**December 17** - General Membership Sales

**January 16** - Trade Show 101

**May 1** - Sponsorship Commitment Deadline

# BOOTH PACKAGES



## Elevated

A 10' x 10' pipe & drape booth with a 6' table, two chairs, and a wastebasket.

Electric Outlet - 120V

Carpet - 9'

8 Expo Only Invitations (tickets)

2 Full Conference Invitations

**\$1,250**



## Standard

A 10' x 10' pipe & drape booth with a 6' table, two chairs, and a wastebasket.

6 Expo Only Invitations (tickets)

Extra exhibitor services and furnishings are available for order\*



**\$900**

Premium Booth Placement Add On: \$100

Member Pricing Shown\* Add \$600 per booth for Non-Members

# SPONSORSHIP OPPORTUNITIES

EXPO HALL



## ENTRANCE UNIT

2 AVAILABLE

Command attention from the start. Your logo will be featured exclusively on one column of the grand entrance unit—an unmissable opportunity to welcome every guest with your brand.

**\$1,500 ea.**


## SOLUTIONS STAGE: NAMING RIGHTS *New!*

1 AVAILABLE

Own the spotlight! The Solutions Stage is where attendees dive into real-life scenarios and case studies. Your company name and logo will brand this interactive hub of innovation and insight.

**\$2,000**


## SOLUTIONS STAGE: SPEAKING SLOTS *New!*

5 AVAILABLE

Tell your story. Share your solution. Spotlight your brand. Secure a Solutions Stage slot to showcase how your company drives real results in the multifamily industry.

**\$400 ea.**


## RECEPTION SPONSOR

6 AVAILABLE

*New!*

Celebrate in style as a Reception Sponsor! Your brand will be prominently recognized throughout the reception space, offering high visibility in one of the most social and memorable moments of FCMX.

**\$1,500 ea.**

# SPONSORSHIP OPPORTUNITIES

EXPO HALL



## ASK THE EXPERT SESSIONS

5 AVAILABLE

*New!*

\$350 ea.

Is your company looking to connect directly with maintenance professionals? Secure an Ask the Expert session and share your prowess up close and personal. This is your chance to showcase your expertise, answer questions, and position your brand as a trusted industry authority.



## EXPERIENCE ZONE

4 AVAILABLE

*New!*

\$1,000 ea.

These high-energy areas are packed with interactive ways to engage with attendees and showcase your brand. From creative displays to hands-on fun, your company's presence will be impossible to miss.



## REGISTRATION AREA

1 AVAILABLE

\$2,500

Every attendee passes through registration—making this sponsorship impossible to miss! Your company's branding will be prominently featured on all registration counter kick panels, ensuring maximum visibility and lasting first impressions. A high-exposure opportunity from the very start of the event.

# SPONSORSHIP OPPORTUNITIES

EXPO HALL



## LANYARDS

**1 AVAILABLE**

Get noticed everywhere! Every attendee wears a badge, which means your logo will be seen throughout the entire event. Sponsor the official FCMX lanyards and keep your brand front and center from start to finish.

**\$1,850**

## BADGE STOCK

**1 AVAILABLE**

Your brand, in every hand! Sponsor the official event badge holders and make sure every attendee carries your logo wherever they go. A high-impact opportunity that delivers all-day visibility.

**\$1,850**

## EXHIBIT HALL SIGNAGE

**8 AVAILABLE**

See your company's brand showcased on vibrant, 1M walls throughout high-traffic areas of the exhibit hall. This sponsorship offers prime visibility as attendees explore the show floor. Buyout option available for Expo Hall exclusivity.

**\$900 ea.**

# SPONSORSHIP OPPORTUNITIES

EXPO HALL



## AISLE SIGNS

**5 AVAILABLE****New!****\$1,200 ea.**

Guide the crowd! Your logo hanging above the exhibit aisle keeps your brand in sight all across the show floor. Buyout option available for Expo Hall exclusivity.



## EXHIBITOR REFRESHMENTS

**4 AVAILABLE****New!****\$500 ea.**

Help keep our exhibitors refreshed and ready for the show! As the Exhibitor Refreshments Sponsor, your company is recognized as the provider of beverages or light snacks during setup. It's a thoughtful and appreciative way to showcase your brand while fueling connections and conversations.



## CONFERENCE BAGS

**1 AVAILABLE****New!****\$900**

Be everywhere at once! Sponsor the official FCMX conference bags and get your logo seen across the entire event. Attendees will carry your brand with them from session to session—and long after the show is over. *Sponsor to provide bags.*

# SPONSORSHIP OPPORTUNITIES

MAINTENANCE  
ISLAND Powered By:  
 FLORIDA APARTMENT ASSOCIATION



## CAR RACE COMPETITION

**1 AVAILABLE**

*New!*

**\$1,500**

Get in on the action! Sponsor the return of one of Maintenance Mania's most popular competitions, the Pinewood derby-like Maintenance Car Races. Showcase your brand front and center in one of the most exciting, crowd-drawing features of FCMX. This spot is guaranteed to attract attention and energy.



## MAINTENANCE DEMOS

**5 AVAILABLE**

*New!*

**\$500 ea.**

Bring your brand to life through hands-on learning! Sponsor a Maintenance Demo and provide the products or equipment for interactive sessions featuring real-world repairs and installations. Think drywall fixes, faucet swaps, meter reading, and other skill-building experiences that keep your company front and center.



## ASK THE EXPERT: NAMING RIGHTS

**1 AVAILABLE**

*New!*

**\$1,000**

Become the name behind the action! Sponsor and brand the Ask the Expert Knowledge Bar—the go-to hub for real-time advice, maintenance know-how, and insider tips. It's a high-traffic area that puts your company right at the center of meaningful connections.

# SPONSORSHIP OPPORTUNITIES

EDUCATION &  
LEARNING



## EDUCATION CONFERENCE SESSIONS

**6 AVAILABLE**

*New!*

Support the learning that drives our industry forward. As an Education Session Sponsor, your company will be recognized as a champion of professional development and innovation. Gain visibility throughout educational programming, connect with engaged attendees, and align your brand with meaningful industry growth.

**\$500 ea.**



## KEYNOTE SPONSOR

**1 AVAILABLE**

*New!*

Stand in the spotlight! Your company will receive on-stage recognition and dedicated speaking time to address attendees before the featured keynote presentation. Align your brand with inspiration, innovation, and leadership in front of the full audience.

**\$1,500**



## CONFERENCE BREAKOUT REFRESHMENTS

**6 AVAILABLE**

*New!*

Keep the momentum going! As the between-sessions refreshment sponsor, your brand will stand out during one of the most popular touchpoints of the conference. Attendees will grab a drink, reset, and see your company as the one powering their next big idea.

**\$900 ea.**

# SPONSORSHIP OPPORTUNITIES

EVENT APP



## SPLASH PAGE

**1 AVAILABLE**

Make a bold first impression! Your brand will greet every attendee as the exclusive Splash Page Sponsor of the official FCMX event app. Gain unbeatable exposure each time users open the app throughout the event.

**\$1,200**

## BANNER ADS

**6 AVAILABLE**

Keep your brand in front of attendees all day long! Your company's ad will appear throughout the event app, rotating across key pages for continuous exposure. It's a simple and effective way to stay top of mind before, during, and after the event.

**\$500 ea.**

## ENHANCEMENT PROFILE

**15 AVAILABLE**

Stand out from the crowd! Upgrade to an Enhanced App Profile and appear at the top of the exhibitor list with a highlighted, premium listing. Make it easy for attendees to find and connect with your company first.

**\$125 ea.**

# SPONSORSHIP OPPORTUNITIES



## PARKING BUYOUT

1 AVAILABLE

*New!*

\$2100

Talk about building goodwill. How about making parking free for every attendee? As soon as visitors arrive, your brand will be the first thing they see! This exclusive opportunity offers prime exterior visibility, making a bold first impression before guests even step inside.



## ALL SPONSORSHIPS INCLUDE:

Every sponsorship opportunity includes the following recognition and exposure benefits to maximize your brand visibility before, during, and after FCMX:

- Event & Activity Signage, including the Entrance Unit
- Looping sponsor video featured on convention center screens
- Recognition on the FCMX website
- Recognition on select promotional materials
- Recognition on the Event App
- Inclusion in a promotional email
- Pre-event promotions
- Social media reposts and shares, including post-event recognition

# WHY SPONSOR?

The First Coast Multifamily Experience (FCMX) is the premier trade show for greater Jacksonville's apartment industry. This is where decision-makers, property professionals, and suppliers come together for one dynamic day of connection, engagement, and brand discovery. Sponsoring FCMX provides your company with unmatched visibility and direct access to the individuals who shape our region's multifamily market.

Your brand won't just be seen—it will be remembered. Through strategic placement, interactive engagement, and integrated marketing before, during, and after the event, FCMX sponsorships deliver meaningful exposure, measurable ROI, and the chance to align your business with one of the most anticipated industry events of the year.

## TARGETED EXPOSURE

Be front and center with decision-makers from apartment communities and management companies actively seeking solutions, partnerships, and new ideas.

## MULTI-CHANNEL PROMOTION

Gain visibility through pre-show marketing, email campaigns, social media, event exposure, and the official show app, keeping your brand top of mind.

## HIGH-IMPACT PRESENCE

Sponsorship packages are built to make your company stand out—whether it's on the show floor, in digital promotions, or through exclusive on-site activations.

## BRAND ALIGNMENT

Associate your company with a signature industry event known for professionalism, creativity, and high energy—reinforcing your leadership in the multifamily space.

## PROVEN TRACK RECORD

FCAA's Trade Show consistently attracts hundreds of engaged attendees and sold-out exhibitor space—making it a proven platform for relationship-building and results.

## EXCLUSIVE NETWORKING

Meet one-on-one with property management leaders and key decision-makers in a lively, relationship-driven setting.



2026

# LET'S CONNECT

Ready to elevate your brand at the **First Coast Multifamily Experience**?  
Let's connect and build a sponsorship package  
that aligns with your goals.



**Custom Packages available!**



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[www.fcaaonline.com/FCMX](http://www.fcaaonline.com/FCMX)