



# INSPIRE

Powered by  FAA

## PROSPECTUS

FLORIDA APARTMENT ASSOCIATION  
**ANNUAL CONFERENCE & TRADE SHOW**  
NOVEMBER 5-7 • 2025

DISNEY'S CORONADO SPRINGS RESORT  
LAKE BUENA VISTA, FL

[FAAinspire.com](https://FAAinspire.com)

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**Inspire 2025, Powered by FAA**, is the premier state conference for the apartment industry. Attracting over 1,000 multifamily housing industry professionals interested in staying up to date on trends in professional development, legal considerations, social media marketing, talent management, efficiency, cutting-edge technology, and so much more will be inspired by nationally renowned speakers and informative breakout sessions.

Attendees can expect to make great connections and share insights on relevant and current topics within the industry during the many networking opportunities. The FAA trade show, with as many as 267 exhibit booths, offers attendees innovative solutions firsthand from more than 500 knowledgeable suppliers displaying products and services that will put attendees in a position to grow their bottom line.

The Florida Apartment Association is a federation of associations representing and advocating the interests of the Florida multifamily rental housing industry.

Since 1971, the Florida Apartment Association has worked to ensure high property management standards and resident satisfaction and safety in Florida. Volunteer leaders from throughout the state meet three times per year to discuss issues and challenges facing the multifamily housing sector. The association at both the state and local levels also provides important social and career benefits for industry personnel. FAA represents the majority of apartment homes in Florida — more than 1,000,000.

Our members represent all facets of the multifamily housing industry: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, maintenance personnel, suppliers, and related business professionals throughout the state of Florida.





## ATTENDEE COMPANIES

**AIR Communities**

**Allegiant-Carter Management**

**Alliance Residential**

**Altman Management Company**

**AMLI Residential**

**Arba Living**

**ARIUM Living**

**Asset Living**

**Atlantic Pacific Companies**

**Atrium Management**

**AvalonBay Communities**

**Bell Partners**

**Boardwalk Management**

**Bozzuto Management Company**

**Carter Haston**

**Churchill Forge Properties**

**CKT Asset Management**

**Continental Properties**

**ContraVest Management Company**

**Cornerstone Group**

**Cortland**

**Cushman & Wakefield**

**Dominium**

**DR Horton**

**Epoch Residential**

**FCA Management**

**FCI Residential**

**FLF Management**

**Fort Family Investments**

**FPI Management**

**FPM Properties**

**Franklin Street Management**

**Garden Communities**

**Gator Investments**

**Geis Property Management**

**Graham Residential**

**Greystar**

**HEF Management, LLC.**

**Highmark Residential**

**Hillpointe**

**Horizon Realty Management**

**Incore Residential**

**Klein Company**

**Land and Company**

**Landmark Properties**

**Legacy Residential Group**



**MAA**

**Madison Communities**

**Mahaffey Apartment Company**

**Marker Management**

**Milhaus**

**Monument Real Estate Services**

**Morguard Management Company**

**Northland Investment Corporation**

**Peak Living**

**Pegasus Residential**

**Pinellas County Housing Authority**

**PMG Asset Services**

**PRG Real Estate**

**Prosperity Management Co of Florida, LLC**

**RAM Partners**

**RangeWater Real Estate**

**Rental Asset Management**

**Rentyl Apartments & Homes**

**ResProp**

**Richman Property Services, Inc.**

**RKW Residential**

**RMR Residential**

**Royal American Management**

**RPM Living**

**SC Bodner Company**

**Scully Company**

**Sinatra & Company**

**South Oxford Management**

**South Sands Management**

**Starka Property Management**

**Strategic Properties**

**The Bainbridge Companies LLC**

**The Collier Companies**

**The Klein Company**

**The Related Group**

**TIG Management**

**TRG Management of Florida**

**Trinitas Ventures**

**United Property Management**

**Vistula Management**

**Waterton Residential**

**Wendover Management, LLC**

**WF Investments**

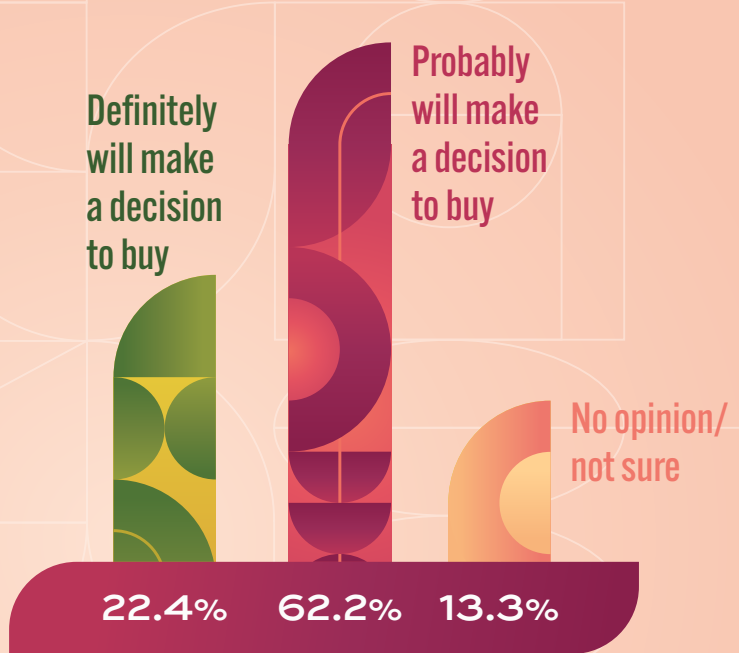
**Willow Bridge Property Company**

**Windsor Management**

**WRH Realty Services, Inc**

# REACH QUALIFIED PROSPECTS

Likelihood that Attendees Will Decide to Buy Products or Services at the Trade Show



“It’s definitely worth it for our company to attend. It’s our big event of the year so we always budget for it.”

“AMAZING conference ... the FAA team truly outdid themselves with the quality and level of excellence for this year’s show.”

## Qualified Prospects

43.5% of conference attendees are corporate and senior-level decision-makers

2% - Owner/ President/ Principal

9% - Vice President/Corporate Executive

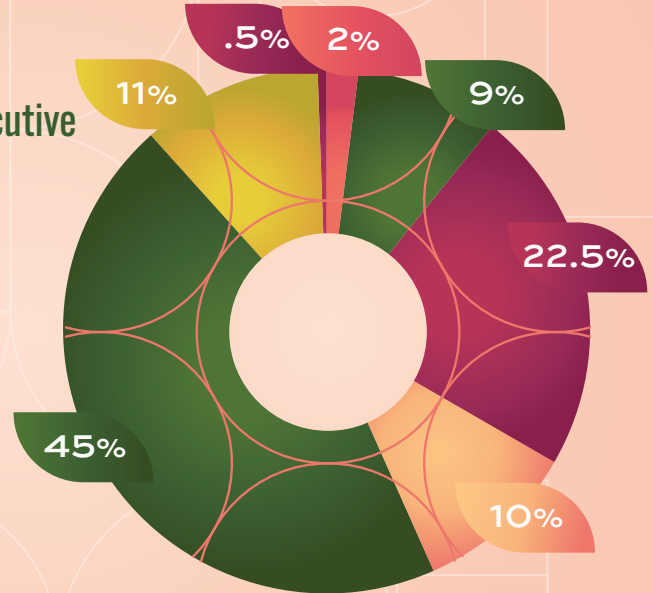
22.5% - Regional Supervisor/Manager  
(Multi-Site)

10% - Corporate Staff

45% - Property Manager

11% - Maintenance Professional

0.5% - Leasing Professional



“ So grateful to be back in person with our colleagues at FAA ... The industry is thriving! ”

“ I really enjoy the opportunity to see what’s fresh and different from our amazing suppliers, and discover new solutions. ”

# SPONSORSHIP LEVELS



## PLATINUM

SPONSOR

**Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-31) totaling \$10,000 or more:**

- Priority selection of booth locations and sponsorship opportunities
- Opportunity to maximize your presence in the exhibit hall with purchase of 20' by 20' island booth (exclusive to Platinum Sponsors, limited availability)
- Opportunity to provide a hanging sign above your 20' x 20' island booth (maximum height of 20' from floor to top of sign, whether the sign is suspended from above or supported from below; rigging fee not included in sponsorship)
- Company logo featured on conference marketing mailer
- Recognition at conference opening session
- Recognition on faahq.org website homepage
- Recognition on FAAinspire.com
- Recognition on FAA social media
- Company logo displayed near exhibit hall entrance
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan



# SPONSORSHIP LEVELS



**Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-31) totaling \$7,500 or more:**

- Priority selection of booth locations and sponsorship opportunities (after Platinum Sponsors)
- Recognition on faahq.org website homepage
- Recognition on FAAInspire.com
- Recognition on FAA social media
- Company logo displayed near exhibit hall entrance
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan

# SPONSORSHIP LEVELS



**Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-31) totaling \$5,000 or more:**

- Priority selection of booth locations and sponsorship opportunities (after Gold Sponsors)
- Company name listed near exhibit hall entrance
- Recognition on FAAInspire.com
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan

# SPONSORSHIP OPPORTUNITIES

## EDUCATION AND EVENTS

**SOLD**

### \$15,000 – Opening Session

Capture the attention of the largest gathering of conference attendees at one time with your brand and message at the high-energy kickoff of the conference.

- Five- to 10-minute presentation about your company from the stage (may include promotional video)
- Opportunity for placement of company-provided collateral/giveaways (quantity 1,100)
- Opportunity to introduce keynote speaker
- Recognition of sponsorship on entrance unit
- Recognition in mobile conference app
- 30 reserved VIP seats by the stage for your team and registered attendees of your choice
- Additional benefits (to be determined after keynote speaker is selected) may include: 30 books authored by the speaker, to be given to attendees of your choice.

**SOLD**

### \$7,500 – PAC the House! APAC Event at House of Blues

Be a part of APAC's biggest night: Position your brand by co-sponsoring this APAC fundraiser. More than 500 attendees will enjoy dinner, drinks, and dancing to a live band.

- Five complimentary tickets to the event
- Logo displayed on all promotional event materials
- Recognition at opening general session
- Opportunity to share a looping video (no audio) on all TV screens inside House of Blues
- Logo on hand-held directional signs
- Access to a sponsor VIP area inside the venue





**\$10,000 – Closing Celebration Dinner**

**As attendees mix and mingle in a lively social setting, the spotlight shines on your company as part of the conference’s closing gala event, recognizing the association’s volunteers throughout the state.**

- Five- to 10- minute presentation about your company from the stage (may include promotional video)
- VIP table for up to 10 registered guests near the stage
- Opportunity to announce FAA’s 2026 conference location
- Company logo on dinner menus
- Recognition of sponsorship on entrance unit
- Recognition in mobile conference app

**\$7,500 – Property Management Executive Forum**

**Promote your brand to the industry’s best and brightest at this exclusive roundtable discussion attended by C-level executives and other multifamily business leaders.**

- Three to five minutes to speak about your company and/or product
- Opportunity to provide collateral to be placed on tables (plan for 40)
- Company recognition on sign
- Recognition in mobile conference app

**NEW! \$7,500 - Closing Session Sponsor**

**Leave a lasting impression on attendees as you take the stage during the Closing Session to promote your services and introduce the closing keynote speaker.**

- Three to five minutes to speak about your company and/or product
- Introduction of speaker
- Recognition of sponsorship on entrance unit
- Recognition in mobile conference app



**SOLD**

### **\$5,000 - Friday Cocktail Reception**

**Network with attendees as they enjoy a 30 minute cocktail reception on Friday prior to the Closing Celebration Dinner. This reception is a can't miss networking event.**

- Opportunity to provide collateral on all highboy cocktail tables throughout this area
  - Signage at the reception recognizing you as the sponsor
  - Recognition in mobile conference app
- 

**SOLD**

### **\$5,000 - APAC Major Contributors Reception**

**Mix and mingle with some of FAA's most engaged members: major investors in the FAA Apartment Political Action Committee.**

- Three to five minutes to speak about your company and/or product
  - Opportunity to provide marketing materials/giveaways for each attendee
  - Signage at the event recognizing you as the sponsor
  - Recognition on invitation to this exclusive event
- 

**SOLD**

### **\$5,000 - Board of Directors Meeting**

**Connect and engage with the association's volunteer leaders.**

- Three to five minutes to speak about your company and/or product
- Opportunity to provide marketing materials/giveaways for every seat (plan for 35)
- Recognition on the agenda
- Signage at the meeting recognizing your company as the sponsor
- Recognition in mobile conference app



## **\$5,000 – Legislative Platform Meeting**

**Stand out and connect with volunteer leaders and members with an interest in legislative issues.**

- Three to five minutes to speak about your company and/or product
  - Opportunity to provide marketing materials/giveaways for every seat (plan for 70)
  - Recognition on the agenda
  - Signage at the meeting recognizing your company as the sponsor
  - Recognition in mobile conference app
- 

## **\$5,000 - Leadership Lyceum Graduates Reception**

**Easily connect with current and incoming industry and association leaders during this one-hour reception.**

- Three to five minutes to speak about your company and/or product
  - Opportunity to provide marketing materials/giveaways for each attendee
  - Signage at the event recognizing you as the sponsor
  - Recognition on invitation to this exclusive event
- 

## **SOLD NEW! \$5,000 – Entertainment Sponsor**

**During the Closing Celebration dinner, live entertainment will drive attendees' excitement as they enjoy their dinner before the program.**

- Your company logo displayed on screen during live performance
- 

## **\$2,500 – Education Session (7 available)**

**Position your company as a leader, innovator, and supporter of education. Target the professionals who will be your best prospects by choosing the session(s) most relevant to your brand.**

- Three to five minutes to speak about your company and/or product
- Introduction of speaker
- Recognition of sponsorship on meter board sign
- Recognition in mobile conference app



## STATIONS AND LOCATIONS

**SOLD**

### **\$10,000 – Sponsorship Hub**

**Secure a built-in registration counter area adjacent to the exhibit hall entrance to use throughout the conference (use is not limited to official exhibit hall hours).**

- Continue the conversation outside the trade show hall, enjoy unlimited exhibiting hours and larger exhibit space. (All representatives working the station must be registered for the conference.)
  - Includes custom signage on back wall for your branding
- 

**SOLD**

### **\$10,000 – Meet-and-Greet Photo Opportunity with Mickey/Minnie Mouse**

**Invite your best customers to have souvenir photos taken with either Mickey or Minnie Mouse during this three-hour event on Thursday, November 6.**

- Your company logo on the border of the image
- 

**SOLD**

### **\$7,500 – Meet-and-Greet Photo Opportunity with Pluto/Goofy**

**Invite your best customers to have souvenir photos taken with either Pluto or Goofy during this three-hour event on Friday, November 7.**

- Your company logo on the border of the image



## **NEW! \$5,000 – Luggage Holding Area**

**A dedicated space where attendees can securely store their belongings while they focus on the last day of the conference.**

- Your company logo on signage for luggage holding area
  - Recognition in mobile conference app
- 

**SOLD**

## **\$5,000 – Custom-Branded FAA Conference Meeting Space Wi-Fi**

**Attendees within the FAA conference meeting space will have you to thank when they're able to access complimentary premium wireless internet.**

- Ability to create the custom network name and password
  - Ability to brand the Wi-Fi landing page
  - Ability to drive attendees to your website once they connect to the internet
  - Promotion on signage throughout the event space
- 

## **\$5,000 – Branded Cell Phone Charging Station (five available)**

**Win the appreciation of conference attendees by sponsoring this cell phone charging station. (CP1 located by the general session entrance and CP2 located by the trade show entrance and CP3 located outside foyer by Education Sessions)**

- A vinyl wrap around the front frame that measures 32 inches x 53 inches
  - Custom image OR opportunity to play an MP4 video on the 19-inch LCD screen
- 

## **\$5,000 – Lunch in Exhibit Hall (two available)**

**Help provide a meal to conference attendees during the trade show. Lunch is provided from 11:30 a.m. - 1 p.m. on Thursday and 11 a.m. - 12:30 p.m. on Friday.**

- Opportunity to provide collateral on all tables throughout the lunch area
  - Signage recognizing your company as the lunch sponsor
  - Recognition in mobile conference app
- 

**SOLD**

## **\$2,500 – Thursday Morning Networking Continental Breakfast**

**Attendees start the day right by waking up to your sponsored breakfast.**

- Opportunity to provide collateral on all highboy cocktail tables
- Signage at the breakfast recognizing you as the sponsor
- Recognition in mobile conference app





**SOLD**

### **\$2,500 – Friday Morning Networking Continental Breakfast**

**Attendees start the day right by waking up to your sponsored breakfast.**

- Opportunity to provide collateral on all highboy cocktail tables
  - Signage at the breakfast recognizing you as the sponsor
  - Recognition in mobile conference app
- 

**SOLD**

### **\$2,500 – Thursday Afternoon Refreshment Break**

**Catch attendees’ attention with your brand when they pause for an afternoon snack.**

- Opportunity to provide collateral on all highboy cocktail tables
  - Signage at the break recognizing you as the sponsor
  - Recognition in mobile conference app
- 

**SOLD**

### **\$2,500 – Friday Afternoon Refreshment Break**

**Catch attendees’ attention with your brand when they pause for an afternoon snack.**

- Opportunity to provide collateral on all highboy cocktail tables
  - Signage at the break recognizing you as the sponsor
  - Recognition in mobile conference app
- 

### **\$5,000 - Friday Morning Yoga**

**Attendees will calm their minds and stretch their muscles during this professionally guided yoga session.**

- Opportunity to provide marketing materials/giveaways for every participant (plan for 50)
  - Signage at the session recognizing you as the sponsor
  - Recognition in the mobile conference app
- 

**SOLD**

### **\$2,500 – Opening Session Raffle Sponsor**

**Attendees of the Opening Session will feel extra lucky with your raffle ticket that will include your company logo for a chance to win \$500.**

# SIGNAGE

## \$5,000 - Meeting Space Receptacles

(three available - 5 waste receptacles each)  
Dominate with your branding across 5 waste receptacles throughout the FAA meeting space with coverage on three sides. Every attendee is sure to catch your branding repeated throughout the entire FAA meeting space foyers and while disposing of items throughout the conference.



## \$10,000 - Mirror Graphics

Be on everyone's mind as they take one last glance at themselves before they head back out to the meeting space.

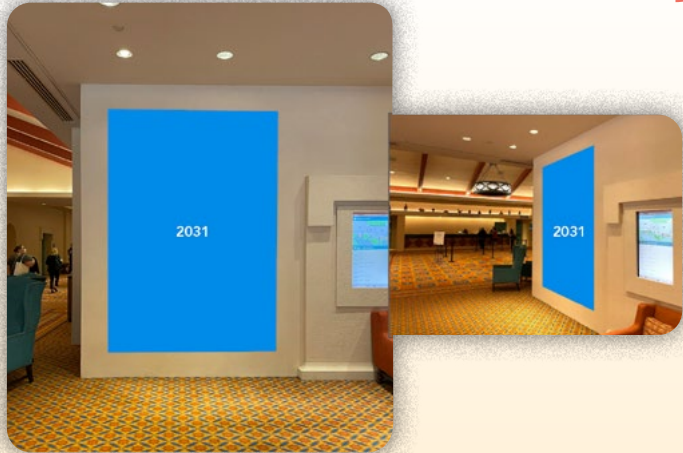
- A total of 30 women's restroom mirrors and 16 men's restroom mirrors throughout FAA's meeting space.



**SOLD** **NEW! \$10,000**

**- Selfie Wall Backdrop**

Capture the attention of attendees coming and going with your logo displayed on the FAA Conference branded selfie wall. Located by the main entrance/exit to the meeting space and right by the attendee registration.



**SOLD** **\$10,000 - Fiesta Ballroom Column**

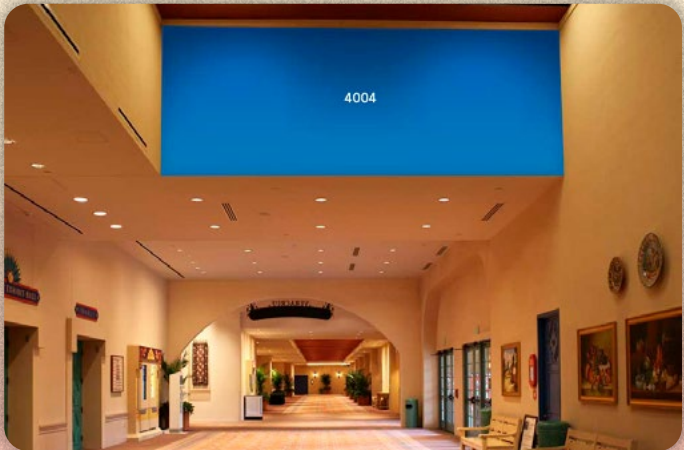
As attendees approach the General Session ballroom they won't miss your prominent branding.



**\$5,000 – Fiesta Ballroom Foyer Double-Sided Hanging Banner (five available: 3000, 3001, 3002, 3003, 3004) Capture the attention of attendees coming and going with your message displayed on a double-sided banner down the busiest hallway throughout the meeting space.**



**SOLD** **\$7,500 – Veracruz North Foyer Header Drive your message home with this prominent branding as attendees leave the exhibit hall area of the meeting space.**



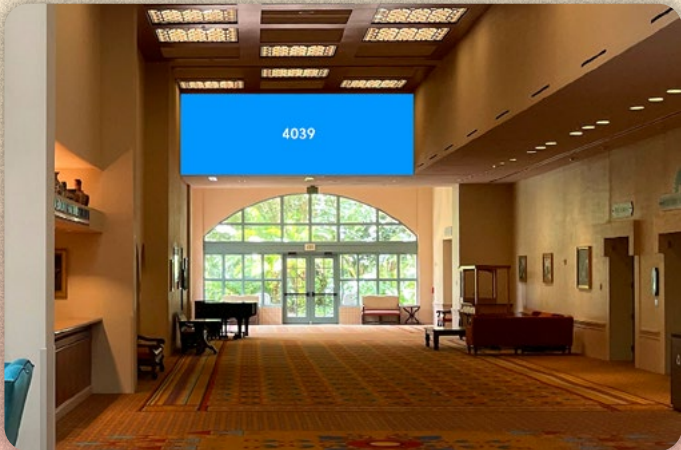
**SOLD**

**\$7,500 – Veracruz East Foyer Header**  
Attendees will see your message as they make their way between the exhibit hall and educational sessions.



**SOLD**

**\$7,500 – Veracruz South Foyer Header**  
As attendees head to the exhibit hall, they will see your message.



**\$7,500 – Veracruz  
Exhibit Hall  
Chandeliers**

**4036A and 4036B  
Make an over-the-top  
statement as  
attendees arrive at and  
leave the exhibit hall  
with these two bundled  
spots.**



**\$7,500 – Monterrey  
Hallway Graphic**

**Make your company's  
message pop out from  
this busy corner within  
the meeting space.**



## **\$7,500 – Exhibit Hall Aisle Signs**

Fill the exhibit hall ballroom with your company's logo, placing it on every double-sided aisle sign and maximizing your brand's visibility.

- A total of 10 double-sided aisle signs hung above the booths in the ballroom portion of the exhibit hall



## **\$7,500 – FAA Volunteer of the Year Awards**

Position your brand during this annual ceremony recognizing the best volunteer members from across the state.

- Three to five minutes to speak about your company and/or product from the general session stage at the celebration dinner before the awards ceremony
- Opportunity to introduce the conference co-chairs, who will present the Volunteer of the Year awards
- Recognition within the Volunteer of the Year awards program available within the mobile conference app
- Recognition on the Volunteer of the Year award wall including your company logo and website



**SOLD**

**\$5,000 – Veracruz Foyer  
Exhibit Hall - North Wall  
Banner**

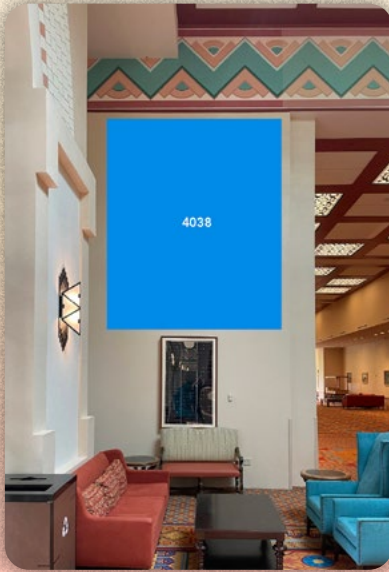
Your message will be standing tall on this vertical banner located just outside the exhibit hall entrance.



**SOLD**

**\$5,000 – Veracruz Foyer  
Exhibit Hall - South Wall  
Banner**

Your message will be standing tall on this vertical banner located just outside the exhibit hall entrance.





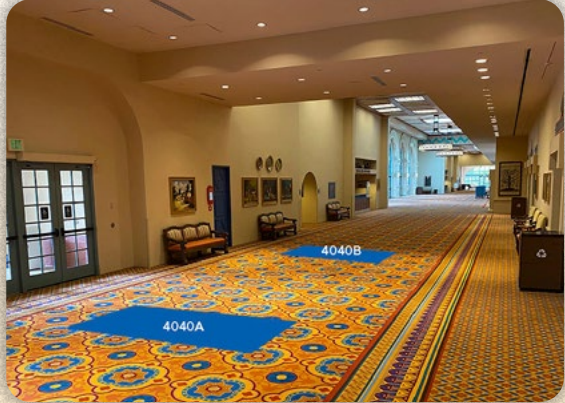
## **\$5,000 – Registration Kiosk Screen**

Your company logo will be included as part of the welcome messaging on all registration touch-screen kiosks.

---

## **\$5,000 – 8 foot by 6 foot Floor Decal**

(two available: 4040A and 4040B)  
Your brand will jump off the floor of the meeting space with an eye-catching decal.



**SOLD** **NEW! \$2,500 – Veracruz  
Foyer Glass Door Clings**  
Your branding on entrance doors to the convention center in front of the Exhibit Hall entrance.

- Opportunity to brand 16 square panels on 4 glass doors with graphics



**SOLD**

**\$2,500 – Attendee  
Registration Hub  
Medallion Graphic  
(1 available: 2032B,  
not shown — directly  
across from photo)  
Your message will have  
lots of engagement  
within this center of  
activity.**



**\$2,500 – “Follow  
Me” Carpet Decals  
on Trade Show Floor  
(one available)  
Guide exhibit hall  
attendees’ footsteps  
right to your booth.**

- Two directional carpet decals with your company logo and booth number



# ADVERTISING AND PROMOTIONAL ITEMS

**SOLD**

## \$12,500 – Conference Bag

Attendees will be carrying around your logo front and center on their conference bags visible throughout the whole event.

- Company logo on conference bag

---

## \$5,000 – Inspire Souvenir T-shirts

(two available)

Full conference attendees will be given a commemorative t-shirt from FAA registration while supplies last. These short sleeve shirts are imprinted with the new Inspire logo on the front and sponsor logos on the back (the sponsor has no input on t-shirt design).

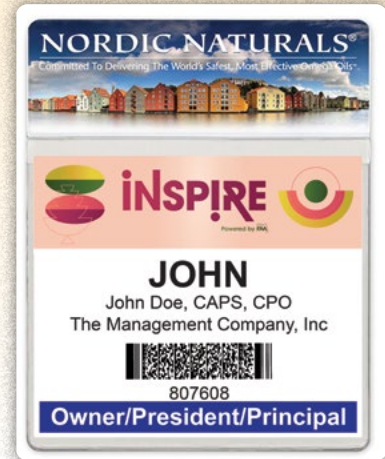
- Your company will have its one-color logo imprinted on the back of the shirt
- Sponsor will receive 20 shirts for their own use.

**SOLD**

## \$10,000 – Conference Badge Holder

At the top of all attendee badge holders is your marketing message (see sample at right), which will be highly visible as attendees display their badges to gain entrance into every event.

- Your company artwork printed on the top of the badge holder. Art size: 4 3/8 inches wide by 1 1/2 inches high, not including the required 1/8 inch bleed





**SOLD**

### **\$10,000 – Conference Lanyard**

With attendees wearing lanyards around their necks to hold their badges, your company will gain valuable recognition when each attendee becomes a walking advertisement for your company.

- One color imprint of your company logo on attendee lanyards
- 

**SOLD**

### **\$10,000 – Mobile App**

Sponsoring the conference mobile app puts your brand right at attendees' fingertips. Before attendees even step foot on-site, they'll be exposed to your messaging through:

- Your branded splash screen appearing for 3 seconds when app launches
  - Sticky banner ad displayed on the main screen and stationary during scrolling; when clicked takes attendees to a full-screen landing page, which can lead to a specific URL
  - Sub-page banner ad displayed on specific pages within the app and linked to a URL
  - Logo as icon in main screen navigation menu linked to your website (must be a simple logo icon 100 pixels wide x 100 pixels high, with text below up to 12 character)
- 

**SOLD**

### **\$5,000 – Social Media Photos**

After the conference, be a part of the lasting memories through event photographs shared on FAA's Facebook page.

- Company logo on all images shared on FAA Facebook page after the conference (does not include APAC event photos)
- 

### **NEW! \$5,000 – Wednesday In-Room Snack Delivery**

Extend your marketing reach by providing a snack directly to the rooms of all FAA attendees staying at the host hotel.

**SOLD**

### **NEW! \$5,000 – Wednesday In-Room Swag Item Delivery**

Extend your marketing reach by having a swag or promotional item delivered directly to the rooms of all FAA attendees staying at the host hotel.

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### **NEW! \$5,000 – Thursday In-Room Snack Delivery**

Extend your marketing reach by providing a snack directly to the rooms of all FAA attendees staying at the host hotel.

---

### **NEW! \$5,000 – Thursday In-Room Swag Item Delivery**

Extend your marketing reach by having a swag or promotional item delivered directly to the rooms of all FAA attendees staying at the host hotel.

---

### **\$5,000 – Custom-Printed Magazine Belly Band for Wednesday In-Room Delivery**

Now your brand can jump off the page before attendees have opened their copy of *Multifamily Florida* magazine.

- Your message and design on a belly band on every issue of the magazine delivered to attendee guest rooms at the host hotel
- 

### **\$2,500 – Conference Bag Insert**

Get your company's name in front of attendees from the very start with a promotional item in every attendee's conference bag.

- Opportunity to provide item to be placed in attendee conference bags (plan for 1,000 items)



### **\$2,500 – Online Survey**

**Keep your company's brand and messaging top-of-mind as attendees reflect on their conference experience.**

- Opportunity to provide two custom questions
  - Results of completed survey
  - Redirect of all survey respondents to your website upon survey completion
- 

### **\$2,500 – Guest Room Door Hanger**

**Position your brand on this helpful resource which serves as a conference schedule at-a-glance to keep attendees on track.**

- Company logo and website on door hanger
- 

### **\$2,500 – Alert Text (four available)**

**Have something to promote? Send a text alert directly to attendees through the conference mobile app. (Message must be approved by FAA.)**

---

### **\$2,500 - Know-Before-You-Go Email**

**When FAA sends an email message to all pre-registered attendees just before the event, capture attendees' attention with your marketing message.**

- Opportunity to provide a two-minute video to be embedded within the Constant Contact email. (Video must be approved by FAA.)
- Opportunity to showcase your company logo, promote your booth number, and invite attendees to stop by.

# MOBILE APP ADVERTISING

## **\$2,000 - Rotating Main Screen Tile Ad (two available)**

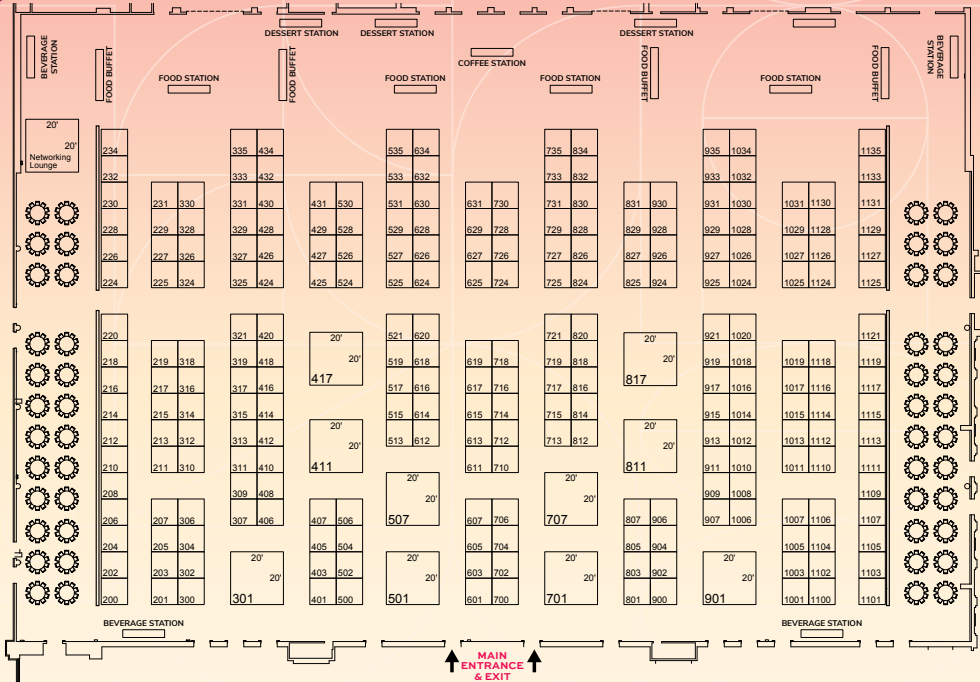
Your ad will rotate on the app's main screen dashboard page and click through to a full-screen landing page with details about your products, services, specials, or promotions. Buttons can lead users to your provided web page URL and/or video.

Design assistance available at additional cost.

\*Mobile app advertising is separate from sponsorship opportunities and does not count toward medal-level sponsorship.



# 2025 EXHIBIT BOOTH PRICING



**10' x 10'**  
**\$2,000**

**10' x 20'**  
**\$4,000**

**20' x 20'**  
**\$8,000**

The floor plan allows for 240 10' x 10' booth spaces (which may be combined to accommodate 10' x 20' booths) and eight 20' x 20' island booths. It is imperative that suppliers who are interested in exhibiting in the 2025 FAA Trade Show pay close attention to the dates and deadlines listed on Page 36.

**All 20' x 20' island booths are exclusive to supporters of the conference at the platinum (\$10,000 spend, not including booth fee) sponsorship level.**

*See next page for non-member pricing.*





## YOUR INVESTMENT INCLUDES:

- Access to more than 1,000 decision-makers: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, and maintenance directors.
- Pre-registration attendee list available electronically four weeks before the conference.
- Six exhibit hours, scheduled not to conflict with education sessions.
- Diverse education sessions designed to appeal to multifamily housing professionals at all levels.
- Thursday and Friday luncheons in the exhibit hall.
- Full post-conference attendee list after the event.
- Each 10' x 10' exhibit space will receive two complimentary booth representative registrations. Additional pre-registered booth representative registrations will be \$350, and booth representatives registered on-site will be charged \$400.

**Note:** Supporters of the conference at the Platinum (\$10,000 spend, not including booth fee), Gold (\$7,500 spend, not including booth fee) and Silver (\$5,000 spend, not including booth fee) sponsorship levels are given exclusive opportunity to reserve their booths prior to the exhibit space selection date for 2024 exhibitors.

**Non-Members:** Please be advised that the prospectus reflects member pricing for exhibit booths and sponsorship. Non-member companies will incur a premium of 20% above the listed member price. For example, member pricing for a 10x10 exhibit booth is \$2,000 would cost \$2,400 for a non-member. Membership in FAA is automatic when your company joins any of FAA's 9 locally affiliated associations! More information can be found here: [www.faahq.org/local-affiliates](http://www.faahq.org/local-affiliates).



## LEAD RETRIEVAL

### **PREMIUM HAND-HELD BADGE READER**

**Advance purchase: \$250**

**On-site purchase: \$300**

A lightweight, battery powered reader with color graphical touchscreen display. Features include custom qualifiers, note taking, automatic upload and web access to your leads, and copying leads to your USB drive at any time. Battery lasts for a show on a single charge.

### **EXPOLEADS MOBILE APP**

**Advance purchase: \$225**

**On-site purchase: \$275**

Allows you to capture, qualify, and follow up on leads directly from your smartphone or tablet, and access this data in real time from any location. Features include custom qualifiers, note taking, surveys and web access to your leads. License is per device. Devices not provided.

### **Activation fee discounts: Advance purchase/on-site**

Activation for 2 devices - \$400 / \$420

Activation for 3 devices - \$555 / \$585

Activation for 4 devices - \$700 / \$740

Not only can exhibitors capture leads on the trade show floor, they can also use their mobile devices to capture leads anywhere they encounter attendees, such as at hotels, social functions, and more.

*These items will be available after Monday, September 8, 2025.*



# SCHEDULE AT A GLANCE

## WEDNESDAY, NOVEMBER 5

- 8 a.m. – 5 p.m. ....Exhibitor Set-up & Registration
- 9 – 10 a.m. ....Florida Suppliers Council Meeting
- 10 a.m. – noon .....Board of Directors Meeting
- Noon – 3 p.m. ....Legislative Platform Meeting
- 4 – 6 p.m. ....Open for Supplier Events
- 7 – 10 p.m. ....PAC the House! APAC Event at House of Blues  
(ticketed event)

## THURSDAY, NOVEMBER 6

- 8 – 11 a.m. ....Exhibitor Set-up & Registration
- 11 a.m. – 3 p.m.....Trade Show Grand Opening & Luncheon  
(lunch available 11:30 a.m. – 1:00 p.m.)
- 6 – 11:59 p.m.....Open Evening for Supplier Events

## FRIDAY, NOVEMBER 7

- 11 a.m. – 1 p.m. ....Trade Show & Luncheon  
(lunch available 11 a.m. – 12:30 p.m.)
- 1:05 – 8 p.m.....Exhibitor Tear-Down
- 5 – 6:30 p.m.....Open Evening for Supplier Events
- 6:30 – 7 p.m. ....Cocktail Reception
- 7 – 10 p.m. ....Closing Celebration Dinner (ticketed event)
- 10 p.m. ....Open for Supplier Events

\*Schedule subject to change



# IMPORTANT DATES TO NOTE

## **Friday, November 22, 2024**

Sponsorship Opportunities and Exhibitor Prospectus available on the FAA website

## **Friday, February 14, 2025**

Deadline for Platinum/Gold/Silver level sponsorship signed commitment and deposit

## **Wednesday, February 19, 2025**

Platinum sponsor selection; web-based meeting to select opportunities/booths

## **Tuesday, February 25, 2025**

Gold sponsor selection; web-based meeting to select opportunities/booths

## **Friday, February 28, 2025**

Silver sponsor selection; web-based meeting to select opportunities/booths

## **Wednesday, March 12, 2025**

Exhibit space selection begins for all 2024 exhibitors. An invitation to exhibit with a link to FAA's online booth selection system will be sent to your 2024 primary contact at 9 a.m. Eastern Time.

## **Thursday, March 27, 2025**

Exhibit space selection begins for all other suppliers at 9 a.m. Eastern Time at [faahq.org/exhibit](http://faahq.org/exhibit)

## **November 5-7, 2025**

Inspire, Powered by FAA, Disney's Coronado Springs Resort

**2025 IMPORTANT NOTE:** This year, the order in which sponsors can select their preferred sponsorship, branding or booth opportunities will be determined on a first-come, first-served basis. Meaning, the selection order will be determined based on when the sponsorship commitment form, which is time and date stamped, is received by FAA.



# 2025 FLORIDA APARTMENT ASSOCIATION ANNUAL CONFERENCE & TRADE SHOW

To secure your sponsorship, submit the sponsorship commitment form below.

**Sponsorship Commitment Form:** [bit.ly/FAAInspireSponsorship](https://bit.ly/FAAInspireSponsorship)

Your company will be invoiced for a nonrefundable deposit of 50% of your commitment level. Deposit must be paid before the commitment deadline of Friday, February 14, 2025. Balance must be paid by Wednesday, March 5, 2025, or your deposit and sponsorship opportunities will be forfeited. FAA may, at its sole discretion, require payment of 100% of your commitment level in order to reserve your sponsorship opportunities. FAA reserves the right to make changes (including pricing) to any items within this prospectus.

All NON-MEMBERS will incur an additional 20% fee of the sponsorship cost selected (example: if an opportunity is \$5,000 for member cost, non-member cost would be \$6,000)

Please note: Sponsorship at platinum, gold, or silver levels includes priority selection of sponsorship opportunities and of booth space.



# INSPIRE

Powered by  FAA

**REACH ADDITIONAL PROSPECTS WITH  
MORE 2025 SPONSORSHIP OPPORTUNITIES.**

[faahq.org/sponsorships](https://faahq.org/sponsorships)

[faahq.org/mediakit](https://faahq.org/mediakit)

[FAAinspire.com](https://FAAinspire.com)

Email [Carina@faahq.org](mailto:Carina@faahq.org) for details.

[FAAinspire.com](https://FAAinspire.com)