



2018 FLORIDA APARTMENT ASSOCIATION
ANNUAL CONFERENCE & TRADE SHOW
OCTOBER 3-5, 2018 • BOCA RATON RESORT & CLUB

Prospectus

THE EVENT



The 2018 FAA Annual Conference & Trade Show, October 3-5, at Boca Raton Resort & Club, in Boca Raton, Florida, is the premier state conference for the apartment industry. More than 900 multifamily housing industry professionals interested in sales, marketing, recruitment and retention, maintenance, career development, leadership, customer service, technology, and more, will be inspired by the nationally renowned keynote speakers and the breakout sessions.

Attendees can expect to make great connections and share insights on relevant and current hot topics within the industry during the many networking opportunities. The FAA trade show with 170 exhibit booths offers attendees innovative solutions firsthand from more than 500 knowledgeable suppliers displaying products and services that will put attendees in a position to gain market share and grow their bottom line.



The Florida Apartment Association is a federation of associations representing and advocating the interests of the Florida multifamily rental housing industry.

Since 1971, the Florida Apartment Association has worked to ensure high property management standards and resident satisfaction and safety in Florida. Volunteer leaders from throughout the state meet three times per year to discuss issues and challenges facing the multifamily housing sector. The association at both the state and local levels also provides important social and career benefits for industry personnel. FAA represents the majority of apartment homes in Florida — more than 630,000.

Our members represent all facets of the multifamily housing industry: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, maintenance personnel, suppliers, and related business professionals throughout the state of Florida.

ATTENDEE COMPANIES

Abbey Residential Services Inc.
Advenir Real Estate Management
AGPM LLC
Akerman
Alisa Management
American Management Group
Atlantic Housing
Atlantic Pacific Management
Avesta Communities
Balfour Beatty Communities
Bell Partners Inc.
Berkshire Management Group
BH Management
B&M Management
Bridge Real Estate Group
Cambridge Management Services Inc.
Camden
Carlisle Property Management
Carroll Management Group
Cherry Investments
Churchill Forge Properties
Concord Management Limited
Contemporary Housing Alternatives
of Florida Inc.
Continental Property Services Inc.
ContraVest Management Company
Cornerstone Group
Cortland Partners

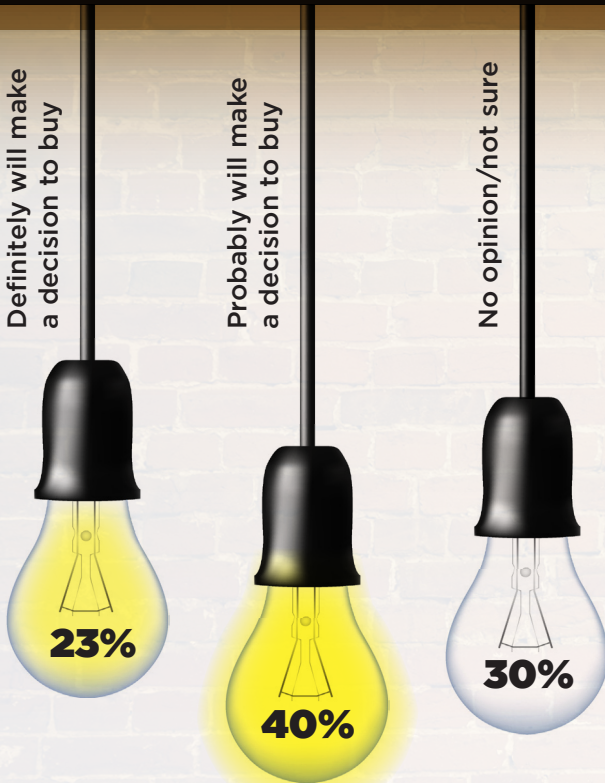
CPM
Dalcour Companies
DEI Communities
EBSCO Income Properties LLC
ECI Management
Emmer Management Corporation
ESG Kullen LLC
Farrell Properties
FCI Residential Corporation
Fickling Management Services
Finlay Management Inc.
First Communities Management
Fischer Properties
Florida Condo Rentals
Franklin Street Management Services
Frontstreet
Garden Communities Florida
GCI Residential
GoldOller Real Estate Investments
Greystar
HG Property Management
Horizon Realty Management
Jenco Properties
JMG Realty Inc.
Laramar Group
Lincoln Property Company
Lynd
MAA



Mahaffey Apartment Company
Matrix Residential
McCormack Baron
Michaelson Real Estate Group LLC
Midwest Diversity
Milestone Management
Mission Rentals LLC
Monument Real Estate Services
Morguard Management
Northland Investment Corporation
NRP Management
Oak Hill Group
Panama City Housing Authority
Park Partners Residential
Perimeter Realty Inc.
Pillow Homes
Pinellas County Housing Authority
Pinnacle
Pioneer Property Management
Post Properties
Premier Property Management
Preston Giuliano Capital Partners
PRG Real Estate Management
Priderock Capital Partners
Progressive Management
of America Inc.
Providence Management
QT Property Management

RAM Partners LLC
Residential Management
Richman Property Services Inc.
RKW Residential
Robbins Property Associates
Royal American Management Inc.
San Miguel Management LP
Scully Company
Signature Management
Southern Affordable Services/Concord
South Oxford Management
The Bainbridge Companies
The Collier Companies
The Klein Company
The Millineum Real Estate Group
The Rockbridge Group
TPI (The Partnership Inc.)
United Property Management
Van Metre Companies
Vesteco Real Estate Management Services
Watkins Realty Services LLC
Weller Management
Westdale Asset Management
Windsor Management Inc.
Wood Residential Services
WRH Realty Services Inc.
Yes Management Services

REACH QUALIFIED PROSPECTS



Likelihood that Attendees Will Decide to Buy Products or Services at the Trade Show

“ Best conference I have been to! A top-notch conference. Loved the theme, great hotel choice, wonderful food and service. Can’t wait to see how they top this in 2018. ”

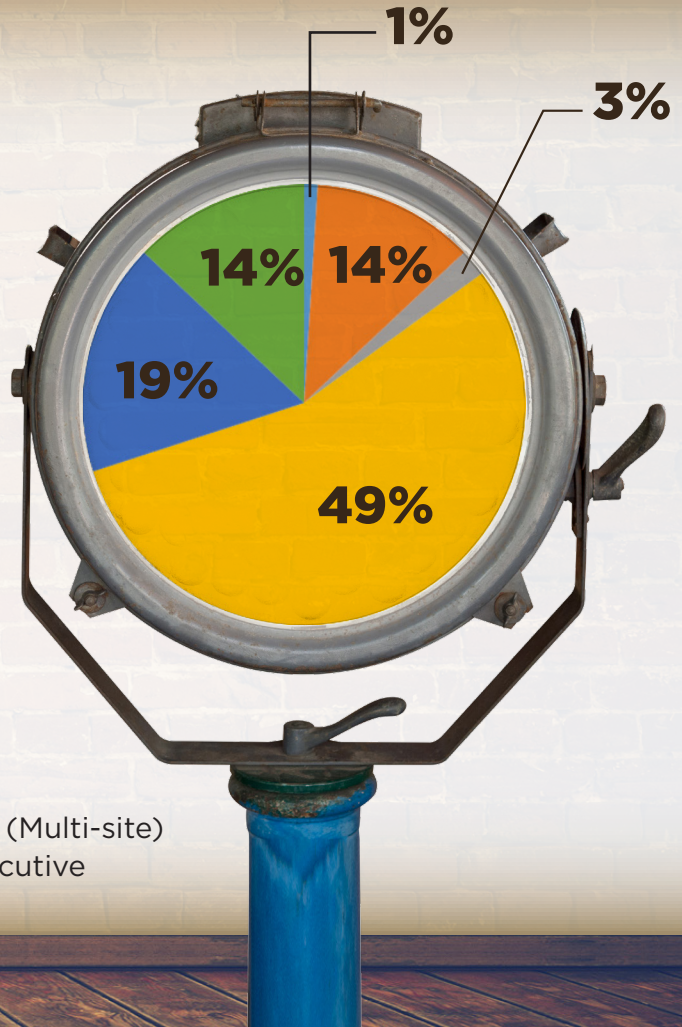
“ The ‘FAA culture’ can be felt by just being around all of the attendees. The energy from the Wednesday morning board meeting through the time I was there Thursday was electrifying. The set-up and branding throughout the hotel really made you feel as though you were at a national event. ”

“I enjoy the trade show and the information provided by the vendors — it is helpful with on-site issues and budgets”

“I learned so much and met so many awesome and amazing people. I am really looking forward to next year.”

Qualified Prospects

- 1% - Leasing Professional
- 14% - Maintenance Professional
- 3% - Owner/ President/ Principal
- 49% - Property Manager
- 19% - Regional Supervisor/Manager (Multi-site)
- 14% - Vice President/Corporate Executive



SPONSORSHIP LEVELS



PLATINUM

Receive these benefits when you select sponsorship opportunities (Pages 12-23) totaling **\$10,000 or more:**

- Priority selection of booth locations and sponsorship opportunities
- Company logo on back cover of registration brochure
- Recognition at conference opening session
- Recognition on a banner ad within the mobile conference app
- Platinum sponsor carpet decal in front of booth
- Live door-prize drawing from your booth
- Recognition on faahq.org website home page
- Recognition on FAA social media
- Company logo displayed near exhibit hall entrance
- Company profile included in sponsor program book
- Company profile included in mobile conference app
- Acknowledgment in on-site program
- Recognition in *Multifamily Florida* magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan



GOLD

Receive these benefits when you select sponsorship opportunities (Pages 12-23) totaling **\$7,000 or more**

- Priority selection of booth locations and sponsorship opportunities (after platinum sponsors)
- Recognition on a banner ad on faahq.org website
- Recognition on FAA social media
- Company logo displayed near exhibit hall entrance
- Company profile included in sponsor program book
- Company profile included in mobile conference app
- Acknowledgment in on-site program
- Recognition in *Multifamily Florida* magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan

SPONSORSHIP LEVELS



SILVER

Receive these benefits when you select sponsorship opportunities (Pages 12-23) totaling **\$5,000 or more:**

- Priority selection of booth locations and sponsorship opportunities (after gold sponsors)
- Company logo displayed near exhibit hall entrance
- Company profile included in sponsor program book
- Company profile included in mobile conference app
- Acknowledgment in on-site program
- Recognition in *Multifamily Florida* magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan



BRONZE

Receive these benefits when you select sponsorship opportunities (Pages 12-23) totaling **\$2,000 or more:**

- Acknowledgment in on-site program
- Recognition in *Multifamily Florida* magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan



IMPORTANT DATES TO NOTE

December 15, 2017: Sponsorship Opportunities and Exhibitor Prospectus available on the FAA website

February 2, 2018: Deadline for Platinum/Gold/Silver level sponsorship signed commitment

February 9, 2018: Platinum sponsors lottery; meeting to select opportunities/booths

February 16, 2018: Gold sponsors select opportunities/booths, in order of signed commitment.

February 23, 2018: Silver sponsors select opportunities/booths, in order of signed commitment.

March 9, 2018: Exhibit space selection begins for all 2017 exhibitors. An invitation to exhibit with a link to FAA's online booth selection system will be sent to your 2017 primary contact that morning.

March 16, 2018: Exhibit space selection begins for all other suppliers.

October 3-5, 2018: FAA Annual Conference & Trade Show, Boca Raton Resort & Club

SPONSORSHIP OPPORTUNITIES

EDUCATION AND EVENTS

\$14,000 – Opening Session

Capture the attention of the largest gathering of conference attendees at one time with your brand and message right at the high-energy kickoff of the conference.

- Five- to 10-minute presentation about your company from the stage (may include promotional video)
- Opportunity for placement of company-provided collateral/giveaways (quantity 900)
- Opportunity to introduce keynote speaker
- Recognition of sponsorship on meter board sign
- Recognition in on-site program and mobile conference app
- Additional benefits (to be determined after keynote speakers are selected) may include: 25 books authored by speaker, to be given to attendees of your choice

\$8,000 – Closing Session

Make a lasting impression by sponsoring this closing motivational speaker, sure to make an impact on attendees. Attendees will leave inspired and will connect their positive experience with your brand and message.

- Five- to 10-minute presentation about your company from the stage (may include promotional video)
- Opportunity for placement of company-provided collateral/giveaways (quantity 350)
- Opportunity to introduce keynote speaker
- Recognition of sponsorship on meter board sign
- Recognition in on-site program and mobile conference app
- Additional benefits (to be determined after keynote speakers are selected) may include: 25 books authored by speaker, to be given to attendees of your choice



\$8,000 - Closing Celebration

As attendees mix and mingle in a lively social setting, the spotlight shines on your company as part of the celebration, which recognizes the association's volunteers throughout the state.

- Five- to 10-minute presentation about your company from the stage (may include promotional video)
- Opportunity to announce FAA's 2019 conference location
- Company logo on dinner menus
- Recognition of sponsorship on meter board sign
- Recognition in on-site program and mobile conference app

\$5,000 - Nan Cavarretta Memorial Scholarship Fund Wine Tasting

Demonstrate your support of the next generation of multifamily industry leaders by sponsoring this fundraising event.

- Three to five minutes to speak about your company and/or product
- Your logo featured on advertising of event within the registration brochure
- Signage at the event recognizing you as the sponsor
- Recognition in on-site program and mobile conference app

\$3,000 - The Masters Sessions

Promote your brand to the industry's best and brightest at this exclusive round table discussion attended by C-level executives and other multifamily business leaders.

- Three to five minutes to speak about your company and/or product
- Opportunity to network with attendees during refreshment break
- Opportunity to provide collateral to be placed on tables (Plan for 30.)
- Company recognition on sign
- Recognition in on-site program and mobile conference app

SPONSORSHIP OPPORTUNITIES

\$2,000 - Education Session

By sponsoring one of 11 sessions, you position your company as a leader, innovator, and supporter of learning. Target the professionals who will be your best prospects by choosing the session(s) most relevant to your brand.

- Three to five minutes to speak about your company and/or product
- Introduction of speaker
- Recognition of sponsorship on meter board sign
- Recognition in on-site program and mobile conference app

\$2,000 - Board of Directors Meeting

Connect and engage with the association's volunteer leaders.

- Three to five minutes to speak about your company and/or product
- Opportunity to provide marketing materials/giveaways for every seat (Plan for 35.)
- Recognition on the agenda
- Signage at the meeting recognizing your company as the sponsor
- Recognition in on-site program and mobile conference app

\$2,000 - Legislative Platform Meeting

Connect and engage with the volunteer leaders and members with an interest in legislative issues.

- Three to five minutes to speak about your company and/or product
- Opportunity to provide marketing materials/giveaways for every seat (Plan for 70.)
- Recognition on the agenda
- Signage at the meeting recognizing your company as the sponsor
- Recognition in on-site program and mobile conference app

STATIONS AND LOCATIONS

\$15,000 - Sponsorship Lounge

Secure an exclusive area of the venue in the center of the action throughout the conference (not limited to exhibit hall times).

- Continue the conversation outside the trade show hall, display your brand longer, and have more space outside of your booth. (All representatives working the lounge must be registered for the conference.)

\$5,000 - Giant Light-Bright Interactive Station
Stand out and shine in attendees' memories as they relive their youth creating fun illuminated messages on an oversized backdrop.

- Opportunity to provide collateral on two highboy cocktail tables near station
- Signage at station recognizing you as the sponsor



SPONSORSHIP OPPORTUNITIES

\$4,000 - Cellphone Charging Kiosk

Win the appreciation of conference attendees by sponsoring this hub for complimentary power packs so they can charge their phones on the go.

- Wrap your branding on the exterior of the kiosk.
- Display up to six digital advertisements on the 27-inch touch screen.

\$2,500 - Thursday Afternoon Refreshment Break

Attendees will re-energize with an afternoon snack and awareness of your brand.

- Opportunity to provide collateral on all highboy cocktail tables
- Signage at the break recognizing you as the sponsor
- Recognition in on-site program and mobile conference app

\$2,500 - Friday Afternoon Refreshment Break

Attendees will re-energize with an afternoon snack and awareness of your brand.

- Opportunity to provide collateral on all highboy cocktail tables
- Signage at the break recognizing you as the sponsor
- Recognition in on-site program and mobile conference app

\$2,000 - Thursday Morning Networking Continental Breakfast

Attendees start the day right by waking up to your sponsored breakfast.

- Opportunity to provide collateral on all highboy cocktail tables
- Signage at the break recognizing you as the sponsor
- Recognition in on-site program and mobile conference app

\$2,000 - Friday Morning Networking Continental Breakfast

Attendees start the day right by waking up to your sponsored breakfast.

- Opportunity to provide collateral on all highboy cocktail tables
- Signage at the break recognizing you as the sponsor
- Recognition in on-site program and mobile conference app

\$1,000 - Game Card Winners

All eyes will be on your company's booth display and your representatives as you close out the exhibit hall.

- Opportunity to announce cash winners of game cards at your company booth on Friday

SIGNAGE

\$10,000 - Triple Column Package (two available)

- Opportunity to brand three columns in a row (Includes two columns that are three-sided and one column that is four-sided.)

\$5,000 - Exhibit Hall Aisle Signs (not pictured)

Fill the exhibit hall ballroom with your company's logo, placing it on every double-sided aisle sign and maximizing your brand's visibility.

- Aisle signs hung above the booths in the ballroom portion of the exhibit hall



SPONSORSHIP OPPORTUNITIES

\$5,000 - Archway Wrap (one available)

- Attendees will read your message as they enter the meeting space through an archway in the main lobby.



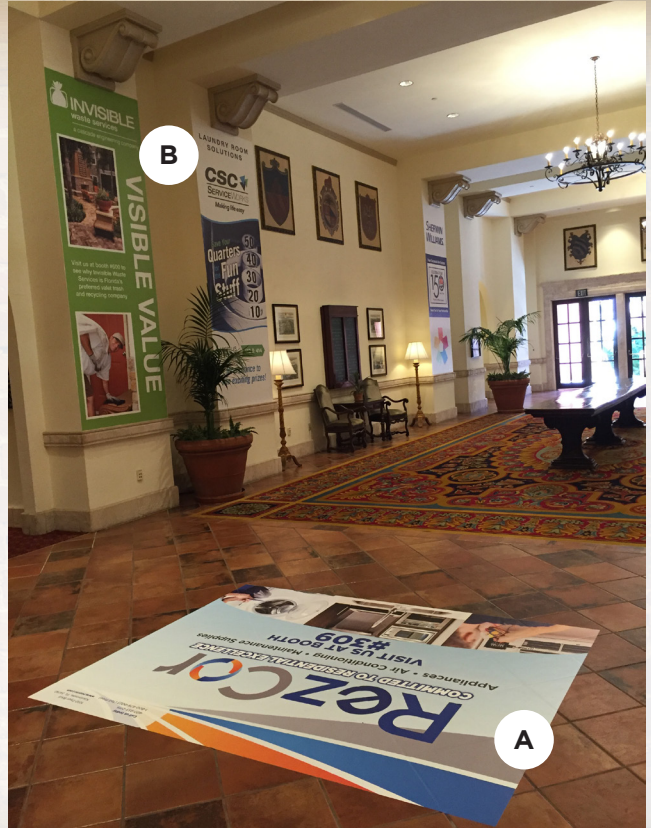


\$3,500 - 8-by-6 Floor Decal (A)
Your brand will jump off the floor of the meeting space with an eye-catching decal.

\$2,500 - Standard Column Decal (B)
Attract attendees' attention to your brand and messaging on columns in a high-traffic hallway. (four available)

\$2,000 - "Follow Me" Carpet Decals on Trade Show Floor (not pictured)
Guide exhibit hall attendees' footsteps right to your booth.

- Two directional carpet decals with your company logo and booth number



SPONSORSHIP OPPORTUNITIES

ADVERTISING AND PROMOTIONAL ITEMS

\$10,000 - Conference Bag


Attendees will be carrying around your logo front and center on their conference bags visible throughout the whole conference.

- Company logo on conference bag

\$8,000 - Mobile App (Overall)

With your brand at everyone's fingertips, plan on success when you sponsor the conference mobile app. This virtual organizer gives attendees the opportunity to map out their time at FAA, while allowing you to market your brand through a large technological outlet. Before attendees even step foot on-site to receive their programs, they'll be exposed to your messaging and brand through:

- Brand exposure within app store when the free app is downloaded
- Your company logo on secondary splash screen (when app is opened or refreshed)
- Your company logo as the exclusive watermark on the "my schedule" feature
- Banner ad on home screen, which when clicked takes attendees to full ad on landing page
- Multimedia video message on your exhibitor listing
- Highlighted row in exhibitor directory



\$8,000 – New! Conference Badge Holder Full Color Imprint Banner Advertisement

At the top of all attendee badge holders is your marketing message (see sample at right), which will be highly visible as attendees must display their badges to gain entrance into every event.

- Your company artwork printed on the top of badge holder. Art size: 4.5625 inches wide by 1.5 inches high. This does not include the 0.125 inch bleed area that is also needed

\$7,000 – Conference Lanyard

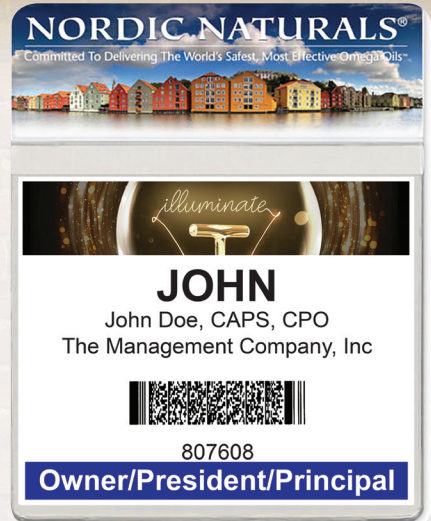
With attendees wearing lanyards around their necks to hold their badges, your company will gain valuable recognition when each attendee becomes a walking advertisement for your company.

- One color imprint of your company logo on attendee lanyards

\$7,000 – Guest Room Key Card

Make an early impression when attendees check into the Boca Raton Resort & Club. Create your own custom design to highlight your message, brand, and booth number to attendees staying at the host hotel.

- Your custom created message on guest room keys for the Boca Raton Resort & Club



SPONSORSHIP OPPORTUNITIES

\$5,000 - Thursday In-Room Delivery

Extend your marketing reach by having your promotional item and/or literature delivered directly to the rooms of all FAA attendees staying at the host hotel.

\$4,000 - Guest Room Door Hanger

Position your brand on this dual-purpose resource, which includes conference schedule at-a-glance.

- Company logo on do-not-disturb door hanger

\$4,000 - Friday In-Room Delivery

Extend your marketing reach by having your promotional item and/or literature delivered directly to the rooms of all FAA attendees staying at the host hotel.

\$3,000 - Custom-Printed Magazine Belly Band for Wednesday In-Room Delivery

Now your brand can jump off the page before attendees have opened their copy of *Multifamily Florida* magazine.

- Your logo on a belly band on every issue of the magazine delivered to attendee guest rooms at the host hotel

\$2,000 - Conference Bag Insert

Get your company's name in front of attendees from the very start with a promotional item in every attendee's conference bag.

- Opportunity to provide item to be placed in attendee conference bags (Plan for 900 items)



\$2,000 - Online Survey

Keep your company's brand and messaging top-of-mind as attendees reflect on their conference experience.

- Opportunity to provide two custom questions
- Results of completed survey
- Redirect of all survey respondents to your website upon survey completion

\$2,000 - Social Media Photos

After the conference, be a part of the lasting memories that are kept through event photographs shared on Facebook by FAA.

- Company logo on all images shared on FAA Facebook page after the conference (does not include APAC event photos)

\$1,000 - Alert Text

Have something to promote? Send a text message directly to attendees through the conference mobile app. (Message must be approved by FAA.)

\$1,000 - Know-Before-You-Go Email

When FAA sends an email message to all pre-registered attendees just before the event, capture attendees' attention with your marketing message.

- Opportunity to provide a two-minute video to be embedded within the Constant Contact email. (Video must be approved by FAA.)
- Opportunity to showcase your company logo, promote your booth number, and invite attendees to stop by.

ON-SITE PROGRAM ADVERTISING

Color full page.....	\$900
Color half page	\$600

Special Positions

Center spread.....	\$1,500
Inside front cover (IFC).....	\$1,200
Inside back cover (IBC)	\$1,200
Outside back cover (BC).....	\$1,500

Advertising does not count toward medal-level sponsorship minimums (Pages 8-9).

Ad Sizes

Full page.....	7" x 10"
Full-page bleed.....	8" x 11"
Half page	7" x 4"
Half-page bleed	8" x 5"
Center spread.....	17" x 8"

Artwork Submission Guidelines

All ads should be submitted in digital format. Ads should be set to size with bleeds (if any) included. Preferred file (software) formats are Illustrator, InDesign, Quark Express, and Photoshop. Convert fonts to outlines and embed images where possible. Our graphics department is Mac-based, so format is critical when the artwork is created on a Windows platform computer.

All ad components, such as artwork and fonts, must be included. All artwork components must be at least 300 dpi (images taken from the web and bitmap images are low resolution and will not print properly).

PDF files are acceptable, but please include the source file. Crop marks and bleeds (if any) must be present. A color print of the ad artwork should always be included.

We cannot accept files created in MS Word, Publisher, or PowerPoint.

MOBILE APP ADVERTISING

Multimedia package

\$2,000

Banner ad and landing page

\$1,500

Email Ralph@faahq.org for details.
Design assistance available at
additional cost.

Rotating Banner Ad

640W x 110H pixels

.jpg or .png format 300 dpi

Full-Screen Landing Page

320W x 418H pixels

640W x 1008H pixels

1536W x 1920H pixels

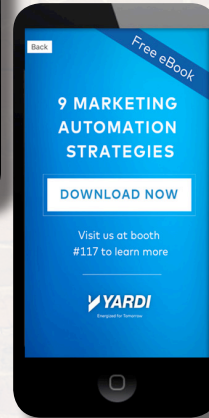
1408W x 1408H pixels

.jpg or .png format 300 dpi



Banner Ad

Banner ads rotate at the top of the app dashboard page, and click through to a full-screen app landing page.

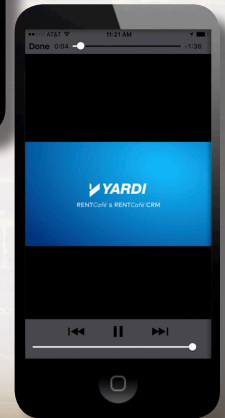


Landing Page

Tell app users more about your product or services or show specials. Buttons can lead users to exhibitor listing or provided web page URL.

Multimedia

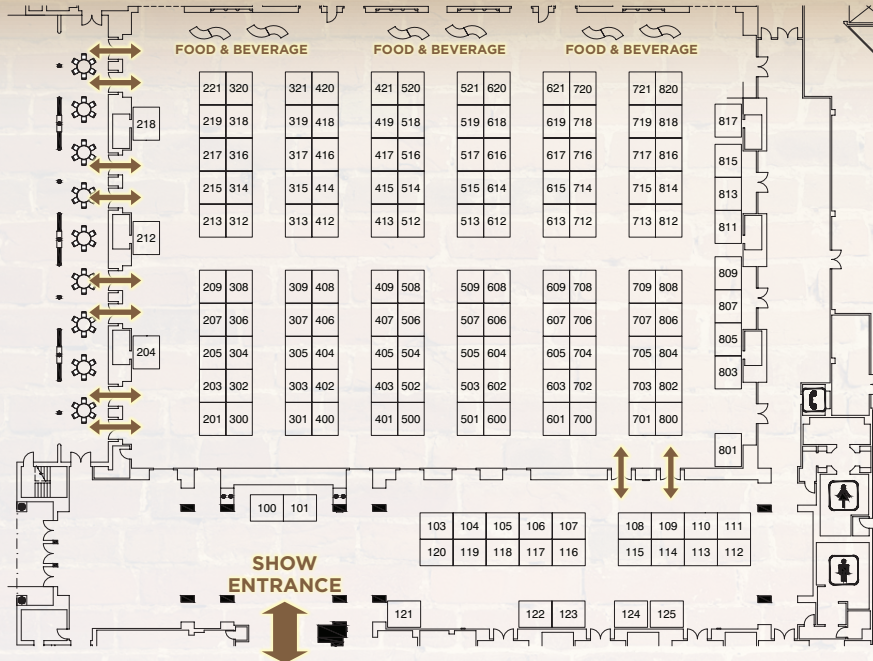
Multimedia package includes a banner ad and landing page with your video downloadable from your exhibit profile or landing page




2018 EXHIBIT BOOTH PRICING

8' x 10'
\$1,500

8' x 20'
\$3,000



Each 8' x 10' exhibit space will receive two complimentary booth representative registrations. Additional pre-registered booth representative registrations will be \$250, and booth representatives registered on-site will be charged \$300. Booths in the 100 section are in the foyer outside the exhibit hall ballroom. Note traffic flow this year: Side access for lunch seating (just for seating, not for entrance or exit to show)



Your investment includes:

- Access to more than 900 decision-makers: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, and maintenance directors.
- Five and a half exhibit hours, scheduled not to conflict with educational sessions.
- Diverse educational sessions designed to appeal to multifamily housing professionals at all levels.
- Two-hour Maintenance Mania reception with attendees.
- Thursday and Friday luncheons in the exhibit hall.
- Closing celebration dinner.
- Pre-registration attendee list available electronically four weeks before the conference.
- Full post-conference attendee list after the event.

The 2018 venue offers a slightly smaller trade show floor and will not be able to accommodate as many exhibiting companies as in the 2017 show. Venues for future FAA trade shows will accommodate a larger number of booths.

The floor plan allows for 170 8' x 10' booth spaces (which may be combined to accommodate 8' x 20' booths). It is imperative that suppliers who are interested in exhibiting in the 2018 FAA Trade Show pay close attention to the dates and deadlines listed on Page 11.

Note: Supporters of the conference at the platinum (\$10,000 spend, not including booth fee), gold (\$7,000 spend, not including booth fee), and silver (\$5,000 spend, not including booth fee) sponsorship levels are given exclusive opportunity to reserve their booths prior to the exhibit space selection date for 2017 exhibitors.

LEAD RETRIEVAL



New! Lead retrieval is available for purchase at the FAA Annual Conference & Trade Show in your choice of two formats. Access this dynamic suite of lead retrieval and attendee management tools either through a mobile app or handheld device.

BC600 Hand-Held Device

Advance purchase: \$200

On-site purchase: \$250

KLEERLeads Mobile

Advance purchase: \$150

On-site purchase: \$200

The versatile app enables trade show exhibitors to capture, qualify, and follow up on leads or surveys directly from their smartphones or tablets, and then securely access this data in real time from any location.

With KlearLeads Mobile, it's easy to add custom qualifiers such as "ready to purchase" or "follow up in two months" as well as personalized freeform notes. Exhibitors can even attach the prospect's photo, business card, or other information to use during follow-up.

With KlearLeads, not only can exhibitors capture leads on the trade show floor, they can also use their mobile devices to capture leads anywhere they encounter attendees, such as at hotels, social functions, and more.

To learn more about both options available visit: www.faahq.org/leadretrieval

SCHEDULE AT A GLANCE

Wednesday, October 3

8 a.m.-5 p.m.

9-10 a.m.

10 a.m.-noon

Noon-3 p.m.

7-10 p.m.

10 p.m.

Exhibitor Set-up & Registration

Product/Service Council Meeting

Board of Directors Meeting

Legislative Platform Meeting

APAC All Hands on Deck Yacht Party (ticketed event)

Open Evening for Supplier Events

Thursday, October 4

8-11 a.m.

11 a.m.-2:30 p.m.

11:30 a.m.-1:30 p.m.

4:30-6:30 p.m.

6:30 p.m.

Exhibitor Set-up & Registration

Trade Show Grand Opening & Luncheon

Lunch available

Maintenance Mania

Open Evening for Supplier Events

Friday, October 5

11 a.m.-1 p.m.

11 a.m.-1 p.m.

1:05-8 p.m.

6-7 p.m.

6:30-7 p.m.

7-10 p.m.

Trade Show & Luncheon

Lunch Available

Exhibitor Tear-Down

Nan Cavarretta Memorial Scholarship Fund Wine Tasting
(ticketed event)

Cocktail Reception

Closing Celebration Dinner

IMPORTANT DATES TO NOTE

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March 16, 2018: Exhibit space selection begins for all other suppliers.

October 3-5, 2018: FAA Annual Conference & Trade Show, Boca Raton Resort & Club

2018 Florida Apartment Association Annual Conference & Trade Show

Sponsorship Commitment Letter : Scan and email completed form to ralph@faahq.org or mail to Florida Apartment Association, 105 East Robinson Street, Suite 301, Orlando, FL 32801

My company agrees to sponsor the 2018 FAA Annual Conference & Trade Show at the level selected below. (Please note: Sponsorship at Platinum, Gold, or Silver levels includes priority selection of sponsorship opportunities and of booth space. Sponsorship at the Bronze level of \$2,000 and up may be purchased after online exhibitor registration opens on the dates below.)

Please select your company's desired level of support:

- Platinum Sponsorship** (minimum of \$10,000 spend, not including booth fee)
- Gold Sponsorship** (minimum of \$7,000 spend, not including booth fee)
- Silver Sponsorship** (minimum of \$5,000 spend, not including booth fee)

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

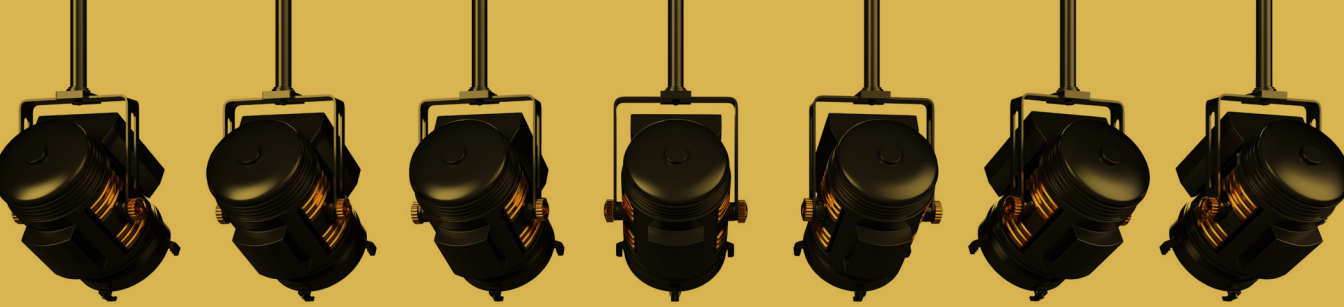
Authorized signature _____ Date _____

Printed name of authorized person _____

Printed title of authorized person _____

FAA Staff Use Only

Date/Time Received: _____



Reach additional prospects with more 2018/2019 sponsorship opportunities.

- FAA 2019 Legislative Conference Reception or Briefing, February 5, 2019
- FAA Board of Directors Meetings, May 9, and October 3
- Leadership Lyceum Luncheons or Dinner, May 8, and August 24

Visit www.faahq.org/sponsorships for more information.

Email Ralph@faahq.org for details.