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FLORIDA APARTMENT ASSOCIATION
ANNUAL CONFERENCE & TRADE SHOW

OCTOBER 11-13 • 2023

DISNEY'S CORONADO SPRINGS RESORT
LAKE BUENA VISTA, FL

FAAinspire.com

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DISNEY'S CORONADO SPRINGS RESORT
LAKE BUENA VISTA, FL



The 2023 FAA Annual Conference & Trade Show, October 11-13, at Disney's Coronado Springs Resort in Lake Buena Vista, Florida, is the premier state conference for the apartment industry. More than 1,000 multifamily housing industry professionals interested in advocacy, affordable housing, career development and leadership, innovation, maintenance, recruitment and retention, resident satisfaction, sales, technology, and more, will be inspired by nationally renowned keynote speakers and informative breakout sessions.

Attendees can expect to make great connections and share insights on relevant and current hot topics within the industry during the many networking opportunities. The FAA trade show, with as many as 248 exhibit booths, offers attendees innovative solutions firsthand from more than 500 knowledgeable suppliers displaying products and services that will put attendees in a position to gain market share and grow their bottom line.

The Florida Apartment Association is a federation of associations representing and advocating the interests of the Florida multifamily rental housing industry.

Since 1971, the Florida Apartment Association has worked to ensure high property management standards and resident satisfaction and safety in Florida. Volunteer leaders from throughout the state meet three times per year to discuss issues and challenges facing the multifamily housing sector. The association at both the state and local levels also provides important social and career benefits for industry personnel. FAA represents the majority of apartment homes in Florida — more than 900,000.

Our members represent all facets of the multifamily housing industry: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, maintenance personnel, suppliers, and related business professionals throughout the state of Florida.



ATTENDEE COMPANIES

AGPM LLC

Align Communities

Alisa Management

Allegiant — Carter Management

Altman Management Company

American Landmark

AMLI Residential

AMP Residential

Apartment Management Consultants

Asset Living

Avanath Capital Management

Axiom Realty Partners LLC

Balfour Beatty Communities

Bell Partners Inc.

BlackFlag Capital

Bozzuto Management Company

Bridge Real Estate Group

Burlington Capital Properties

Carroll Management Group

Castle Residential

Cherry Investments

Churchill Forge Properties

Coastline Management Inc.

ConAm

Concord Management Limited

Contemporary Housing Alternatives of Florida Inc.

Continental Property Services Inc.

ContraVest Management Company

Cornerstone Group

Cushman Wakefield

Dominium Management

Emmer Management Corporation

Epoch Management

FLF Management

First Communities Management

Fort Family Investments

Franklin Street Management Services

Graham Residential

Greystar

HEF Management LLC

Highland Anchor Properties

Highmark Residential

Incore Residential

Insula Apartment Management

Jenco Properties

KPM

Landmark Properties Inc.

Lighthouse Property Management

Lincoln Property Company

LivCor

Mahaffey Apartment Company

Milhaus Management

Montauk Management Group

Monument Real Estate Services

Morguard Management

Northland Investment Corporation

NRP Management

Panther Residential Management

Pegasus Residential

Perimeter Realty Inc.

PMG Asset Services LLC

Preston Giuliano Capital Partners

Professional Realty Management Inc.

RAM Partners LLC

RangeWater Real Estate

Richman Property Services Inc.

RKW Residential

RPM Living

Royal American Management Inc.

South Oxford Management

South Sands Management

The Altman Companies

The Bainbridge Companies

The Collier Companies

The Goodman Group

The Klein Company

The Rockbridge Group

TMRealty Services

TRG Management Company

TriBridge Residential

UDR

Weller Management

Wendover Management

WF Investments

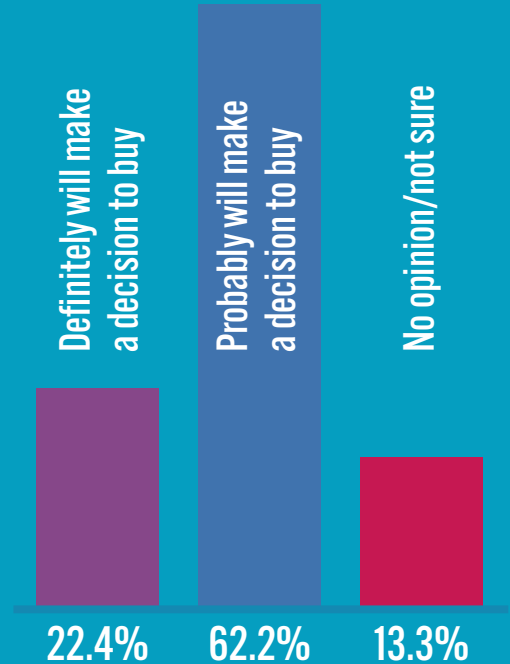
Windsor Management Inc.

WRH Realty Services Inc.

ZRS Management

REACH QUALIFIED PROSPECTS

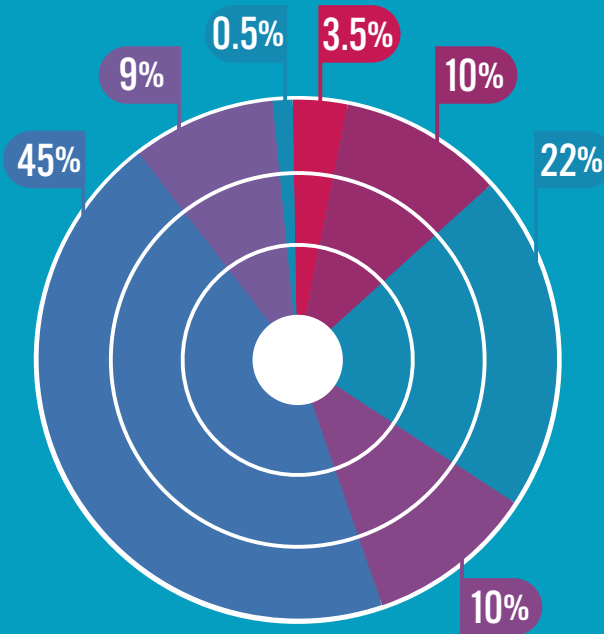
LIKELIHOOD THAT ATTENDEES WILL DECIDE TO BUY PRODUCTS OR SERVICES AT THE TRADE SHOW



“It’s definitely worth it for our company to attend. It’s our big event of the year so we always budget for it.”

“AMAZING conference ... the FAA team truly outdid themselves with the quality and level of excellence for this year’s show.”

QUALIFIED PROSPECTS



45.5% of conference attendees are corporate and senior-level decision-makers

- 3.5% Owner/President/Principal
- 10% Vice President/Corporate Executive
- 22% Regional Supervisor/Manager (Multisite)
- 10% Corporate Staff
- 45% Property Manager
- 9% Maintenance Professional
- 0.5% Leasing Professional

“ So grateful to be back in person with our colleagues at FAA. ... The industry is thriving! ”

“ I really enjoy the opportunity to see what’s fresh and different from our amazing suppliers, and discover new solutions. ”

SPONSORSHIP LEVELS

PLATINUM

SPONSOR

Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-28) totaling \$10,000 or more:

- Priority selection of booth locations and sponsorship opportunities
- Opportunity to maximize your presence in the exhibit hall with purchase of 20' by 20' island booth (exclusive to platinum and gold sponsors, limited availability)
- Opportunity to provide a hanging sign above your 20' x 20' island booth (maximum height of 20' from floor to top of sign, whether the sign is suspended from above or supported from below; rigging fee not included in sponsorship)
- Company logo featured on conference marketing mailer
- Recognition at conference opening session
- Recognition on faahq.org homepage
- Recognition on FAAInspire.com
- Recognition on FAA social media
- Company logo displayed near exhibit hall entrance
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan

SPONSORSHIP LEVELS



GOLD

SPONSOR

Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-28) totaling \$7,500 or more:

- Priority selection of booth locations and sponsorship opportunities (after platinum sponsors)
- Opportunity to maximize your presence in the exhibit hall with purchase of 20' by 20' island booth (exclusive to platinum and gold sponsors, limited availability)
- Opportunity to provide a hanging sign above your 20' x 20' island booth (maximum height of 20' from floor to top of sign, whether the sign is suspended from above or supported from below; rigging fee not included in sponsorship)
- Recognition on FAAinspire.com
- Recognition on FAA social media
- Company logo displayed near exhibit hall entrance
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan

SPONSORSHIP LEVELS

The logo for Silver Sponsor features the word "SILVER" in white, bold, sans-serif capital letters inside a dark grey rounded rectangle. To its right is a solid grey circle. Below these elements is a dark blue rounded rectangle containing the word "SPONSOR" in white, spaced-out, sans-serif capital letters. To the left of the "SPONSOR" rectangle is a circular icon with a blue and white marbled pattern.

SILVER

SPONSOR

Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-28) totaling \$5,000 or more:

- Priority selection of booth locations and sponsorship opportunities (after gold sponsors)
- Company name listed near exhibit hall entrance
- Recognition on FAAinspire.com
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan

SPONSORSHIP OPPORTUNITIES

EDUCATION AND EVENTS

\$15,000 – Opening Session

Capture the attention of the largest gathering of conference attendees at one time with your brand and message at the high-energy kickoff of the conference.

- Five- to 10-minute presentation about your company from the stage (may include promotional video)
- Opportunity for placement of company-provided collateral/giveaways (quantity 1,000)
- Opportunity to introduce keynote speaker
- Recognition of sponsorship on entrance unit
- Recognition in mobile conference app
- 30 reserved VIP seats by the stage for your team and registered attendees of your choice
- Additional benefits: 25 books authored by the speaker, to be given to attendees of your choice.

\$7,500 – PAC the House! APAC Event at House of Blues (two available)

Be a part of APAC's biggest night. Position your brand by sponsoring this APAC fundraiser. More than 500 attendees will enjoy food, drinks, and dancing to a live band.

- Five complimentary tickets to the event
- Logo displayed on all promotional event materials
- Recognition at opening general session
- Opportunity to share a looping video (no audio) on all TV screens inside House of Blues
- Logo on hand-held directional signs



\$7,500 – Closing Celebration Dinner

As attendees mix and mingle in a lively social setting, the spotlight shines on your company as part of the conference’s closing gala event, recognizing the association’s volunteers throughout the state.

- Five to 10 minute presentation about your company from the stage
(may include promotional video)
 - VIP table for up to 10 registered guests near the stage
 - Opportunity to announce FAA’s 2024 conference location
 - Company logo on dinner menus
 - Recognition of sponsorship on entrance unit
 - Recognition in mobile conference app
-

\$7,500 – APAC Major Investors Reception

Mix and mingle with some of FAA’s most engaged members: major investors in the FAA Apartment Political Action Committee.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for each attendee
 - Signage at the event recognizing you as the sponsor
 - Recognition on invitation to this exclusive event
-

\$7,500 – Property Management Executive Forum (formerly The Masters Session)

Promote your brand to the industry’s best and brightest at this exclusive roundtable discussion attended by C-level executives and other multifamily business leaders.

- Three to five minutes to speak about your company and/or product
- Opportunity to provide collateral to be placed on tables (plan for 30)
- Company recognition on sign
- Recognition in mobile conference app

\$5,000 – Board of Directors Meeting

Connect and engage with the association’s volunteer leaders.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for every seat (plan for 35)
 - Recognition on the agenda
 - Signage at the meeting recognizing your company as the sponsor
 - Recognition in mobile conference app
-

\$5,000 – Legislative Platform Meeting

Connect and engage with the volunteer leaders and members with an interest in legislative issues.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for every seat (plan for 70)
 - Recognition on the agenda
 - Signage at the meeting recognizing your company as the sponsor
 - Recognition in mobile conference app
-

NEW!

\$5,000 - Leadership Lyceum Graduates Reception

Mix and mingle with current and incoming industry and association leaders during this one hour reception

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for each attendee
 - Signage at the event recognizing you as the sponsor
 - Recognition on invitation to this exclusive event
-

\$2,500 – Education Session (two available)

Position your company as a leader, innovator, and supporter of education.

Target the professionals who will be your best prospects by choosing the session(s) most relevant to your brand.

- Three to five minutes to speak about your company and/or product
- Introduction of speaker
- Recognition of sponsorship on signage
- Recognition in mobile conference app

STATIONS AND LOCATIONS

\$10,000 –

Sponsorship Station (one available)

Secure a built-in registration counter area adjacent to the exhibit hall and entrance to use throughout the conference (use is not limited to official exhibit hall hours).

- Continue the conversation outside the trade show hall, and enjoy unlimited exhibiting hours and larger exhibit space.

(All representatives working the station must be registered for the conference.)

- Includes custom signage back wall adhesive vinyl for your branding.



\$10,000 – Meet-and-Greet Photo Opportunity with Mickey/Minnie Mouse

Invite your best customers to have souvenir photos taken with either Mickey or Minnie Mouse during this three-hour event on Thursday, October 12.

- Your company logo on the border of the image

NEW!

\$5,000 – Meet-and-Greet Photo Opportunity with Pluto/Goofy

Invite your best customers to have souvenir photos taken with either Pluto or Goofy during this two-hour event on Friday, October 13.

- Your company logo on the border of the image

\$2,500 – Thursday Afternoon Refreshment Break

Attendees will reenergize with an afternoon snack and awareness of your brand.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the break recognizing you as the sponsor
 - Recognition in mobile conference app
-

\$2,500 – Friday Afternoon Refreshment Break

Catch attendees' attention with your brand when they pause for an afternoon snack.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the break recognizing you as the sponsor
 - Recognition in mobile conference app
-

\$2,500 – Thursday Morning Networking Continental Breakfast

Attendees start the day right by waking up to your sponsored breakfast.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the breakfast recognizing you as the sponsor
 - Recognition in mobile conference app
-

\$2,500 – Friday Morning Networking Continental Breakfast

Attendees start the day right by waking up to your sponsored breakfast.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the breakfast recognizing you as the sponsor
 - Recognition in mobile conference app
-

NEW!

\$5,000 – Friday Cocktail Reception

Network with attendees as they enjoy this 30 minute cocktail reception on Friday prior to the Closing Celebration Dinner. This cocktail reception is a not-to-be-missed networking event.

- Opportunity to provide collateral on all highboy cocktail tables throughout this area
- Signage at the reception recognizing you as the sponsor
- Recognition in mobile conference app

NEW!

\$5,000 – Lunch in Exhibit Hall

Help provide a meal to conference attendees during Inspire, powered by FAA. Lunch is provided from 11:30 a.m. - 1 p.m. on Thursday and 11 a.m. -12:30 p.m. on Friday.

- Opportunity to provide collateral on all tables throughout the lunch area in the exhibit hall
 - Signage recognizing your company as the lunch sponsor
 - Recognition in mobile conference app
-

\$2,500 – Friday Morning Yoga

Attendees will calm their minds and stretch muscles during this professionally guided yoga session.

- Opportunity to provide marketing materials/giveaways for every participant (plan for 30)
 - Signage at the session recognizing you as the sponsor
 - Recognition in the mobile conference app
-

\$2,500 – Friday Morning Guided Meditation

Attendees will tap into the benefits of mindfulness and awareness during this professionally guided meditation session.

- Opportunity to provide marketing materials/giveaways for every participant (plan for 30)
 - Signage at the session recognizing you as the sponsor
 - Recognition in the mobile conference app
-

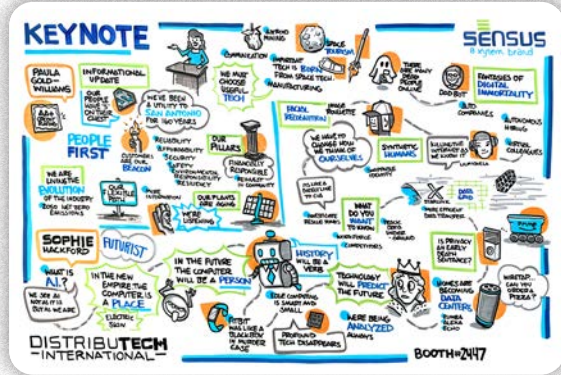
\$2,500 – Opening Session Raffle Sponsor

Attendees of the Opening Session will feel extra lucky with your raffle ticket that will include your company logo for a chance to win \$500.

\$5,000 – Opening Session Graphic Recording

Grab the attention of attendees during the Opening Session as a live sketch artist captures the highlights in real time. This larger-than-life mural will include big ideas shared from our general session keynote speaker and FAA's State of the Association address, as well as a section for your company logo, website, contact information, and a custom illustration spotlighting your company's products and services.

- After the Opening Session the mural will be displayed in a high-traffic common area throughout the conference
- This one-of-a-kind post-event follow-up will be shared via social media to reach an even wider audience
- At the end of the conference, the mural will be yours to keep (sponsor will be responsible for transporting)



\$5,000 – Custom-Branded FAA Conference Meeting Space Wi-Fi

Attendees within the FAA conference meeting space will have you to thank when they're able to access complimentary premium wireless internet access.

- Ability to create the custom network name and password
- Ability to brand the wifi landing page
- Ability to drive attendees to your website once they connect to the internet
- Promotion on signage throughout the event space

SIGNAGE

\$15,000 – Meeting Space Receptacles

Dominate with your branding across 17 waste receptacles throughout the FAA meeting space foyers with coverage on three sides. Every attendee is sure to catch your branding while disposing of items throughout the conference.



\$10,000 – Mirror Graphics

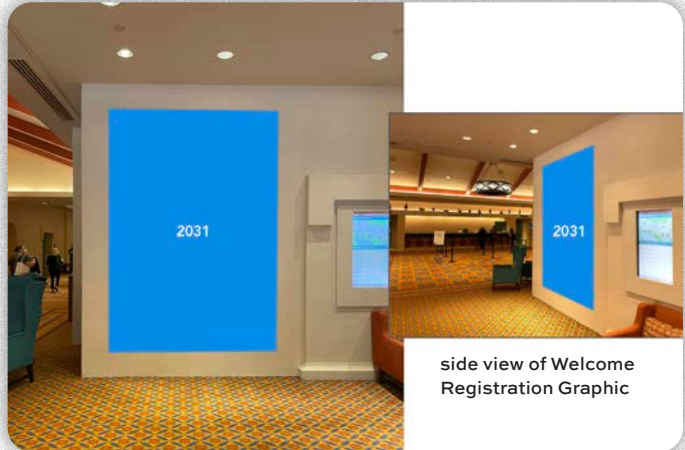
Be on everyone's mind as they take one last glance at themselves before they head back out to the meeting space.

- A total of 30 women's restroom mirrors and 16 men's restroom mirrors throughout FAA's meeting space



SOLD

\$10,000 – Welcome Registration Graphic
Capture the attention of attendees coming and going with your message displayed by the main entrance/exit to the meeting space and right by the attendee registration.



SOLD

\$10,000 – Fiesta Ballroom Column
As attendees approach the General Session ballroom they won't miss your prominent branding.



\$5,000 – Fiesta Ballroom Foyer Double-Sided Hanging Banner
(five available: 3000, 3001, 3002, 3003, 3004) Capture the attention of attendees coming and going with your message displayed on a double-sided banner down the busiest hallway throughout the meeting space.



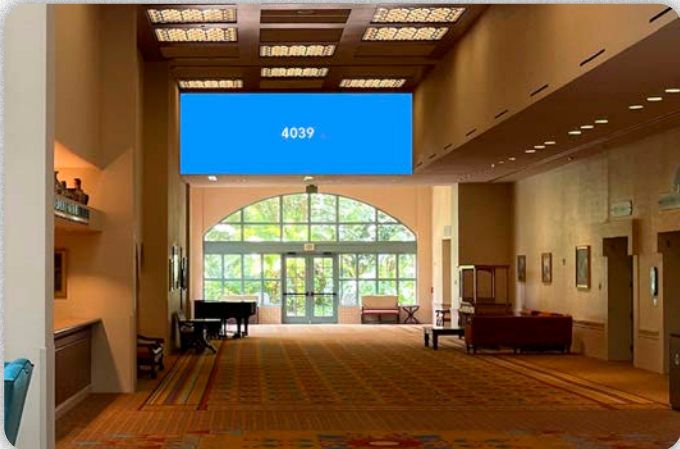
\$7,500 – Veracruz North Foyer Header
Drive your message home with this prominent branding as attendees leave the exhibit hall area of the meeting space.



**\$5,000 – Veracruz
East Foyer Header**
Attendees will see your
message as they make
their way between
the exhibit hall and
educational sessions.



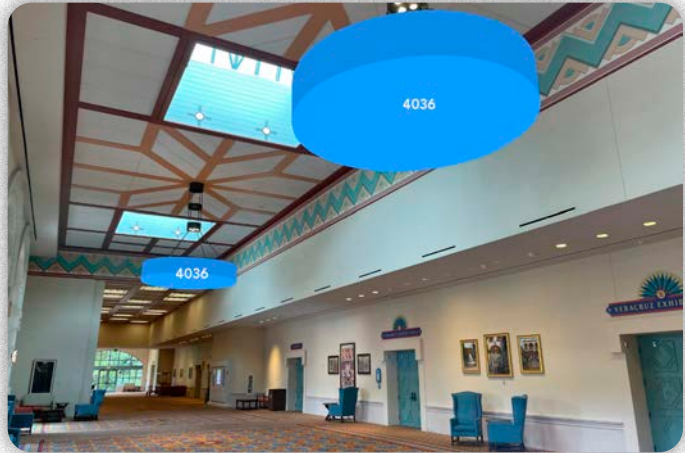
**\$7,500 – Veracruz
South Foyer Header**
As attendees head to the
exhibit hall, they will see
your message.



SOLD

\$7,500 – Veracruz Exhibit Hall Chandeliers

Make an over the top statement as attendees arrive at and leave the exhibit hall with these two bundled spots.



SOLD

\$5,000 – Veracruz Foyer Exhibit Hall - North Wall Banner

Your message will be standing tall on this vertical banner located just outside the exhibit hall entrance.



\$5,000 – Veracruz Foyer Exhibit Hall - South Wall Banner

Your message will be standing tall on this vertical banner located just outside the exhibit hall entrance.



\$5,000 – Monterey Hallway Graphic

Make your company's message pop out from this busy corner within the meeting space.



\$5,000 – Publishing Bin

Attendees will see your eye-catching branding and marketing message in this high-traffic area when they stop to grab copies of the past year's publications and the newest issue hot off the press.

- Your advertisement featured on both end caps of the FAA *Multifamily Florida* magazine publications bin
- Opportunity to brand two panels on each end cap (blue shaded area; four total); each panel is 18 3/8 inches by 21 inches



**\$5,000 – 8-foot by 6-foot
Floor Decal**
(two available: 4040A and 4040B)
Your brand will jump off the floor
of the meeting space with an eye-
catching decal.



NEW
**\$5,000 – Standard Double-
sided Sign (FR1 located by
registration and FR2 located in
Veracruz hallway)**
Your advertisement is prominently
positioned on a freestanding, double-
sided sign that measures approximately
7 feet high and 3 feet wide positioned in
high-traffic areas.



**\$2,500 – Attendee
Registration Hub
Circle Decal**
(2032A and 2032B, not
shown — directly across
from photo)
Your message will have
lots of engagement
within this center of
activity.



**\$7,500 – Exhibit Hall
Aisle Signs**
Fill the exhibit hall
ballroom with your
company's logo, placing
it on every double-sided
aisle sign and maximizing
your brand's visibility.

- A total of 10 double-sided aisle signs hung above the booths in the ballroom portion of the exhibit hall



\$5,000 – FAA

Volunteer of the Year Awards

Position your brand during this annual ceremony recognizing the best volunteer members from across the state.

- Three to five minutes to speak about your company and/or product from the general session stage at the celebration dinner before the awards ceremony
- Opportunity to introduce the conference co-chairs, who will present the Volunteer of the Year awards
- Recognition within the Volunteer of the Year awards program available within the mobile conference app
- Recognition on the Volunteer of the Year award wall including your company logo and website



\$2,500 – Registration Kiosk Screen

Your company logo will be included as part of the welcome messaging on all registration touch-screen kiosks.

\$2,500 – “Follow Me” Carpet Decals on Trade Show Floor
(three available; not pictured)

Guide exhibit hall attendees’ footsteps right to your booth.

- Two directional carpet decals with your company logo and booth number

ADVERTISING AND PROMOTIONAL ITEMS

\$12,500 – Conference Bag

Attendees will be carrying around your logo front and center on their conference bags visible throughout the whole conference.

- Company logo on conference bag
-

NEW!

\$12,500 – Commemorative Inspire T-shirts

Full conference attendees will be given a commemorative t-shirt from FAA registration while supplies last. These short sleeve shirts are imprinted with the new Inspire, powered by FAA logo on the front and sponsor logo on the back (the sponsor has no input on t-shirt design)

- Your company will have its one-color logo imprinted on the back of the shirt
 - Sponsor will receive 20 shirts for their own use.
-

\$10,000 – Mobile App

FAA is going green, and the mobile conference app will be the only hands-on source for attendee information, taking the place of a printed conference on-site program. Attendees will use the app to review the conference schedule, speaker bios and session descriptions, the map of the meeting space, and more.

- Your branded splash screen appearing for 3 seconds when app launches
- Sticky banner ad displayed on the main screen and stationary during scrolling; when clicked takes attendees to a full-screen landing page, which can lead to a specific URL
- Sub-page banner ad displayed on specific pages within the app and linked to a URL
- Logo as icon in main screen navigation menu linked to your website (must be a simple logo icon 100 pixels wide x 100 pixels high, with text below up to 12 characters)

SOLD

\$10,000 – Conference Badge Holder Full Color Imprint Banner Advertisement

At the top of all attendee badge holders is your marketing message (see sample at right), which will be highly visible as attendees display their badges to gain entrance into every event.

- Your company artwork printed on the top of badge holder.
Art size: 4 3/8 inches wide by 1 1/2 inches high, not including the required 1/8 inch bleed



SOLD

\$10,000 – Conference Lanyard

With attendees wearing lanyards around their necks to hold their badges, your company will gain valuable recognition when each attendee becomes a walking advertisement for your company.

- One color imprint of your company logo on attendee lanyards

\$5,000 – Wednesday In-Room Delivery

Extend your marketing reach by having your promotional item and/or literature delivered directly to the rooms of all FAA attendees staying at the host hotel.

\$5,000 – Thursday In-Room Delivery

Extend your marketing reach by having your promotional item and/or literature delivered directly to the rooms of all FAA attendees staying at the host hotel.

\$5,000 – Friday In-Room Delivery

Extend your marketing reach by having your promotional item and/or literature delivered directly to the rooms of all FAA attendees staying at the host hotel.

\$2,500 – Custom-Printed Magazine Belly Band for Wednesday In-Room Delivery

Now your brand can jump off the page before attendees have opened their copy of *Multifamily Florida* magazine.

- Your message and design on a belly band on every issue of the magazine delivered to attendee guest rooms at the host hotel
-

\$5,000 – Social Media Photos

After the conference, be a part of the lasting memories through event photographs shared on Facebook by FAA.

- Company logo on all images shared on FAA Facebook page after the conference (does not include APAC event photos)
-

\$2,500 – Conference Bag Insert (two available)

Get your company's name in front of attendees from the very start with a promotional item in every attendee's conference bag.

- Opportunity to provide item to be placed in attendee conference bags (plan for 1,000 items)

\$2,500 – Online Survey

Keep your company's brand and messaging top-of-mind as attendees reflect on their conference experience.

- Opportunity to provide two custom questions
 - Results of completed survey
 - Redirect of all survey respondents to your website upon survey completion
-

\$2,500 – Guest Room Door Hanger

Position your brand on this helpful resource which serves as a conference schedule at-a-glance to keep attendees on track.

- Company logo and website on door hanger
-

\$2,500 – Alert Text (one available)

Have something to promote? Send a text message directly to attendees through the conference mobile app. (Message must be approved by FAA.)

\$2,500 - Know-Before-You-Go Email

When FAA sends an email message to all pre-registered attendees just before the event, capture attendees' attention with your marketing message.

- Opportunity to provide a two-minute video to be embedded within the Constant Contact email (Video must be approved by FAA.)
- Opportunity to showcase your company logo, promote your booth number, and invite attendees to stop by

MOBILE APP ADVERTISING



1/4 width ad
on horizontal
iPhone

1/4 width ad
on vertical
iPhone

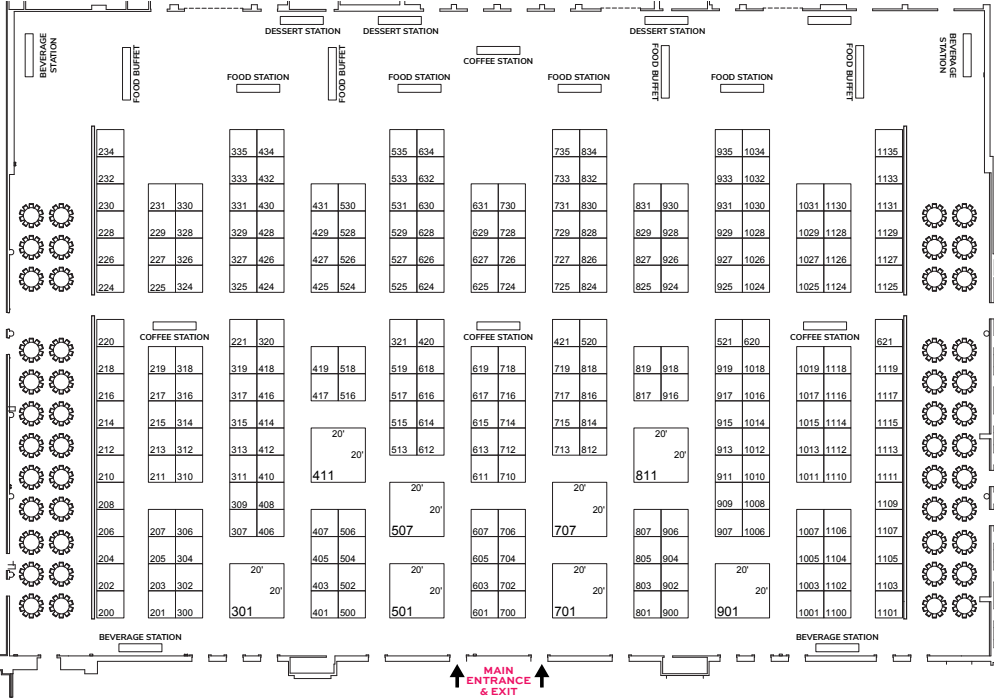
\$2,000 - Rotating Main Screen Tile Ad (two available)

Your ad will rotate on the app's main screen dashboard page and click through to a full-screen landing page with details about your products, services, specials, or promotions. Buttons can lead users to your provided web page URL and/or video.

Design assistance available at additional cost.

*Mobile app advertising is separate from sponsorship opportunities and does not count toward medal-level sponsorship.

2023 EXHIBIT BOOTH PRICING



10' x 10'
\$1,800

10' x 20'
\$3,600

20' x 20'
\$7,200

The floor plan allows for **240** 10' x 10' booth spaces (which may be combined to accommodate 10' x 20' booths) and **eight** 20' x 20' island booths. It is imperative that suppliers who are interested in exhibiting in the 2023 FAA Trade Show pay close attention to the dates and deadlines listed on Page 34.

All 20' X 20' island booths are exclusive to supporters of the conference at the Platinum (\$10,000 spend, not including booth fee) or Gold (\$7,500 spend, not including booth fee) sponsorship levels.

YOUR INVESTMENT INCLUDES:

- Access to more than 1,000 decision-makers: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, and maintenance directors.
- Pre-registration attendee list available electronically four weeks before the conference.
- Six exhibit hours, scheduled not to conflict with educational sessions.
- Diverse educational sessions designed to appeal to multifamily housing professionals at all levels.
- Thursday and Friday luncheons in the exhibit hall.
- Full post-conference attendee list after the event.
- Each 10' x 10' exhibit space will receive two complimentary booth representative registrations. Additional pre-registered booth representative registrations will be \$325, and booth representatives registered on-site will be charged \$375.

Note: Supporters of the conference at the Platinum (\$10,000 spend, not including booth fee), Gold (\$7,500 spend, not including booth fee) and Silver (\$5,000 spend, not including booth fee) sponsorship levels are given exclusive opportunity to reserve their booths prior to the exhibit space selection date for 2022 exhibitors.

LEAD RETRIEVAL

Lead retrieval is available in your choice of two formats. Access this dynamic suite of lead retrieval and attendee management tools either through a mobile app or handheld device.

BC600 HAND-HELD DEVICE

Advance purchase: \$250

On-site purchase: \$300

The versatile app enables trade show exhibitors to capture, qualify, and follow up on leads or surveys directly from their smartphones or tablets, and then securely access this data in real time from any location.

KLEERLEADS MOBILE

Advance purchase: \$200

On-site purchase: \$250

With KlearLeads Mobile, it's easy to add custom qualifiers such as "ready to purchase" or "follow up in two months" as well as personalized freeform notes. Exhibitors can even attach the prospect's photo, business card, or other information to use during follow-up.

Not only can exhibitors capture leads on the trade show floor, they can also use their mobile devices to capture leads anywhere they encounter attendees, such as at hotels, social functions, and more.

These items will be available after Tuesday, August 1, 2023.

SCHEDULE AT A GLANCE

WEDNESDAY, OCTOBER 11

- 8 a.m. – 5 p.m.Exhibitor Set-up & Registration
- 9 – 10 a.m.Florida Suppliers Council Meeting
- 10 a.m. – noonBoard of Directors Meeting
- Noon – 3 p.m.Legislative Platform Meeting
- 4 – 6 p.m.Open for Supplier Events
- 7 – 10 p.m.PAC the House! APAC Event at House of Blues (ticketed event)
- 10 p.m.Open for Supplier Events

THURSDAY, OCTOBER 12

- 8 – 11 a.m.Exhibitor Set-up & Registration
- 11 a.m. – 3 p.m.Trade Show Grand Opening & Luncheon
(lunch available 11 a.m. – 12:30 p.m.)
- 6 p.m.Open Evening for Supplier Events

FRIDAY, OCTOBER 13

- 11 a.m. – 1 p.m.Trade Show & Luncheon
(lunch available 11 a.m. – 12:30 p.m.)
- 1:05 – 8 p.m.Exhibitor Tear-Down
- 5 – 6:30 p.m.Open Evening for Supplier Events
- 6:30 – 7 p.m.Cocktail Reception
- 7 – 10 p.m.Closing Celebration Dinner (ticketed event)**
- 10 p.m.Open for Supplier Events

*Schedule subject to change

** New this year: Closing Celebration Dinner is not included in exhibitor registration.

IMPORTANT DATES TO NOTE

Friday, September 23, 2022

Sponsorship Opportunities and Exhibitor Prospectus available on faahq.org

Friday, February 24, 2023

Deadline for Platinum/Gold/Silver level sponsorship signed commitment and deposit

Wednesday, March 1, 2023

Platinum sponsors lottery; web-based meeting to select opportunities/booths

Tuesday, March 7, 2023

Gold sponsors lottery; web-based meeting to select opportunities/booths

Friday, March 10, 2023

Silver sponsors lottery; web-based meeting to select opportunities/booths

Wednesday, March 22, 2023

Exhibit space selection begins for all 2022 exhibitors. A private invitation to exhibit with a link to FAA's online booth selection system will be sent to your 2022 primary contact at 9 a.m. Eastern Time.

Wednesday, March 29, 2023

Exhibit space selection begins for all other suppliers at 9 a.m. Eastern Time at FAAinspire.com/exhibit

October 11-13, 2023

INSPIRE Conference, powered by FAA, Disney's Coronado Springs Resort

2023 FLORIDA APARTMENT ASSOCIATION ANNUAL CONFERENCE & TRADE SHOW

Sponsorship Commitment Letter: Scan and email completed form to melanie@faahq.org or mail to Florida Apartment Association, 200 East Robinson Street, Suite 900, Orlando, FL 32801

Your company will be invoiced for a nonrefundable deposit of 50% of your commitment level. Deposit must be paid before the commitment deadline of Friday, February 24, 2023. Balance must be paid by Wednesday, March 15, 2023, or your deposit and sponsorship opportunities will be forfeited. FAA may, at its sole discretion, require payment of 100% of your commitment level in order to reserve your sponsorship opportunities. FAA reserves the right to make changes (including pricing) to any items within this prospectus.

Please note: Sponsorship at platinum, gold, or silver levels includes priority selection of sponsorship opportunities and of booth space.

My company agrees to sponsor the 2023 FAA Annual Conference & Trade Show at the level selected below.

- Platinum Sponsorship** (minimum of \$10,000 spend, not including booth fee)
- Gold Sponsorship** (minimum of \$7,500 spend, not including booth fee)
- Silver Sponsorship** (minimum of \$5,000 spend, not including booth fee)

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____


Authorized signature Date

Printed name of authorized person

Printed title of authorized person

FAA Staff Use Only Date/Time Received: _____

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**REACH ADDITIONAL PROSPECTS
WITH MORE 2023 SPONSORSHIP
OPPORTUNITIES.**

faahq.org/sponsorships

faahq.org/mediakit

FAAinspire.com

Email melanie@faahq.org for details.