

# Stay Connected. Stay Competitive.

# Stay EnglishUSA.

For current members and new programs alike.

## FOUR WAYS MEMBERSHIP SUPPORT YOUR PROGRAM'S SUCCESS



### CONNECT

#### *Networking & Community*

Build relationships with peers, partners, and leaders across international education.

- ✓ Peer & Association Connections
- ✓ Peer Exchange Circle Cohorts
- ✓ Engage Online Community
- ✓ Event Promotion Opportunities



### GROW

#### *Professional Development & Learning*

Equip your team with timely knowledge, training, and shared expertise.

- ✓ Monthly Webinars & Virtual Discussions
- ✓ Industry News & Member Spotlights
- ✓ EnglishUSA Journal (Open Access)
- ✓ Unlimited Member Logins



### PROMOTE

#### *Visibility, Recruitment & Brand Growth*

Increase awareness of your program and strengthen your market presence.

- ✓ Public Member Directory
- ✓ Course Finder Platform Profile
- ✓ ZoomArounds (virtual engagement)
- ✓ EnglishUSA Logo Access



### LEAD

#### *Advocacy, Insights & Solutions*

Make smarter decisions and stay ahead of industry change.

- ✓ Advocacy Support
- ✓ Enrollment & Mobility Data Access
- ✓ Weekly Newsletter
- ✓ Discounted Products & Services

## WHY ENGLISHUSA?

EnglishUSA membership helps your program remain visible, informed, connected, and prepared—with benefits that support key areas of program operations.

*Whether you're joining for the first time or renewing your commitment, membership ensures your program stays part of a trusted national network.*

## Renew or Join Today!



Stay connected to the leading network of U.S. English language programs.