

EnglishUSA
2026 Trade Mission to Brazil
in collaboration with International Trade Administration
and EducationUSA
Porto Alegre – Campinas – São Paulo – San Jose dos Campos
March 26-April 2, 2026

Porto Alegre – Day 1- Thursday, March 26, 2026	
	EnglishUSA Participants Arrive in Porto Alegre
	Transit to Hotel (Note: All ground transportation into Brazil and back to U.S. is the responsibility of individual participants.) Location: Hilton Hotel – Rua Olávo Barreto Viana, 18 – Moinhos de Vento, Porto Alegre, RS 90570-000 Contact: Leticia Guistina at Leticia.Guistina@hilton.com Reservation link Reservation deadline: ASAP, subject to availability
6:00pm-9:00pm Time TBC	EnglishUSA Group Dinner (hosted by EnglishUSA) - CONFIRMED Location TBC
Rest Over Night (RON)	Hotel
Porto Alegre – Day 2- Friday, March 27, 2026	
9:00 am – 11:00am	School visit – TBC organized by EducationUSA as part of Roadshow
11:00am-12pm	School visit- TBC organized by EducationUSA as part of Roadshow
12:00pm – 2:00pm	Lunch – On Your Own Time/Location TBC
2:30 pm – 3:50pm	Guidance Counselor Meet & Greet organized by EducationUSA Location: Hilton Hotel – Rua Olávo Barreto Viana, 18 Moinhos de Vento, Porto Alegre, RS 905-00
4:00pm-7:00pm	Networking Reception and 1:1 Table Meetings organized by U.S. Commercial Service Location: Hilton Hotel – Rua Olávo Barreto Viana, 18 – Moinhos de Vento, Porto Alegre, RS 90570-000 CONFIRMED
RON	Hotel (Dinner on your own)
Porto Alegre – Day 3- Saturday, March 28, 2026	
1:45pm-2:15pm	EducationUSA Student Fair Table Set Up
2:15pm-3:45pm	EducationUSA Student Fair – Opening Remarks and Coffee

3:00pm – 6:00pm	EducationUSA Porto Alegre Student Fair EnglishUSA will have concurrent session
TBD	Optional EnglishUSA Group Dinner (no host)
RON	Hotel

Campinas – Day 4- Sunday, March 29, 2026	
On your own	Check out of hotel (participants to arrange transit from hotel to airport on their own as well as from airport to hotel in Campinas).
10:30am – 12:10pm (Sample flight time)	Direct flight to Campinas with Azul (See Table below for suggested flight options from Porto Alegre to Campinas. Air travel costs to be covered by individual participants. Flights are approximately 2 hours and start at 5:45am to 6:10pm; average cost is \$400 USD)
On your own	Check-in to hotel Location: Hotel Vitoria Concept Campinas Avenida José de Souza Campos, 425 0 Campinas, SP
TBD	EnglishUSA Group Dinner (Hosted by EnglishUSA) – CONFIRMED Time/Location TBC
RON	Campinas Hotel: Vitória Hotel Concept – Campinas Address: Av. José de Souza Campos, 425 – Nova Campinas, Campinas, SP. 13025-320 Rate*: Classic Room Single: ~US \$112 Classic Room Note: Price includes breakfast Check-in 2 PM / Check-out 12 PM Reservation: Email Isabela Brandão at eventos.campinas@vitoriahoteis.com.br And mention “ EnglishUSA TM Brasil 2026 ” to make your reservation. Reservation Deadline: ASAP. Subject to availability
Campinas – Day 5- Monday, March 30, 2026	
7:00am	Check out of hotel
8:30am – 12:00pm	Networking Breakfast organized by U.S. Commercial Service Location: Hotel Vitoria Concept Campinas Avenida José de Souza Campos, 425 0 Campinas, SP CONFIRMED
Noon – 2pm Time TBC	Lunch (no-host) Location TBC
2pm-5pm Time TBC	School Visit plus Mini-Fair - TBC organized by U.S. Commercial Service Time/Location TBC
5pm to 5:15pm Time TBC	Assemble to transit to São Paulo
5:15pm – 7:30pm Time TBC	Transit via bus to São Paulo

8:00pm Time TBC	Check-in Location: Hotel Intercontinental Alameda Santos, 1123 – Jardim Paulista – São Paulo 01419-001 To reserve: Email Erica Koga at Erica.Koga@ihg.com ; mention “Feira EducationUSA Brasil 2026” Deadline: ASAP, subject to availability (Note if participants chose not to stay at Hotel Intercontinental, they are responsible for their own transportation to/from events.)
RON	Hotel (Dinner on your own)

São Paulo – Day 6- Tuesday, March 31, 2026	
8:00am-10:00am	School visit – TBC organized by EducationUSA as part of Roadshow (i.e., targeting high schools of interest to EnglishUSA delegation)
10:00am -12:00pm	Executive Time Time/Location TBC
12:00 – 2:30pm	Lunch Meeting with Consular Affairs Officials organized by U.S. Commercial Service - CONFIRMED Time/Location TBC
2:45pm – 3:45pm	EduCollab: A Free Event for High School Counselors, EducationUSA Advisors, and HEIs organized by EducationUSA as part of the São Paulo Fair
3:45pm-4:15pm	Table Set Up
4:15pm- 4:45pm	Opening Remarks for EducationUSA Student Fair
5:00pm- 8:00pm	EducationUSA Student Fair organized by EducationUSA Location: Intercontinental Alameda Santos, 1123 – Jardim Paulista – SP 01419-001
RON	Hotel (Dinner on your own)

San Jose Dos Campos – Day 7 – April 1, 2026	
7:00am Time TBC	Assemble in hotel lobby for transit to San Jose dos Campos
7:15am – 9:15am Time TBC	Transit to San Jose dos Campos (approx. 2 hours via bus)
10am - 1pm	Networking Brunch: organized by CS Brazil: Participants network with invited agents and business partners, tables for mission participants provided Location: Golden Tulip Hotel Av. Sao Joao 2200 – Jardim das Colinas Sao Jose dos Campos, SP CONFIRMED
Time TBC	Break
1:30pm - 2:30pm	Lunch Location TBC

2:45pm Time TBC	Assemble to transit to Company Visit
3:00pm Time TBC	In transit to Company Visit
3:30pm - 5pm Time TBC	School/Company Visit - TBC organized by U.S. Commercial Service Location TBC
5:15pm Time TBC	Assemble for transit to Sao Paulo
5:30 to 8:00pm Time TBC	Transit to Sao Paulo (approx. 2 hours)
8:30pm Time TBC	OPTIONAL – No Host Dinner
RON	Hotel (Hotel Intercontinental Alameda Santos in São Paulo)

Sao Paulo – Day 8 – April 2, 2026

Participants secure return travel home on their own including transportation to the airport

Flight Options estimates from Porto Alegre to Campinas (no stop flights + 3 luggage) USD rate 5.00					
Date	Airline	Departure	Arrival	Amount R\$	Amount USD
29-Mar	Azul	5:45	7:25	1879	380
29-Mar	Azul	10:30	12:10	1836	370
29-Mar	Azul	12:55	14:35	1879	380
29-Mar	Azul	15:10	16:50	2328	470
29-Mar	Azul	17:10	18:50	1836	370
29-Mar	Azul	18:10	19:50	1836	370

Note: prices are subjected to changes

Porto Alegre airport: POA

Caminas airport:

VCP