

# ENGLISH USA

EnglishUSA.org

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# 2025-26 IMPACT REPORT

## Building Stronger Communities

Through Leadership, Learning and  
Connection

CELEBRATING

# 40 YEARS

# ENGLISH USA

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# May 1, 2026

# LEADERSHIP IN SERVICE TO THE FIELD



**Caroline Gear**  
President

International Language  
Institute of Massachusetts

During 2025–26, EnglishUSA continued to advance its mission of representing, supporting, and promoting English language programs across the United States.

In a year of continued change in international education, we remained focused on strengthening member programs, building professional community, expanding visibility, and advocating for the field.

Through conferences, webinars, peer communities, partnerships, and national representation, EnglishUSA created meaningful opportunities for connection, learning, and leadership.

We are proud of what we accomplished together this year and energized by the opportunities ahead.



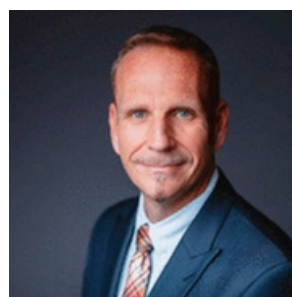
**Jackie McCafferty**  
President-Elect

Temple University



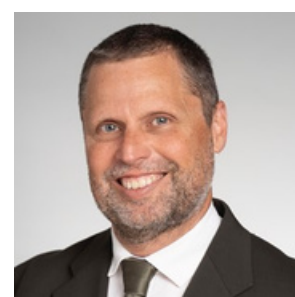
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**David Lind**  
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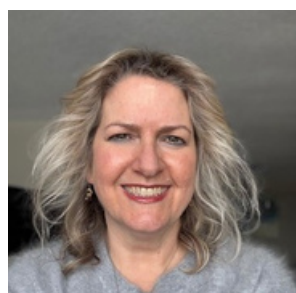
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EC - Boston



**Kim Andersen**  
At-Large Director

Capital Region Language  
Center



**Wendy Henderson**  
At-Large Director

Kaplan International



**Chris Wallet**  
At-Large Director

ELS



**Ashley Micklos**  
At-Large Director

WESLI



**Cheryl Delk-Le Good**  
Executive Director

EnglishUSA

# 2025-26 AT-A-GLANCE

The scale, strength, and value of the EnglishUSA community.

**203**

**Programs  
Nationwide**

**43 States & DC**

**National  
Reach**

**1400+**

**Connected  
Professionals**

**300+**

**Conference Speakers &  
Participants**

**30+**

**Virtual Learning  
Opportunities**

**70+**

**Peer Circle  
Participants**

**40 Years**

**Supporting English  
Language Programs**

**\$1.7 Billion**

**Sector Economic  
Impact**

*No single program can do alone what EnglishUSA does collectively.*

# WHY ENGLISHUSA MATTERS

## *The Voice of English Language Programs*

EnglishUSA is the only national association representing all types of post-secondary English language programs in the U.S., including:

- Intensive English programs
- Pathway programs
- ESL support programs for graduates and undergraduates
- Customized and short-term programs
- University and college-governed programs
- Independent and multi-site providers

## *Membership by Program Type & Accreditation*

- University/College programs: 139
- Multi-Site programs: 38
- Independent programs: 21
- Community College programs: 5
- 37% of member programs accredited by CEA
- 21% of member programs accredited by ACCET
- 41% of member programs are governed by an accredited institution



## INDUSTRY INSIGHT

EnglishUSA not only represents the field—it helps define and measure it.

## Strengthening Members through Learning

*EnglishUSA delivered year-round professional learning designed for program leaders, faculty, advisors, and staff across the field.*

### 2025 - 2026 Highlights

- 2025 Annual Conference in Alexandria, Virginia centered on “Connecting Communities: Supporting Students, Faculty and Staff in English Language Programs” with over 130 speakers and attendees
- 2026 Virtual Professional Development Conference with 180+ participants
- 20+ webinars, workshops, and peer discussions
- New AI-focused training for educators and administrators
- Short-term programming webinar series
- Compliance, recruitment, and operations-focused sessions
- Instructor-centered programming and classroom innovation topics
- Expanded opportunities for peer learning and collaboration

### Member Impact

Members gained practical tools, fresh ideas, and trusted peer insight to strengthen their programs.



## Building Stronger Professional Connections

*EnglishUSA continued to create meaningful opportunities for members to connect, collaborate, and support one another across programs nationwide.*

### 2025 - 2026 Highlights

- 1,400+ professionals participating in the EnglishUSA Engage community
- 1<sup>st</sup> and 2<sup>nd</sup> cohort of Peer Circles communities for shared learning and support
- Networking opportunities at conferences and national events
- Informal virtual meetups and peer exchange opportunities through ZoomArounds
- Volunteer opportunities for conference proposal reviewers, journal submissions reviewers, table topic leaders and ad hoc committees
- Member collaboration across teaching, operations, and leadership topics

### Member Impact

Members gained a trusted network of peers, practical support, and year-round community.

***“Thank you for being such an engaged and connected leader when our community needs it the most, and a huge thanks to the entire EnglishUSA family. It's nice to know we are all here for each other.”***

Sara Davila, Learning, Development and Strategy Consultant

## Representing the Field Nationally

*EnglishUSA continued to advocate for the interests of English language programs and elevate the role of English language education in the United States.*

## 2025 - 2026 Highlights

- Provider of industry reports (EnglishUSA Annual Report compiled by Bonard)
- Analyses and resources about the impact of DHS's proposed rule to eliminate Duration of Status
- Active industry representation and participation in U.S. for Success Coalition and the Alliance for International Exchange initiatives and calls to action
- Ongoing recommendations and engagement with federal agencies
- Representation at NAFSA, ACCET, TESOL, GAELA, AIRC, and UCIEP conferences
- Continued collaboration with sector partners and associations
- Advocacy on student mobility and policy developments
- Increased visibility for English language programs nationwide

## Member Impact

EnglishUSA ensured member interests were represented where decisions and dialogue happen.

# PROMOTION & RECRUITMENT SUPPORT

## Expanding Visibility for Member Programs

*EnglishUSA promoted members and supported recruitment opportunities through strategic partnerships, tools, and outreach.*

## 2025 - 2026 Highlights

- New partnership with AMS to launch the EnglishUSA Course Finder platform for prospective students & agents
- Member Directory and enhanced online program profiles
- Collaboration with agency and affiliate partners worldwide
- Trade mission and government partnership opportunities
- Promotion of the United States as a premier study destination at multiple events
- Increased awareness of member programs among stakeholders



## Member Impact

Members benefited from stronger visibility, broader reach, and new recruitment pathways.

# FUTURE PRIORITIES & MEMBER VALUE

## Looking Ahead to 2026–27

*EnglishUSA is building on this year's progress to deliver even greater value for members.*

## 2025 - 2026 Highlights

- Expanded EnglishUSA Course Finder features for agents
- 2026 Annual Conference in Alexandria
- Complimentary 2027 Virtual PDC with renewal
- 3<sup>rd</sup> Peer Circles cohort starts in September
- Instructor-focused development
- Enhanced promotion tools
- Continued advocacy leadership
- Journal engagement opportunities

## Member Impact

Members can expect stronger support, greater visibility, and more opportunities ahead.



## 2026 Annual Conference

*Forward Together: Supporting  
People, Programs and Possibilities*

**Save the Date**

November 5-6, 2026  
Alexandria, VA

# PARTNERSHIPS & INDUSTRY LEADERSHIP

*EnglishUSA collaborates with leading organizations worldwide to strengthen the field and expand opportunities for members.*

## Sector Leadership Networks

- ACCET
- AIRC
- AIEA
- Alliance
- CEA
- EducationUSA
- FELCA
- GAELA
- NAFSA
- TESOL
- U.S. for Success Coalition
- U.S. Commercial Service

## Strategic Partners

- AIRC
- AMS
- Bonard
- Gateway International
- ICEF
- Study Travel

## Partner Agencies

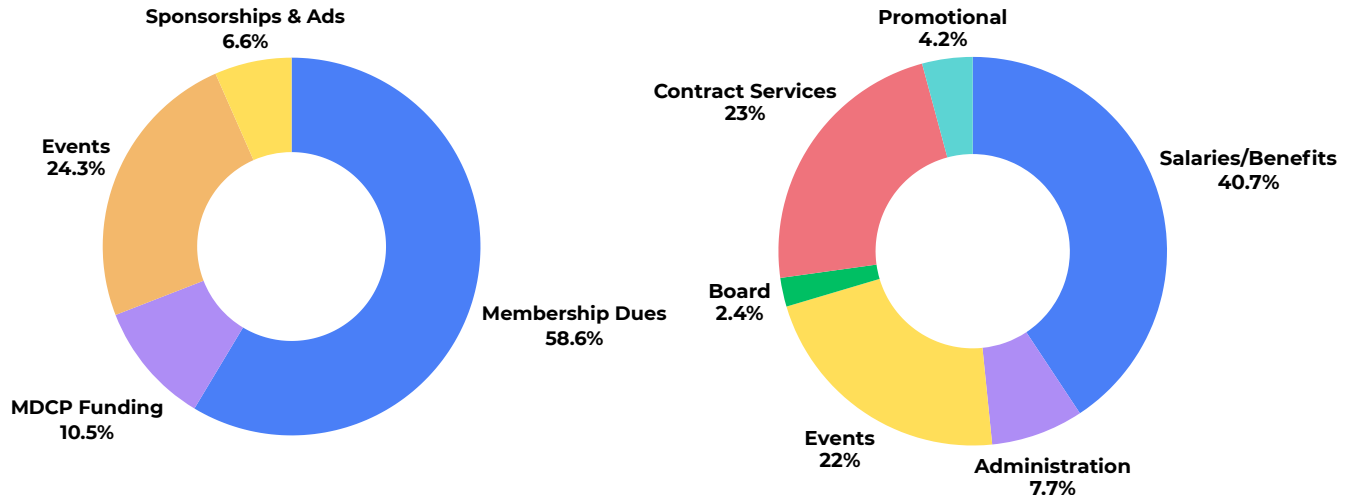
- Access American Education
- Angelstream
- Bright Can-Achieve
- Information Planet Belgium

## Agent Association Affiliates

- AMTE
- ANEX
- ARSAA
- BELTA
- IECA
- JAOS
- TIECA

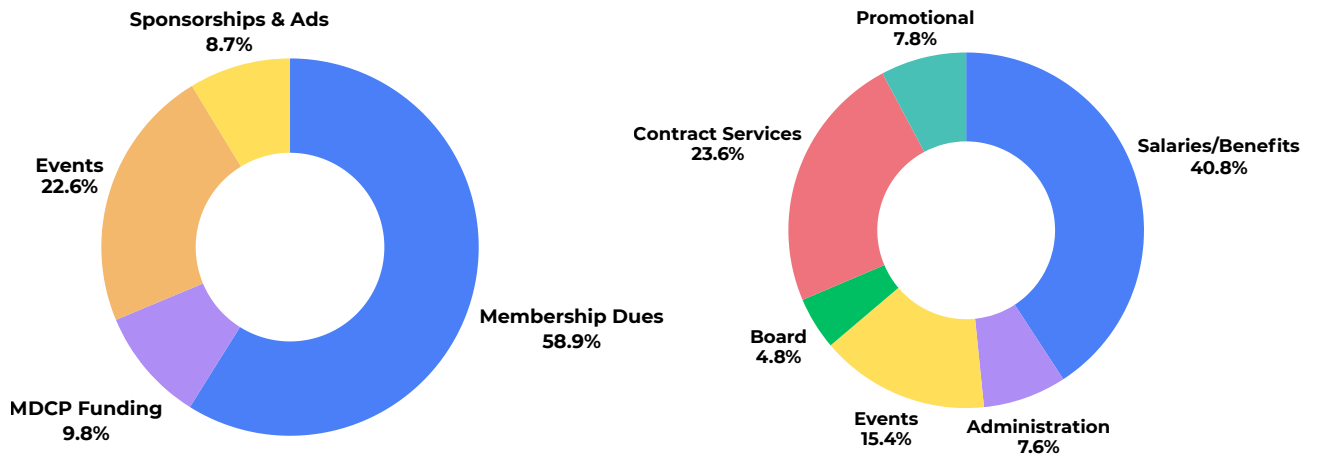
*These relationships strengthen advocacy, visibility, and opportunity for EnglishUSA members.*

## FY 2026 (Projected)



EnglishUSA projects FY2026 revenue of \$409,698 and expenses of \$442,066, reflecting an anticipated operating shortfall of approximately \$29,216. Careful expense management is expected to significantly narrow the projected deficit while maintaining core programs and member services.

## FY 2025 Final



FY2025 closed with revenue of \$387,283 and expenses of \$467,755 with an operating shortfall of \$80,471. The FY2026 outlook reflects continued progress toward long-term financial sustainability through disciplined budgeting and strategic operational planning.

**EnglishUSA remains focused on sustainable growth while delivering strong member value.**

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## THANK YOU TO OUR SPONSORS

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*Sponsor support strengthens English language programs,  
professionals and students nationwide.*