

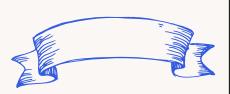
ASSOCIATES GRAPHIC CONTENT GUIDE

ALL GRAPHICS SHOULD BE PROVIDED IN A PNG OR JPG ONLY



E-Blast Advertisement:

- Provide any graphic you desire (no specific size needed)
- Graphics are Encouraged
- · Content you would like added
- Url for Graphic to Link to



Banner on Engage Community:

- Graphic Provided in both the dimensions:
 - 964(w) x 125(h)
 - 160(w) x 1000(h)
- Url for Graphic to Link to



Social Media Posts:

- Provide a Graphic in an Instagram square size:
 - 1080px by 1080px
- Content you would like added
- Url for Graphic to Link to



Logo in EnglishUSA Journal:

- Provide graphic you desire (no specific size needed)
- Graphics are Encouraged
- Url for Graphic to Link to

EnglishUSA Journal Advertisments (add-on)

- Provide desired graphic for 1/3, 1/2 or full page ad
- Url for Graphic to Link to