

## DRWA Member Health Plan — Social Media Posts

Affinity Benefits Partnership | Delaware Rural Water Association

### LINKEDIN

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#### Post 1 — Announcement

Exciting news for DRWA members.

The Delaware Rural Water Association has partnered with **Affinity Benefits** to bring members access to group health insurance — coverage designed for associations like ours, at rates you simply can't get on your own as an individual operator or small utility.

Here's what's available through the DRWA Member Health Plan:

- Eight plan designs, including two HSA options
- A choice of two national networks
- Annual rate increases about half the national average

No open enrollment window. No waiting. DRWA members can explore and enroll any time of year.

**See your plan options:** <https://plans.getaffinitybenefits.com/DelawareRuralWaterAssociation>

#DelawareRuralWater #DRWA #MemberBenefits #HealthInsurance #WaterIndustry #Delaware

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#### Post 2 — Problem/Solution

Health insurance is one of the biggest challenges water and wastewater professionals face.

Going it alone means higher rates, fewer options, and annual increases that can feel impossible to plan around.

That's why DRWA negotiated a group health plan for members — pooling our buying power so you get better coverage at better rates.

Eight plan designs. Two national networks. Enrollment open year-round.

If you're a DRWA member, your options are already waiting.

<https://plans.getaffinitybenefits.com/DelawareRuralWaterAssociation>

#DRWA #DelawareWater #SmallBusiness #HealthBenefits #AssociationBenefits

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### FACEBOOK

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#### Post 1 — Announcement

👋 Big news for DRWA members!

We've partnered with Affinity Benefits to give Delaware Rural Water Association members access to group health insurance — real coverage at real rates that small utilities and independent operators can't find on their own.

- 8 plan designs to choose from (including HSA options)
- 2 national networks
- Rate increases well below the national average
- Enroll any time — no open enrollment window

Whether you're a solo operator, a small system, or a team — there's a plan designed for your situation.

Check out your options here:

<https://plans.getaffinitybenefits.com/DelawareRuralWaterAssociation>

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### **Post 2 — Reminder**

DRWA members — have you checked out your health plan options yet?

As a member, you already have access to the DRWA Member Health Plan through Affinity Benefits. It takes about 15 minutes to explore your options, and there's no obligation.

No open enrollment period. No deadline. Just coverage you can explore on your own schedule.

See what's available: <https://plans.getaffinitybenefits.com/DelawareRuralWaterAssociation>

## **X (TWITTER)**

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### **Tweet 1 — Announcement**

DRWA members now have access to group health insurance through Affinity Benefits. 8 plan options, 2 national networks, no open enrollment window. See your options:

<https://plans.getaffinitybenefits.com/DelawareRuralWaterAssociation> #DRWA #Delaware

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### **Tweet 2 — Benefit Hook**

Health insurance as a solo water operator or small utility? It's expensive going alone. DRWA members get group rates through the DRWA Member Health Plan. Explore anytime:

<https://plans.getaffinitybenefits.com/DelawareRuralWaterAssociation>

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### **Tweet 3 — No Enrollment Window**

No open enrollment. No waiting. DRWA members can explore and enroll in group health coverage any time of year. 15 minutes, no obligation.

<https://plans.getaffinitybenefits.com/DelawareRuralWaterAssociation>