



THE DAIRY PRACTICES COUNCIL®

50 YEARS OF COLLABORATION
THE HISTORY OF THE DAIRY PRACTICES COUNCIL

November 2019

**50TH ANNUAL CONFERENCE
OF THE DPC**

Prepared by:

Lynn Hinckley
DPC Past-President

THE DAIRY PRACTICES COUNCIL®

Christopher Hylkema, President

Keith Hay, Vice President

Steve Murphy, Executive Vice President

<https://www.dairypc.org>

PREFACE - 50 YEARS OF COLLABORATION

The Dairy Practices Council, or the DPC, has served as a forum for dairy industry, regulatory and educational professionals to work together to develop educational materials that serve the dairy community from cow to cup for 50 years. This 50th anniversary historical summary, along with previous* historical perspectives, highlight the people, the work, and the accomplishments of the DPC over *50 Years of Collaboration*.

* Previous Histories: 25th Anniversary: [*The First Twenty-Five Years, 1970 - 1994*](#)
40th Anniversary: [*NDPC Becomes DPC, 1994 – 2009*](#)

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INTRODUCTION - 50 YEARS OF THE COUNCIL

The Dairy Practices Council (DPC) is unique because it has a Mission that includes all aspects of the Dairy Industry and the interrelatedness of these various aspects. The DPC provides a forum where Industry experts can work together to mesh their talents to produce a solid result by writing the DPC Guidelines that have become standard tools of the Industry.

The last 50 years have been years of growth and expansion for the DPC. As a national and international organization, many changes have taken place that have necessitated the need to update and to reformat in order to stay current with industry needs. The DPC has been able to make these transitions due to the fact that our Executive Vice Presidents and Executive Board members have been willing to participate in planning to maintain a vision for the future. They have worked together in a spirit of consensus and cooperation to move forward. The DPC has been shaped by several key decisions over the years, with the result that it has had a continuing impact on the Dairy Industry. The original objectives of “*Quality and Uniformity through Education and Cooperation,*” with development and publication of Guidelines, have not changed and currently, the DPC library consists of over 100 Guidelines.

The main strength of the DPC is a large core of dedicated members, including state regulatory personnel referred to as “key sanitarians,” who work very hard and volunteer many hours to author and review quality Guidelines. The DPC membership is made up of representatives of all phases of the dairy industry. The Council's objective of uniformity through cooperation has to begin with a dialogue between all groups involved. The DPC provides a place for such dialogue to take place.

The Task Force Directors are a key component of the DPC since they carry a great deal of responsibility. They prepare Task Force sessions, coordinate the writing of many Guidelines and are responsible for the systematic review of Guidelines to ensure each one is current. Guideline topics often cover material that encompasses the work of more than one Task Force and requires a joint effort between Directors.

DPC sustaining members play a very important role in the success of the organization. The Council sincerely appreciates their valued support over the years.

The reputation of the DPC has always been one of an organization where members work together to provide a large volume of educational information to the dairy industry. The DPC owes sincere gratitude to the six Executive Vice Presidents who have led the Council over the 50 years: Dick March, Gil Porter, Don George, Terry Musson, Jeff Bloom and Steve Murphy.

Council Objectives

A complete list of changes made over the last 50 years is included in this History. The list provides a chronicle of how the DPC has evolved during the transition. However, the Council Objectives have remained since the Council began 50 years ago:

Develop and disseminate educational guidelines for the dairy industry, especially as related to proper and improved sanitation and production of high quality dairy products, and to:

Provide mutual assistance internationally, and among states, provinces, countries, and territories in adopting sound, uniform, and improved procedures concerning the production, processing, and distribution of milk and dairy products, especially as related to sanitation and high quality products.

The intent of these objectives is a cooperative effort of Industry, Education, and Regulatory. The further interest is not to duplicate, but to cooperate with any other organization with similar goals.

NORTHEAST DAIRY PRACTICES COUNCIL, 1970 – 1994

The Dairy Practices Council began as the *Northeast Farm Practices Committee* of the New York Association of Milk and Food Sanitarians. In 1970 a key decision was made to transform the Committee into an independent organization of 11 states named the *Northeast Dairy Practices Council* (NDPC), led by Chairman Dick March; five Task Forces were established and the first 3 Guidelines were published in 1972. During the next 25 years the Council produced over 50 Guidelines and developed an excellent reputation. The states included as members were Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont.

Cornell Professor Dick March was instrumental in forming the NDPC and he was elected the Executive Vice President. Dick and the original “Steering Committee” decided on the goals, objectives and Constitution for the Council. A key decision was made to not limit the scope of the Council to farm topics, but to cover all related dairy aspects. The main goal was to provide information to the dairy industry on the most important issues of the day and to provide it in a timely manner. Examples:

1. Guideline on *Free Stall Housing* was the first, filling a void where information was limited.
2. Guideline on *Antibiotics* written in 1976; continually revised to keep information current.
3. Guideline on *Stray Voltage*, when it became a concern on dairy farms.
4. Guideline entitled *Emergency Action Plan for Outbreak of Milkborne Illness in the Northeast* was developed by the *Communications & Uniformity Task Force* after several milk borne outbreaks in 1985-86; it was revised twice to keep current.
5. Guideline #45 on “*Gravity Flow Gutters*,” was adopted by the Grade “A” Pasteurized Milk Ordinance as Appendix C, in the 1980’s.
6. Guideline #53, “*Vitamin Fortification of Fluid Milk*,” 1993; became part of the PMO as Appendix O.
7. Guideline #18, 1999; was listed in the PMO as a reference for somatic cell counts.

1970 - 1990 Executive Vice President Dick March

The leadership of Cornell Professor Dick March “for twenty-one years brought the Council from its formation to an organization internationally recognized for its contribution to the dairy industry through educational guidelines. Dick March, and the numerous people representing education, industry, and milk regulatory agencies over two decades, provided a solid operational foundation, developed a highly respected library of Guidelines, and played a key role in promoting the adoption of uniform laws, rules, and regulations governing milk and dairy products by official agencies in the Northeast.” - Don George.

1991 - 1994 Executive Vice President Gil Porter

Gil Porter, formerly Vice President of R&D with Agway, Inc., began as Executive Vice President in January of 1991 and moved the DPC office from Cornell in Ithaca, NY to Syracuse, NY, and hired Pat Delledera to work in the office. Gil’s first key decision was to begin the Silver Eagle Program in order to increase sustaining membership and from 1991 through March of 1994, sustaining memberships increased nearly 40%. His second key decision was to complete contracts with Hoard’s Dairymen and with the International Association of Milk, Food and Environmental Sanitarians (IAMFES) to market DPC Guidelines; which set the stage for DPC to grow by raising national awareness of DPC and then paving the way for expansion into a national organization.

In 1994, during the *25th Anniversary Conference*, another key decision was made when the members voted to drop the word ‘northeast’ and NDPC was transformed into a national organization named The Dairy Practices Council (DPC). After 25 years as a northeast organization, the constitutional

change in 1994 opened the Dairy Practices Council membership to all states. An additional constitutional change in 2000 opened membership internationally.

THE DAIRY PRACTICES COUNCIL, 1995 – 2019

1995 - 1997 Executive Vice President Donald George

Donald George, formerly Director of the Animal & Dairy Industries Division, VT Department of Agriculture, Food and Markets, became Executive Vice President of DPC January 1995 and moved the DPC office to Barre, VT. Judy Scruton became an employee of the DPC office as Operations Manager. Don began his term at the time the membership voted to change the name to the DPC. The Council logo and name had to be changed on the Guidelines, brochures, binders, and all Council materials. He had the task of making the change known to all groups involved with the DPC and of assuring that the reputation of the Northeast Dairy Practices Council, which had been built over the last 25 years, did not get separated from the new name of The Dairy Practices Council; and that the well-known logo of NDPC represented the same organization as the new DPC logo.

The name change opened membership to states outside the northeast. During Don George's tenure from January 1995 through December 1997, state membership grew to 23, as states using DPC Guidelines could now become members. The number of sustaining members grew from 86 to 111. The number of Guidelines also increased and in 1997 a fourth binder was added to the Complete Set and a third binder was added to the Farm and Plant Set. Distribution of Guidelines expanded outside the United States to Canada and several foreign countries. Don George provided leadership to the Council during the crucial transition and expansion from a northeast Council to a national Council. He retired from the DPC in December 1997.

1998 - 2008 Executive Vice President Terry Musson

Terry Musson, formerly Senior Regional Milk Specialist, Food and Drug Administration, Northeast Region, N.Y., became Executive Vice President of DPC in January 1998 and the DPC office was moved to Keyport, NJ. His leadership brought the DPC to increased levels of membership and participation. The purpose of the change from the NDPC to the DPC was to allow expansion of membership; the DPC name and logo were now registered trademarks. Terry's immediate emphasis was on marketing; getting the word out and talking to people directly; a key decision (See Marketing section). Terry set up a Domain Web Site and expanded the use of credit cards for all sales transactions and began the sale of Guidelines through the Internet; both key decisions and major steps in keeping the DPC current. In January 1999, after Judy Scruton's departure, Vera Bell began working part time in the DPC office. Terry designed a new cover for the DPC brochure and updated the ad used by Hoard's Dairymen and the IAFP (previously IAMFES) Journal. He also expanded the use of press releases in dairy industry magazines. At his suggestion a policy was begun in 2001 to send Guidelines in white copy to key sanitarians for review electronically rather than through the mail and the review was expanded to include education members.

Terry initiated membership cards in 2003 and certificates of membership for Regulatory and Education members. At the request of the Executive Board, he prepared a peer review statement which now appears on the preface page of all Guidelines. A fifth binder was added to the Complete Set in 2003.

By 2005, all Guidelines had been moved to pdf format and were available for sale on the website. By 2007, Terry had converted all Guidelines to CD; a key decision and essential to relevance in the workplace.

Terry Musson provided excellent leadership to the Council during a period of growth and expansion. He was aware of the need to keep the DPC current with both the industry and with technology. He kept the DPC in a financially sound position. Terry provided the essential component of continuity in the DPC leadership by accepting his third term as Executive Vice President and then serving an additional 2 years at the request of the Board. On January 1, 2009 Terry retired as EVP of the DPC.

2009 - 2016 Executive Vice President Jeff Bloom

Jeffery Bloom, formerly of Johnson Diversey, Inc., became Executive Vice President of the DPC in January 2009 and the DPC office was moved to Newtown, Pennsylvania and later moved to Richboro, PA. Nancy Bloom worked with Jeff in the DPC office. Jeff had been very active in DPC, holding several leadership positions over many years. Jeff continued the marketing efforts that were in place (see Marketing Section). In addition to the DPC's connection with Hoard's Dairymen and the IAFP Journal, he began providing articles to Progressive Dairyman Magazine and the American Dairy Magazine in 2010.

Jeff was focused on keeping the DPC up to date in the fast changing digital era; a key decision. In 2009 he began the use of social media to publicize the DPC and for networking. There was a quick response and by 2015 the Twitter account had 1,189 followers and the LinkedIn account had 2,384 followers. By 2012 he had added annual Conference member registration to the website. He worked to keep the DPC guideline distribution current with new technology. In 2011 Guidelines were offered for sale as pdf downloadable files. In 2013 computer security was added to protect Guideline content from revision or sharing. In 2014 Guidelines could be emailed in pdf format and the sale of the CD form was ended. Printed Guidelines Sets were available only on special request and at the 2014 Conference, the complete Guideline Set was distributed to members on flash drive. Jeff made continuous updates to the DPC website, which was understood to be the "public face of the DPC." During Jeff's tenure additions were made to the Annual Conferences including the use of Conference evaluation forms. Local tours of interest were made available on the Wednesday morning of the Conference and specialized workshops were made available on the day prior to the Conference; both the tours and the workshops were well attended.

2017 - 2019 Executive Vice President Steve Murphy

Steve Murphy, formerly Senior Extension Associate, Cornell University, became Executive Vice President of DPC in January 2017 and the office was moved to Freeville, New York. With the help of Lynn Hinckley (DPC Past-President), Terry Musson (Past-EVP) and Jeff Bloom (Immediate Past-EVP), the DPC office was downsized prior to the move as file cabinet storage had become increasingly computer file storage and printed Guidelines were now in electronic form. Steve had been an active member of DPC for many years and had received the Eugene T. Wolff Service Award, signifying that his work for the DPC was highly valued. He continued the marketing efforts established by previous EVPs, representing the DPC at various meetings as well as expanding on the DPC e-mail contacts and its communications with members. He continued to make improvements to the website in order to keep the DPC current.

Steve stressed improved consistency, organization and content of the DPC Guidelines, as he worked on Guideline formatting as well as proofing content in the update process. A disclaimer was added to all Guidelines and to the descriptions in the DPC web site catalog. Steve also focused on member participation and membership recruitment. His efforts resulted in a number of new sustaining members and an increased number of vendors at the Annual Conferences. Conferences, tours and workshops continued to be well attended. Steve worked with members, the Executive Board and with the six Task Forces to continue to maintain the DPC's prominent place in the dairy industry. During this period, the Executive Board formed a visionary group, the "*Back to the Future Committee*" to consider ways to remain a valued resource to the dairy industry in the digital era; a key decision.

DPC OFFICE LOCATIONS

The DPC office was located at Cornell University, Ithaca, New York from 1970-1990 during Dick March's tenure. The office was moved to Syracuse, New York from November 1991 through December 1994 during Gil Porter's term. Don George moved the office to Barre, Vermont, from January 1995 until December 1997. When Terry Musson became Executive Vice President in January 1998, the office was moved to Keyport, New Jersey, where it remained until December 2008. As of January 2009, Jeffery Bloom became Executive Vice President and moved the DPC office first to Newtown, then Richboro, Pennsylvania. By 2017, when Steve Murphy began as EVP, file storage had become increasingly more computer file storage and it was possible to downsize the office and archive documents of significance. The DPC office was moved to Freeville, New York.

DPC ANNUAL CONFERENCES AND WORKSHOPS

The Council holds an annual three day Conference each November. Tours were added in 2011 and workshops were added in 2012. All DPC Task Forces meet simultaneously and provide a forum where topics of common interest can be shared with the membership and other attendees. The Conference begins on a Wednesday morning with a local tour of interest, followed by the Opening Session that includes a Welcome Address, DPC Orientation and Overview of DPC Task Force Activities; Opening Session speakers were added in 2018 and 2019. Wednesday afternoon consists of working Task Force Sessions. A reception is held Wednesday evening. Thursday begins with a morning of educational program speakers in the General Session, followed by a Business Luncheon and a second afternoon of Task Force Sessions. The Friday program meets for the morning only with General Session speakers. Workshops are scheduled for the Tuesday of the Conference week.

Annual Conference Sites:

Newburg, NY	1970
Stroudsburg, PA	1971
Chicopee, MA	1972
Ellenville, NY	1973-1991 (held at the <i>Fallsview</i> Hotel)
Syracuse, NY	1993-1996
	<i>Note: The DPC Executive Board voted to move out of the Northeast, as consideration of expanding its state members.</i>
Harrisburg, PA	1997, 1998, 2001, 2007
Scranton, PA	1999, 2003, 2005
Pittsburgh, PA	2000
Syracuse, NY	2002
Indianapolis, IN	2004, <i>35th Anniversary Conference</i>
Louisville, KY	2006
East Lansing, MI	2008
Latham, NY	2009, <i>40th Anniversary Conference</i>
Columbus, OH	2010
Manchester, NH	2011; tour of Charm Sciences
Madison, WI	2012; tour of Babcock Hall Dairy Plant
Harrisburg, PA	2013; tour of Dairy Farmers of America Dairy Plant
Kansas City, MO	2014; tour of DeLaval Equipment Campus
Burlington, VT	2015; tour of Ben & Jerry's Plant
East Lansing, MI	2016; tour of Michigan Milk Producers Manufacturing Plant
Buffalo, NY	2017; tour of Yancy's Fancy Cheese Plant
McKinney, TX	2018; tour of Southwest Dairy Museum
Portland, ME	2019, <i>50th Anniversary Conference</i> ; tour IDEXX Laboratories

Workshops and Educational Trainings - Added to Conferences as of 2012:

- 2012 NMC/DPC Creating Your Own Guideline to Success, Milk Quality Specialists
- 2013 Food Safety Workshop for Artisan Cheesemakers & Small Scale Producers
- 2014 Food Safety Workshop for Artisan Cheesemakers & Small Scale Producers
- 2015 FSMA Preventative Controls Workshop
- 2016 Workshop not provided
- 2017 Food Safety & Hygiene Training for Qualified Individuals - Train the Trainer
- 2018 Automated Milking Systems
- 2019 Automated Milking Systems - Update

DPC TECHNOLOGY/ GUIDELINE DISTRIBUTION UPGRADES
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Until the advent of the digital age, all DPC correspondence was by postal mail, including Guideline distributions and updates; membership renewals; and meeting announcements. Since the 1990's the DPC has gradually moved with technology to where a majority of its operations utilize the internet:

- 1998 Use of credit cards allowing the sale of Guidelines through the Internet
Electronic Guideline review process began
- 1999 Domain website was put in place
Credit cards expanded for all sales transactions, including GLs and Memberships
- 2001 White copy guidelines sent to key sanitarians electronically
- 2003 DPC Guideline may now be in the form of a CD or video
- 2004 Individual guidelines available for sale in pdf format on secure website
- 2005 Majority of guidelines are in pdf format; for sale on website
- 2006 Two Guidelines produced as CD Power Points with no paper copy
- 2007 All Guidelines and Sets are on CD
- 2009 DPC website receives significant traffic
- 2010 Price bar codes on guideline covers; customized CDs available
- 2011 Guidelines offered for sale as downloadable pdf files
- 2012 Annual Conference registration put on website
- 2013 Computer Security to protect Guideline content from revisions or sharing
- 2014 Guidelines emailed in pdf format; stopped CD use; discontinued full paper sets
- 2014 Complete set on flash drive; these were distributed to members at Conference
- 2015 Website: thumbnail of cover, abstract, table of contents for all Guidelines
- 2015 Website recognizes browsing device and adjusts display accordingly
- 2018 Printed paper Guidelines removed from web catalog; available on special request

Website Improvements 2016 - 2019

The DPC Website was continually updated and upgraded to where all Guidelines and Memberships can be purchased with a credit card on a secure website. Other information added to the site included:

- Membership structure and benefits on web pages and downloadable informational sheets
- Links to sustaining, regulatory and educational member's websites
- Task Force information
- Constitution and Bylaws
- DPC's Twitter feed
- Archives of past DPC Annual Conferences, including photos and speaker presentations
- Business Meeting Minutes from 2006 forward
- DPC's 40 Year History
- Listing of Honorary Life Member Award recipients
- Listing of Eugene T. Wolff Service Award recipients
- Listing of DPC Presidents, VPs, Executive Board Members for 1970-2019
- Listing of DPC Task Force Directors for 1970-2019
- Links of interest to other websites

MARKETING THE DPC

Terry Musson prepared a Marketing Display and began a series of marketing trips, with five trips the first year. He brought DPC's presence to many meeting sites including the National Conference on Interstate Milk Shipments (NCIMS), National Mastitis Council (NMC), regional FDA seminars and state meetings. As a result of his trips, state membership expanded from 23 to 34 states, additional educational members joined, four FDA regions, a Canadian province and new sustaining members also joined. He spoke at and took the DPC Display to three International Dairy Conferences (Japan, Brazil and Mexico); resulting in 28 international members for DPC. He sent the DPC Display to meetings where DPC members were in attendance and were available to handle the display for him, i.e., IAFP and its regional affiliates (i.e., PAMFES, NYSAFP), and state dairy meetings. He continued contracts with Hoard's Dairymen and the IAFP Journal to market DPC Guidelines. He also expanded the use of press releases in dairy industry magazines.

Jeff Bloom continued the marketing efforts at these national, regional and state meetings by either attending himself or by asking members planning to be in attendance to handle the DPC display. In 2009 he began the use of social media to publicize DPC and for networking. In addition to DPC's connection with Hoard's Dairymen and the IAFP Journal, he began providing articles to Progressive Dairyman Magazine and the American Dairy Magazine in 2010. Beginning in 2013, the DPC was also represented at the annual meetings of the American Cheese Society (ACS) and NADRO. The DPC was represented at the World Dairy Expo in 2002, 2003 and 2012. Postal mailings for DPC meeting and other announcements were eventually phased out and the DPC began utilizing developed e-mail lists and list-serves (i.e., Constant Contact).

Steve Murphy continued these efforts during his tenure, representing DPC at meetings such as IAFP and its regional affiliates (i.e., PAMFES, NYSAFP, TAFP); ACS; and the NCIMS. The DPC Brochure was updated for distribution at meetings and elsewhere. E-mail contact lists were developed for each Sustaining Member group; the Constant Contact list was continually expanded.

KEY CHANGES & ACCOMPLISHMENTS AS THE DAIRY PRACTICES COUNCIL

- 1994 Gil Porter retired as second EVP of DPC
Northeast was dropped and the organization became The Dairy Practices Council
New Task Force was commissioned; Task Force VI to cover small ruminant issues
- 1995 Don George became the third EVP of DPC;
DPC office moved from New York to Vermont
- 1996 DPC lapel pins were made available to members
- 1997 Forth binder added to the Complete Set; Third binder added to the Farm and Plant set
- 1998 Terry Musson became fourth EVP of DPC;
Office moved from Vermont to New Jersey
Distribution of Guidelines expanded outside the United States
The DPC name and logo became registered trademarks
EVP prepared a Marketing Display
MOU with NRAES (NE Reg. Agric. Eng. Serv.) signed for joint Guidelines
Updated cover for use on the DPC brochure was designed by the EVP
- 2001 DPC HACCP Committee was formed
Decision was made to change the format of the Annual Conference
Task Forces II and IV names changed to reflect their updated mission
Decision to ask industry groups to sponsor the reception and set up displays
Goal was set to review every Guideline after five years or sooner
Discontinued sale of outdated Guidelines until revised

- Annual business meeting moved from Friday morning to Thursday Luncheon
 Welcome Address was added at the start of the meeting
 Task Force reports moved from annual business meeting to Welcome Address
 Decision to send white copy Guidelines to Education members
- 2002 Task Force Directors encouraged to appoint Assistant Task Force Directors
 Concept of niche market sets was studied
 DPC fact sheet and DPC brochure made available for members
 DPC HACCP Guidelines placed under Task Force IV; HACCP Comm. discontinued
 Task Forces II and III will consider issues of HACCP implementation
- 2003 Goal was set: "To finish what we have started, before start of something new"
 Certificates of membership historically given to Sustaining members
 - EVP began providing certificates to Regulatory and Education Members
 - EVP began practice of distributing membership cards to Individual Members
 Executive Board advised EVP to begin marketing Niche Sets (i.e., Laboratory Set)
 Executive Board requests EVP author peer review statement for Guidelines
 Gene Wolff Service Award initiated; presented to Gene Wolff by son Phillip Wolff
 Fifth binder added for Complete Set
- 2004 35th Anniversary History is presented during Awards Luncheon
- 2005 Lead Author Certificates are suggested
- 2006 First Set of Guidelines on CD is given to the Board to review
 Consideration given to methods for security of written material
 Terry Musson's contract extended for the period of the EVP search
 Membership Committee is formed
- 2008 New promotional brochure produced by Membership Committee
- 2009 Jeffery Bloom became the fifth EVP of DPC
 EVP transition year, DPC office moved from New Jersey to Pennsylvania
 Conference evaluation form use began
 Social media use began
- 2010 Save the date cards sent to 1,000 members and friends
- 2011 New DPC display for marketing trips
 New website setup
 American Dairy Goat Association (ADGA) joined DPC
 Increase in sustaining members and vendors
 First conference to include a local tour; tour of Charm Sciences
- 2012 First conference to include a workshop
 Copyright notice added to Guidelines
 Constitution change; Executive Board position titles changed to reflect membership
 Custom CDs available; \$3,000 order
- 2013 Guideline prices increase, encourage sale of Guidelines on CD
 The "2020 Vision Committee" revised the By-Laws
- 2014 Membership structure reviewed
 Conference evaluation survey forms sent electronically to attendees
- 2015 Website updates; Website 'public face of the DPC'
- 2016 Change to membership structure and fees
 Jeff bloom steps down as EVP
- 2017 Steve Murphy begins as sixth EVP; transition year
 DPC Office downsized and moved from Pennsylvania to New York
 Back to the Future (B2F) Committee formed
 Membership recruitment made a priority
- 2018 Guidelines reformatted for consistency
 Disclaimer was added to all DPC Guidelines and to web page summaries
- 2019 Website upgrade and update proposed

COUNCIL STRUCTURE & OPERATION

Executive Board

The Executive Board is the governing body of the DPC. The make-up and duties of the Board are specified in the DPC *Constitution and By-Laws*. The Executive Board consists of a President, Vice-President and members representing:

- State Regulatory: two positions
- Federal Regulatory: FDA and USDA
- Dairy Industry: Production, Processing and Industry Suppliers/Service
- Educational: Production and Processing
- At-Large Member: Person with activities/expertise in support of the dairy industry
- Task Force Directors: all directors also serve on the Board

The DPC Executive Board employs an Executive Vice President to carry out the operation and administrative duties of the council under direction of the Executive Board.

Task Forces Responsible for DPC Guidelines

The DPC Task Forces are responsible for developing, maintaining and updating the DPC Guidelines. Members representing industry, regulatory and educational sectors may belong to one or more of the active Task Forces. Task Forces may be formed or removed as needed. Current Task Forces are:

- TF-I Farm Buildings & Equipment
- TF-II Plant Equipment & Procedures
- TF-III Laboratory & Quality Control Procedures
- TF-IV Regulatory Issues & HACCP
- TF-V Milking Systems & Procedures
- TF-VI Small Ruminants

Task Force members from various sectors of the dairy industry collaborate to develop, write, review and update DPC Guidelines in their areas of expertise. Guidelines are continually updated to keep current with new technology, new regulations and pertinent issues.

Guideline Preparation and Review Process

The DPC Guideline development and update process is unique and requires several levels of peer review. This process is overseen by the appropriate Task Force(s), based on the Guideline topic. The general steps are (this summary is included in the preface of all GLs):

- A Task Force subcommittee is formed with individuals from industry, regulatory and educational institutions interested in and knowledgeable about the Guideline subject to be addressed.
- Drafts, called “white copies,” are circulated until all subcommittee members are satisfied with the content. The final “white copy” may be further distributed to the entire Task Force; DPC Executive Board; state and federal regulators; educational and industry members; and anyone else the Task Force Director and/or the DPC Executive Vice President feel would add strength to the review.
- Following final “white copy” review and corrections, the next step requires a “yellow cover” draft to be circulated to representatives of participating Regulatory Agencies referred to as “Key Sanitarians.” Key Sanitarians may suggest changes and insert footnotes if their state standards and regulations differ from the text.
- After final review and editing, the Guideline is distributed in the distinctive DPC “green cover” to DPC members and made available for purchase to others. These guidelines represent our state of the knowledge at the time they are written. Currently, DPC Guidelines are primarily distributed electronically in pdf format without colored covers, but the process and designation of the steps remains the same. Contributors listed affiliations are at the time of their contribution.

DPC Constitution and By-Laws – Changes Over Time

The DPC operates under its *Constitution and By-Laws* that specify the objectives of the Council and how the DPC operates. C&BLs are available on the DPC website. Between 1970 and 2019 the Constitution has been revised eleven times. The revision dates and major changes were:

- 1972 Name change from *Northeast Dairy Practices Committee* to *Northeast Dairy Practices Council*
- 1974 Provide for honorary life membership
Provide for federal regulatory representation in place of local health department
- 1975 Provide for appointing of a Secretary/Treasurer
- 1976 Name of governing board changed from Steering Committee to Executive Board
Sustaining membership established
West Virginia joined NDPC
- 1978 Provide for associate membership for the states of Virginia and Ohio
Changes to comply with IRS requirements for tax exempt organizations
Transfer responsibilities from Secretary/Treasurer to Executive Secretary
- 1984 Executive Board expanded to include federal department of agriculture representative
- 1988 Discontinued associate membership
Included Ohio and Kentucky as state members
- 1989 Change of titles for Executive Board: Chairman to President, Vice Chairman to Vice President, Executive Secretary to Executive Vice President; Task Force Chairperson to Task Force Director
Change President and Vice President term of office from 6 to 3 years
- 1994 Name change from *Northeast Dairy Practices Council* to the *Dairy Practices Council*
State membership was opened to any state, province or territory
- 2000 Educational Institution Membership category added
Membership was opened internationally; to countries, provinces and territories
- 2013 Executive Board position titles changed to better reflect current membership
Task Force Directors may select Deputy Directors

<h2>MEMBERSHIP AND FINANCIAL SUPPORT</h2>
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Membership

The goal of DPC is to produce educational Guidelines. This goal necessitates that the Annual Conference combine a general session program of speakers with Task Force sessions where members work together in their fields of expertise to develop and update these Guidelines. The membership understands these Conferences are both educational and working meetings combined. The Conferences focus on providing education in the areas of quality and uniformity through cooperation across the spectrum of the dairy industry. To meet these objectives in an effective and balanced approach, the DPC has several membership categories:

- Industry Sustaining Members representing production, processing & supply/service sectors
- Regulatory Members, including “Key Sanitarians”
- Educational Members
- Individual Members representing all of the above

Financial Support – Historical and Present

For the first nine years, financial support came only from Individual Membership dues and sales of guidelines. Support from sustaining members and Cooperative Extension began in 1978. In 1979, state departments of agriculture and health began financial support.

The Northeast Extension Directors, as of 1978, had annually approved proportionate financial support of NDPC. The states represented included Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, and West Virginia. Financial support from Cooperative Extension in the states of Kentucky, Ohio, and Virginia was on the basis of individual memberships in NDPC. The Extension Directors funding continued through the change to the DPC. A constitutional revision moved state extension systems into the Education Member category, with specific membership dues.

Currently, funding for the DPC is generated primarily from membership dues from the member categories listed above. Industry Sustaining Memberships, which has been the DPC's most active sector for growth, are available at several levels and generate the majority of the DPC revenue, followed by Regulatory Membership. The Annual Conference has provided additional income most years. Guideline sales outside of member distribution represent a small part of the total DPC income.

Guideline Distribution for Members and Others

The Council provides a large volume of educational information to the dairy industry. The DPC's excellent credibility is due to the fact that members writing Guidelines are experts who volunteer their time and share their knowledge. DPC members provide a large peer review network.

Prior to the 1990s, all new and updated DPC Guidelines were distributed by postal mail as printed documents, with the distinctive DPC "Green" cover. As described in the key events, DPC guidelines are currently distributed electronically, except for special requests for paper copies.

A majority of DPC GLs are distributed to and used by members. DPC Industry Sustaining Members receive complete guideline sets and all updates within the membership year for up to 5 to 30 people, depending on membership levels. Regulatory and Educational Members receive complete sets of DPC Guidelines with distribution and updates for up to 5 people.

THE DPC HONOR ROLE

The DPC has had many individuals over its history who deserve recognition for their work and dedication to the Council. The Executive Vice Presidents, who carry the operational work load of the organization have been acknowledge at the beginning of this document. All DPC Guideline Authors and Task Force members, too many to list, deserve recognition as the backbone of the DPC.

Past Presidents

The DPC Leadership role has been filled by a number of individuals dedicated to the objectives of the DPC. Presidents originally served a 6 year term. Currently, Presidents are elected by membership for a term of 3 years after serving as Vice-President for 3 years prior to. Past-Presidents are:

Richard March, Cornell University, NY	1970 - 1976
Donald George, VT Dept. of Agriculture, Food & Markets	1976 - 1982
Rodney Martin, Agway, Inc., NY	1982 - 1988
Charles Johnson, Federal Milk Market Admin. Order No. 1	1989 - 1991
David Sheldon, MA Dept. of Food and Agriculture	1992 - 1994
Byron Moyer, VT Dept. of Agriculture, Food & Markets	1995 - 1997
Robert Turner, Pladot Mini Dairy, PA	1998 - 2000
Lynn Hinckley, University of Connecticut, CT	2001 - 2003
Jeff Bloom, Johnson Diversey, Inc., PA	2004 - 2006
Don Breiner, Land O'Lakes, Inc., PA	2007 - 2009
Mike Schutz, Purdue University, IN	2010 - 2012
Rebecca Piston, HP Hood LLC, ME	2013 - 2015
Bebe Zabilansky, Bruns Bros Process Equipment, ME	2016 - 2018
Christopher Hylkema, NY Dept. Agriculture & Markets, NY	2019 - 2021

The Eugene T. Wolff Service Award Recipients

The Eugene T. Wolff Service Award or the “Buttermilk Award,” was created in 2003 in honor of “Gene” Wolff, a dedicated DPC Member known for his “behind-the-scenes” activities that included helping with DPC AV needs and meeting set up; manning the dairy bar (pushing buttermilk); and being a devoted advocate of the DPC, recruiting members and promoting the Guidelines. An Individual nominated for this award must be a DPC member-in-good standing, demonstrating a significant contribution to the DPC through behind-the-scenes work and volunteerism, maintaining a standard of dedication and commitment to the Council. Award recipients include:

2003	Mr. Eugene T. Wolff	2015	Mr. Dan Scruton
2005	Mr. Steven Murphy	2015	Mrs. Terry A. Musson
2008	Mr. George Wilcox	2015	Mr. Terry B. Musson
2010	Ms. Lynn Hinckley	2017	Mr. John Bartell
2011	Dr. Robert E. Graves	2017	Mr. Jeffery Bloom
2014	Mr. Thomas Herremans	2017	Mrs. Nancy Bloom

Honorary Life Members

Honorary Life Membership is granted to current or past members of the Dairy Practices Council who have performed outstanding and extraordinary service to the Council:

1980	Mr. Fred E. Uetz	2001	Mr. John Greene
1980	Mr. Merrill S. Timmins, Jr.	2002	Mr. Albert Lahr
1980	Mr. Milford R. Juckett	2002	Mr. Joseph Moreau
1981	Mr. Richard M. Parry, DVM	2003	Mr. Alfred Place
1982	Dr. Charles W. Livak	2005	Mr. Chris Newcomer
1983	Prof. A. Roger Grout	2005	Dr. Stanley Weeks
1984	Prof. Richard P. March	2006	Mr. John Burke
1989	Dr. Henry V. Atherton	2006	Dr. John Porter
1990	Mr. Albert F. Zimmermann	2008	Mr. George Wilcox
1991	Mr. Rodney O. Martin	2009	Mr. Terry Musson
1992	Mr. Robert G. Light	2010	Mr. Byron Moyer
1992	Mr. Eugene T. Wolff	2010	Mr. Tom MacNish
1993	Mr. Wilmot W. Irish	2011	Mr. Don Breiner
1994	Mr. Charles W. Johnson	2011	Mr. Thomas Angstadt
1994	Dr. Joseph F. Mattick	2012	Ms. Lynn Hinckley
1995	Mr. Anthony B. Bizzarro	2012	Mr. Patrick Cleary
1995	Mr. Robert L. Sanders	2013	Mr Armand Dragon
1996	Dr. Francis E. Gilman	2013	Dr. Robert Graves
1996	Dr. Gilbert H. Porter	2014	Mr. Philip Wolff
1997	Mr. Robert J. Gales	2015	Mr. Paul Garrett
1998	Mr. Sidney Barnard	2015	Mr. Dan Scruton
1998	Dr.. Stephen Spencer	2016	Mr. Steven Murphy
1999	Mr. Donald George	2017	Mr. Robert Gilchrist
1999	Ms. Charlotte Hinz	2017	Mr. Thomas Herremans
2000	Mr. David L. Sheldon	2018	Mr. Jeff Bloom & Nancy Bloom
2000	Mr. Gaylord Smith	2018	Dr. John Partridge

Executive Board Members & Task Force Directors

The DPC has moved forward over its 50 year history under the direction of the DPC Executive Board and the leadership of the Task Force Directors in keeping the DPC Guidelines current. A complete list of current and past individuals serving in these roles can be found at the DPC Web Site:

[DPC Executive Board & Task Force Directors](#)