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HISTORIE

- Where I'm from
- Why Thorp
- How I meet Rolf
- Two business
- Dairy Farm
- Creamery



Our Family



Creamery



- Why O why?

- Missing Gouda
- Wanted to start a business with husband before I turned 30
- Family and friends were not supplying enough cheese to get us through..

The struggles



- DBIC
- Needed a cheese making licenses
- Building, regulations
- Different then farming
- Hard to find a lender
- Controlling inventory
- Customers expect same professionalism from small creamery as they get from bigger companies.
- Marketing (article from a customer)

Our cheese (family) team



- Martha Herrera ~ Licensed
Cheesemaker
- Kimberly Rabuck ~ General Manager
- Christine Anderson ~ Store Manager / LC
- Ena Langendijk ~ Marketing
Director
- Ashlyn Nowobielski ~ Shipping Manager
- Eva Herrera ~ Affinair
- Dawn Geraty ~ Store Sales
- Adrian Villa ~ Affinair
- Rose Gulczynski ~ Assistant shipping
/ SS
- Rosi Herrera ~ Assistant Cheese
making
- Cindy Alger ~ Office assistant / SS

How we make the cheese

- Within 5 hours from udder into cheese
- Milk in cheese vat, then cooling down
- Add Dutch cultures and US rennet
- Cutting curd
- Drain whey
- Wash curds
- Pump into drain table
- Cut blocks and press two hours
- 60 hour in brine, then coat, age 60 days or more and enjoy!



AWARDS

Only displayed the ones from 2011 and the very first one, we won over 50 awards in 5 years and were very proud of that...

2011

World Dairy Expo

- > Marieke Gouda Smoked Cumin

US Cheese Championship

- > Marieke Gouda Super (18-24 Months)
- > Marieke Gouda Belegen (4-6 Months)
- > Marieke Gouda Young (2-4 Months)
- > Marieke Gouda Smoked Cumin
- > Marieke Gouda Pesto Basil
- > Marieke Gouda Black Mustard

American Cheese Society

- > Marieke Gouda Smoked Cumin
- > Marieke Gouda Cumin
- > Marieke Gouda Mustard Mélange
- > Marieke Gouda Black Mustard
- > Marieke Gouda Belegen (4-6 Months)

Wisconsin State Fair

- > Marieke was named the 2011 Grand Master Cheesemaker with:
- > Marieke Gouda Belegen (4-6 Months)



2007

US Cheese Championship

- > Marieke Gouda Foenegreek



Questions
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