

The National Dairy FARM Program:

Farmers Assuring Responsible Managementsm



WHY National? WHY Now? Because Consumers Care

- ✓ Demand safe, wholesome and nutritious food produced with integrity
- √FARM provides that assurance
- ✓Industry is quickly coming on board



PROGRAM Management

- ✓ Directed by the National Milk Producers Federation, with support from Dairy Management, Inc.
- ✓ Nationwide, verifiable animal well-being program providing consistency and uniformity to best practices in animal care and quality assurance
- √ 10-member advisory panel named to help guide the program's development



THREE-STEP Approach

- ✓ Education
 - Animal Care Manual, Quick Reference User Guide, Animal Care DVD
 - ➤ All materials available online in English and Spanish
- ✓ On-Farm Evaluation
- ✓ Third-Party Verification

Voluntary and available to all producers



ANIMAL Care Manual

- ✓ Developed by Technical Writing Group
 - Overseen by NMPF Animal Health and Welfare Committee
- ✓Industry-wide Review
 - Cooperatives, Producer Associations, Processors
 - AABP Animal Welfare Committee
 - > AVMA Animal Welfare Committee
 - Beef Quality Assurance Program
 - American Humane Certified Scientific Advisory Committee
 - > Dr. Temple Grandin, Colorado State University



ABBREVIATED Table of Contents

Chapter 1 – Introduction

Chapter 2 – On-Farm Evaluations

Chapter 3 - Management: SOP, Training, Record Keeping

Chapter 4 – Newborn

Chapters 5 – 8 Lifecycle from Weaning to Maturity

- ✓ Nutrition
- ✓ Animal Health
- ✓ Environment and Facilities
- √ Handling, Movement and Transportation

Chapter 9 – Special-Needs Animals

Chapter 10 – Dairy Beef

Chapter 11 – Third-Party Verification



CHAPTER 1 Introduction

- ✓ Program
- ✓ Mission
- ✓ Background
 - ➤ National Dairy Animal Well-Being Initiative.
 Principles and Guidelines
- ✓ Definitions



CHAPTER 2 On-Farm Evaluations

- ✓ External review of animal care practices using management checklists
 - Completed by a veterinarian, extension agent, co-op field staff
 - Provides a status report and action plan for improvement if necessary
 - Used for third-party verification
 - Subsequent on-farm evaluations, at least once every three years



CHAPTER 2 On-Farm Evaluations

- ✓ Management checklists
 - Key on-farm practices for program
 - Specific practices by chapter
 - Sole basis for on-farm evaluation
- ✓ Checklists are the foundation for the

Quick Reference User Guide



CHAPTER 3 Management: SOP, Training and Record Keeping

- √ Veterinarian/Client/Patient Relationship
- √ Herd Health Plan
- ✓ Standard Operating Procedures
- ✓ Employee training
- ✓ Emergency Plan
- ✓ Animal ID and recordkeeping
- ✓ Milking routine



CHAPTER 4 Newborn Calves

- ✓ Nutrition
 - Colostrum, milk replacer, feed and water
- ✓ Animal Health
 - Navel dipping, animal ID and health records, vaccinations and medical procedures
- ✓ Environment and Facilities
 - Clean, dry, adequate space, protection from weather extremes
- ✓ Handling, Movement and Transportation
 - > Personnel training, lifting or walking, clean vehicles



CHAPTER 5 Nutrition

✓ Water

- > Clean, tested, protected from freezing
- ➤ Continuous access or provided at least twice per day or as necessary to maintain proper hydration

✓ Feed

- Provide nutrients for physiological life-stage
- > Testing, not mixed with other species feed
- > Cows not without feed for more than 4 hours



CHAPTER 6 Animal Health

- √ Herd Health
 - > VCPR and Herd Health Plan
- √ Animal Observation daily requirements
- ✓ Sanitation
 - ≥ 90 % of animals score less than 3 (Hygiene Scorecard)
- ✓ Locomotion
 - > ≥ 90 % score 2 or better (Locomotion Scorecard)
- ✓ Body Condition Scoring
 - > ≥ 90 % between 2.0 and 4.0 and ≤ 5 % below 2.0 (BCS Scorecard)
- √ Hock Lesions
 - \checkmark ≥ 90 % cows score 1 and ≥ 99 percent score 2 or less (HL Scorecard)



CHAPTER 7 Environment and Facilities

✓ Animal Environment

- Minimize environmental extremes
- ➤ Minimize airborne dust
- Adequate lighting for inspection of animals
- Avoid quick movements and alarming sounds

√ Facilities

- Routine observations
- > Stanchions/tie stalls
- > Freestalls
- Open lots and pastures



CHAPTER 8 Handling, Movement and Transportation

√ Handling and Movement

- > Flight zones and flight distances
- Controlling animal movement in lanes, alleyways, and other parts of the complex

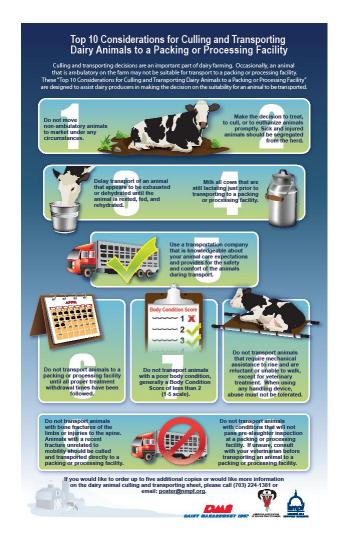
✓ Transportation

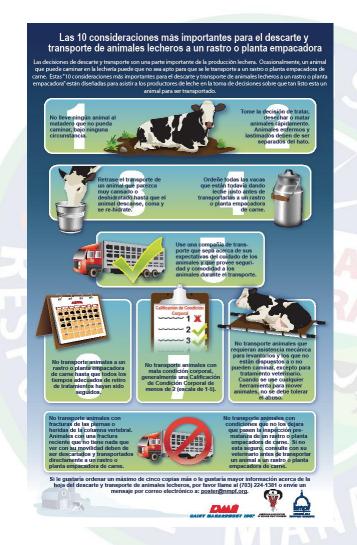
➤ "Top 10 Considerations for Culling and Transporting Dairy Animals" used in handling and transportation decision-making



National Dairy FARM Program Farmers Assuring Responsible Management™

TOP 10 Culling List







CHAPTER 9 Special-Needs Animals

- ✓ Nutrition
 - > Access to clean water
 - Balanced rations
- ✓ Animal Health
 - ➤ Non-ambulatory animal care
 - Euthanasia protocols
- √ Environment and Facilities
 - Segregation of sick or injured animals
- ✓ Handling, Movement and Transportation



CHAPTER 10 Dairy Beef

√ Culling

➤ "Top 10 Considerations for Culling and Transporting Dairy Animals" used in culling, handling, and transportation decision-making

✓ Dairy Bull Calves and Freemartin Heifers

- Receive colostrum or colostrum replacer soon after birth
- > Fed milk or milk replacer until marketed
- Balanced diets when kept beyond weaning
- > Continuous access or provided water at least twice a day or as necessary to maintain proper hydration



CHAPTER 11 Third-party Verification

- ✓ Participating farms chosen through statistical sampling
- ✓ Designed to demonstrate the integrity of the program
- ✓ Provide statistically verified data confirming that proper animal care is expectation
- ✓ Annual process



On-Farm Evaluations

- ✓ External review of animal care practices using management checklists
 - Completed by a FARM certified veterinarian, extension agent, co-op field staff
 - Provides a status report and action plan for improvement if necessary
 - ➤ Subsequent on-farm evaluations, at least once every three years



On-Farm Evaluations

- ✓ Over 450 evaluators trained and certified
- ✓ Almost 100 trainers certified to hold evaluator training sessions
- ✓ More sessions to be held in 2013



Third-party Verification

- ✓ Participating farms chosen through statistical sampling
- ✓ Designed to demonstrate the integrity of the program
- ✓ Verification approach results in a greater than 95% confidence
- ✓ Annual process



Third-party Verification

- √ Validus is the verifier of the program
- ✓ Not every farm goes through this process
- ✓ Selected farms are contacted to schedule the verification
- √2011 verification completed in May 2012
- √2012 verification just started in August



Program Verification

Results at 95% Confidence

✓ No differences detected due to: herd size, secondparty evaluator experience, and facility type

Confirmed statistical verification strategy is sound

✓ No difference between Second Party Evaluator findings and Third-Party Verifier observations Confirmed overall consistency of data collected during Second-Party evaluations



Program Verification

- ✓ 2011 program verification results utilized to inform the revision process
- ✓ Any changes to the program will be made and implemented in 2013



Participation

- ✓ Open to cooperatives, proprietary processors and independent producers
- ✓ Fee to cover Third-Party Verification – no checkoff funds
- √ 39% of nation's milk supply participating in the program





Participation

- ✓ All program materials freely-available on website
- ✓ Fees low to encourage mass participation





Participating Cooperatives and Proprietary Processors

- · Agri-Mark, Inc.
- Arkansas Dairy Coop
- Associated Milk Prod, Inc.
- Calhoun Creamery
- California Dairies, Inc.
- Clarco Farmers Cooperative
- Cooperative Milk Producers Assn
- Dassel Coop. Dairy Assn.
- Elmdale Creamery

- Ellsworth Cooperative Creamery
- Family Dairies USA
- Farmer's Co-op Creamery Co. (MN)
- First District Association
- Foremost Farms USA
- Gilman Cooperative Creamery
- · Hilmar Cheese Co.
- HP Hood Booth Bros.
- Hoard's Dairyman Farm



Participating Cooperatives and Proprietary Processors

- Lanco-Pennland
- Land O'Lakes, Inc.
- Lone Star Milk Prod.
- Maryland & Virginia Milk Producers Coop.
- Michigan Milk Producers Association
- National Farmers
 Organization
- Nelson Creamery Association
- Osakis Creamery Association

- Piedmont Milk Sales
- Plainview Milk Products Coop.
- Prairie Farms
- Premier Milk, Inc.
- Pro-Ag Farmers Cooperative
- Sartori Cheese
- Springfield Creamery
- St. Albans Cooperative
- Sunrise Creamery
- Swiss Valley Farms Co.
- Valley Creamery
- Valley Queen Cheese



National Dairy FARM Program Farmers Assuring Responsible Management

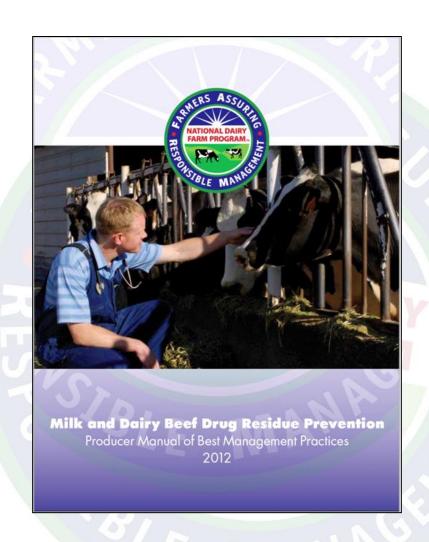
www.nationaldairyfarm.com





Milk and Dairy Beef Drug Residue Prevention

- ✓ Revised educational manual available online
- ✓ Developed by NMPF technical writing group
- ✓ Covers best management practices for use of animal drugs
- ✓ Not produced with checkoff funds





MORE Information

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