

DOWNTOWN FARGO

26 August 2025

Weekly Update

DOWNTOWN'S 2ND BUSIEST SATURDAY OF THE SUMMER!



This past Saturday's first-ever Downtown Lemonade Crawl helped bring an estimated 27,000 visitors to Downtown Fargo — the 2nd busiest Saturday of the summer outside of Street Fair weekend!

Here's some of the latest happening:

- 23 Downtown businesses took part in the Crawl.
- The event sold out with 450 attendees of all ages.
- [Livin' The Dream Pottery](#) provided handcrafted glasses, making the experience stylish and unique for participants.

By building on the success of the [Red River Market](#), we were able to sell out those last-minute tickets and keep visitors downtown longer to shop, dine, and enjoy everything our community has to offer.

Seeing the smiles, shopping bags, and families and friends mingling throughout Downtown was the perfect reminder of why these events matter. We can't wait to bring the Lemonade Crawl back in 2026!



Don't miss Mark Erelli [live at Broadway Square](#) next Wednesday, September 3. This free concert starts with an opener at 6:30pm and Mark Erelli takes the stage at 7:30pm.

Bring a chair, grab dinner from your favorite spot, and soak up one of the last summer nights with great music and community vibes!

You can also [get a reserved seat on the Rosewild patio](#): which includes a 3-course dinner, and drink ticket.

Don't Miss Out – Coffee & Cocoa Crawl 2026!

The Lemonade Crawl was inspired by the Coffee & Cocoa Crawl, which just released its [Early Bird Tickets for \\$25!](#) Explore Downtown on Saturday, February 14, 2026 for an unforgettable Valentine's Day crawl experience!

