

The Season is Changing in Downtown!

As we prepare for the holiday season, we're excited to share all the wonderful events and happenings coming up in Downtown Fargo. Our community truly shines this time of year, and the DCP is working hard to ensure it's filled with joy, celebration, and support for our local businesses.

DCP News & Updates:

Welcome Sarah Kasin! [Sarah](#) has joined the DCP team as the Events & Office Manager. With 9 years of experience at the CVB, Sarah will bring invaluable insight and experience to help promote and enhance Downtown events.

Send [Sarah](#) a note welcoming her to Downtown!

Positive Storytelling Campaign: The DCP is working on a promotional campaign to amplify the positive stories happening downtown. While we are addressing challenges, it's important to highlight the joy and great experiences people have at downtown events, restaurants, and shops.

If you're interested in getting involved or helping promote these stories, please contact [Rocky](#).

Events for You and Your Business!

Trick or Treat Wish Walk (Oct.26)

We partner with Make-a-Wish to bring this family friendly Halloween event.

Plaid Friday (Nov. 29): Promote shopping local on Black Friday! Get creative and we can collab on promotional deals for wearing plaid!

Small Business Saturday (Nov. 30):

A day dedicated to supporting the small businesses that make our downtown special.

Xcel Energy Holiday Lights Parade (Dec. 7):

[Sign up](#) for a float!
Or share the [event on Facebook](#)! And don't be fooled by copycat events!

If you are interested in participating in any of these events, please contact [Sarah](#).



Support What the DCP is Doing?

Become a Member, or Recruit a Member!

The best way to help the DCP is to join as a member business, but if you are already a Member - then recruit a friend! Take a look at our membership directory to see if your friends and neighboring businesses are a member, or not. Or, email me at Rocky@DowntownFargo.com.

[DCP Membership Directory](#)



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