

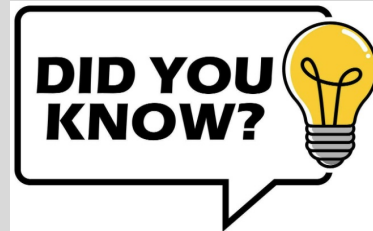
## **Downtown Update from your Downtown Community Partnership!**

Here are a few brief updates from your Downtown Community Partnership!

Downtown Fargo.com is getting a facelift that will enhance our public business directory and ability to promote downtown. In addition, it will include a modernization of our membership program and our online invoicing system. In the coming weeks look for more information on what this update means for you and your business.

This week you may have gotten to meet the City's new Neighborhood Response Team; which will become familiar faces Downtown assisting businesses, residents, and visitors who are dealing with an individual who may be struggling and require additional support and/or immediate assistance. More information will be forthcoming, but in the meantime please call or text 701-404-0638 if you have the need.

Thank you to the City of Fargo for helping to address the public safety and well being of those Downtown.



**20% of daily visitors to Downtown Fargo come from over 100 miles away!**

**Conversely, 30% of daily visitors come from less than 2 miles away!**

*(Data from Placer.ai. A "visit" is when someone spends more than 10 minutes in Downtown Fargo)*

## **Welcome to the Community! New Business Briefs.**

- [Magnolia Soap](#) : There are more than bubbles coming out the doors of [Magnolia Soap](#) as customers have been streaming in and out this weekend for their grand opening.
- [Avery](#) and [FMCT](#) : This \$60 Million project brings with it nearly 200 additional housing units and 500 parking spots in addition to welcoming the [Fargo Moorhead Community Theatre](#) back to Downtown Fargo along with it's new 400 seat venue. This amazing project is going to be a new cornerstone of culture and commerce in our community.
- [Primp Boutique](#) : A soft opening is underway at this Minneapolis boutique who is making a second home for itself in Downtown Fargo. Check them out at 218

Broadway and I can't wait for their grand opening soon!

- [Craftwell Architecture + Construction](#) : Thank you Chris and Mike for the sneak peak at the amazing transformation of the old Firestone location. The future is brighter thanks to your investment in making Downtown the vibrant heart of the region.

Did I miss someone? Please let me know at [rocky@downtownfargo.com](mailto:rocky@downtownfargo.com). I would love to stop by and hear more about it!

## Interested in Volunteering at the Downtown Fargo Street Fair July 18-20!

The DCP is seeking volunteers to help at the Downtown Fargo Street Fair from July 18-20 and during setup on the 17th.

Please consider volunteering to help make this event a successful event for Downtown Fargo! [You can express your interest at our online form here!](#) Thank you for your help!

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