

What's Happening This Week Downtown?

Xcel Energy Holiday Lights Parade - December 7 at 6:30pm

We still have a few spots open for the Parade this Saturday! If you have a last minute idea, please sign up and help make this annual holiday event a success! You can [register here](#) or by emailing Sarah@downtownfargo.com.

"Window Wonderland" - Voting Goes through Saturday!

Over 50 Downtown businesses are competing in the [first annual Window Wonderland](#) competition! Click here for [a map](#) of all the participating businesses.



Well would you look at that!

Have you seen the DCP's Holiday Shopping Guide?

If you are willing and able to distribute these at your business and need more copies, please email Brooke@downtownfargo.com.

In Case You Missed It

- [Downtown's Window Wonderland competition was highlighted in the Forum.](#) Window Wonderland aims to showcase the vibrant small businesses that make downtown Fargo a unique shopping spot.
- The Forum published an [editorial by the DCP to Celebrate Small Business.](#)
- The City Commission [heard from a number of Downtown residents](#) regarding the upcoming winter season, safety concerns, and addressing the needs of the unsheltered. The City Commission also decided last week to move the annual winter warming center out of Downtown and will host it at Fargo Cass Public Health on 13th Ave and 25th St.

Business Spotlight - Best of Awards!

The Forum released their [18th Annual "Best of" awards](#), and no surprise, many of the Best are located in Downtown! Congratulation to our Downtown award winners!

- Best Annual Non-Sporting Event - Downtown Fargo Street Fair
- Best Frozen Treats - Silver Lining Creamery
- Best Bank - Bell Bank
- Best Customer Service - Professional & Services - Bell Bank
- Best Customer Service - Fargo Theatre
- Best Newspaper Columnist - Jim Shaw, The Forum
- Best Bakery - Sandy's Donuts
- Best Bar - Chub's Pub
- Best Brewery - Drekker
- Best Burger - JL Beers
- Best Italian - Spaghetti Western
- Best Seafood - Beer & Fish Company

- Best Nail Salon - Polished Nail Spa
- Best Apartment Rental Company - Enclave Property Management
- Best Home Builder - Heritage Homes
- Best Boutique - Women's Clothing - The Nines
- Best Tattoo Shop - 46&2

Thank you for being part of our thriving Downtown Fargo community. Let's make it another fantastic week! As always, if you have events or updates to share, reply to this email, and we'd love to include them in future updates.

Have a great week,

**Thank you,
Rocky Schneider**

DCP Executive Director

Website: www.downtownfargo.com

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