

What's Happening This Week Downtown?

"Window Wonderland" - Public voting starts Tuesday in one week!

Have you noticed the transformation yet? Downtown businesses have begun to decorate their window fronts or the [first annual Window Wonderland](#) competition! Voting will officially launch November 26 to coincide with the [Fargo Park District Tree Lighting](#) at Broadway Square. You will also notice an advertising campaign aimed at getting visitors to Downtown to enjoy this classic holiday window shopping experience and vote for their favorite windows!

Fargo Park District Tree Lighting at Broadway Square

Tree Lighting will be on Tuesday, November 26, from 6:00 to 8:00 p.m. in the heart of downtown Fargo!

Kick off the holiday season to light the 32 foot tall tree adorned with thousands of sparkling lights. Enjoy caroling, live reindeer, horse drawn carriage rides and holiday activities for all ages. Local food vendors will offer seasonal treats, and if the weather allows, the Scheels Skating Rink will open for the season—so bring your skates or rent a pair to glide under the twinkling lights!

Christkindlmarkt - Nov 29 - Dec. 1

With food, live musical performances, art demonstrations, holiday treats, and activities for the kids, there's something for everyone to enjoy.



Did you know?

With the Island Park Pool closed the last two summers, there were 60,000 - 70,000 visits compared to the two years prior.

With the pool closed for remodeling the last two summers, Island Park saw 60,000 - 70,000 less visitors than it had the two summers prior. That's a significant lot of kids, families, and parents not making their way downtown for before and after treats, meals, shopping, or errands while kids were at the pool.



Good news! The new and improved Island Park Pool is on track to open again in June 2025 and should again be a significant draw for kids and families to come Downtown as opposed to going elsewhere for their summer recreation.

Have ideas on Downtown collaboration with the Fargo Park District? The Park District wants your input!

The Park System Master Plan is being developed and you can provide input through a new online public engagement website. The site is called Connect.FargoParks.com and here is a link: [Home | Connect Fargo Parks](#).

Thank you for being part of our thriving Downtown Fargo community. Let's make it another fantastic week! As always, if you have events or updates to share, reply to this email, and we'd love to include them in future updates.

Have a great week,

Thank you,
Rocky Schneider
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