

What's Happening This Week Downtown?

"<u>Window Wonderland</u>" - Public voting begins in one week!

 Have you noticed the transformation yet? Downtown businesses have begun to decorate their window fronts or the <u>first annual Window Wonderland</u> competition! Voting will officially launch November 26 to coincide with the <u>Fargo Park District Tree Lighting</u> at Broadway Square. You will also notice an advertising campaign aimed at getting visitors to Downtown to enjoy this classic holiday window shopping experience and vote for their favorite windows!

<u>Christkindlmarkt</u> starts this weekend at the Civic Center

• Christkindlmarkt will run for two weekends; Nov 22-24 and Nov 29 - Dec 1. Join Folkways for two weekends of festive cheer in the Outdoor Winter Wonderland, Gift Market, and Bier Hall with Drekker Brewing Company. With food, live musical performances, art demonstrations, holiday treats, and activities for the kids, there's something for everyone to enjoy.

Downtown Event Calendar

- Have you checked out the <u>event calendar on DowntownFargo.com</u>? There are over 50 events listed for this week alone! Looking for something to do? Downtown has you covered!
- Do not see your event on here? There's a link on there to add your event to the calendar!

ICYMI: Downtown News

Forum Article on DCP Park Board Presentation

Did you know?

- Broadway Square had 295,000 visits from 140,000 unique visitors?
- 45% of the visitors to Broadway Square are from Fargo with the other 55% coming from over 6,000 other area codes!

Forum Article on the Chamber The Pulse of Homelessness Event

• "We know that while homelessness ends up there (downtown), that's not usually where it starts," said DCP Executive Director Rocky Schneider. "This is really something that we need to come together as a community and solve if we want to continue to have the sort of vibrant community center we do, and if you just leave that up to small businesses on Broadway to solve, it's not going to get solved."

Business Spotlight: Ecce Yoga

This holiday season, take a moment to prioritize your health and mindfulness with <u>Ecce</u> <u>Yoga</u>. Check out their upcoming 4-week in-person series, Holiday Ease, focused on calming the nervous system and staying present during the busy season. Join Brenda on Mondays from 6-7 PM for a mindful movement practice filled with compassion and ease. Pre-registration is required.

Be sure to explore other Downtown health and wellness options this winter, including <u>Fly</u> <u>Fitness, YMCA, Empower</u>, and <u>Downtown Yoga</u>. Thank you for being part of our thriving Downtown Fargo community. Let's make it another fantastic week! As always, if you have events or updates to share, reply to this email, and we'd love to include them in future updates.

Have a great week,

Thank you, Rocky Schneider DCP Executive Director Website: <u>www.downtownfargo.com</u> □ Follow us on <u>Facebook</u> and <u>Instagram</u>

Downtown Community Partnership | 118 Broadway N Suite 207 | Fargo, ND 58102 US

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