

What's Happening This Week?

"Window Wonderland" Launches This Week! □

- Downtown businesses are gearing up for the [first annual Window Wonderland](#) competition! Holiday window displays will be complete by November 26 to coincide with the [Fargo Park District Tree Lighting](#) at Broadway Square, but keep an eye out as decorations start going up this week! Stay tuned for the promotional campaign urging visitors to come downtown for a classic holiday window shopping experience and vote for their favorite windows!

DCP at the Fargo Park Board Presentation □

- On **Tuesday, November 12**, Rocky Schneider from the DCP will present at the [Fargo Park Board meeting](#). He'll present the DCP's Main Street Initiative Award given by the State of North Dakota, which recognized the collaborative efforts of Fargo Parks, the City of Fargo, Visit Fargo-Moorhead, Downtown BID, Block 9 Partners, and the DCP for the incredible success of Broadway Square. Rocky will also recap the vibrant events of this summer and celebrate this key downtown public space and busiest little park in the city!

The Pulse of Homelessness: Community Solutions □

- Join Rocky and a panel of community leaders for this impactful event hosted by the FMWF Chamber. Taking place on **Tuesday, November 12, at 8 AM at Microsoft**, the event will dive into immediate and long-term strategies for addressing homelessness. Register here: [Pulse of Homelessness](#).

ICYMI: Downtown News

The Forum's Bill Marcil Jr.'s Editorial on Homelessness and Downtown Fargo

- In case you missed it, [this editorial](#) from The Forum's Bill Marcil Jr. highlights the critical work underway to make downtown safer, more compassionate, and more vibrant for everyone. As Bill mentioned, "It's not about cleaning up our streets but finding compassionate help for people who need it." Stay tuned for more information on how you can be part of this community effort.

Love Your Downtown Day Recap ♥

- A huge thank you to the 35 volunteers and Miss North Dakota Sophia Richards who showed up to clean up Downtown Fargo and prepare it for the winter season. From picking up litter to transitioning Broadway Square for the holidays, your efforts have helped keep downtown vibrant and welcoming.

Business Spotlight: Ferguson Books □

Welcome [Ferguson Books](#) to Downtown Fargo! □ Now located in Roberts Alley, this locally owned, independent bookstore has shelves packed with bestsellers, toys, local authors, and more. Stop in, say hello, and explore their curated collection.

Thank you for being part of our thriving Downtown Fargo community. Let's make it another fantastic week! As always, if you have events or updates to share, reply to this email, and we'd love to include them in future updates.

Have a great week,

Thank you,

Rocky Schneider

DCP Executive Director

Website: www.downtownfargo.com

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