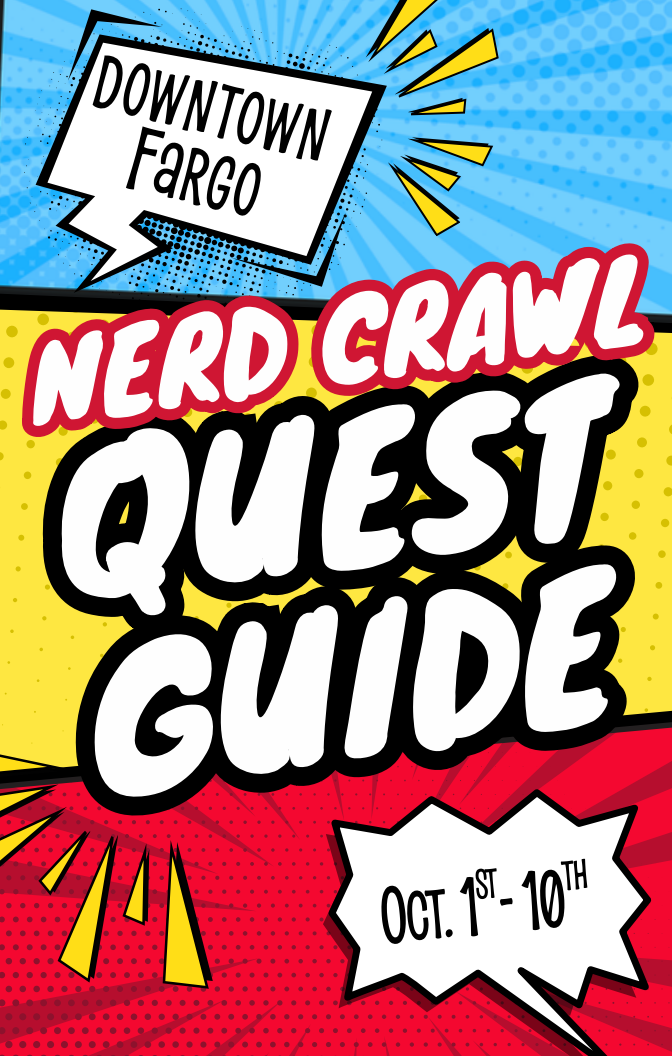


The poster features a vibrant comic book aesthetic. The top section has a blue background with a halftone dot pattern and radiating yellow lines. A white speech bubble with a black border contains the text 'DOWNTOWN FARGO'. Below this, the words 'NERD CRAWL' are written in a bold, red-outlined font. The main title 'QUEST GUIDE' is in a large, white, bubbly font with a thick black outline, set against a yellow background with a halftone dot pattern. The bottom section has a red background with a halftone dot pattern and radiating yellow lines. A white starburst shape with a black border contains the dates 'OCT. 1ST - 10TH'.

DOWNTOWN
FARGO

NERD CRAWL
**QUEST
GUIDE**

OCT. 1ST - 10TH

INSTRUCTIONS

IN THIS GUIDE, YOU WILL FIND A SERIES OF QUESTS SPANNING FROM ACTIVITIES TO EVENTS. YOUR TASK IS TO COMPLETE EACH QUEST TO UNLOCK ACHIEVEMENTS AND WIN PRIZES.

VISIT EACH LOCATION, COMPLETE THE QUEST, AND RECEIVE A STICKER DESIGNED BY **E. MOORE ART STUDIO** TO PLACE ON THE COORDINATING QUEST PAGE.

QUEST INFO + MAP



COMPLETE QUESTS. WIN PRIZES!

10+ QUESTS

COMPLETE 10 + QUESTS, RETURN YOUR FILLED
OUT BOOK AND BE ENTERED FOR A CHANCE TO
WIN **1 OF 20 DOOR PRIZES!**

20+ QUESTS

COMPLETE 20 + QUESTS AND RETURN YOUR
FILLED OUT BOOK TO BE ENTERED IN THE DOOR
PRIZE DRAWING AND FOR A CHANCE TO WIN THE
GRAND PRIZE OF A **\$250 Paradox Comics-N-
CARDS GIFT CARD!**

QUEST GUIDE DROP-OFF LOCATIONS

PARADOX COMICS-N-CARDS,
OVERBOOKED, OR EMRYS COVE

PARADOX COMICS-N-CARDS

CHOOSE YOUR SIDE QUEST!

10/1-10/10
Get a STAFF
RECOMMENDATION

10/1-10/10
Demo a game
AT THE STORE

10/1-10/10
Take a SELFIE WITH A
RED-AND-BLACK PRODUCT,
POST ONLINE AND TAG
@PARADOX_COMICSNCARDS

10/1-10/10
Take an UPCOMING
EVENT FLYER

OCTOBER 7TH
Attend the release of
THE MIDNIGHT COMIC
STARTING AT 10am

ACHIEVEMENT
UNLOCKED

EMRYS COVE

CHOOSE YOUR SIDE QUEST!

10/1-10/10

JUDGE a BOOK BY ITS COVER: WRITE a DESCRIPTION OF a BOOK COVER AND RECOMMEND WHY YOU SHOULD READ IT BASED SOLELY ON THE COVER.

10/1-10/10

PAGE TO SCREEN: FIND a BOOK IN THE STORE THAT HAS a MOVIE OR TV SHOW ADAPTATION AND TAKE a PICTURE WITH IT.

10/1-10/10

D&D QUICK DUNGEON: ROLL a SIMPLIFIED CHARACTER, DON THEIR GEAR AND BATTLE THE DUNGEON MONSTER TO EARN HERO STATUS!

ACHIEVEMENT
UNLOCKED

OVERBOOKED

ACHIEVEMENT
UNLOCKED

10/1 - 10/10
FIND a BOOK IN THE STORE
USING THE NERD CRAWL
RECOMMENDATION CARD &
RECOMMEND a BOOK TO
OTHER CRAWLERS

MOOREOKI

10/1 - 10/10
CHOOSE YOUR PATH! PUT
YOUR DETECTIVE SKILLS
TO THE TEST WITH A
MYSTERY HUNT

ACHIEVEMENT
UNLOCKED

CHOOSE YOUR SIDE QUEST!

10/1 - 10/10
RACE THE CLOCK TO DRAW
YOUR FAVORITE CHARACTER
IN JUST 30 SECONDS

FARGO PUBLIC LIBRARY

10/1- 10/10

THE LIBRARY SIDE QUEST: FOUR MINI CHALLENGES AWAIT THROUGHOUT THE MAIN LIBRARY. EXPLORE THE STACKS, UNCOVER EACH TASK, AND COMPLETE ALL FOUR TO EARN YOUR ACHIEVEMENT. VISIT THE CHECK-OUT DESK TO GET STARTED!

ACHIEVEMENT
UNLOCKED

ACHIEVEMENT
UNLOCKED

10/1 - 10/10
THE MERCHANT'S MAP: 3 TREASURES FROM AROUND THE WORLD HAVE LOST THEIR WAY! FIND THE 3 MARKED ITEMS INSIDE O'DAY CACHE AND MATCH EACH ONE TO ITS COUNTRY OF ORIGIN

O'DAY CACHE

THE CASE OF MARGE'S MISSING SHAKER

MARGE'S DINER

STEP 1

GATHER INTEL: ANSWER A
FARGO MOVIE TRIVIA
QUESTION TO RECEIVE A CLUE

MARGE'S SUPPER CLUB

STEP 2

SEARCH THE COLLECTION: USE
THE CLUE TO FIND A SPECIFIC
SALT & PEPPER SHAKER HIDDEN
AMONGST THE COLLECTION TO
REVEAL A HIDDEN WORD.

MARGE'S BAR

STEP 3

CRACK THE CASE: TELL
STAFF THE SECRET WORD
TO COMPLETE YOUR QUEST.

ACHIEVEMENT
UNLOCKED

OLIVE & RUST

10/1-10/10

THE CURATOR QUEST: PARTICIPANTS WILL EXPLORE OLIVE & RUST AND FIND THE MOST UNIQUE ITEM- THE ONE THEY'D BUILD AN ENTIRE ROOM OR BAR CART AROUND. ONCE THEY'VE MADE THEIR SELECTION, THEY'LL SHARE THEIR PICK AND WHY WITH A TEAM MEMBER TO COMPLETE THE QUEST.

ACHIEVEMENT
UNLOCKED

HERBZ & SPICEZ

10/1 - 10/10

FIND YOUR PLANT ALLY: ENTER THE ENCHANTED GARDEN WITH 3 HEARTS AND COMPLETE 3 PLANT-POWERED CHALLENGES. CHOOSE WISELY AND REACH THE END WITH AT LEAST 1 HEART TO EARN YOUR ACHIEVEMENT

ACHIEVEMENT
UNLOCKED

TWILIGHT MOVIE NIGHT

ACHIEVEMENT
UNLOCKED

OCTOBER 1ST
ATTEND TWILIGHT
MOVIE NIGHT AT
BROADWAY SQUARE

10/1-10/10
ANSWER A TRIVIA
QUESTION TO
COMPLETE YOUR
QUEST.

ACHIEVEMENT
UNLOCKED

PIVOT NUTRITION

SCENTRALIA

ACHIEVEMENT
UNLOCKED

10/1- 10/10

Scents & Senses:
CORRECTLY IDENTIFY THE
TOP NOTES IN 3 SOAP BARS

ACHIEVEMENT
UNLOCKED

10/1 - 10/10

Sustainability Skill
Tree: ADD ONE eco-SWAP
YOU'VE UNLOCKED AND ONE
YOU PLAN TO TRY NEXT

RED RIVER REFILLERY

DRUNKEN NOODLE & SLURP RAMEN

ACHIEVEMENT
UNLOCKED

10/1-10/10
The Search for the Golden
Ramen Egg: Find the
Golden Egg in the
restaurant and tell the
cashier where it's located

JL BEERS

ACHIEVEMENT
UNLOCKED

10/1 - 10/10

Roll the D20 and let fate choose your
question! Each number leads to a different
trivia challenge. Answer correctly to earn
your achievement and a free full taster of
beer or root beer.

**PLUS, ADVENTURERS CAN SNAG A STICKER
JUST FOR JOINING THE QUEST!**

MARIO WALL MURAL



10/1 - 10/10

Take a PICTURE IN FRONT OF THE
MARIO WALL MURAL AND TAG
@DOWNTOWN_FARGO TO COMPLETE
THIS QUEST



10/1-10/10

TINY ART LOOT DROP: BRING
a \$1 BILL AND VISIT
PROPER'S MINI ART VENDING
MACHINE TO CLAIM YOUR
POCKET- SIZED TREASURE

ACHIEVEMENT
UNLOCKED

PROPER

DREKKER BREWING CO.

ACHIEVEMENT
UNLOCKED

OCTOBER 6TH
ATTEND BARREL ROOM
TRIVIA AT DREKKER
BREWING COMPANY FROM
6-8PM

WASABI & POKE BOWL

10/1 - 10/10

"I LIKE IT RAW" QUEST:
TAKE A PICTURE WITH THE
"I LIKE IT RAW" SIGN AND
POST ON SOCIAL MEDIA TO
COMPLETE THE QUEST

ACHIEVEMENT
UNLOCKED

BABB'S COFFEE HOUSE

ACHIEVEMENT
UNLOCKED

10/1-10/10
BABB'S GRAND LINE QUEST: PICK UP A CLUE CARD AT THE COUNTER. FOLLOW 3 CLUES HIDDEN AROUND THE NEW SHOP. COLLECT THE LETTERS FOUND AT EACH STOP AND UNSCRAMBLE THE SECRET PIRATE WORD. TELL THE ANSWER TO A BABB'S CREW TO UNLOCK YOUR ACHIEVEMENT.

MARIA'S HOMESTYLE MEXICAN

10/1 - 10/10

GET IN THE RING WITH A LUCHADOR: STEP INTO THE RING AND UNLEASH YOUR INNER LUCHADOR! CHOOSE YOUR MASK AND CAPE, STRIKE YOUR FIERCEST WRESTLING POSE WITH ONE OF MARIA'S LUCHADORES AND SNAP A PHOTO TO COMPLETE YOUR QUEST!

ACHIEVEMENT
UNLOCKED

TINY THINGS

ACHIEVEMENT
UNLOCKED

10/1- 10/10

TINY Arcade Challenge: STOP
BY TINY THINGS AND TEST YOUR
SKILLS ON MINIATURE ATARI AND
PAC-MAN ARCADE CABINETS

10/1-10/10

VISIT THE WILLOW WITCH
& ASK HER TO GRANT YOU
A WISH. **10% OFF FOR**
QUEST COMPLETION

ACHIEVEMENT
UNLOCKED

MYSTIC MOTH STUDIO

BOSS PIZZA

10/1-10/10

THE FINAL BOSS: Create the pizza of your nerdiest dreams! Choose crust, sauce and toppings. Staff will select 5 finalists for a Facebook showdown and the winning creation will become the November specialty pizza

ACHIEVEMENT
UNLOCKED

RADISSON BLU

10/1 - 10/10

Answer a series of questions to figure out how many stories there are in the Radisson Blu Tower

ACHIEVEMENT
UNLOCKED

LUNATIQUE

ACHIEVEMENT
UNLOCKED

10/1 - 10/10

The Witches' Road: Figure out the riddles, puzzles and clues to complete your quest. **Bonus sticker upon quest completion**

ACHIEVEMENT
UNLOCKED

10/1-10/10

Collect the Infinity Stones: Infinity Stones have been scattered throughout First Ave Market. Find them all to complete the quest. **(Bonus you get to keep the stones!)**

FIRST AVE. MARKET

CAMREN'S BAKING CO.

ACHIEVEMENT
UNLOCKED

10/1-10/10

FACT OR FLOUR? THREE OF THESE BAKED-GOOD FLAVORS ARE REAL CAMREN'S CREATIONS, BUT ONE IS A DOUGH-COY! STUDY THE LINEUP, SPOT THE FAKE FLAVOR AND SHARE YOUR ANSWER WITH STAFF TO EARN YOUR ACHIEVEMENT.

LITTLE BROTHER

10/1 - 10/10

PASSPORT TO ASIA: MATCH THE LITTLE BROTHER MENU ITEM TO THE COUNTRY THAT INSPIRED THE DISH.

ACHIEVEMENT
UNLOCKED

THE 1889

OCTOBER 2: 1-6 PM
OCTOBER 3: 9 AM-1 PM

THE LOST RECIPE OF 1889: A MYSTERIOUS RECIPE HAS BEEN LOST TO TIME! SEARCH THE 1889 FOR THE HIDDEN INGREDIENT CARDS, PIECE TOGETHER THE RECIPE, AND REPORT THE LOST DISH TO EARN YOUR ACHIEVEMENT. **QUEST AVAILABLE DURING THE 1889 + CREATIVE KITCHEN SALE ONLY**

ACHIEVEMENT
UNLOCKED

BAKEHOUSE 23

10/1 - 10/10

THE JAR OF MANY THINGS: A MYSTERIOUS JAR OF TINY TREASURES AWAITS! STUDY IT CAREFULLY, SUBMIT YOUR BEST GUESS AND EARN YOUR ACHIEVEMENT.

ACHIEVEMENT
UNLOCKED

REVIVAL COFFEE

ACHIEVEMENT
UNLOCKED

10/1- 10/10
The CROSSWORD CONUNDRUM:
COMPLETE THE THEMED
CROSSWORD TO REVEAL A
SECRET CODE WORD, THEN
SHARE IT WITH THE BARISTA TO
EARN YOUR ACHIEVEMENT



10/1-10/10

The TRIAL OF FRONT STREET
Face a ROUND OF TAVERN TRIVIA, PROVE
YOUR KNOWLEDGE, AND ANSWER
CORRECTLY TO EARN YOUR ACHIEVEMENT.
THOSE WHO SUCCEED WILL ALSO RECEIVE
**10% OFF THEIR NEXT COMEDY IN THE
CELLAR TICKETS.**

ACHIEVEMENT
UNLOCKED

FRONT-STREET TAPROOM

ACHIEVEMENT
UNLOCKED

10/1-10/10

THE NAIL THAT KNOWS: WHERE HAMMERS
ONCE THUNDERED AND BRAVE HANDS TOOK
AIM, A SCAR-COVERED TIMBER STILL
REMEMBERS THE GAME. AMONG ALL ITS IRON,
ONE NAIL ISN'T THE SAME. FIND THE LOOSE
SECRET AND UNCOVER ITS NAME. FIND THE
HIDDEN PASSCODE AND WHISPER IT TO YOUR
BARTENDER TO COMPLETE THE QUEST.

Würst Bier Hall

THE NINES

10/1 - 10/10

SAVE TOWNSVILLE! BLOSSOM, BUBBLES AND
BUTTERCUP ARE HIDING SOMEWHERE
INSIDE THE NINES! FIND ALL THREE
POWERPUFF GIRLS AND REPORT BACK TO
STAFF TO EARN YOUR ACHIEVEMENT.

ACHIEVEMENT
UNLOCKED

GREAT NORTHERN BICYCLE COMPANY

ACHIEVEMENT
UNLOCKED

10/1-10/10

NERDS FIX A FLAT: PUT YOUR BIKE KNOWLEDGE TO THE TEST! STOP BY GREAT NORTHERN BICYCLE AND PROVE YOU HAVE THE SKILLS TO FIX A FLAT TIRE. COMPLETE THE CHALLENGE AND GET YOUR ACHIEVEMENT!

10/1 - 10/10

MASTEL MADE AND THE SECRET OF THE SCROLL: A PRECIOUS ARTIFACT HAS GONE MISSING IN OUR STORE. IN ITS PLACE WAS LEFT A SCROLL WITH A SPELL THAT CAN'T BE READ. WE AWAIT A BRAVE ADVENTURER WHO CAN WIELD OUR REVELIO SPECTACLES TO UNCOVER THE HIDDEN MESSAGE, AND FIND OUR LOST ARTIFACT.

ACHIEVEMENT
UNLOCKED

MASTEL MADE

DARKEST DAY OF HORROR FILM FESTIVAL

ACHIEVEMENT
UNLOCKED

OCTOBER 3RD
ATTEND THE DARKEST DAY OF HORROR
FILM FESTIVAL'S HORROR SHORT FILM
SHOWCASE FROM 11AM-12:45 PM. SHOW
YOUR GUIDEBOOK FOR FREE ACCESS
AND TO COMPLETE YOUR QUEST.

STABO SCANDINAVIAN IMPORTS

10/1 - 10/10

A VIKING TRAVELER HAS LEFT FIVE RUNE
WORDS IN DOWNTOWN FARGO. TRANSLATE
EACH WHOLE WORD USING THE RUNE KEY.
THEN TAKE THE FIRST LETTER OF EACH
ENGLISH TRANSLATION TO REVEAL THE
FINAL FIVE-LETTER MESSAGE.

ACHIEVEMENT
UNLOCKED

MICKHEL'S MATTRESS

ACHIEVEMENT
UNLOCKED

10/1-10/10
INSERT COIN TO CONTINUE: Ready, Player
One? STEP UP TO THE arcade, CHOOSE
YOUR GAME, AND PRESS START! PLAY ONE
OF MICKHEL'S arcade games TO UNLOCK
YOUR NERD CRAWL achievement.

OCTOBER 10TH
ATTEND HERO DAY AT THE
RED RIVER MARKET. VISIT
THE INFORMATION BOOTH
TO COMPLETE YOUR QUEST.

ACHIEVEMENT
UNLOCKED

RED RIVER MARKET

UNGLUED

10/1-10/10

THE UNGLUED SIDE QUEST: YOUR NEXT QUEST
AWAITS AT UNGLUED! STOP IN AND TAKE ON A
QUIRKY MINI CHALLENGE THAT MAY TEST YOUR
TASTE BUDS, CREATIVITY, OR BOTH. COMPLETE
YOUR MISSION TO EARN YOUR ACHIEVEMENT!

ACHIEVEMENT
UNLOCKED

THANK-YOU SPONSORS!



Unglued

mooreeki

NERD EVENTS

* = COORDINATING QUEST

OCTOBER 1

Twilight Movie Night @
Broadway Square *

OCTOBER 2

Friday Night Magic @ Paradox

Stained Glass Beer Hop or a
Pint of Ale class @ Unglued

OCTOBER 3

Darkest Day of Horror Film
Festival Film Shorts @ Fargo
Theatre*

OCTOBER 4

Sunday Game Day @ Paradox

OCTOBER 5

Open Mic @ Front Street
Taproom

Monday Night Magic @ Fargo
Main Library

OCTOBER 6

Barrel Room Trivia @ Drekker
Brewing*

OCTOBER 7

Midnight Comic Release @
Paradox *

Open Mic Comedy @ The Cellar

OCTOBER 8

Puzzle Competition @ Front
Street Taproom

OCTOBER 9

Friday Night Magic @ Paradox

OCTOBER 10

Hero Day @ Red River Market*

Shrek Rave @ The Aquarium

QUEST COMPLETION

UPON COMPLETING 10+ OR 20+ QUESTS, FILL OUT
THE INFORMATION BELOW AND RETURN YOUR QUEST
GUIDE TO ANY OF THE FOLLOWING LOCATIONS BY
OCTOBER 15TH TO BE ENTERED FOR A CHANCE TO
WIN PRIZES.

- PARADOX
- EMRYS COVE
- OVERBOOKED

Name (FIRST, LAST): _____

Email: _____

Phone: _____