

DOWNTOWN NEWSLETTER

The DCP and the BID have been working with the City of Fargo and Confluence on a refresh of key downtown amenities. One of the biggest pieces of this effort is a new set of **pedestrian wayfinding signs** that will help visitors and residents navigate Downtown Fargo more easily and highlight the places and experiences that make our district special.

We're now moving into the final design and content phase, and **we are asking for those interested in being a part of a small workgroup** to help review final design and provide input.

These signs will guide people to:

- Parking ramps
- Broadway Square
- Public Art and Murals
- Restrooms
- Parks and Trails
- Civic, Cultural, and other Key Destinations

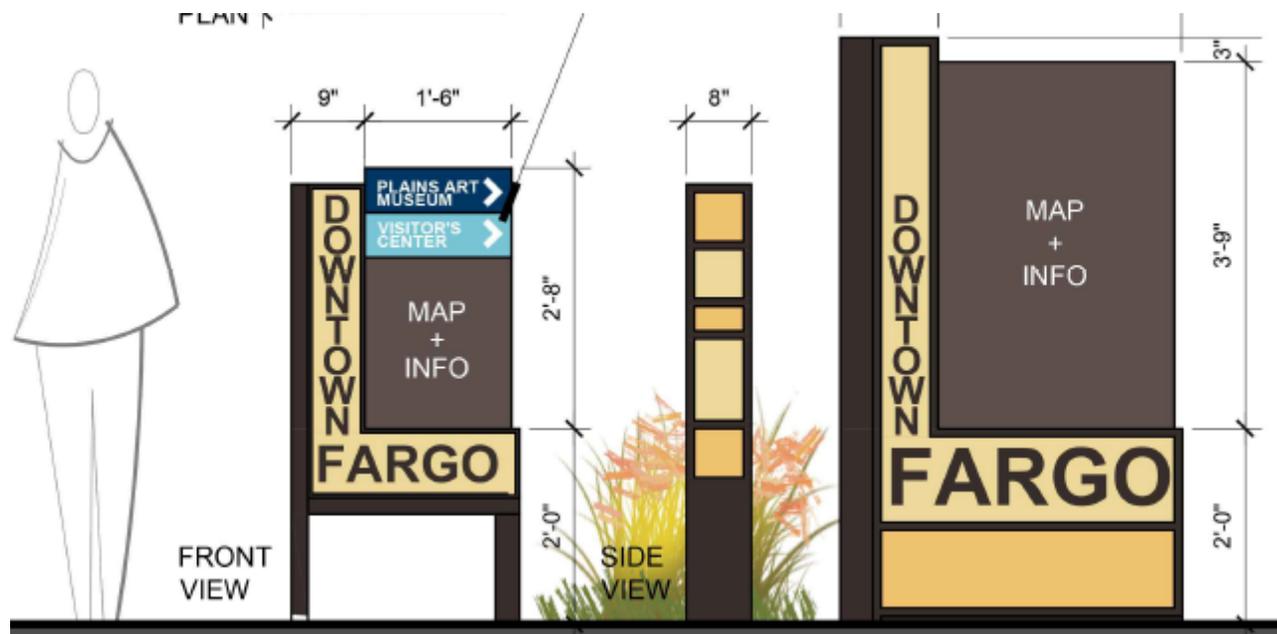


Before we finalize locations, design, and content, we want to hear from the people who use Downtown every day; business owners, employees, residents, and community partners. If you're interested in joining a small work group to review design options, map ideal locations, and help shape the final product, I'd love to have you involved.

If you'd like to participate, please email me at rocky@downtownfargo.com.

We'll schedule a short meeting soon to talk through concepts and next steps.

Rocky Schneider
Downtown Community Partnership



Downtown Invitation: gener8tor ND Showcase & Holiday Social

Tuesday, December 2 • 4:30-8:00 PM
110 N Broadway (former SCAN Design space)

Register here: <https://luma.com/95mqp93e?tk=Z4ftvz>

Gener8tor North Dakota is inviting all Downtown Fargo businesses to join them for a special year-end celebration. This event combines their annual accelerator showcase with a holiday social, and it's a great chance for Downtown owners, managers, and staff to connect with a wide range of startup founders, investors, and community partners.

This year marks a milestone: 50 startups have now graduated from North Dakota's gener8tor programs.

The evening includes:

- Live pitches from Investment Accelerator and gBETA companies
- Networking with founders, investors, and mentors
- Drinks, light bites, and holiday treats
- A relaxed, festive atmosphere to close out the year together

With the event taking place right on Broadway, it's a perfect opportunity for Downtown businesses to show up, support the entrepreneurial ecosystem, and welcome new innovators into the neighborhood.



Upcoming Downtown Highlights

Xcel Energy Holiday Lights Parade – Saturday, December 6

Celebrate the return of this magical holiday night in Downtown Fargo!

Parade registration is still open — sign up your business, organization, or community group to be part of this beloved tradition.

[Register here](#)

Window Wonderland – Sign Up Your Storefront

Last year, more than 50 Downtown businesses joined our holiday window decorating contest. Thousands of visitors came Downtown to shop and vote for their favorite displays.

Be part of this year's celebration!

Contact Rylee Offermann at Rylee@downtownfargo.com to sign up and be included on the map.