

———— DOWNTOWN ————

NEWSLETTER

Thank you to everyone who joined us for the State of Downtown. Having a full room of residents, businesses, partners, and leaders was a strong reminder that Downtown Fargo is something we build and sustain together.

This was our second annual State of Downtown, and once again it reinforced what makes Downtown different. Downtown is shared. We share sidewalks, parking, public spaces, customers, and responsibility for the experience people have when they come here. While Downtown is a neighborhood, it also welcomed 5 million visits from 615,000 different visitors in 2025. Downtown is truly a shared space for the entire region.

While Downtown continues to face real challenges, I am optimistic, not because the work is done, but because the right work has started. In 2025, that work looked like action, not talk:

- Relocation of the Downtown Engagement Center: After months of coordination, the Engagement Center has begun relocating and is on schedule to be fully moved by April 1. This is a critical step toward better separating services for vulnerable populations from behavior that negatively impacts the Downtown experience.
- Stronger tools for public safety: Updated ordinances addressing public intoxication, unsafe sidewalk biking, and public urination, combined with increased staffing, new police mobility tools, and improved real-time coordination, have led to more consistent enforcement and engagement Downtown.
- Expanded coordination and partnership: Regular collaboration among the City, Fargo Police Department, service providers, the Downtown Task Force, and DCP has strengthened communication and response, especially during events and high-traffic periods.
- Event safety and success: Hundreds of thousands of people attended Downtown events in 2025, including Broadway Square programming, the Red River Market, and the Downtown Street Fair, without a single major incident. That success reflects intentional planning, behind-the-scenes coordination, and trust among partners.
- Investment in the Downtown experience: Through the Business Improvement District, Downtown saw expanded cleaning, hospitality, seasonal décor, and public space improvements, along with early steps toward refreshed streetscape amenities and wayfinding.
- Strong events and activation: From Coffee & Cocoa Crawl and Lemonade Crawl to Fashion Show Friday, Window Wonderland, and the Street Fair, Downtown events continue to bring people together, support businesses, and create positive shared experiences.

These efforts do not solve everything overnight. But together, they create momentum, restore confidence, and lay the groundwork for a stronger 2026.

I invite you to take time to review the 2025 Downtown Community Partnership Annual Report, which details this work and the people behind it.

[View the 2025 Annual Report:](#)

I also want to thank our speakers, Mayor Mahoney, Chief Zibolski, and Kendra O'Brien, as well as our premiere sponsor McGough Construction and the entire Downtown Community Partnership team for the work it took to bring the event together. We are a small but mighty team, and the scope of work represented in this year's Annual Report released at the meeting reflects that.

See you Downtown,

Rocky Schneider
Downtown Community Partnership

DCP MEMBER SOCIAL

You're Invited!



THEME: ST. PATRICKS DAY!

MARCH 17, 2026 | 3:30PM - 5:30PM
Sidestreet Grille & Pub
404 4th Ave N



Downt^{own}
COMMUNITY PARTNERSHIP