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## Downtown Welcomes Three New Businesses!

As Downtown Fargo begins to bloom with spring sunshine and energy, we're excited to welcome three new small businesses that have chosen our community as their home. Let's show them some love — whether it's shopping, sharing their stories, or simply stopping in to say hello.

### [Joy Studio](#) – 910 Main Avenue

Step into a world of handwoven beauty and cultural richness at Joy Studio. Proprietor Li Ying Zhang (Aying) brings generations of craftsmanship to Fargo, offering one-of-a-kind garments and fabrics made from rare, naturally dyed cottons and silks — many dating back to the 1960s. This is a space for slow fashion and timeless design, and yes, she might even serve you tea while you browse. Joy Studio is a deeply personal journey through heritage, comfort, and handmade elegance.

### [Nova Eatery & Supper Club](#) – 402 Broadway

Downtown just got a bold new flavor! From the creative team behind Luna Fargo and Sol Ave Kitchen, Nova Eatery is the revival of the supper club experience — with a North Dakota twist. Whether you're in the mood for beignets and a breakfast sammie, a smoked salmon plate at lunch, or a prime rib dinner, Nova offers comfort food with high-end flair. The menu is as lively as the interior — think vintage wallpaper, taxidermy art, and a community-centered vibe that's anything but pretentious.

### [The Doggie Dockters](#) – 12 Broadway N.

### Update: New Ordinances Passed to Support a Safer Downtown

At the April 14 Fargo City Commission meeting, two updated ordinances received final approval, giving officers more tools to engage and increasing the penalties for public drinking and urinating in public. These changes are an important tool to help address behaviors that negatively impact the downtown experience for businesses, residents, and visitors alike.

This is one of several steps we're working on in close coordination with Police Chief David Zibolski and the Fargo Police Department to enhance enforcement and elevate expectations for safety and conduct Downtown — especially as we head into a busy summer of events and activity.

I want to take a moment to recognize Chief Zibolski for working in partnership with the DCP on these efforts. While these issues aren't easy or quick to solve, the Chief has remained open,

For our four-legged friends and the humans who love them, The Doggie Dockters is Downtown's newest pet wellness destination. From grooming and spa services to top-quality pet products, they're here to keep tails wagging and paws clean. It's a space built with care and compassion — because Downtown isn't just for people, it's for pups too!

Let's continue to support the dreamers, makers, and risk-takers that make Downtown Fargo shine. Their success is our success. So grab a coffee, put on your walking shoes, and make time to discover something new this season.

responsive, and engaged — and I appreciate the ongoing conversations and action.

Stay tuned for more updates as additional initiatives roll out.

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