

DOWNTOWN FARGO

22 August 2025

Weekly Update



BROADWAY REFRESH IN THE WORKS ☀️

The Downtown Community Partnership (DCP), in collaboration with the City of Fargo, is working on a refresh of Broadway's public amenities. Broadway was last redesigned over 20 years ago, and as Downtown has grown, it's time to modernize the experience for today's visitors, residents, and businesses.

HERE'S SOME OF THE LATEST HAPPENING:

🚶 Pedestrian-Friendly Upgrades – BID and the DCP are working with the City and Confluence to design and create, accessible signage will help visitors, residents, and employees navigate Downtown with confidence, highlighting parking ramps, city amenities, murals, and other key sites.

🪑 Benches & Public Seating – Broadway was designed over 20 years ago; before the development of Broadway Square. The needs off Broadway for public seating have grown while Broadway Square has provided an abundance of centrally located public seating. Approximately 10% of the public seating near Broadway is being proposed in the coming weeks to be relocated to other areas in need within Downtown.

🎨 Beautification & Maintenance – In addition to the regular maintenance by the BID team and the City, you should be seeing Streetlights getting a refresh and new coat of paint soon!

The goal is simple: ensure Broadway remains accessible, welcoming, and vibrant for everyone living, working, and visiting Downtown Fargo. Want more information on any of the above items? Send an email to Rocky@downtownfargo.com.



Have you heard the latest on **Rocky's Downtown Hour**?

Special thanks to Rep. Austin Foss and Folkways' Emma McIntyre stepping in as guest hosts recently!

➡ Watch full episodes on YouTube

🎧 Listen on Spotify

📺 Or tune in live each week on WDAY 970 AM, Fridays at 11:00 AM.

Broadway Square Summer Music Series

Mark Your Calendars: [September 3 – Mark Erelli](#)

[Interested in the VIP Experience?](#) VIP Ticket includes Reserved seat on the expanded Rosewild Patio, 3-course dinner, and drink ticket.

