

August 8, 2025



Downtown

COMMUNITY PARTNERSHIP

Dear Downtown Fargo Friends,

Last weekend's tragic incident after hours in our beloved Downtown has left many of us asking questions, not just about what happened, but about what it means for our community.

Rather than get lost in headlines or politics, I wanted to create space for a deeper, more honest conversation about Downtown Fargo:

- How do we keep one isolated event from defining our downtown?
- How can we give our teenagers and young people better options, places to go, and reasons to feel connected here?

On this week's episode of Rocky's Downtown Hour on WDAY Radio, I sat down with two influential Downtown voices and community leaders:

- Joe Burgum – Founder of **Folkways**, dedicated to building events that bring people together and combat loneliness.
- Frederick Edwards – Umoja Inc., a leader in youth empowerment, healing, and narrative justice.

If you've been searching for a way to better understand this moment, to talk about it, and to go beyond the headlines, I invite you to listen.

Listen to the full conversation:

[YouTube](#):

[Spotify](#):

Together, we had a candid, forward-focused discussion about safety, healing, and how we move forward while remembering that Downtown Fargo is — and will continue to be — a vibrant, welcoming place where memories are made.

Rocky Schneider
Executive Director
Downtown Community Partnership



Upcoming Events



Broadway Square Summer Music Series

The Broadway Square Summer Music Series returns Wednesday, July 2 and continues the first Wednesday of each month through September.

Mark Your Calendars:

July 2 – Jeffrey Foucault

August 6 – Deb Talan

September 3 – Mark Erelli

Interested in the VIP Experience? VIP Ticket includes Reserved seat on the expanded Rosewild Patio, 3-course dinner, and drink ticket.
