

June 20, 2025



# Downtown

## COMMUNITY PARTNERSHIP

**Hello Downtown Fargo friends,**

**City Commission to Consider Evaluation of Downtown Public Amenities**

On June 23, the Fargo City Commission will consider an agenda item and request submitted by the Downtown Community Partnership (DCP) for an evaluation of the public amenities along Broadway.

**Why now?**

Broadway's current streetscape was designed over 20 years ago. With increased activity and changing needs—including the development of Broadway Square—it's time to take a fresh look at how public spaces are serving residents, customers, and businesses today.

**What's next?**

- Evaluation process: If approved, City staff will work with the DCP and partners to review the existing amenities—including benches, signage, waste receptacles, and other features—to ensure they align with modern accessibility, safety, and customer experience goals.
- Signage & wayfinding: In tandem, DCP and the Business Improvement District have contracted with Confluence to design a new, more interactive and user-friendly pedestrian signage system, making it easier for visitors to explore and discover all that Downtown offers.
- Streetlight painting: We're also excited to share that the long-overdue repainting of Downtown's signature streetlights will take place this summer, further refreshing our district.

We believe these initiatives are important steps in ensuring Downtown Fargo remains vibrant, welcoming, and easy to navigate for everyone.

If you have feedback or want to stay involved, please reach out! Thank you for your continued support and partnership as we work together to enhance the Downtown experience.



The DCP is excited to announce that Nathaniel Navratil has been selected as the featured artist for the 49th Annual Downtown Fargo Street Fair, to be held July 17-19, 2025.

The 2025 Street Fair will also introduce the "Downtown Raccoon," a whimsical mascot celebrating the adventure of urban foraging — from art and crafts to local eats and summer fun.

Event posters, vendor maps, and full Broadway Square performance schedule (thanks to Marvin) will be available soon at [downtownfargo.com](https://downtownfargo.com).



# Upcoming Events



## **Broadway Square Summer Music Series**

The Broadway Square Summer Music Series returns Wednesday, July 2 and continues the first Wednesday of each month through September.

Mark Your Calendars:

July 2 – Jeffrey Foucault

August 6 – Deb Talan

September 3 – Mark Erelli

Interested in the VIP Experience? VIP Ticket includes Reserved seat on the expanded Rosewild Patio, 3-course dinner, and drink ticket.

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