

June 18, 2025



# Downtown

## COMMUNITY PARTNERSHIP

### Hello Downtown Fargo friends,

#### **Tonight: Police Community Picnic at Broadway Square!**

Don't miss the Police Community Picnic happening today (Wednesday) from 5–8 PM at Broadway Square and on 2nd Avenue. It's FREE, fun for all ages, and everyone is welcome! This is a great chance to connect with neighbors, local officers, and enjoy an evening in the heart of Downtown. Bring your family, invite your friends, and let's celebrate together.

#### **Welcome Back, Island Park Pool!**

This week marked the grand reopening of the Island Park Pool—finally back after two years of construction! The pool brings an estimated 50,000–60,000 visits to Downtown every summer, and now it's better than ever. We're thrilled to have this major amenity back, and can't wait to see it buzzing with swimmers and families again. More people downtown means more fun (and more customers for our local businesses!).

#### **Broadway Upgrades: Pedestrian Areas & Public Spaces**

We're also working with the City of Fargo and community partners to improve our pedestrian spaces along Broadway. Since the 2020 redesign, Broadway has become more pedestrian-friendly, and with the growth of Broadway Square as the go-to gathering spot, we're looking at new ideas for seating, signage, and amenities to keep Downtown vibrant and welcoming.



#### **Rocky's Downtown Hour – Friday at 11AM on WDAY!**

We're rolling into summer with a jam-packed episode!

🎸 Americana artist Jeffrey Foucault ahead of his July 2 concert at Broadway Square

🏛️ Charley Johnson of Visit Fargo-Moorhead about the future Convention Center

👏 And the heart behind Juneteenth with Frederick Edwards, who's leading the June 21 celebration in Downtown Fargo.

You'll hear not just what's happening — but why it matters for our city.

[Watch full episodes on YouTube](#)

[Listen on Spotify](#)

Or tune in live each week on WDAY 970 AM, Fridays at 11:00 AM.



# Upcoming Events

## **Sneak Peek at Events in Development: Lemonade Crawl & Downtown Fashion Show**

We know next week is the first Downtown Night Bazaar and July is packed full with the Red River Farmer's Markets and the Downtown Fargo Street Fair. But stay tuned, because that's not all we have in the works; so stay tuned!

### **Lemonade Crawl (August)**

We're putting a summer spin on our popular Coffee & Cocoa Crawl. Think ice-cold drinks, local businesses, and lots of refreshing fun as you walk from stop to stop. Watch for more details soon!

### **Downtown Fashion Show (September)**

For the first time ever, we're planning a fashion show highlighting our area boutiques and putting a spotlight on Downtown as the region's premiere shopping district. If you love style, shopping, and community events, you won't want to miss this.

**Stay tuned for updates and opportunities to get involved—changes are coming soon!**

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### **Broadway Square Summer Music Series**

The Broadway Square Summer Music Series returns Wednesday, July 2 and continues the first Wednesday of each month through September.

Mark Your Calendars:

July 2 – Jeffrey Foucault

August 6 – Deb Talan

September 3 – Mark Erelli

Interested in the VIP Experience? VIP Ticket includes Reserved seat on the expanded Rosewild Patio, 3-course dinner, and drink ticket.