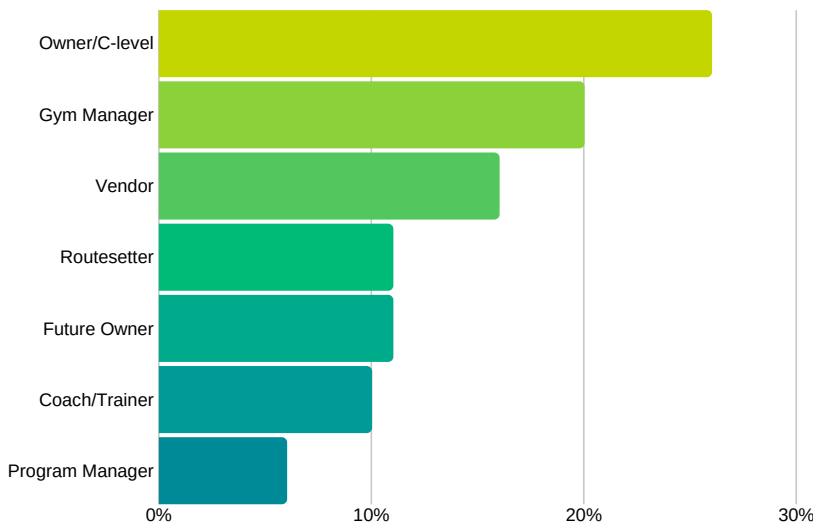
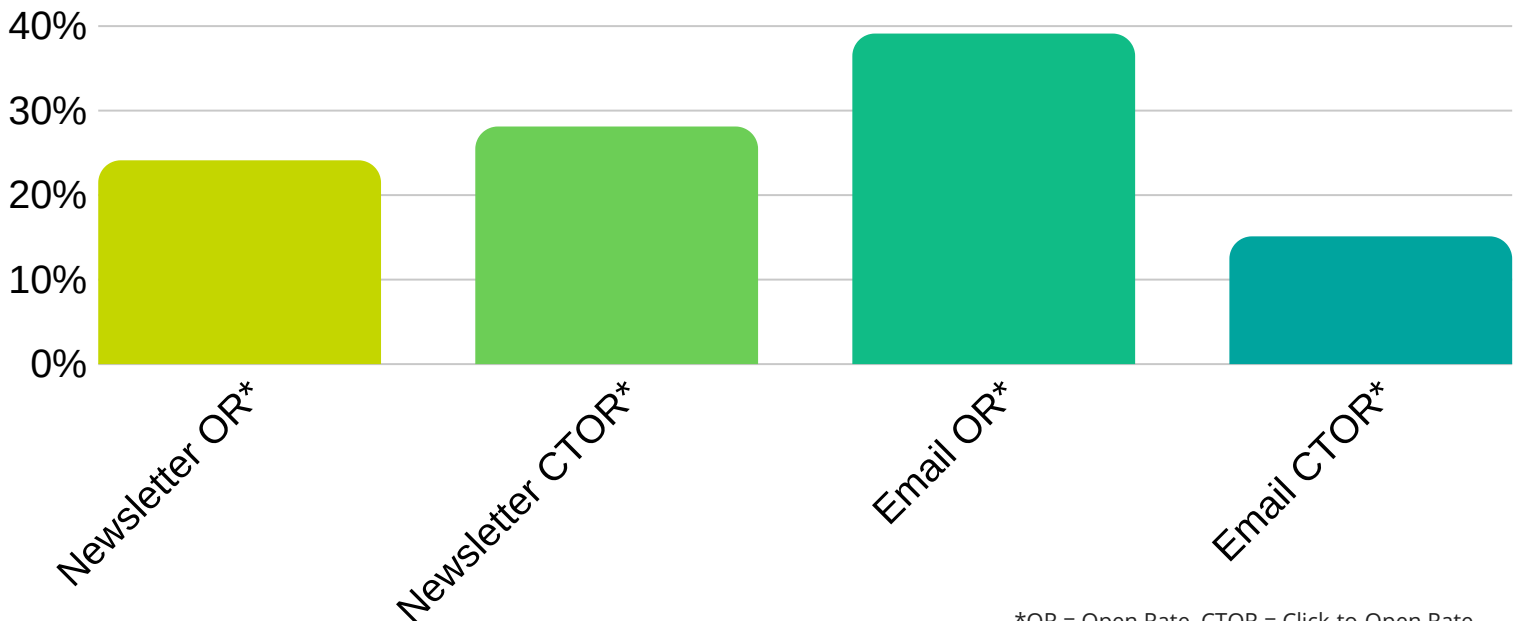


The Climbing Wall Association is a trade association dedicated to protecting, connecting, and educating the indoor climbing industry.

5,000+ Indoor Climbing Professionals Rely on the CWA for News and Insights!



Reach our **highly engaged** audience of gym owners, managers, routesetters, and employees who are **decision makers and influencers** on the purchasing process.



*OR = Open Rate, CTOR = Click-to-Open Rate

For more information on advertising, please contact Laura Allured, Marketing & Communications Manager at laura@climbingwallindustry.org or 720-838-8284.

FOUR WAYS TO ADVERTISE



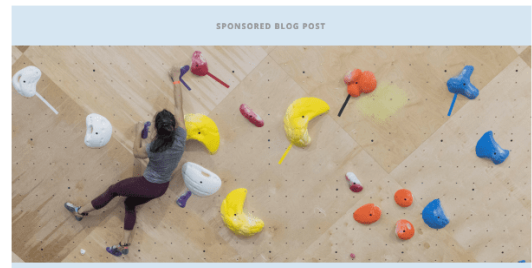
Your Headline Here

This is where the abstract text goes for your content. It's a preview that's meant to entice the reader to click through to a landing page on your website to learn more.

[Call to Action →](#)

TEXT AD

- Placement in 2 editions of the Lines Newsletter
- Includes image, headline, body copy, and call-to-action link directed to your website or landing page
- Pricing: \$750 per placement



Your Headline Here

This is where the abstract text goes for your content. It's a preview that's meant to entice the reader to click through to the full post on the CWA blog. There will be a lead capture form on the post page, which you can use in many creative ways to generate leads!

[Read More →](#)

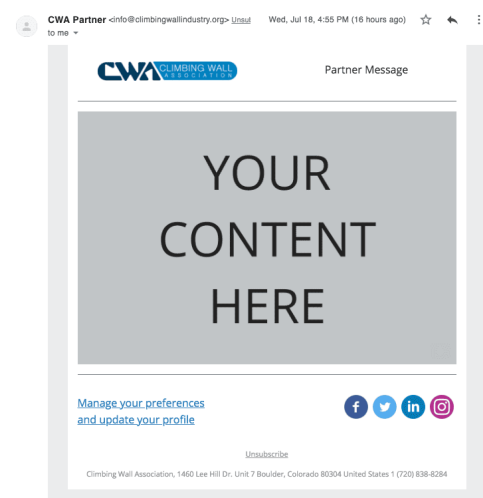
SPONSORED BLOG POST

- Placement in 2 editions of the Lines Newsletter, 2 posts on CWA social media accounts
- Blog post published on CWA blog with custom lead generation form
- Pricing: \$2000 package



CWA GIVEAWAY

- Two-week email and social campaign promoting entries to win your product
- Receive all entry data, including one custom field
- Pricing: \$1500 package



DEDICATED EMAIL

- Send an exclusive email to a list of 3,000+ opted-in subscribers
- Email must include a special offer, such as a deal, discount, or gift
- Pricing: \$1/name