

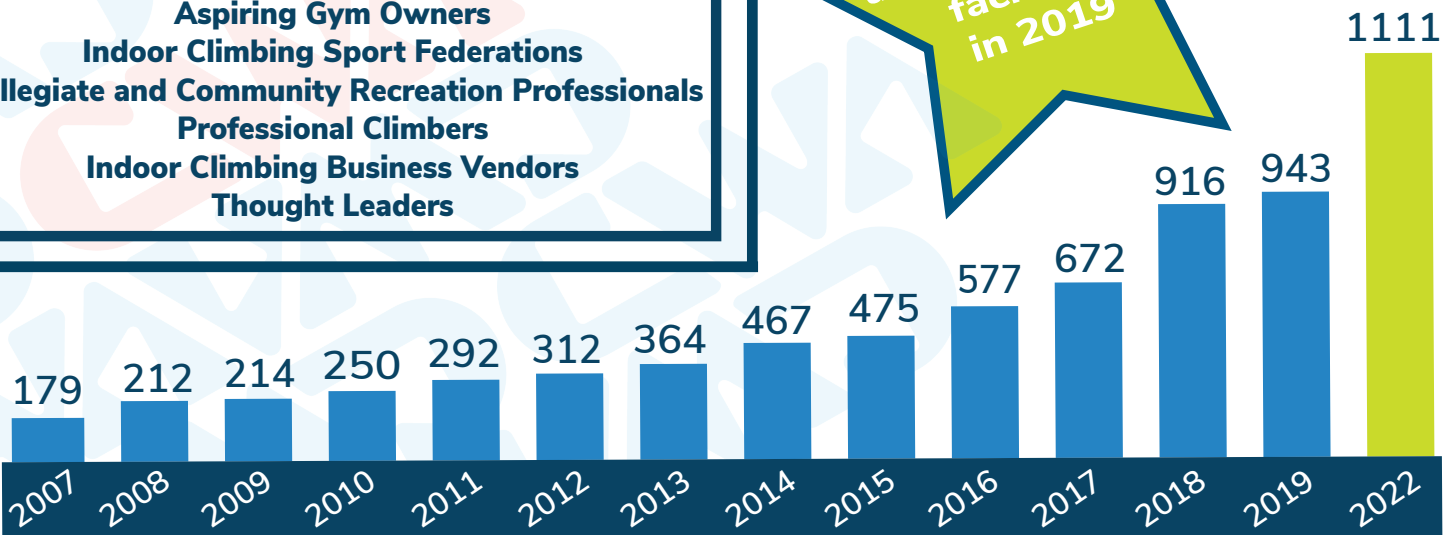


YOUR GUIDE TO THE EXPO FLOOR

WHO YOU CAN EXPECT TO MEET

- Climbing Gym Owners
- Climbing Gym Directors and Managers
- Directors and Heads of Routesetting
- Leading Coaches and Trainers
- Directors of Programming
- Aspiring Gym Owners
- Indoor Climbing Sport Federations
- Collegiate and Community Recreation Professionals
- Professional Climbers
- Indoor Climbing Business Vendors
- Thought Leaders

GROWTH BY THE NUMBERS



NEW FOR 2023:

YOUR BOOTH, YOUR SIZE!

STEP 1- PICK YOUR SPONSORSHIP LEVEL

Benefits of Sponsorship:

- More Brand Exposure and Marketing Ppportunities
- More Exhibitor Registrations
- Premier Location
- Discounted Booth Pricing

STEP 2- CUSTOMIZE YOUR BOOTH SIZE

What you need is what you get.
Select the size that works for your brand.

30x30 - 20x20 - 10x20 - 10x10

PLAN AHEAD AND RESERVE YOUR BOOTH LOCATION NOW!

OUR NEW, EASY-TO-USE TOOL WILL GUIDE YOU THROUGH THE PROCESS

APPLY ONLINE NOW : www.cwasummit.org/exhibithall

STEP 1- PICK YOUR SPONSORSHIP LEVEL

EVERY SPONSORSHIP COMES WITH:

Attendee List
Lead Retrieval
Extra Load-in Day

Banner in Expo Hall
Bag Insert
Rotating logo on sponsor page

Listing in Sponsor
Digest

	PINNACLE	SUMMIT	LEAD	TOP ROPE	MEMBER EXHIBITOR	START UP
QUANTITY	3	8	16	20	LIMITED	8
STAFF BADGES	12	6	6	4	2	1
VIP PASSES	\$275	\$275	\$300	\$300	\$375	N/A
PRODUCT PRESENTATIONS	1	1	1	1	\$1000	N/A
ATTENDEE EMAILS	1 PRE & POST	1 PRE OR POST	\$400	\$500	\$600	N/A
PUSH NOTIFICATIONS	2	1	1	\$75	\$300	N/A
NEWSLETTER TEXT ADDS	1 PRE & POST	1 PRE OR POST	\$200	\$250	\$300	N/A
PRICE	\$6000	\$5000	\$4000	\$2000	\$0	\$0

STEP 2- CUSTOMIZE YOUR BOOTH SIZE

TIERED PRICING BASED ON SPONSORSHIP LEVEL

	PINNACLE	SUMMIT	LEAD	TOP ROPE	MEMBER EXHIBITOR	START UP
PRICE per SQ. FOOT	\$25	\$28	\$31	\$32	\$32	\$33
30 X 30 = 900 sq.ft	\$22,500	\$25,200	\$27,900	\$28,800	\$28,800	N/A
20 X 20 = 400 sq.ft	\$10,000	\$11,200	\$12,400	\$12,800	\$12,800	N/A
10 X 20 = 200 sq.ft	\$5,000	\$5,600	\$6,200	\$6,400	\$6,400	N/A
10 X 10 = 100 sq.ft	\$2,500	\$2,800	\$3,100	\$3,200	\$3,200	N/A
5 X 5 = 25 sq.ft	N/A	N/A	N/A	N/A	N/A	\$1,650

MORE OPPORTUNITIES

PRODUCTION	QTY	COST
LOUNGE DISPLAYS (16X16)	4	\$2000
NAMETAG SPONSOR	1	\$3600
LANYARD SPONSOR	1	\$3600
BAG SPONSOR	1	\$4800
WIFI SPONSOR	1	\$10,000
APPAREL SPONSOR	1	

ENTERTAINMENT	QTY	COST
AFTER PARTY	3	\$5000 +costs
SPONSORED BAR	15	\$2500
SPONSORED BUFFET	15	\$2000
SPONSORED BREAKS	2	\$1500
SPONSORED PRE-CONF.	3	\$1000

STEP 3: Add Steps 1, 2, and TOTAL more opportunities