

Partner With Connecticut's Most Influential Hospitality Association

And Support Connecticut's Small Business Community

Trusted Leaders in CT's Business Community

The **Connecticut Restaurant & Hospitality Association** represents more than 2,000 hospitality businesses across Connecticut—including independent restaurants, hotels, caterers, bars, and foodservice operators. Our members are small business decision-makers who influence purchasing, partnerships, and long-term vendor relationships.

We are recognized as **one of the most impactful hospitality associations in the U.S.** and produce one of the largest hospitality awards events in Connecticut and nationally.

“

The Connecticut Restaurant & Hospitality Association is one of the most influential hospitality trade associations in the country. Their leadership is widely respected, and their ability to mobilize members, advance policy, and strengthen the industry sets a national standard. — Mike Whatley, Vice President, State Affairs & Grassroots Advocacy, National Restaurant Association

”

Why Corporate Partners Invest

This is a **year-round partnership**, not a one-off sponsorship—designed to deliver visibility, credibility, and access. Three areas of impact include:

- **Small Business Sector:** Direct exposure to 2,000 Connecticut hospitality owners and operators—local decision-makers who value long-term, trusted partners and influence purchasing and vendor relationships across the industry.
- **Workforce Development:** Support education, training, and career pathway initiatives that address hospitality's most urgent workforce challenge, while positioning your brand as part of the solution.
- **Member-Facing Community Events:** High-visibility engagement at major industry gatherings, including our flagship awards program, placing your brand in front of senior leaders, influencers, and policymakers.

Annual Sponsorship Opportunities

Level	Investment	Benefits
Supporting Partner High-level visibility within Connecticut's hospitality business sector	\$10,000	<ul style="list-style-type: none">● Logo placement on sponsor webpage● Inclusion in select member email campaigns● Brand visibility at key member events
Foundation Partner (501(c)(3)) Mission-driven investment in education and workforce development	\$15,000	<ul style="list-style-type: none">● Recognition as an Foundation Partner● Brand alignment with education and training initiatives● Visibility in foundation and association communications
Strategic Partner Stronger engagement and recurring exposure	\$25,000	<ul style="list-style-type: none">● Enhanced digital visibility● Featured recognition at major events● Dedicated sponsor spotlight to members
Premier Partner Category leadership and maximum market presence	\$50,000	<ul style="list-style-type: none">● Top-tier branding at flagship awards event● Prominent year-round recognition● Customized activations aligned with business goals

Custom Partnerships

Tailored opportunities available to align with specific business objectives.

Let's discuss how a partnership can support your growth while strengthening Connecticut's hospitality workforce and small business economy.

Yvette M. Tavares

Vice President of Sales & Operations

tavares@ctrestaurant.org

860.816.8762 (o) | 305.332.4698 (m)

www.ctrestaurant.org