



YES ON 36

Californians for Safer Communities



YES on PROP 36: The Homelessness, Drug Addiction, and Theft Reduction Act

The Problem:

Rampant Crime, Drug Addiction and Homelessness

- Since the passage of Proposition 47 in 2014:
 - Retail, fuel and cargo theft has exploded
 - Homelessness has increased 51% in California
 - Down 11% in rest of country
 - Drug addiction has become a humanitarian crisis
 - Fentanyl crisis is killing thousands
- The retail, fuel, and cargo theft problem:
 - No accountability or deterrence
 - Repeat offenders treated as misdemeanors
 - Misdemeanors are low priority
 - Only ticket offenses; not booked or are immediately released
- The consequences are impacting public safety, businesses, and the quality of life for all Californians.

The Solution: Prop 36

The Homelessness, Drug Addiction, and Theft Reduction Act

Prop 36 is a bi-partisan ballot measure that provides common sense, targeted reforms to Prop 47 that legislative proposals alone are unable to deliver.

- Addresses Serial Retail Theft and “Smash-and-Grabs”
- Confronts the Fentanyl Crisis in Our Communities
- Prioritizes Mental Health and Incentivizes Drug Treatment

Prop 36: Tougher Penalties for Retail Theft

Prop 36 will hold repeat theft offenders accountable:

- **Felony Theft**: classifies repeated theft as a felony for individuals who steal less than \$950 if they have two or more prior theft convictions.
- **Aggregation**: Allows stolen property values from multiple thefts to be aggregated so repeat offenders can be charged with a felony if the total exceeds \$950.
- **Enhanced Penalties**: Authorizes judges to impose an enhanced penalty when an offender steals, damages, or destroys property by participating in organized theft with two or more offenders or by causing losses of \$50,000 or more.

Prop 36: Confronts the Fentanyl Crisis

Prop 36 will define fentanyl as a hard drug, hold individuals convicted of trafficking fentanyl accountable, and grant judges' greater discretion in sentencing drug traffickers.

- **Adds fentanyl to the list of hard drugs** — such as heroin, cocaine, PCP, and methamphetamine — that are illegal to possess with a firearm and authorizes greater consequences for selling large quantities.
- **Allows stricter penalties for drug traffickers** – who cause death or serious injury.
- **Warns traffickers of potential homicide charges** – if their continued drug trafficking results in death.

Prop 36: Addresses Homelessness and Drug Addiction

Research indicates that 80% of chronically homeless suffer from severe mental health and/or drug addiction, with more than a third of homeless deaths coming from drug or alcohol overdose.

Prop 36 breaks this cycle by:

- **Creating a Treatment-Mandated Felony** – for possession of hard drugs with two prior hard drug convictions.
- **Provides mental health and substance abuse treatment** – for those suffering from addiction.
- **Allows for dismissal and expungement** – upon completion of treatment.

2024 November Ballot

Prop 2	AB 247: School Facilities Bond
Prop 3	ACA 5: Repeal of Prop 8 – Prohibition of Gay Marriage
Prop 4	SB 867: Environmental Bond
Prop 5	ACA 1: Reduces Voter Approval Threshold for Specified Bonds <i>(ACA 10 removed “special taxes” from language)</i>
Prop 6	ACA 8: Slavery
Prop 32	Minimum Wage Increases
Prop 33	Repeal of Costa Hawkins Housing Act
Prop 34	Restricts Spending by Health Care Providers Meeting Specified Criteria <i>(CAA Measure)</i>
Prop 35	MCO Tax
Prop 36	The Homelessness, Drug Addiction, and Theft Reduction Act

POLLING

Survey conducted by:

Baselice & Associates

May 21-26, 2024

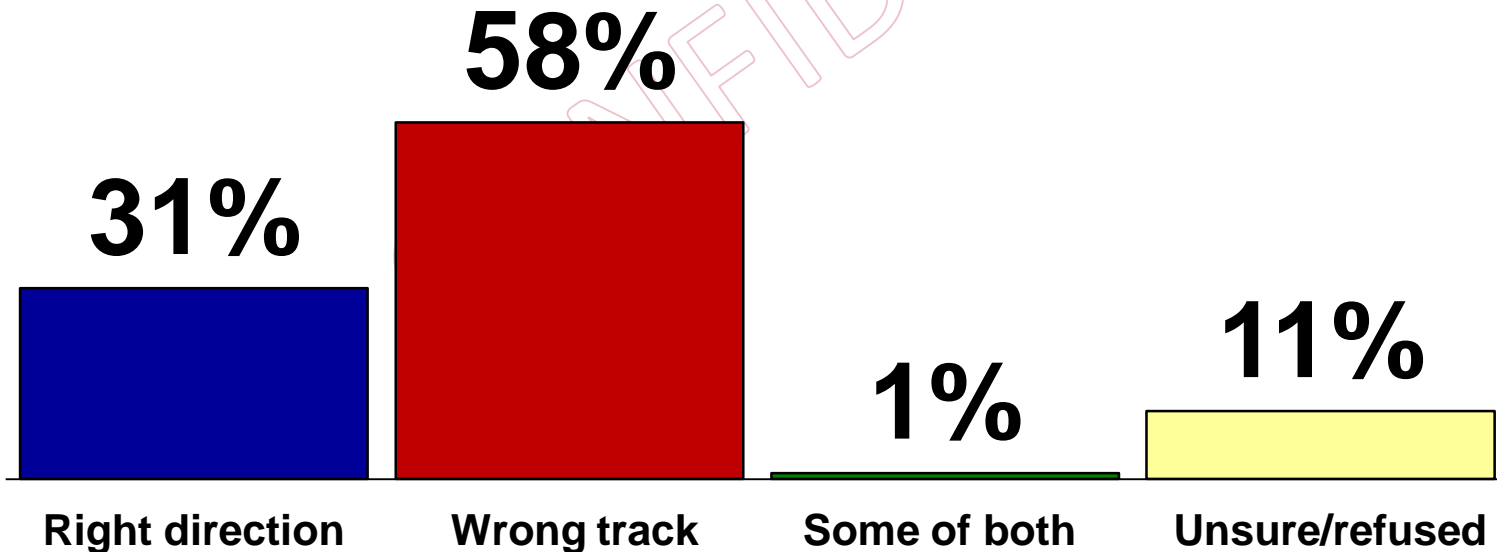
N=801 respondents

Margin of Error: +/- 3.5%

Majority of Voters Say California on the Wrong Track

Would you say things in California are going in the right direction or have they gotten off on the wrong track?

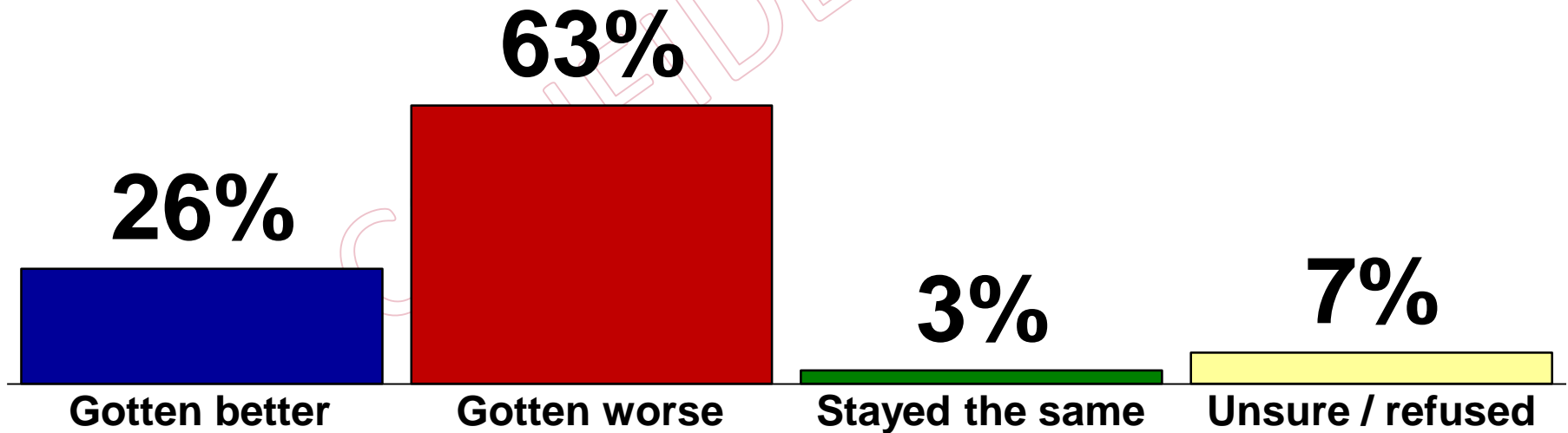
Base		Right direction	Wrong track	Some of both	Unsure / refused	NET RIGHT DIRECTION
801	Total	31%	58%	1%	11%	-27%
216	Republican	7%	90%	1%	2%	-83%
388	Democrat	48%	36%	1%	15%	12%
197	Independent	22%	64%	2%	12%	-42%



Even More Believe The State Is Getting Worse

Retail theft and crime is a contributing factor

Since you have lived here, do you think California has gotten better or worse?

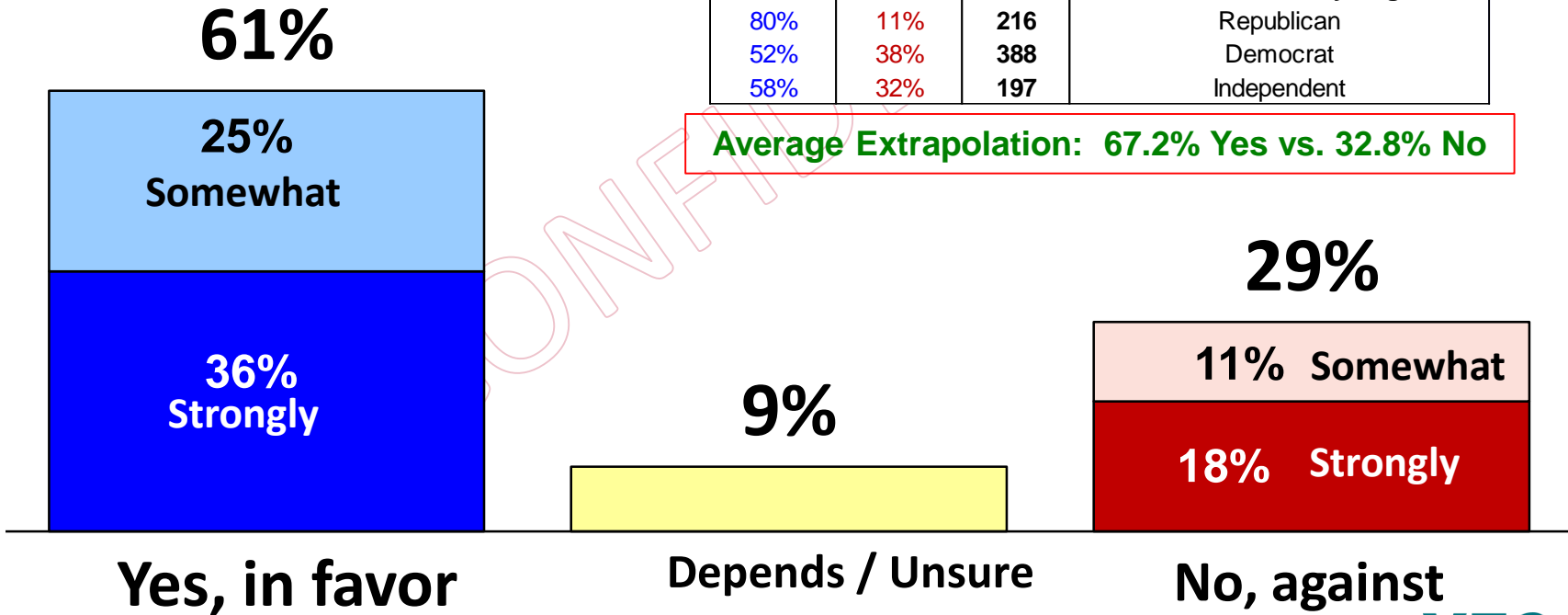


Prop 36 Informed Ballot Moves Support Even Higher

Having learned more about it, if an election were held today, would you vote yes, in favor or no, against Prop 36?

TOTAL YES, IN FAVOR	TOTAL NO, AGAINST	Base	
61%	29%	801	Total
80%	11%	216	RREGISTR - Party Regis.
52%	38%	388	Republican
58%	32%	197	Democrat
			Independent

Average Extrapolation: 67.2% Yes vs. 32.8% No



A Bipartisan Coalition

Social Justice and Affinity Groups

- Inland Empire Latino Coalition
- National Action Network, LAX
- National Diversity Coalition
- The East Los Angeles Community Union (TELACU)
- United Latinos Action

Small and Minority Business Organizations

- California Black Chamber of Commerce
- California Hispanic Chamber of Commerce
- Coalition of Small and Disabled Veteran Businesses
- Family Business Association of California
- Hispanic Chambers of Commerce of San Francisco

Business Organizations

- California Business Properties Association
- California Business Roundtable
- California Fuels and Convenience Alliance
- California Grocers Association
- California Self Storage Association

Victim and Drug Abuse Advocacy Organizations

- Drug Induced Homicide Foundation
- Mothers Against Drug Addiction & Deaths
- Mothers in Grief Support Group
- Parents for Safer Children
- Victims of Illicit Drugs

Public Safety Organizations

- California Correctional Peace Officers Association
- California District Attorneys Association
- California Police Chiefs Association
- California State Sheriffs Association
- Los Angeles Association of Deputy District Attorneys
- Peace Officers Research Association of California

Veteran Organizations

- Scottish American Military Society
- Veterans Affiliated Council
- Women's Veteran Alliance

Small Businesses

Nearly 1,000 small businesses across California!

Elected Officials

- London Breed, Mayor, City of San Francisco
- Todd Gloria, Mayor, City of San Diego
- Matt Mahan, Mayor, City of San Jose
- Dr. Jasmeet Bains, Assemblymember, District 35
- James Ramos, Assemblymember, District 45
- ***More than 200 other District Attorneys, Police Chiefs, Mayors, and Councilmembers!***

***PARTIAL LIST**

How You Can Help

1. Contribute to Yes on Prop 36 – Californians for Safer Communities (ID# 1462938)
2. Help us reach other donors
3. Join the coalition



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Funding details at www.fppc.ca.gov