



# 2020 Membership Application

(Page 1 of 2)

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**\*\* Roofing Contractors must have a fixed address with a physical location. \*\***

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Ph: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Billing Contact (if different): \_\_\_\_\_ Ph: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### APPLICATION SIGNATURE & DATE:

*I hereby authorize CRA to verify any information or references listed herein. I affirm that the information I have given in this application is true and accurate, and I understand that any willful falsification while a member of CRA constitutes grounds for disqualification or revocation of membership.*

*I understand that by providing my email address, fax number(s) and other identification of any means of electronic transmission shown above, on behalf of my company or organization, I am authorized and hereby consent for the above company/organization to receive emails, faxes and other means of electronic transmission sent by or on behalf of the Colorado Roofing Association (i.e.: all promotional material related to CRA functions, meetings, events and administrative notices).*

*Eligibility for initial and continued membership will be contingent upon a member, individual, or firm's adherence to and promotion of the associations By-Laws, Code of Ethics and Continuing Involvement Units.*

*I understand the Membership Committee has final authority to approve or disapprove all applications.*

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_

/

#### **DUES PAYMENT:** Membership dues are **\$750** per calendar year.

*(If you join after Jan 31, your 2020 dues will be prorated at \$62.50 per month for the remaining months of the year.)*

**Please enclose a check made payable to the "CRA" and mail with application along with all required documentation from page 2 (contractors only) & signed Code of Ethics and CIU form to:** Colorado Roofing Association | PO Box 740550 | Arvada, CO 80006-0550.

**Credit Card Payment Option:**  Visa  MasterCard  Discover Card  Amex

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_ 3-4 CID# \_\_\_\_\_

Card Holder Billing Address: \_\_\_\_\_

Card Holder Billing City \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

(please print clearly↑):

Signature↑

Date↑

Please email receipt to \_\_\_\_\_.

### Main Member Classification:

*(Required on all applications)*

#### Contractor:

- Roofing Contractor – Commercial
- Roofing Contractor – Residential
- Roofing Contractor – Comm/Res
- Contractor – Rain Gutter/Sheet Metal
- Contractor – Waterproofing

#### Associate:

- Material Supplier
- Manufacturer
- Manufacturer Rep.
- Architect/Consultant/Engineer
- Insurance Provider
- Claims Adjuster
- Equipment Supplier
- Building Owner/Manager
- Trade Service – Roof Accessories
- Trade Service – Legal
- Trade Service –Technology
- Trade Services (other) \_\_\_\_\_

#### ----- Contractors Only -----

### Roofing services you provide:

*(check all that apply)*

- Commercial
- Residential
- Asphalt Shingles
- Built-up roofing
- Coating Applications
- Green/Vegetative Roofs
- Gutters
- Insulation
- Metal Roofing
- Modified Bitumen
- Photovoltaic/Solar
- Sheet Metal Work
- Siding
- Single Ply
- Tile & Slate
- Waterproofing
- Wood Shingles & Shakes

## Contractors!

CONTRACTORS applying for CRA membership **must submit** 1) this page completed in full, 2) ALL **required eligibility items listed on page 2 of this application**, 3) a signed copy of the CRA Code of Ethics and 4) a signed copy of the CRA Continuing Involvement (CIU) form.

*Your application will automatically be denied if any of these items are not included/sent with application.*

**Return Membership Application to:**

P.O. Box 740550 · Arvada, CO 80006-0550 · (O) 303.484.0549 · (F) 720.633.9776  
E-mail: [debbie@coloradoroofing.org](mailto:debbie@coloradoroofing.org) · Website: [www.coloradoroofing.org](http://www.coloradoroofing.org)

## Contractors!

**CONTRACTORS applying for CRA membership must also submit the following to be eligible:**

1. A roofing contractor business license showing that the company has been in operation for a minimum of two years issued by a Colorado municipality or jurisdiction that requires a test for licensing; or two roofing contractor business licenses showing that the company has been in operation for a minimum of two years issued by two Colorado municipalities that do not require a test for licensing.
2. Documentation of current Colorado Worker's Compensation Coverage reflecting satisfactory payroll in roofing or sheet metal classifications (i.e. 5535, 5538, 5551, etc.) Please send endorsement/declaration page of your policy that shows this information and the number of employees. *If you do not have Workers' Comp. Insurance coverage, you will not qualify for membership in the CRA. Exemption letters are not accepted.\**
3. A Certificate of Insurance showing current general liability protection of at least \$500,000.00.\*  
*\* Certificates of insurance must be mailed/emailed/faxed directly from your insurance agent and list CRA as the certificate holder.*
4. Evidence of passing a nationally recognized examination that addresses roofing work on residential and/or commercial property (*National Building Contractor A, B, C & Standard Roofing from IBC or ICC accepted*).
5. Sign, date and return the CRA Code of Ethics with your membership application.
6. Sign, date and return the CRA Continuing Involvement Form (CIU) with your membership application.
7. You must have a fixed address with a physical location in Colorado.
8. Submit three (3) satisfactory business references in Colorado in letter form on their letterhead from each: one from a customer and two from a supplier/vendor. \* Please have them include the following information and answer the following questions:
  1. **Company, Contact Name, Phone and Email.**
  2. **How long has the reference known the applicant?**
  3. **What is the references's relationship with the applicant?**
  4. **Why does the reference think the applicant is a good candidate for membership in the Colorado Roofing Association?**
9. Each applicant must be Sponsored by a current CRA Member(s). Please list your sponsor here including Name, Company, E-Mail and Phone Number.\*

Sponsor Name: \_\_\_\_\_ Company \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

*\* We will contact and verify all business references and your sponsor prior to finalizing your membership application.*

10. **APPLICANT STATEMENT:**

Please sign below if you answer "Yes" to any of the statements below; you must also attach a full explanation giving the nature of the event dates and place of event.

**Have you (or a partnership to which you were a partner or authorized representative, or a corporation in which you were an officer or an authorized representative) within the last seven (7) years:**

YES NO

\_\_\_\_ \_\_\_\_ **1. Undertaken roofing contracts or work that a surety company completed or made financial settlements on?**

\_\_\_\_ \_\_\_\_ **2. Had claims or lawsuits filed for unpaid or past due accounts by your creditors - including a governmental**

**agency, as a result of roofing or roof related operations?**

\_\_\_\_ \_\_\_\_ **3. Filed for bankruptcy?**

*I affirm that the information given in the applicant statement above is true and accurate.*

Affidavit Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

10. **Renewals.** CRA Membership is based on the calendar year and renews each January. Membership can be renewed by:

- Paying the annual dues renewal fee.
- Meeting the same application requirements outlined above as referenced in item 2, 3, 5, 6 and 7.
- Must have met the 2019 Continuing Involvement Unit (CIU) requirement of having taken and received 8 CIU's in 2019 for renewal in 2020. This requirement is for all current\* contractor members.

*\*For new members, CIU requirements will be prorated from the month your application is approved through the remaining months of the year.*



# Code of Ethics

Revised & Adopted on Jan 1, 2016.

**The Member** will not perform, or caused to be performed, any act which would tend to reflect negatively on, or bring into disrepute, any legitimate part of the roofing industry. However, the member may enforce his contractual and other legal rights related to a project.

**The Member** will constantly seek to provide the best value possible to the consumer.

**The Member** agrees to treat all their employees in a fair and ethical manner.

**The Member** will not knowingly enter into any contract, the terms of which may imperil the rights of either labor or the suppliers of material to receive a fair return for services or goods furnished.

**The Member** will aspire to elevate the standards of their vocation by exercising a high degree of care in the execution of all work, correct any defective work as a direct challenge to his/her ability and integrity, and to do work which will be wholly satisfactory and bring credit to the members, the Association and the industry.

**The Member** agrees to apply all work in accordance with original specifications or written change orders and will fairly convey and honestly explain any and all proposed or executed roofing warranties.

**The Member** vows to protect and defend the public from unethical practices affecting the roofing contractor industry and will not purposely misrepresent themselves, his/her company nor will they otherwise knowingly engage in any type of fraud. Unethical practices are actions that violate federal, state and local statutes, rules or regulations that govern the roofing industry.

**The Member** will operate their business in accordance with the laws of constituted authority at all levels and comply with all rules and regulations prescribed by law for the health and **safety of their employees, the community and the environment.** These include but are not limited to: Employment & Labor, Internal Revenue Service, Occupational Safety & Health Administration, Colorado Division of Insurance, SB12-038, HB13-1062, Colorado Statutes (C.R.S. 6.22.101 -6.22.105, C.R.S. 10.3.111.5 & C.R.S. 10.3.111.6, C.R.S 18.13.119.5), local Building Departments and HOA's, etc.)

**The Member** will attain and retain General Liability of at least \$500,000 and Workers' Compensation insurance reflecting roofing or sheet metal classifications as required by CRA, federal, state and local authorities and attain and retain permits, licensing and/or registration as required by federal, state and local authorities.

**The Member** takes pride in their business, and will endeavor constantly to improve the roofing contracting industry of which he/she is a part. He/She will support the activities of his/her Association and participate in its projects and programs. He/She will respect his/her fellow roofing contractors and refrain from any disparaging statements concerning them.

**The Member** will address any and all formal complaints received from consumers regarding the Member's company within 30 days following notice to the Member by phone or email of such complaint against them. Failure to address a complaint will be cause for termination of membership.

**As a member in good standing of the Colorado Roofing Association, we have read, understood and agree with the above stated Code of Ethics and PLEDGE ourselves, our company, and our employees to abide and be governed by them. Failure to do so will be cause for termination of membership in accordance with the CRA Bylaws.**

\_\_\_\_\_  
Member Signature

\_\_\_\_\_  
Company

\_\_\_\_/\_\_\_\_/\_\_\_\_  
Date



## Continuing Involvement Requirement for Members 2020

### Continuing Involvement Units (CIU) Table

The CRA Board continually looks for ways to strengthen the value and benefits of being a CRA member. Consistent with our Mission Statement, the Board encourages active participation in promoting the ethics, education & image of the roofing industry in our State, through meetings and actions of the members. That is why we implemented the Continuing Involvement Requirement for Members (CIUs) at the beginning of 2017. We would like to see our entire membership get more involved and to participate in the many association activities provided throughout each year.

CRA recognizes that continuing education is significant to advancing and improving our profession. CRA CIUs will keep members up-to-date, let them master new knowledge and skills, plan for the future and responsibly meet the role CRA members play in the community and the roofing industry in Colorado. To remain in good standing, CRA Member will be required to submit 8 CIU's starting January 1, 2020 through December 31, 2020 for their company's renewal in 2021 and each year thereafter. This requirement is for all current and new contractor members. Associate members are exempt from the CIU requirement but are encouraged to participate for their own personal benefit and that of the roofing profession. Records will be kept for all members.

Continuing Involvement credits can be earned in a number of ways and variety of learning formats by attending CRA approved seminars, workshops, trainings, events, etc. The units are calculated per person and then totaled for each company.

Qualifying Continuing Involvement	Continuing Involvement Unit (CIU) (Per Person)
Events (Awards Dinner, Golf, Sporting Clay & Top Golf Tournaments)	1
Trade Show Seminar (Free)	2
Trade Show Attendee (Free)	1
Member Lunch Programs (2 Free lunch registration per company)	2
½ Day Pinpoint Seminars	4
Training Courses at Training Center: Intro to Roofing (6 weeks), Metal (2-day), EPDM/TPO (2-day) and Coatings (1-day)	8
Community Service Involvement (Roofing related donation of labor/time/materials)	8
OSHA 10-Hour/30-Hour (provide proof)	4/8
NRCA Online Webinars (provide proof)	2
Board Director, Officer	8
Committee Member	8
Volunteer for Event (Awards Dinner, Golf, Trade Show, Sporting Clay)	4
Misc. Classes (Pinnacol, Moody Insurance Agency, Tile Roofing Institute, NRCA Trainings, EPCRCRCA etc.) Upon approval	2-8

*Example: XYZ Roofing Contractor sent two of their guys to the Trade Show (2), the owner attended a ½ day pinpoint (4) and two people attended the Awards Dinner (2) for a total of 8 CIUs.*

- Members will be required to check-in/sign-in at each event in order to validate that participation was completed.
- The CRA Board of Directors will have final approval on all CIU's submitted.
- Failure to fulfill this requirement will result in cancellation of membership. Cancellation of membership requires a waiting period of one calendar year before the company will be eligible to reapply for membership.

**Please sign and acknowledge that you have read, understand and agree to the new required terms of continued membership in the CRA.**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



# SPONSORSHIP LEVELS

## Are you interested in becoming a sponsor of CRA's 2020 programs?

CRA has the following 7 levels of sponsorship. We hope that by combining all of our programs together into these different levels, that we will be making the sponsorship process easier for you. It is also our hope that by sending this to you in the beginning of the year, we will be able to provide you with more time to include our programs in your budgets and at the same time, have to ask you only ONCE for your donation.

- Level 1 – **“Industry Leader” Sponsor of all 2020 Programs & Special Events - \$2,550.00**
  - **2020 Dues included in this package.**
  - Promoted as “Industry Leader” Sponsor at these CRA Events:
    - Membership Luncheon/Meeting Sponsorship
    - Golf Tournament Hole Sign Sponsor
    - Awards Dinner **“GOLD”** Presenting Sponsor (Feb 2021)
    - Sporting Clay Tournament Station Sign Sponsor
    - Tradeshow Event Sponsor (Jan 2021)
  - Promoted as “Industry Leader” Sponsor at all 2020 CRA membership meetings, educational seminars and pinpoint sessions.
  - Promoted as “Industry Leader” Sponsor in the CRA Newsletter.
  - Promoted as “Industry Leader” Sponsor on the CRA Website.

- Level 2 – **“Silver” Sponsor of CRA Membership Luncheons & Special Events - \$2,050.00**
  - **2020 Dues included in this package.**
  - Membership Luncheon/Meeting Sponsor
  - Tradeshow Event Sponsor (Jan 2021)
  - Awards Dinner **“Silver”** Sponsor (Feb 2021)
  - Your name/logo will be listed as a sponsor at each of these events and in the monthly newsletters timely to these events.
  - Promoted as “Silver - Level II” Sponsor on the CRA Website.
  - Golf Tournament Hole Sign Sponsor
  - Sporting Clay Tournament Station Sign Sponsor

- Level 3 – **“Bronze” Sponsor of all 2020 Special Events - \$1,550.00**
  - **2020 Dues included in this package.**
  - Trade Show Event Sign Sponsor (Jan 2021)
  - Awards Dinner **“Bronze”** Sponsor (Feb 2021)
  - Your name/logo will be listed as a sponsor at each of these events and in the monthly newsletters timely to these events.
  - Golf Tournament Hole Sign Sponsor
  - Sporting Clay Tournament Station Sign Sponsor

**\* Please Note: Membership dues in the amount of \$750.00 must be paid in addition to your selected sponsorship level 4, 5, 6 and 7 listed below.**

- Level 4 - **Sponsor of Awards Dinner Only - \$300.00-\$600.00\***
  - Awards Dinner Sponsor. Select one:  Silver - \$300.00 or  Gold \$600.00
  - Your name/logo will appear at the event and in the monthly newsletter timely to this event.
- Level 5 - **Sponsor of Golf Tournament Only - \$200.00-\$450.00\***
  - Golf Tournament Hole Sponsor. Select one:  Sign Only - \$200.00 or  Man Your Hole \$450.00
  - Your name/logo will appear on a hole sign and in the monthly newsletter timely to this event.
- Level 6 - **Sponsor of Sporting Clay Tournament Only - \$200.00-\$350.00\***
  - Sporting Clay Tournament Station Sponsor. Select one:  Sign Only - \$200.00 or  Man Your Station \$350.00
  - Your name/logo will appear on a hole sign and in the monthly newsletter timely to this event.
- Level 7 - **Sponsor of Education Programs - \$150.00\***
  - Membership Luncheon/Pin-Point Meeting Program Sponsor -- helping to improve our membership luncheons/meetings and will help in providing a better variety of speakers.
  - Your name/logo will appear at each luncheon, at any special meetings and in the newsletters timely to these events.
- Rob McReynolds Raise the Roof Charity Fund** – I would like to make a donation of \$ \_\_\_\_\_.00 in addition to my dues/sponsor payment. My donation will help to pay in whole or in part for a deserving homeowner or non-profit in need of a roof each year

Please check the level(s) that you wish to sponsor and send a copy of this form along with your sponsorship check (and dues if applicable) to the CRA, PO Box 740550, Arvada CO 80006-0550.

**I am sending a donation for the above sponsorship(s) and will e-mail my logo to [debbie@coloradoroofing.org](mailto:debbie@coloradoroofing.org).**

Contact \_\_\_\_\_ Company \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

Please contact Debbie Hathorne at CRA with any questions by email at [debbie@coloradoroofing.org](mailto:debbie@coloradoroofing.org) or call 303-484-0549. THANK YOU in advance for any donation(s) you will be able to give CRA in order to help “your” association better our industry.

**The Colorado Roofing Association's commitment is to:**

*“Promote the ethics, education, and image of the roofing industry throughout the State of Colorado through the actions of its members.”*

Volunteer members of the non-profit organization serve on the Board of Directors and chair the 12 active committees that ensure this commitment is met. With over 260 members statewide, the CRA has become one of the top trade associations in the western region and professionally represents a unified voice for the industry.

**For only \$750\* a year, your membership in the CRA provides:**

\*Base rate membership. \*\*Other event/training fees may apply. We also offer several sponsorships levels aimed at increasing your exposure.

### Worker Training\*\*

- CRA Training Center (Aurora, CO)
- Dedicated 'Roofer Friendly' facility for training & rental
- Intro to Roofing
- Metal Roofing
- Roof Coatings
- TPO/EPDM
- OSHA 10-hr. Certification
- NRCA ProCertification Testing Site

### Member Education\*\*

Pinpoint seminars & member luncheons covering a wide variety of topics such as:

- Reducing Risks & Negotiating More Equitable Contracts
- Green Roofing Building Ordinance
- CDOT Rules & Regulations for Light Trucks & Driver Safety
- Designing a Culture to Overcome Generational Gaps
- Technical Issues Update
- Roofing Regulatory Maze
- HR/Employment Legal Workshop
- Fearless Selling

### Member Events\*\*

Networking, fundraising and showcasing the successes of the Association and its members at our annual Golf Tournament, Sporting Clay Tournament and Awards Banquet.

### Trade Show

Event features free admission for attendees, educational seminar, lunch & more than 100 vendors showcasing their latest products and services.

### Legislative Input

A voice at the Capital which has directly led to:

- SB19-138: Bonding Requirements for Public Projects using Private financing
- SB12-38: Consumer protection/residential roofing Bill of Rights
- SB07-87: One of the strongest pro-rata liability laws in the country, providing Colorado contractors risk transfer/indemnification protection in contract language.
- Input on construction defect legislation & other issues of importance to our industry

### Community Outreach

- Opportunities to set yourself apart in your own communities by participating in community service projects
- Online service request form for those in need, including military personnel, the elderly and non-profit organizations
- Habitat for Humanity® "Roof Over Your Head" Partnership

### Building Code Updates

CRA partners with One Click Code to provide members FREE unlimited access to roofing reports with address specific code information.

### Consumer Education & PR

- Dedicated 'Consumer Area' on updated, mobile-friendly website with tips on selecting a contractor, contractor search function, hailstorm info with 'No Roofing Solicitors' doorknockers, consumer roofing checklist, important links & information for homeowners and commercial building owners alike
- Campaign to fight insurance fraud including a 'Hail Preparedness Kit' developed in partnership with BBB, DORA and Rocky Mountain Insurance Information Association
- 'Select a Trusted Roofer' and consumer awareness advertising campaign
- Marketing Tools for Members
- Media and Social Networking

### Industry News & Updates

Helps you GET and STAY informed with timely emails and monthly newsletter allowing you to take advantage of noteworthy news and changes or new developments in the roofing industry.

**Remember, membership in the Colorado Roofing Association sets your company apart!** With insurance requirements, a Code of Ethics, new-member references, and the new Continuing Involvement Units (CIUs), CRA members are the roofing professionals who will continue to support and promote the mission of our Association.

**Please Consider Joining (Rejoining) Today!**