



TRADE SHOW

JAN 23, 2025 | 11 - 3 PM

Arapahoe County Event Center
E-470 and Quincy Ave.

CONNECT WITH COLORADO'S ROOFING PROFESSIONALS

Since 1985, the CRA Trade Show has been the largest industry event in Colorado and one of the biggest in the country, providing an affordable and premier platform for companies to network, engage, and grow within Colorado's roofing industry.

Seize the opportunity to display your products and services to more than **1,300 installers, builders, architects, manufacturers, and roofing product applicators.**



DON'T DELAY, ACT NOW!

- **Record attendance** the past two years.
- **Strengthen relationships.**
- **Prime networking.** Meet new clients and industry influencers.
- **Low-cost, high impact.** Maximize exposure with minimal investment.
- **Showcase products** to generate leads and buzz.
- **Big results in 4 hours.** Make lasting connections quickly.
- **Stay visible** by being present.
- **A complimentary lunch.**
- **Support a cause.** Proceeds benefit the CRA Raise the Roof Fund.

READY TO EXHIBIT

Don't wait—secure your spot today!

Online Registration Available at:

coloradoroofing.org/member/member-events/cra-trade-show

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VENDOR INFORMATION

TABLE COSTS

| | CRA Member | Non Member | |
|-----------------|---------------|---------------|-----------------------|
| Before | \$625 | \$725 | 8' table top |
| 12-23-24 | \$1100 | \$1200 | Double 16' space * |
| | \$550 | \$650 | 20x40 Outdoor space** |
| After | \$675 | \$775 | 8' table top |
| 12-24-24 | \$1200 | \$1300 | Double 16' space * |
| | \$600 | \$700 | 20x40 Outdoor space** |

A double is two 8' tables. If your pop-up display is wider than 10ft, you will be required to purchase a double.. (Contact CRA if you need more than two tables.).

Tables & chairs. We will provide one - 8' table, two chairs and wastebasket. Tables will be skirted with black linens.

Electrical service is included with space. (You must bring your own extension cords.)

****NEW** Badges Included with table:** 1 table = 4 badges, 2 tables = 8 badges, 3 or 4 tables = 12 badges. Any additional badges requested will be billed at \$20.00 per name.

Trash Removal. Vendors are responsible for cleaning & trash removal from their displays. After Jan 23 at 4:30 pm, if trash remains, a \$250 fine will be levied, and the vendor responsible for the trash will be charged accordingly.

Special note: Contractors are not permitted to exhibit unless prior approval is given for a product/service being sold/represented.

Show Cancellation Policy. A 50% refund will be issued on all written cancellations received on or before December 23, 2024. There will be no refunds for cancellations made on or after December 24, 2024. ** There are no refunds for outdoor space in the event of inclement weather on 1-23-25.

SPONSORSHIPS & UPGRADES

(One per company, first come, first served.)

Table by the Bar & Stadium Cup Sponsor: \$1500

For a premium table upgrade, you can be assigned to a table by one of the bars. Sponsorship includes a 16-ounce plastic stadium cup with your logo & signage by bar. Two available.

Coffee Station Sponsor: \$1200

For a premium table upgrade, you can be assigned to a table by the coffee station. Your company logo will be featured on the coffee cup sleeves & signage by station. Two available.

Door & Window Decal Sponsor: \$750

Your company logo and graphics are featured on window clings placed on doors and windows as attendees enter/exit. Only one is available.

Entrance Tower Sponsor: \$750

Sponsor our entrance/exit tower. Great exposure and recognition for all attendees and vendors. Only one is available.

Entrance Bag Sponsor: \$500

The entrance bag sponsorship is geared for a company that wants high visibility & ensures that your company's name stands out not only at the time of the trade show but also long after the event. Only one is available.

Lanyard Sponsor: \$500

Badges are required for entrance to the show, so your name will be "front and center" on attendee and vendor credentials throughout the show. Only one is available.

Lunch Sponsor: \$600

Consider sponsoring the buffet lunch for both attendees and vendors. This sponsorship offers great recognition, including signage at the lunch area. Six available.

Photo Booth Sponsor: \$750

As the exclusive Photo Booth Sponsor, your company's name and logo will be prominently displayed, ensuring prime visibility and recognition among attendees. Only one is available.

Workshop Sponsor: \$200

Your own 30-minute educational workshop* (you choose your presenter). Limited to 50 people. Workshop will be listed on the online attendee registration page. Only four are available. *Upon topic approval.

READY TO EXHIBIT

coloradoroofing.org/member/member-events/cra-trade-show



PO Box 740550
Arvada CO 80006
303.484.0549 | fx: 720.633.9776
Email: debbie@coloradoroofing.org



CRA TRADE SHOW APPLICATION

VENDOR REGISTRATION & PAYMENT AUTHORIZATION FORM

Application Date: _____

Event Date: Thursday, January 23, 2025

CONTACT:

Name: _____

Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Office: _____ Cell: _____

Email: _____

Onsite Contact? Yes ____ No ____

Onsite Contact (if different from main):

Name: _____

OS Cell: _____

OS Email: _____

Special Requests: _____

Door Prize: ☐ Yes, we would like to donate a DOOR PRIZE (Min \$250 Value). _____

TABLE COST:

| | | Member | Non-Member |
|-------------------|--------------------------|-----------|------------|
| Before 12-23-24 | 8' table top | \$625.00 | \$725.00 |
| | Double 16' space | \$1100.00 | \$1200.00 |
| | Outdoor Space 20' x 40' | \$550.00 | \$650.00 |
| On/After 12-24-24 | 8' table top | \$675.00 | \$775.00 |
| | Double 16' space | \$1200.00 | \$1300.00 |
| | Outdoor Space 20' x 40'* | \$600.00 | \$700.00 |

Sub Total: _____

SPONSORSHIP & UPGRADES (Pick Only One)

| | | |
|--|--------|----------|
| Table by the Bar & Stadium Cup Sponsor (2 available) | \$1500 | Sold Out |
| Coffee Station Sponsor (2 available) | \$1200 | Sold Out |
| Door & Window Decal Sponsor (only 1 available) | \$750 | Sold Out |
| Entrance Tower Sponsor (only 1 available) | \$750 | Sold Out |
| Entrance Bag Sponsor (only 1 available) | \$500 | Sold Out |
| Lanyard Sponsor (only 1 available) | \$500 | Sold Out |
| Lunch Sponsor (5 available) | \$600 | |
| Photo Booth Sponsor (only 1 available) | \$750 | Sold Out |
| Workshop Seminar Sponsor (4 available) | \$200 | Sold Out |

New >> **Extra Badges** (Included with Purchase of 1 table = 4 badges, 2 tables = 8 badges, 3 or 4 tables = 12 badges.) Any additional badges requested are \$20.00 per name. (i.e., if you purchased 1 table and need 6 badges, you will owe 2x20=\$40.00)

\$ 20 x ____ Extra

TOTAL DUE: _____

PAYMENT:

Check Enclosed _____ Credit Card (below) _____

Card Type: ☐ VISA ☐ M/C ☐ AMEX ☐ DISCOVER

Name on Card: _____

Card #: _____ - _____ - _____ - _____ Exp. Date: ____/____/____

Security Code: _____ Phone #: _____

Cardholder Billing Address: _____

Cardholder Billing City, State, Zip: _____

→ Cardholder Signature: _____

Please Email Receipt to: _____

I hereby authorize the Colorado Roofing Association, to charge my Credit Card for the amount listed above. Any default to this agreement will result in legal action against card holder. Chargeback's to authorized charges will be treated as NSF and reported to Credit reporting service of choice.

The information contained is "CONFIDENTIAL" and must be treated in accordance with company policy.

PLEASE RETURN TO:

Colorado Roofing Association
P.O. Box 740550
Arvada, CO 80006-0550

Scan & Email to:
debbie@coloradoroofing.org

Or, by Fax to:
720-633-9776

****New** - Trash Removal Fine = \$250.** (Please note that vendors are responsible for cleaning & trash removal from their displays. After Jan 23 at 4:30 pm, if trash remains after end of show, a \$250 fine will be levied, and the vendor responsible for the trash will be charged accordingly.)

Cancellation Policy. A 50% refund will be issued on all written cancellations received on or before December 23, 2024. There will be no refunds for cancellations made on or after December 24, 2024. ** There are no refunds for outdoor space in the event of inclement weather on 1-23-25.

Billing Questions: Please email accounting_cra@coloradoroofing.org or call the CRA Office at 303-484-0549.



CRA Trade Show

Thursday, January 23, 2025 ■ 11:00 am - 3:00 pm
Arapahoe County Event Center ■ 25690 E. Quincy Ave. ■ Aurora, CO 80016

Pre-Registration Form Exhibitor Badges

Have your badge(s) waiting for you at your table by emailing the names of your team members working the show to the CRA Office by January 21, 2025.

****NEW** Badges Included with table:**

| | |
|---------------------|----------------------|
| 1 table = 4 badges | 3 tables = 12 badges |
| 2 tables = 8 badges | 4 tables = 12 badges |

Any additional badges requested will be billed at \$20.00 per name. (i.e., if you purchase 1 table and need 6 badges, you will owe 2x20 = \$40.00)

If you did not include names when purchasing your table or need to add new names, you can do that via the online Vendor Registration at <https://www.coloradoroofing.org/events/trade-show-2025-vendor/register>. (If you need to remove or change people you have already given us, please [email a note](#) and we'll adjust it for you on our end).

Or, just use this form and email it back to us.

Company _____

List prepared by _____ **Date:** _____

TYPE OR PRINT CLEARLY (Type "Company" only if different from the one listed above. If you need more space, please attach sheet).

| | |
|------------|---------------|
| Name _____ | Company _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Extra Badges: If you exceed your booth's badge allotment, please visit our website to purchase additional badges at <https://www.coloradoroofing.org/sponsorandmarketing/trade-show-extra-badges>. Otherwise, you will be billed accordingly.

Scan/Save & email to: accounting_cra@coloradoroofing.org