



# TRADE SHOW

**JAN 23, 2025 | 11 - 3 PM**

Arapahoe County Event Center  
E-470 and Quincy Ave.

## CONNECT WITH COLORADO'S ROOFING PROFESSIONALS

Since 1985, the CRA Trade Show has been the largest industry event in Colorado and one of the biggest in the country, providing an affordable and premier platform for companies to network, engage, and grow within Colorado's roofing industry.

Seize the opportunity to display your products and services to more than **1,300 installers, builders, architects, manufacturers, and roofing product applicators.**



## READY TO EXHIBIT

*Don't wait—secure your spot today!*

**Online Registration Available at:**

[coloradoroofing.org/member/member-events/cra-trade-show](https://coloradoroofing.org/member/member-events/cra-trade-show)

## DON'T DELAY, ACT NOW!

- **Record attendance** the past two years.
- **Strengthen relationships.**
- **Prime networking.** Meet new clients and industry influencers.
- **Low-cost, high impact.** Maximize exposure with minimal investment.
- **Showcase products** to generate leads and buzz.
- **Big results in 4 hours.** Make lasting connections quickly.
- **Stay visible** by being present.
- **A complimentary lunch.**
- **Support a cause.** Proceeds benefit the CRA Raise the Roof Fund.

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## VENDOR INFORMATION

### TABLE COSTS

	CRA Member	Non Member	
<b>Before</b>	\$625	\$725	8' table top
<b>12-23-24</b>	\$1100	\$1200	Double 16' space *
	\$550	\$650	20x40 Outdoor space**
<b>After</b>	\$725	\$775	8' table top
<b>12-24-24</b>	\$1200	\$1300	Double 16' space *
	\$600	\$700	20x40 Outdoor space**

**A double is two 8' tables.** If your pop-up display is wider than 10ft, you will be required to purchase a double.. (Contact CRA if you need more than two tables.).

**Tables & chairs.** We will provide one - 8' table, two chairs and wastebasket. Tables will be skirted with black linens.

**Electrical service** is included with space. (You must bring your own extension cords.)

**\*\*NEW\*\* Badges Included with table:** 1 table = 4 badges, 2 tables = 8 badges, 3 or 4 tables = 12 badges. Any additional badges requested will be billed at \$20.00 per name.

**Trash Removal.** Vendors are responsible for cleaning & trash removal from their displays. After Jan 23 at 4:30 pm, if trash remains, a \$250 fine will be levied, and the vendor responsible for the trash will be charged accordingly.

**Special note:** Contractors are not permitted to exhibit unless prior approval is given for a product/service being sold/represented.

\*\*\*\*\*

**Show Cancellation Policy.** A 50% refund will be issued on all written cancellations received on or before December 23, 2024. There will be no refunds for cancellations made on or after December 24, 2024. \*\* There are no refunds for outdoor space in the event of inclement weather on 1-23-25.

### READY TO EXHIBIT

[coloradoroofing.org/member/member-events/cra-trade-show](https://coloradoroofing.org/member/member-events/cra-trade-show)

### SPONSORSHIPS & UPGRADES

(One per company, first come, first served.)

#### Table by the Bar & Stadium Cup Sponsor: \$1500

For a premium table upgrade, you can be assigned to a table by one of the bars. Sponsorship includes a 16-ounce plastic stadium cup with your logo & signage by bar. Two available.

#### Coffee Station Sponsor: \$1200

For a premium table upgrade, you can be assigned to a table by the coffee station. Your company logo will be featured on the coffee cup sleeves & signage by station. Two available.

#### Door & Window Decal Sponsor: \$750

Your company logo and graphics are featured on window clings placed on doors and windows as attendees enter/exit. Only one is available.

#### Entrance Tower Sponsor: \$750

Sponsor our entrance/exit tower. Great exposure and recognition for all attendees and vendors. Only one is available.

#### Entrance Bag Sponsor: \$500

The entrance bag sponsorship is geared for a company that wants high visibility & ensures that your company's name stands out not only at the time of the trade show but also long after the event. Only one is available.

#### Lanyard Sponsor: \$500

Badges are required for entrance to the show, so your name will be "front and center" on attendee and vendor credentials throughout the show. Only one is available.

#### Lunch Sponsor: \$600

Consider sponsoring the buffet lunch for both attendees and vendors. This sponsorship offers great recognition, including signage at the lunch area. Six available.

#### Photo Booth Sponsor: \$750

As the exclusive Photo Booth Sponsor, your company's name and logo will be prominently displayed, ensuring prime visibility and recognition among attendees. Only one is available.

#### Workshop Sponsor: \$200

Your own 30-minute educational workshop\* (you choose your presenter). Limited to 50 people. Workshop will be listed on the online attendee registration page. Only four are available. \*Upon topic approval.



PO Box 740550  
Arvada CO 80006  
303.484.0549 | fx: 720.633.9776  
Email: [debbie@coloradoroofing.org](mailto:debbie@coloradoroofing.org)



# CRA TRADE SHOW APPLICATION

## VENDOR REGISTRATION & PAYMENT AUTHORIZATION FORM

Application Date: \_\_\_\_\_

Event Date: Thursday, January 23, 2025

### CONTACT:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Office: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email: \_\_\_\_\_

Onsite Contact? Yes \_\_\_ No \_\_\_  
*Onsite Contact (if different from above):*  
Name: \_\_\_\_\_  
OS Cell: \_\_\_\_\_  
OS Email: \_\_\_\_\_

**Special Requests:** \_\_\_\_\_

**Door Prize:**  Yes, we would like to donate a DOOR PRIZE (Min \$250 Value). \_\_\_\_\_

### TABLE COST:

		Member	Non-Member
Before 12-23-24	8' table top	\$625.00	\$725.00
	Double 16' space	\$1100.00	\$1200.00
	Outdoor Space 20' x 40'	\$550.00	\$650.00
On/After 12-24-24	8' table top	\$725.00	\$775.00
	Double 16' space	\$1200.00	\$1300.00
	Outdoor Space 20' x 40'**	\$600.00	\$700.00
			<i>Sub Total:</i> _____

### SPONSORSHIP & UPGRADES (Pick Only One)

- Table by the Bar & Stadium Cup Sponsor (2 available) \$1500 \_\_\_\_\_
- Coffee Station Sponsor (2 available) \$1200 \_\_\_\_\_
- Door & Window Decal Sponsor (only 1 available) \$750 \_\_\_\_\_
- Entrance Tower Sponsor (only 1 available) \$750 \_\_\_\_\_
- Entrance Bag Sponsor (only 1 available) \$500 \_\_\_\_\_
- Lanyard Sponsor (only 1 available) \$500 \_\_\_\_\_
- Lunch Sponsor (6 available) \$600 \_\_\_\_\_
- Photo Booth Sponsor (only 1 available) \$750 \_\_\_\_\_
- Workshop Seminar Sponsor (4 available) \$200 \_\_\_\_\_

*New >>* **Extra Badges** (Included with Purchase of 1 table = 4 badges, 2 tables = 8 badges, 3 or 4 tables = 12 badges.) Any additional badges requested are \$20.00 per name. \$ 20 x \_\_\_ Extra \_\_\_\_\_  
*(i.e., if you purchased 1 table and need 6 badges, you will owe 2x20=\$40.00)*

**TOTAL DUE:** \_\_\_\_\_

### PAYMENT:

Check Enclosed \_\_\_\_\_ Credit Card (below) \_\_\_\_\_

Card Type:  VISA  M/C  AMEX  DISCOVER

Name on Card: \_\_\_\_\_  
Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_  
Security Code: \_\_\_\_\_ Phone #: \_\_\_\_\_  
Cardholder Billing Address: \_\_\_\_\_  
Cardholder Billing City, State, Zip: \_\_\_\_\_

→ **Cardholder Signature:** \_\_\_\_\_  
*Please Email Receipt to:* \_\_\_\_\_

I hereby authorize the Colorado Roofing Association, to charge my Credit Card for the amount listed above. Any default to this agreement will result in legal action against card holder. Chargeback's to authorized charges will be treated as NSF and reported to Credit reporting service of choice.

The information contained is "CONFIDENTIAL" and must be treated in accordance with company policy.

### PLEASE RETURN TO:

Colorado Roofing Association  
P.O. Box 740550  
Arvada, CO 80006-0550

Scan & Email to:  
debbie@coloradoroofing.org

Or, by Fax to:  
720-633-9776

**\*\*New\*\* - Trash Removal Fine = \$250.** (Please note that vendors are responsible for cleaning & trash removal from their displays. After Jan 23 at 4:30 pm, if trash remains after end of show, a \$250 fine will be levied, and the vendor responsible for the trash will be charged accordingly.)

**Cancellation Policy.** A 50% refund will be issued on all written cancellations received on or before December 23, 2024. There will be no refunds for cancellations made on or after December 24, 2024. \*\* There are no refunds for outdoor space in the event of inclement weather on 1-23-25.

**Billing Questions: Please email [accounting\\_cra@coloradoroofing.org](mailto:accounting_cra@coloradoroofing.org) or call the CRA Office at 303-484-0549.**



## CRA Trade Show

Thursday, January 23, 2025 ▪ 11:00 am - 3:00 pm  
Arapahoe County Event Center ▪ 25690 E. Quincy Ave. ▪ Aurora, CO 80016

### Pre-Registration Form Exhibitor Badges

Have your badge(s) waiting for you at your table by emailing the names of your team members working the show to the CRA Office by January 21, 2025.

<b>**NEW** Badges Included with table:</b>	1 table = 4 badges	3 tables = 12 badges
	2 tables = 8 badges	4 tables = 12 badges

**Any additional badges requested will be billed at \$20.00 per name.** (i.e., if you purchase 1 table and need 6 badges, you will owe 2x20 = \$40.00)

If you did not include names when purchasing your table or need to add new names, you can do that via the online Vendor Registration at <https://www.coloradoroofing.org/events/trade-show-2025-vendor/register>. (If you need to remove or change people you have already given us, please [email a note](#) and we'll take care of it for you on our end).

Or, just use this form and email it back to us.

Company \_\_\_\_\_

List prepared by \_\_\_\_\_ Date: \_\_\_\_\_

**TYPE OR PRINT CLEARLY** (Type "Company" only if different from the one listed above. If you need more space, please attach sheet).

Name _____	Company _____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Scan/Save & email to:** [accounting\\_cra@coloradoroofing.org](mailto:accounting_cra@coloradoroofing.org)