

# SPONSORSHIP LEVELS

## Are you interested in becoming a sponsor of CRA's 2020 programs?

CRA has the following 7 levels of sponsorship. We hope that by combining all of our programs together into these different levels, that we will be making the sponsorship process easier for you. It is also our hope that by sending this to you in the beginning of the year, we will be able to provide you with more time to include our programs in your budgets and at the same time, have to ask you only ONCE for your donation.

- **Level 1 - "Industry Leader" Sponsor of all 2020 Programs & Special Events - \$2,550.00**
  - **2020 Dues included in this package.**
  - Promoted as "Industry Leader" Sponsor at these CRA Events:
    - Membership Luncheon/Meeting Sponsorship
    - Golf Tournament Hole Sign Sponsor
    - Awards Dinner "GOLD" Presenting Sponsor (Feb 2021)
    - Sporting Clay Tournament Station Sign Sponsor
    - Tradeshow Event Sponsor (Jan 2021)
  - Promoted as "Industry Leader" Sponsor at all 2020 CRA membership meetings, educational seminars and pinpoint sessions.
  - Promoted as "Industry Leader" Sponsor in the CRA Newsletter.
  - Promoted as "Industry Leader" Sponsor on the CRA Website.
- **Level 2 - "Silver" Sponsor of CRA Membership Luncheons & Special Events - \$2,050.00**
  - **2020 Dues included in this package.**
  - Membership Luncheon/Meeting Sponsor
  - Tradeshow Event Sponsor (Jan 2021)
  - Awards Dinner "Silver" Sponsor (Feb 2021)
  - Your name/logo will be listed as a sponsor at each of these events and in the monthly newsletters timely to these events.
  - Promoted as "Silver" Sponsor on the CRA Website.
  - Golf Tournament Hole Sign Sponsor
  - Sporting Clay Tournament Station Sign Sponsor
- **Level 3 - "Bronze" Sponsor of all 2020 Special Events - \$1,550.00**
  - **2020 Dues included in this package.**
  - Trade Show Event Sign Sponsor (Jan 2021)
  - Awards Dinner "Bronze" Sponsor (Feb 2021)
  - Your name/logo will be listed as a sponsor at each of these events and in the monthly newsletters timely to these events.
  - Golf Tournament Hole Sign Sponsor
  - Sporting Clay Tournament Station Sign Sponsor

\* Please Note: Membership dues in the amount of \$750.00 must be paid in addition to your selected sponsorship level 4, 5, 6 and 7 listed below.

- **Level 4 - Sponsor of Awards Dinner Only - \$300.00-\$600.00\***
  - Awards Dinner Sponsor. Select one:  Silver - \$300.00 or  Gold \$600.00
  - Your name/logo will appear at the event and in the monthly newsletter timely to this event.
- **Level 5 - Sponsor of Golf Tournament Only - \$200.00-\$450.00\***
  - Golf Tournament Hole Sponsor. Select one:  Sign Only - \$200.00 or  Man Your Hole \$450.00
  - Your name/logo will appear on a hole sign and in the monthly newsletter timely to this event.
- **Level 6 - Sponsor of Sporting Clay Tournament Only - \$200.00-\$350.00\***
  - Sporting Clay Tournament Station Sponsor. Select one:  Sign Only - \$200.00 or  Man Your Station \$350.00
  - Your name/logo will appear on a hole sign and in the monthly newsletter timely to this event.
- **Level 7 - Sponsor of Education Programs - \$150.00\***
  - Membership Luncheon/Pin-Point Meeting Program Sponsor -- helping to improve our membership luncheons/meetings and will help in providing a better variety of speakers.
  - Your name/logo will appear at each luncheon, at any special meetings and in the newsletters timely to these events.

## HOW TO ADD A SPONSORSHIP LEVEL DURING ONLINE APPLICATION PROCESS:

For Associate Applicants, during Step #4 you will see a section that says "Sponsors play an important role in the overall success of the CRA's Programs..." Below this you will see a box that allows you to select one of the options listed above.

- **For Level 1, 2 & 3, please only select ONE option.**
- **For Levels 4-7, you may select more than one event and these items will then be added to your final total during Step #5.**