

# Connect with Colorado's Roofing Professionals



## CRA TRADE SHOW

January 25, 2024

11:00 a.m. to 3:00 p.m.

Arapahoe County Fairgrounds & Event Center  
E-470 and Quincy Ave.

“Whether you want to showcase your products and services or build your company image, the CRA Trade Show is for you.”

Since 1985, our annual Table Top Trade Show has been a low cost opportunity to make great new contacts with over 1400 installers, builders, architects, manufacturers and applicators of roofing products and services.

- Face-to-Face Contact
- Low-Cost Opportunity
- Short time frame
- Prime Networking
- Showcase new products and/or services
- Table Top format
- Complimentary lunch
- Your competition will be there... Shouldn't you?

Over 40% of our trade show proceeds are being used for charitable outreach – specifically the CRA Rob McReynolds' Raise the Roof Community Service fund. *We hope you consider making an additional donation!*

ONLINE REGISTRATION AVAILABLE AT  
[coloradoroofing.org/member/member-events/cra-trade-show](http://coloradoroofing.org/member/member-events/cra-trade-show)



PO Box 740550  
Arvada CO 80006  
303.484.0549 | fx: 720.633.9776  
[www.coloradoroofing.org](http://www.coloradoroofing.org)

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## January 25, 2024

11:00 a.m. to 3:00 p.m.

Arapahoe County Fairgrounds & Event Center

E-470 and Quincy Ave.



## VENDOR INFORMATION

### TABLE COST:

**CRA** Non-  
**Member** Member

Before 12-23-23	\$575	\$675	8' table top
	\$1000	\$1100	Double 16' space *
	\$550	\$650	20x40 Outdoor space**
After 12-24-23	<b>\$625</b>	\$725	8' table top
	<b>\$1100</b>	\$1200	Double 16' space *
	<b>\$600</b>	\$700	20x40 Outdoor space**

**\*A double is two 8' tables.** If your pop-up display is wider than 10ft, you will be required to purchase a double. (Contact CRA if you need more than two tables).

**Tables & Chairs.** We will provide one - 8' table, two chairs and wastebasket. Tables will be skirted with black linens.

**Electrical Service** is included with space. (You must bring your own extension cords.)

**\*\*NEW\*\* - Trash Removal.** Vendors are responsible for cleaning & trash removal from their displays. After Jan 25 at 4:30 pm, if trash remains, a \$250 fine will be levied, and the vendor responsible for the trash will be charged accordingly.

**Special note:** Roofing Contractors are not permitted to exhibit unless prior approval is given for a product/service being sold/represented.

\*\*\*\*\*

**Show Cancellation Policy.** A 50% refund will be issued on all written cancellations received on or before December 23, 2023. There will be no refunds for cancellations made on or after December 24, 2023. \*\* There are no refunds for outdoor space in the event of inclement weather on 1-26-24.

### SPONSORSHIPS & UPGRADES:

#### Table by the Bar & Stadium Cup Sponsor: \$1500

For a premium table upgrade, you can be assigned to a table by one of the bars. Sponsorship includes a 16oz plastic stadium cup with your logo, 50 drink tickets & signage by bar. *Two available.*

#### Coffee Station Sponsor: \$1200

For a premium table upgrade, you can be assigned to a table by the coffee station. Your company logo will be featured on the coffee cup sleeves, 50 drink tickets & signage by station. *Two available.*

#### Door & Window Decal Sponsor: \$750

Your company logo/graphics featured on window clings placed on doors/windows as attendees enter/exit. *Only one available.*

#### Entrance Tower Sponsor: \$750

Sponsor our entrance/exit tower. Great exposure and recognition for all attendees and vendors. *Sold Out.*

#### Entrance Bag Sponsor: \$500

The entrance bag sponsorship is geared for a company that wants high visibility & ensures that your company's name stands out not only at the time of the Trade Show but also long after the event. *Only one available.*

#### Lanyard Sponsor: \$500

Badges are required for entrance to the show, so your name will be "front and center" on attendee and vendor credentials throughout the show. *Sold Out.*

#### Lunch Sponsor: \$600

Consider sponsoring the buffet lunch for both attendees and vendors. This sponsorship offers great recognition including signage at the lunch area. *Six available.*

#### Workshop Sponsor: \$200

Your own 30-minute educational workshop\* (you choose your presenter). Limited to 50 people. Workshop will be listed on the online attendee registration page. *Only four available.*  
*\*Upon topic approval.*

ONLINE REGISTRATION AVAILABLE AT ▶▶▶

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# CRA TRADE SHOW APPLICATION

## VENDOR REGISTRATION & PAYMENT AUTHORIZATION FORM

Application Date: \_\_\_\_\_

Event Date: Thursday, January 25, 2024

### CONTACT:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Office: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email: \_\_\_\_\_

Onsite Contact? Yes \_\_\_ No \_\_\_  
*Onsite Contact (if different from above):*  
Name: \_\_\_\_\_  
OS Cell: \_\_\_\_\_  
OS Email: \_\_\_\_\_

Special Requests: \_\_\_\_\_

Door Prize:  Yes, we would like to donate a DOOR PRIZE (Min \$250 Value). \_\_\_\_\_

### TABLE COST:

		<u>Member</u>	<u>Non-Member</u>
Before 12-23-23	8' table top	\$575.00	\$675.00 _____
	Double 16' space	\$1000.00	\$1100.00 _____
	Outdoor Space 20' x 40'	\$550.00	\$650.00 _____
On/After 12-24-23	8' table top	\$625.00	\$725.00 _____
	Double 16' space	\$1100.00	\$1200.00 _____
	Outdoor Space 20' x 40'**	\$600.00	\$700.00 _____
			Sub Total: _____

### SPONSORSHIP & UPGRADES (OPTIONAL):

Table by the Bar & Stadium Cup Sponsor (1 available)	\$1500	_____
Coffee Station Sponsor (2 available)	\$1200	_____
Door & Window Decal Sponsor (only 1 available)	\$750	_____
Entrance Tower Sponsor (only 1 available)	\$750	<u>Sold Out</u>
Entrance Bag Sponsor (only 1 available)	\$500	<u>Sold Out</u>
Lanyard Sponsor (only 1 available)	\$500	<u>Sold Out</u>
Lunch Sponsor (2 available)	\$600	_____
Workshop Seminar Sponsor (4 available)	\$200	_____
<b>TOTAL DUE:</b>		_____

### PAYMENT:

Check Enclosed \_\_\_\_\_ Credit Card (below) \_\_\_\_\_

Card Type:  VISA  M/C  AMEX  DISCOVER

Name on Card: \_\_\_\_\_  
Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_/\_\_\_\_\_  
Security Code: \_\_\_\_\_ Phone #: \_\_\_\_\_  
Cardholder Billing Address: \_\_\_\_\_  
Cardholder Billing City, State, Zip: \_\_\_\_\_

→ Cardholder Signature: \_\_\_\_\_

Please Email Receipt to: \_\_\_\_\_

I hereby authorize the Colorado Roofing Association, to charge my Credit Card for the amount listed above. Any default to this agreement will result in legal action against card holder. Chargeback's to authorized charges will be treated as NSF and reported to Credit reporting service of choice.

The information contained is "CONFIDENTIAL" and must be treated in accordance with company policy.

### PLEASE RETURN TO:

Colorado Roofing Association  
P.O. Box 740550  
Arvada, CO 80006-0550

Scan & Email to:  
debbie@coloradoroofing.org

Or, by Fax to:  
720-633-9776

**\*\*New\*\* - Trash Removal Fine = \$250.** (Please note that vendors are responsible for cleaning & trash removal from their displays. After Jan 25 at 4:30 pm, if trash remains after end of show, a \$250 fine will be levied, and the vendor responsible for the trash will be charged accordingly.)

**Cancellation Policy.** A 50% refund will be issued on all written cancellations received on or before December 23, 2023. There will be no refunds for cancellations made on or after December 24, 2023. \*\* There are no refunds for outdoor space in the event of inclement weather on 1-25-24.

Billing Questions: Please email [debbie@coloradoroofing.org](mailto:debbie@coloradoroofing.org) or call the CRA Office at 303-484-0549.